

City of Santa Fe, New Mexico

memo

DATE: April 8, 2016

TO: Mayor Gonzales & City Councilors

VIA: 
Brian K. Snyder, City Manager

FROM: 
Yolanda Y. Vigil, City Clerk

ITEM & ISSUE

Request from Mix Santa Fe for a waiver of the 300 foot location restriction and approval to allow the dispensing/consumption of alcoholic beverages at Tecolote Cafe, 1616 St. Michaels Drive. This location is within 300 feet of the Santa Fe University of Art and Design, 1600 St. Michaels Drive.

BACKGROUND AND SUMMARY

Pursuant to §60-6B-10 NMSA 1978, a request from Mix Santa Fe for a waiver of the 300 foot location restriction has been submitted to allow the dispensing/consumption of alcoholic beverages for the "Young Creatives" event. This event will be held on Thursday, April 21, 2016 from 5:30 p.m. to 9:00 p.m. with alcohol service from 6:00 p.m. to 8:00 p.m.

Attached is a letter of no opposition from Peter Romero, Director of Facilities and Security, Santa Fe University of Art and Design.

ACTION REQUESTED

I hereby request that the City Council indicate its decision on the request for a waiver of the 300 foot location restriction and approval to allow the dispensing/consumption of alcoholic beverages at Tecolote Cafe for the "Young Creatives" event to be held Thursday, April 21, 2016 from 5:30 p.m. to 9:00 p.m. with alcohol service from 6:00 p.m. to 8:00 p.m.

Attachments: Applicant Letter
Santa Fe University of Art and Design Letter
Special Dispenser Application
§60-6B-10 NMSA 1978



City Council of Santa Fe
City of Santa Fe
200 Lincoln Avenue
Santa Fe, New Mexico 87501
(505) 955-6949

Dear Honorable City Council Representatives,

MIX Santa Fe hopes to host its Thursday, April 21st event from 5:30pm-9:00pm, with alcohol service from 6:00-8:00pm, at Tecolote Cafe, located at 1616 Saint Michaels Drive, Santa Fe, NM 87505. The April MIX event is expecting 250 working professionals to consume alcohol on the Tecolote Café premises, as they come from their respective workplaces. The theme of April's event is 'Young Creatives,' where we will be showcasing young artist's work of Santa Fe resident, educating attendees on the importance of supporting young artists.

In line with MIX Santa Fe's goals since we started in 2009 as an economic and community development initiative, this event will provide entrepreneurial development, networking, talent exhibition, and other professional development opportunities, including marketing, communications, product testing and other business development services. This is the 2nd of 9 monthly events we host annually.

We are looking to permit the indoor area of the building (see attached 'Permitted area' map). Guests will walk in the front of the building where two security guards will be checking IDs. Two bartenders will be serving from a table set up against a wall (see page 1 for 'bar' location).

We will have three security guards, two will be stationed at the café entrance checking IDs, and one will be stationed at the rear entrance, near the emergency exit. All bartenders and security will be briefed on the security standards and needs of the event before the event commencement. The information will be as follows:

For Security:

- Take your time and check all IDs carefully
- Stamp on the hand for 21+
- Those in attendance are mostly working professionals. Please help us facilitate a fun, safe environment for all patrons
- No alcohol outside the permitted area. Keep eyes out to ensure any no one exits the permitted area

Bartender notes:

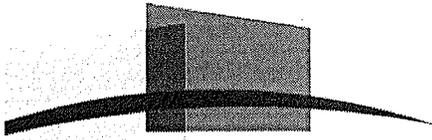
- Take your time and evaluate customers and IDs carefully
- Only serve to people who have received a security stamp on their hand, in addition to checking ID
- Though alcohol service is 2-hours, be careful to not over-serve

In 2015, MIX was selected by the Harvard Kennedy School of Government for a 'Bright Ideas' award for its 'innovations in American government' and follow through in attracting and retaining young talent in the Santa Fe area. In addition, it runs the annual bizMIX program in investing in entrepreneurs through a start-up business plan competition. MIX Santa Fe produces ten networking events a year, (on the third Thursday of each month from February through November), a special project each year. In 2014, MIX developed the first of three mobile pocket parks (fabricated from a used roll-off dumpster) complete with lots of seating, trees, plants, and options for shade canopies.

You are invited to our April 21st event, along with all future MIX events and we look forward to hearing from you. We are available with any follow-up questions you may have.

Sincerely,

Andrea D. Romero
Executive Director, MIX Santa Fe



SANTA FE University of Art and Design

March 17, 2016

Lindsey Harder
MIX Santa Fe
Event Coordinator

Dear Lindsey and MIX Santa Fe,

On behalf of Santa Fe University of Art and Design, I have been authorized to let you know that the school does not object to MIX Santa Fe hosting its Thursday, April 21 professional networking event at Tecolote from 6-8 p.m. Given the restaurant's close proximity to the university, we have been advised by your group that MIX Santa Fe will have licensed servers, that its alcohol provider will have an alcohol license issued by the State of New Mexico, as well as one security guard per 100 attendees to ensure those present at the event—including SFUAD students—will be carded appropriately and that those under 21 will not be served alcoholic beverages.

Kindest regards,

Peter Romero
Director of Facilities and Security
Santa Fe University of Art and Design

CC: Dr. Maria Puzziferro, Interim President; Lauren McDaniel, Manager of External and Public Relations

**ALCOHOL & GAMING DIVISION
SPECIAL DISPENSER PERMIT APPLICATION (60-6A-12 NBSSA)**

Fee Per day: \$50.00 Public Event
 \$25.00 Private Event (Catered) (all fees are non refundable)
 A copy of all approved permits will be sent to the Special Investigations Division of the Department of Public Safety. They will notify you directly if they need additional information.

Liquor License # 63002

Business Name (DBA) SANTA FE SIPS Owner Name Colin Keegan Local Option District Santa Fe
 Mailing Address 7505 MARALED WAY UNIT I City, State & Zip Santa Fe, NM 87507
 Contact Telephone # 505-467-8892 Fax # Email Address adam@SantaFeSips.com
 Circle those that apply: All Age Event Registration Indoor Outdoor Whistle Blower/Security Event Begin Time 5:30 End Time 9:00 pm

Description and Name of Event MIX SANTA FE Date(s) of Event April 21st/16 Alcohol Serves Begin Time 6 pm End Time 8 pm
 Physical Address of Event and Name of Building or Business 1116 St. Michaels Dr. Santa Fe, NM Number of Persons expected to Drink 200
 Description of Security Openix Security Number of Security 3 Security Contact Name Gail Arduh Contact Telephone # 505-833-1040

Sponsor of Event MIX Santa Fe Contact Name Linnea Herber / Ardian Roman Contact Telephone # A-505-470-6684
L-504-861-2674

BUILDING/PROPERTY OWNER APPROVAL
 Name (print) Foreest R. Thomas Signature [Signature] Telephone # 505-983-3217 Date 3/17/2016
505-690-8522

LICENSE HOLDER & SERVER CERTIFICATION: I, COLIN KEEGAN (Licensee) hereby certify that this event is within the same local option district as the dispenser's license, that event is not within 300 ft. of a church or school unless alcoholic beverages were sold there prior to July 1, 1991 or a waiver is obtained from the local governing body. I further certify that all persons providing the service of alcoholic beverages are server certified and that they are my employees and that ALL the information in this application is true and correct.

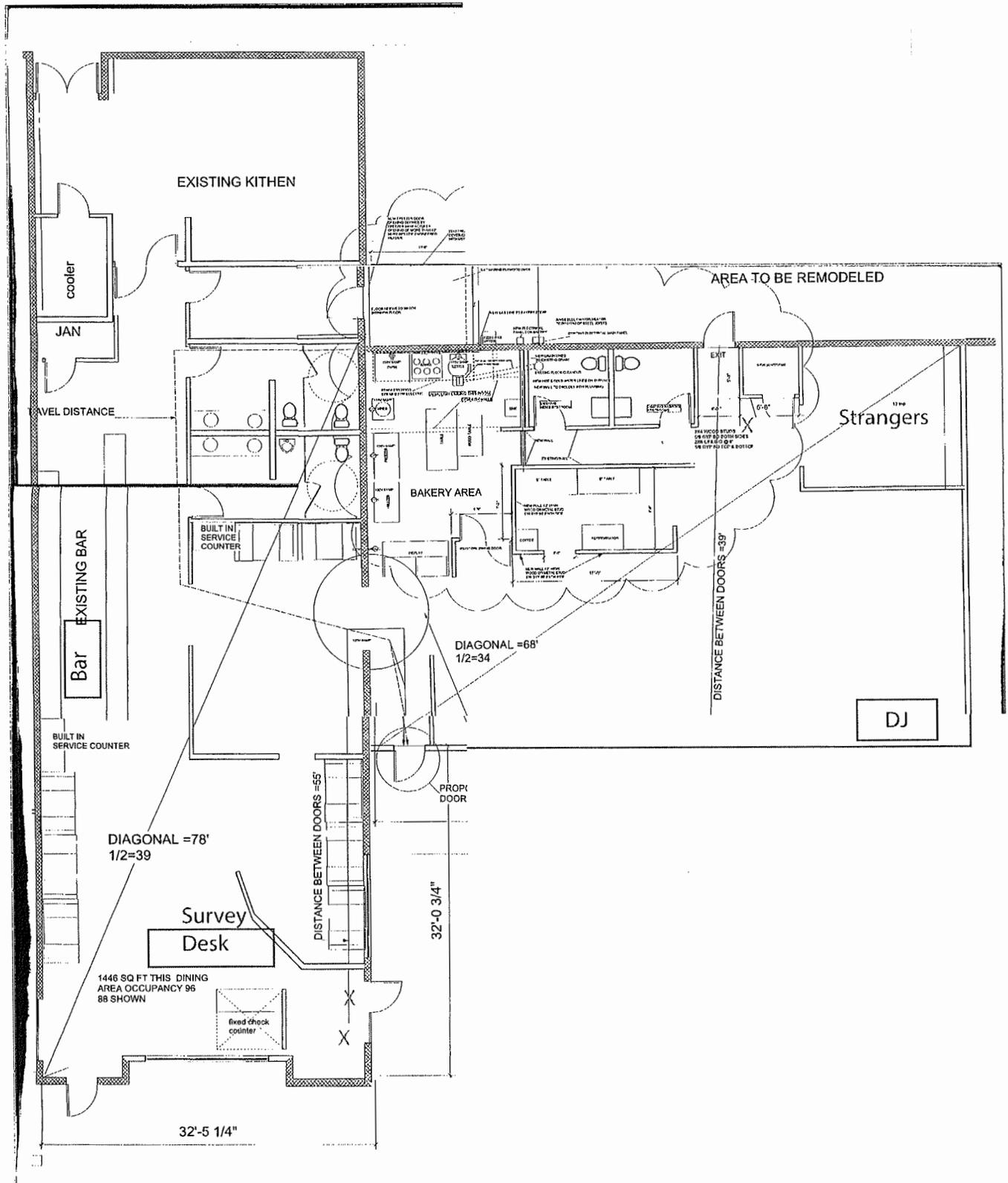
NOTE: List of servers including name, server permit # and server expiration date must be attached to permit application. Licensee agrees that if any statements or representations herein are found to be false, the director may refuse to issue additional permits.

Licensee Name (print) COLIN KEEGAN Signature [Signature] Date 4/8/2016
 All profits derived from the sale of liquor will go only to the licensee.

Subscribed and Sworn before me this 21st day of MARCH, 2016 Notary Public [Signature] JAMES SACKETT Exp. 07/2016
LOCAL GOVERNING BODY APPROVAL

Print Name Title Date Signature Phone Fax

ALCOHOL & GAMING DIVISION USE ONLY
 Approved by: Date Permit Number
 Attachments: 1) Floor plan - (Pictures) 2) Fees per day (listed on top of page) 3) Server information list



X = Security

Tecolote Cafe
 Address: Michael's, 1616 St
 Michaels Dr, Santa Fe, NM 87505
 Phone:(505) 988-1362

60-6B-10. Locations near church or school; restrictions on licensing.

No license shall be issued by the director for the sale of alcoholic beverages at a licensed premises where alcoholic beverages were not sold prior to July 1, 1981 that is within three hundred feet of any church or school. A license may be granted for a proposed licensed premises if the owner or lessee has, prior to establishment of a church or school located within three hundred feet of the proposed licensed premises, applied for, been granted and maintained a valid building permit for the construction or renovation of the proposed licensed premises and has filed on a form prescribed by the director a notice of intention to apply for transfer of a license to the proposed licensed premises. A license may be granted for a proposed licensed premises if a person has obtained a waiver from a local option district governing body for the proposed licensed premises. For the purposes of this section, all measurements taken in order to determine the location of licensed premises in relation to churches or schools shall be the straight line distance from the property line of the licensed premises to the property line of the church or school. This provision shall not apply to any church that has been designated as an historical site by the cultural properties review committee and which does not have a regular congregation.