

**ACTION SHEET
PUBLIC UTILITES COMMITTEE MEETING OF 5/7/14**

ISSUE NO. 22

Request for approval of Resolution No. 2014-_____. A resolution endorsing the Green Lodging Initiative; and directing staff to explore ways to continue, fund and extend the Green Lodging Initiative to all lodging facilities in the City of Santa Fe. (Nick Schiavo) (Councilor Ives)

Public Utilities Committee – 5/7/14
 City Business Quality of Life Committee – 5/14/14
 Finance Committee – 5/19/14
 City Council – 5/28/14

PUBLIC UTILITES COMMITTEE ACTION: Approved to forward to 5/14/14 CBQLC and 5/19/14 Finance Committee.

SPECIAL CONDITIONS OR AMENDMENTS: Add Councilor Bushee and Councilor Rivera as sponsors.

STAFF FOLLOW UP:

VOTE:	FOR	AGAINST	ABSTAIN
COUNCILOR RIVERA, CHAIR	X		
COUNCILOR MAESTAS	X		
COUNCILOR BUSHEE	X		
COUNCILOR DIMAS	X		
COUNCILOR IVES	X		

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2014-____ Green Lodging Initiative

SPONSOR(S): Councilors Ives, Lindell, Bushee, Rivera and Dimas

SUMMARY: The proposed resolution endorses the green lodging initiative and directs staff to explore ways to continue, fund and extend the green lodging initiative to all lodging facilities in the city of Santa Fe.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: Yes

DATE: May 13, 2014

ATTACHMENTS: Resolution
FIR

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION NO. 2014-__

3 INTRODUCED BY:

4
5 Councilor Peter Ives Councilor Signe Lindell
6 Councilor Patti Bushee Councilor Chris Rivera
7 Councilor Bill Dimas

8
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10 A RESOLUTION

11 ENDORSING THE GREEN LODGING INITIATIVE; AND DIRECTING STAFF TO
12 EXPLORE WAYS TO CONTINUE, FUND AND EXTEND THE GREEN LODGING
13 INITIATIVE TO ALL LODGING FACILITIES IN THE CITY OF SANTA FE.

14
15 WHEREAS, fourteen bed and breakfasts, hotels, inns, motels and resorts, representing a
16 cross section of lodging facilities in Santa Fe have participated in the Green Concierge Certificate
17 program; and

18 WHEREAS, such lodging facilities account for approximately 36% of the total number of
19 lodging rooms in Santa Fe and approximately 50% of downtown hotel rooms; and

20 WHEREAS, the Green Concierge Certificate program, known locally as the Green Lodging
21 Initiative, promotes Santa Fe as an environmentally conscious and climate smart city, both nationally
22 and internationally; and

23 WHEREAS, the Santa Fe Watershed Association contracted with Hospitality Green, LLC,
24 founder of the Green Concierge Program, to bring the program to Santa Fe; and

25 WHEREAS, the participating lodging facilities include La Fonda on the Plaza, La Posada de

1 Santa Fe Resort and Spa, Old Santa Fe Inn, Inn on the Alameda, Silver Saddle Motel, Eldorado Hotel
2 and Spa, Santa Fe Sage Inn, Hotel Santa Fe, Inn of the Governors, Ten Thousand Waves, Inn at Santa
3 Fe, Inn of the Five Graces, Fort Marcy Suites and Casa Cuma Bed and Breakfast; and

4 **WHEREAS**, such facilities have realized significant energy savings and water savings,
5 which benefit the community of Santa Fe; and

6 **WHEREAS**, the training that was provided to the staff of the lodging facilities included no
7 less than 12 hours of training for some 90 persons working the facilities; and

8 **WHEREAS**, the program included an on-site third party assessment of the impact of the
9 program on the participating facilities; and

10 **WHEREAS**, the assessment included evaluations of each facilities' policies, including,
11 personnel practices; contractual obligations; waste/recycling; universal waste handling;
12 purchasing/source reduction; pollution prevention; water/energy usage/maintenance practices and
13 chemical management and disposal practices; and

14 **WHEREAS**, the lodging industry is a mainstay of the Santa Fe economy, resulting in Santa
15 Fe collecting in excess of \$8,000,000 in taxes from Santa Fe lodging facilities; and

16 **WHEREAS**, the Green Lodging Initiative has fostered Santa Fe lodging facilities to
17 participate with local green product vendors in ways that benefit both the lodging facilities and
18 vendors; and

19 **WHEREAS**, the Green Lodging Initiative stimulates participation in energy efficiency
20 programs offered by Public Service Company of New Mexico in positive ways; and

21 **WHEREAS**, the following significant results¹ have been achieved through the Green
22 Lodging Initiative:

23 **ENERGY SAVINGS**

24

kWh	MMBTU's	Metric Tons CO2*
1.2 million per year	1,761,739	356

25

* EPA Calculator

1 **WATER SAVED (Annual):**

2

Water Source	Gallons	Volume Weight of Plastic (lbs)	Metric Tons CO2*
Bottled Water	79,594	5094	5807
Laundry System Change Outs (based on first 2 months)	702,000		
Toilets + Showerheads (partial calculation)	772,000		
Total Water Saved (final figures t.b.d.)	1,553,594		

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* U.S. EPA, 2006. Solid Waste Management and Greenhouse Gases: A Life-Cycle Assessment of Emissions and Sinks

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11 **GREEN CLEANING REDUCTIONS FROM CHEMICAL CHANGE OUTS:**

12

Toxic Waste (lbs)	Plastic Solid Waste (tons)	Water Saved (gallons)
2000 per year	0.8	208

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14
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* AHLA Green Cleaning Calculator

16 **RECYCLING AND SOLID WASTE (does not include reuse quantifications at this time)**

17

Solid Waste (tons)	Recycling (tons)	Recycling*
1700 per year	300	20%

18
19

* EPA WARM Model

20 **WHEREAS**, continuation of the Green Lodging Initiative will allow for Santa Fe's lodging
 21 facilities to receive further training for greater incorporation of the Green Meeting Standards in order
 22 to meet the new requirements of International Green Meeting Standards to further the Santa Fe
 23 brand; and

1 **WHEREAS**, the continuation of the Green Lodging Initiative will allow Santa Fe's lodging
2 industry and the City of Santa Fe to promote Santa Fe as an environmentally conscious and climate
3 smart City; and

4 **WHEREAS**, the City of Santa Fe can and should be a national leader in the green economy,
5 which will help to attract a greater number of the ever expanding pool of organizations looking to
6 hold meetings in only those cities that are environmentally conscious and green.

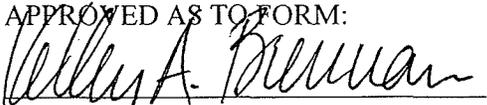
7 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
8 **CITY OF SANTA FE THAT** the Governing Body hereby authorizes City funding in the amount of
9 \$50,000 be made available to further the Green Lodging Initiative in the city of Santa Fe and
10 promote the goal that the remaining 64% of the lodging facilities, by room capacity, become Green
11 Concierge Certificate holders.

12 PASSED, APPROVED, and ADOPTED this ___ day of _____, 2014.

15 ATTEST:

JAVIER M. GONZALES, MAYOR

17 YOLANDA Y. VIGIL, CITY CLERK

18 APPROVED AS TO FORM:
19 

20 KELLEY A. BRENNAN, INTERIM CITY ATTORNEY

22 M/Melissa/Resolutions 2014/ Green Lodging Incentive

¹ There are not final determinations but are verified as of 4/10/14. More data needs to be entered and confirmed. The figures represent resource reductions achieved by the properties during the project year 2013. Waste and Recycling are actual tonnages of materials disposed of in 2013 calendar year

City of Santa Fe Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. General Information

(Check) Bill: _____ Resolution: X

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **A RESOLUTION ENDORSING THE GREEN LODGING INITIATIVE; AND DIRECTING STAFF TO EXPLORE WAYS TO CONTINUE, FUND AND EXTEND THE GREEN LODGING INITIATIVE TO ALL LODGING FACILITIES IN THE CITY OF SANTA FE.**

Sponsor(s): Councilors Ives, Lindell, Bushee, Rivera and Dimas

Reviewing Department(s): City Attorney's Office

Persons Completing FIR: Rebecca Seligman Date: 05/07/13 Phone: 955-6501

Reviewed by City Attorney: *Kelly A. Brennan* Date: 5/13/14
(Signature)

Reviewed by Finance Director: *[Signature]* Date: 5/14/14
(Signature)

Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution:

The purpose of the resolution is to direct staff to explore ways to continue, fund and extend the green lodging incentive to all lodging facilities in the

Section C. Fiscal Impact

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
- e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director *[Signature]*

X Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY 13/14	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs - Recurring or "NR" Non-recurring	Fund Affected
	Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Professional Services	\$40,000	<u> N </u>	<u> NR </u>	\$ _____	_____	_____	<u>Public Utilities</u> <u>52300</u>
		\$10,000	<u> N </u>	<u> NR </u>				<u>Economic Development</u>
	All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Total:	\$50,000			\$ _____			

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
	Type of Revenue	FY		FY		
	_____	\$ _____	_____	\$ _____	_____	_____
	_____	\$ _____	_____	\$ _____	_____	_____
	_____	\$ _____	_____	\$ _____	_____	_____
	Total:	\$ _____		\$ _____		

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

Funding for the green lodging initiative will come of up the Public Utilities Department (\$40,000) and the Economic Develoment Divison (\$10,000).

Section D. General Narrative

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None that staff is aware of.

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

The City Santa Fe would not be seen a leader in the green economy, which could hinder the attraction of a greater number of organizations looking to hold meetings in only those cities that are environmentally conscious and green.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None that staff is aware of

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

The continuation of the Green Lodging Initiative would allow our lodging industry and Santa Fe to promote our City as an environmentally conscious and climate smart City and have the potential to generate more visitors to our city.

Form adopted: 01/12/05; revised 8/24/05; revised 4/17/08