



**ACTION SHEET**  
**CITY COUNCIL COMMITTEE MEETING OF 02/12/14**  
**ITEM FROM FINANCE COMMITTEE MEETING OF 02/03/14**

**ISSUE:**

21. Request for Approval of a Resolution Directing Staff to Create and Establish an Annual Award to Recognize and Honor the Accomplishments and Contributions of an Outstanding Woman-Owned Business Located in Santa Fe. (Councilors Wurzburger and Bushee) (Kate Noble)

**Committee Review:**

City Business Quality of Life Committee (scheduled) 02/18/14  
 City Council (scheduled) 02/26/14

Fiscal Impact – No

**FINANCE COMMITTEE ACTION: APPROVED AS DISCUSSION ITEM**

**SPECIAL CONDITIONS OR AMENDMENTS**

Add Councilors Ives, Dimas and Dominguez as co-sponsors.

**STAFF FOLLOW-UP:**

<b>VOTE</b>	<b>FOR</b>	<b>AGAINST</b>	<b>ABSTAIN</b>
COUNCILOR BUSHEE	X		
COUNCILOR CALVERT	Excused		
COUNCILOR DIMAS	X		
COUNCILOR IVES	X		
CHAIRPERSON DOMINGUEZ			

3-19-12/FCIssue

# City of Santa Fe, New Mexico

## LEGISLATIVE SUMMARY

### Resolution No. 2014-\_\_\_\_ Women-Owned Business

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**SPONSOR(S):** Councilors Wurzburger, Bushee, Ives, Dimas and Dominguez

**SUMMARY:** The resolution directs staff to create and establish an annual award to recognize and honor the accomplishments and contributions of an outstanding woman-owned business located in Santa Fe.

**PREPARED BY:** Rebecca Seligman, Legislative Liaison Assistant

**FISCAL IMPACT:** No

**DATE:** February 4, 2014

**ATTACHMENTS:** Resolution  
FIR

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION NO. 2014-\_\_

3 INTRODUCED BY:

4  
5 Councilor Rebecca Wurzburger Councilor Patti Bushee  
6 Councilor Peter Ives Councilor Bill Dimas  
7 Councilor Carmichael Dominguez  
8  
9

10 A RESOLUTION

11 DIRECTING STAFF TO CREATE AND ESTABLISH AN ANNUAL AWARD TO  
12 RECOGNIZE AND HONOR THE ACCOMPLISHMENTS AND CONTRIBUTIONS OF AN  
13 OUTSTANDING WOMAN-OWNED BUSINESS LOCATED IN SANTA FE.  
14

15 WHEREAS, in New Mexico, the number of women-owned businesses increased 41.8%  
16 between 1997 and 2012; and

17 WHEREAS, the 2007 Economic Census: Survey of Business Owners, published by the U.S.  
18 Census Bureau, indicated that 33.7% of firms in Santa Fe County are owned by women; and

19 WHEREAS, according to the U.S. Census Bureau “women-owned firms are those owned by  
20 sole proprietors who identified themselves as female, or, in the case of firms with multiple owners,  
21 where 51 percent or more of stock interest, claims or rights were held by females;”

22 WHEREAS, a firm may operate one place of business or more, such as a chain of  
23 restaurants, or have no fixed business location, such as the firm represented by a self-employed  
24 carpenter or salesperson; and

25 WHEREAS, women-owned businesses have the strongest presence in health care and social

1 assistance industries, accounting for 52.9% of all businesses in the sector nationally; and

2           **WHEREAS**, woman-owned businesses make up 45.2% percent of all companies in the  
3 educational services industry; and

4           **WHEREAS**, women-owned businesses contribute to the community and the local economy  
5 and are examples and mentors to aspiring female entrepreneurs; and

6           **WHEREAS**, the Governing Body desires to recognize and honor the accomplishments and  
7 contributions of an exemplary woman-owned business that has led the way in the women's business  
8 community and is building a legacy for the next generation of entrepreneurs.

9           **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
10 **CITY OF SANTA FE** that:

- 11           1. Staff shall create and establish an annual award to recognize and honor the  
12           accomplishments and contributions of an outstanding woman-owned business in  
13           located in Santa Fe.
- 14           2. The selection criteria for the Santa Fe Woman-Owned Business of the Year Award  
15           shall be in conjunction with the Small Business of the Year and Family Friendly  
16           Business of the Year and include, without limitation, the following:
  - 17           • The business is located within the county of Santa Fe;
  - 18           • At least 51% of the business is owned by a woman;
  - 19           • The business is a for-profit business with employees;
  - 20           • The business has growth, including job creation or the potential for job  
21           creation;
  - 22           • The business promotes career advancement, as demonstrated by training and  
23           promoting from within the business;
  - 24           • The business provides good benefits, such as health insurance, retirement and  
25           leave;

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- Family-friendly employee policies, including flex time for childcare and family emergencies;
- Community involvement – the level of participation in schools, community events and non-profits;
- Inspirational and visionary – the whole business operates at a level that inspires others – a business that goes beyond “business as usual”; and
- Diversity of workforce.

3. Selection of the winner of the annual Santa Fe Woman-Owned Business of the Year Award shall be in conjunction with the other City business awards.

PASSED, APPROVED and ADOPTED this \_\_\_ day of \_\_\_\_\_, 2014.

\_\_\_\_\_  
DAVID COSS, MAYOR

ATTEST:

\_\_\_\_\_  
YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:

  
\_\_\_\_\_  
KELLEY BRENNEN, INTERIM CITY ATTORNEY

**City of Santa Fe  
Fiscal Impact Report (FIR)**

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

**Section A. General Information**

(Check) Bill: \_\_\_\_\_ Resolution:  X

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **DIRECTING STAFF TO CREATE AND ESTABLISH AN ANNUAL AWARD TO RECOGNIZE AND HONOR THE ACCOMPLISHMENTS AND CONTRIBUTIONS OF AN OUTSTANDING WOMAN-OWNED BUSINESS LOCATED IN SANTA FE.**

Sponsor(s): Councilors Wurzburger and Bushee  
 Reviewing Department(s): City Attorney's Office  
 Persons Completing FIR: Rebecca Seligman Date: 01/27/13 Phone: 955-6501

Reviewed by City Attorney: *Kelley A. Brennan* Date: 1/20/14  
 (Signature)

Reviewed by Finance Director: *[Signature]* Date: 1/30/14  
 (Signature)

**Section B. Summary**

Briefly explain the purpose and major provisions of the bill/resolution:

**The purpose of the resolution is to recognize and honor the accomplishments and contributions of an exemplary woman-owned business that has led the way in the women's business community and is building a legacy for the next generation of entrepreneurs.**

**Section C. Fiscal Impact**

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)\*

**1. Projected Expenditures:**

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs  
 "N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs  
 "NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
- e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director: \_\_\_\_\_

Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
Expenditure Classification	FY				FY			Fund Affected

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____
Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____
Professional Services	\$ _____	_____	_____	\$ _____	_____	_____	_____
All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____
Total:	\$ _____			\$ _____			

\* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. \*\*For fringe benefits contact the Finance Dept.

**2. Revenue Sources:**

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
Type of Revenue	FY			FY		

_____	\$ _____	_____	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
Total:	\$ _____		\$ _____		

### 3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

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### Section D.      **General Narrative**

**1. Conflicts:** Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None that staff is aware of.

### **2. Consequences of Not Enacting This Bill/Resolution:**

Are there consequences of not enacting this bill/resolution? If so, describe.

**If the Women-Owned Business Award is not created, we would not be able to honor the accomplishments and contributions of an exemplary woman-owned business.**

### **3. Technical Issues:**

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None that staff is aware of

### **4. Community Impact:**

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

**Supporting the women-owned business award would honor an exemplary women-owned business that has led the way in the women's business community and consequently build a legacy for the next generation of entrepreneurs which would have a positive impact on our community.**

Form adopted: 01/12/05; revised 8/24/05; revised 4/17/08