

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2015-____
New Mexico School for the Arts

SPONSOR(S): Mayor Gonzales, Councilors Ives and Bushee

SUMMARY: The proposed resolution declares the Governing Body's continued support for The New Mexico School for the Arts and their efforts to establish a permanent location for their campus within the city of Santa Fe.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: No

DATE: December 17, 2014

ATTACHMENTS: Resolution
FIR

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2015-__**

3 **INTRODUCED BY:**

4
5 Mayor Javier Gonzales

6 Councilor Peter Ives

7 Councilor Patti Bushee

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9
10 **A RESOLUTION**

11 **DECLARING THE GOVERNING BODY'S CONTINUED SUPPORT FOR THE NEW**
12 **MEXICO SCHOOL FOR THE ARTS AND THEIR EFFORTS TO ESTABLISH A**
13 **PERMANENT LOCATION FOR THEIR CAMPUS WITHIN THE CITY OF SANTA FE.**

14
15 **WHEREAS**, the New Mexico School for the Arts (NMSA), the state's only residential, dual
16 curriculum, public high school, was established in Santa Fe in 2010 and has served students from
17 more than 37 New Mexico communities; and

18 **WHEREAS**, a high percentage of children enrolled at NMSA are from low-income families,
19 therefore, NMSA is a Title I school, as defined by the federal Elementary and Secondary Education
20 Act; and

21 **WHEREAS**, NMSA's current enrollment is 200 students, 46% of which are children of
22 socio-economically disadvantaged families; and

23 **WHEREAS**, each NMSA student receives approximately \$7,000 in art training and artistic
24 programming and each residential student receives an additional \$8,000 to \$10,000 in scholarships;
25 and

1
2 **WHEREAS**, NMSA’s average graduation rate is 96% and its college placement rate is 93%;
3 and

4 **WHEREAS**, in 2014, the NMSA graduating senior class received over \$5.0 million in
5 scholarships and financial aid from higher education institutions; and

6 **WHEREAS**, NMSA employs 85 full-time and part-time faculty and staff, approximately
7 90% of whom reside within the city of Santa Fe; and

8 **WHEREAS**, according to a recent study performed by the University of New Mexico’s
9 Bureau of Business and Economic Research (BBER), in Fiscal Year 2013 alone, NMSA has:

- 10 • Expended more than \$2.2 million on employee compensation and \$1.0 million on
11 purchases of goods and services;
- 12 • Secured 65% of its revenue from sources outside Santa Fe County;
- 13 • Generated a total economic impact of \$3.4 million, \$1.9 million in income and 78 jobs
14 from the revenue it secured from sources outside Santa Fe County; and
- 15 • Generated approximately \$2.84 in total revenue for every \$1.00 in revenue it secured
16 from sources within Santa Fe County; and

17 **WHEREAS**, the City’s official Economic Development Strategy entitled “Cultivating Santa
18 Fe’s Future Economy” adopted in 2004, established arts and culture as a targeted industry sector and
19 recommended that the City focus on workforce development and education with the following goals:

- 20 • “Goal One: The community will place an increased value on education, realizing that
21 education performance increases the quality of life for all Santa Fe residents and makes
22 the community better able to retain a talented workforce. Pre-K–12 education will be as
23 strong as possible because the community invests in it.” and
- 24 • “Goal Two: Educational and workforce development programs will be well-coordinated
25 and in tune with the needs of the city’s targeted business sectors.” and

1 **WHEREAS**, the enrollment and operations of NMSA have expanded to the point that a
2 larger permanent campus is now required; and

3 **WHEREAS**, NMSA has explored numerous publically- and privately-owned properties in
4 the city of Santa Fe to locate and construct its permanent campus; and

5 **WHEREAS**, NMSA has now identified a group of state-owned properties in the city of Santa
6 Fe at the intersection of Alumni Drive and Siringo Road as its potential permanent campus.

7 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
8 **CITY OF SANTA FE** that Governing Body hereby declares its continued support for the New
9 Mexico School for the Arts and their efforts to establish a permanent location for their campus within
10 the city of Santa Fe, and that:

11 1. It is in the best interest of the public for the permanent campus of the New Mexico
12 School for the Arts to be located in the city of Santa Fe; and

13 2. The City of Santa Fe supports NMSA's efforts during the 2015 New Mexico
14 Legislative Session to secure the property at the intersection of Alumni Drive and Siringo Road, or a
15 comparable site in the city of Santa Fe, for NMSA's permanent campus.

16 **BE IT FURTHER RESOLVED** that staff is directed to meet with NMSA to discuss any
17 issues that may arise with the development and operation of NMSA at the identified location and to
18 explore potential solutions to those development or operational issues.

19 PASSED, APPROVED, and ADOPTED this _____ day of _____, 2015.

20
21 _____
22 JAVIER M. GONZALES, MAYOR

23 ATTEST:

24 _____
25 YOLANDA Y. VIGIL, CITY CLERK

1 APPROVED AS TO FORM:

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4 KELLEY A. BRENNAN, CITY ATTORNEY

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City of Santa Fe Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. General Information

(Check) Bill: _____ Resolution: X
(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **A RESOLUTION DECLARING THE GOVERNING BODY'S CONTINUED SUPPORT FOR THE NEW MEXICO SCHOOL FOR THE ARTS AND THEIR EFFORTS TO ESTABLISH A PERMANENT LOCATION FOR THEIR CAMPUS WITHIN THE CITY OF SANTA FE.**

Sponsor(s): Mayor Gonzales, Councilors Ives and Bushee
 Reviewing Department(s): City Attorney's Office
 Person Completing FIR: Rebecca Seligman / Matthew O'Reilly Date: 12/19/14 Phone: 955-6501 / 955-6213

Reviewed by City Attorney: *Kelly A. Brennan* Date: 12/19/14
 (Signature)

Reviewed by Finance Director: *[Signature]* Date: 12-19-2014
 (Signature)

Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution.

The proposed resolution declares the Governing Body's continued support for the New Mexico School for the Arts and their efforts to establish a permanent location for their campus within the city of Santa Fe.

Section C. Fiscal Impact

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs
 "N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs
 "NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
- e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

X Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY 13/14	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY 14/15	"A" Costs Absorbed or "N" New Budget Required	"R" Costs - Recurring or "NR" Non-recurring	Fund Affected

Personnel*	\$ _____	_____			\$ _____	_____	_____	_____
Fringe**	\$ _____	_____			\$ _____	_____	_____	_____
Capital Outlay	\$ _____	_____			\$ _____	_____	_____	_____
Land/ Building	\$ _____	_____			\$ _____	_____	_____	_____
Professional Services	\$ _____	_____			\$ _____	_____	_____	_____
All Other Operating Costs	\$ _____	_____			\$ _____	_____	_____	_____
Total:	\$ _____				\$ _____			

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
	Type of Revenue	FY	"R" Costs Recurring or "NR" Non-recurring	FY	"R" Costs - Recurring or "NR" Non-recurring	Fund Affected

_____	\$ _____	_____		\$ _____	_____	_____
_____	\$ _____	_____		\$ _____	_____	_____
Total:	\$ _____			\$ _____		

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

N/A

Section D. General Narrative

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None that staff is aware of.

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

There would be no support from the Governing Body for the New Mexico School for the Arts or the school's efforts to establish a permanent location.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

Not that staff is aware of.

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

It is in the best interest of the public to support a permanent campus of the New Mexico School for the Arts to be located in the city of Santa Fe. A permanent location would support the current enrollment, allow for additional enrollment and boost the already positive student graduation rate.

Form adopted: 01/12/05; revised 8/24/05; 4/17/08