

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2014-___

Historian

SPONSOR(S): Mayor Gonzales and Councilor Ives

SUMMARY: The proposed resolution relates to Santa Fe's historical heritage and authorizes staff to enter into a professional services agreement for historian services that would provide opportunities for local residents, including children and youth, to be educated about Santa Fe's historic heritage and create a marketing strategy for local residents and tourists to experience Santa Fe's rich historic heritage.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: Yes

DATE: July 29, 2014

ATTACHMENTS: Resolution
FIR

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION NO. 2014 - _____

3 INTRODUCED BY:

4
5 Mayor Javier Gonzales

6 Councilor Ives

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10 A RESOLUTION

11 RELATING TO SANTA FE'S HISTORICAL HERITAGE; AUTHORIZING STAFF TO
12 ENTER INTO A PROFESSIONAL SERVICES AGREEMENT FOR HISTORIAN SERVICES
13 THAT WOULD PROVIDE OPPORTUNITIES FOR LOCAL RESIDENTS, INCLUDING
14 CHILDREN AND YOUTH, TO BE EDUCATED ABOUT SANTA FE'S HISTORIC
15 HERITAGE AND CREATE A MARKETING STRATEGY FOR LOCAL RESIDENTS AND
16 TOURISTS TO EXPERIENCE SANTA FE'S RICH HISTORIC HERITAGE.

17
18 WHEREAS, Section 2.03 of the *Santa Fe Municipal Charter* provides that "historical
19 heritage" is one of Santa Fe's most valued and important assets; and

20 WHEREAS, in 2010, Santa Fe proudly observed its 400th anniversary of the founding of La
21 Villa Real de la Santa Fe; and

22 WHEREAS, over the last 400 years, Santa Fe has been a commercial center, a place where
23 goods and services were made and traded; and

24 WHEREAS, today Santa Fe is the sum of its powerful history, with many families tracing
25 their roots back several generations, a small-town atmosphere and an international reputation for

1 artistic and architectural sophistication; and

2 **WHEREAS**, the Governing Body, through the adoption of Resolution No. 2010-35
3 established a one-year honorary, unpaid position of City historian who was tasked with developing a
4 program that included writing about Santa Fe's history, making occasional public presentations and
5 advising on City programs and projects; and

6 **WHEREAS**, the city of Santa Fe has over 400 plus years of history that needs to be passed
7 on to the next generation of Santa Fe's children and youth; and

8 **WHEREAS**, local residents and tourists would benefit from historic education through
9 lectures, live or through social media and the City's web site; and

10 **WHEREAS**, there is a need to enter into a professional services agreement for historian
11 services that would provide community outreach for local residents, including children and youth, and
12 establish a marketing strategy for residents and tourists to experience Santa Fe's rich historic heritage.

13 **NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
14 **CITY OF SANTA FE** that the Governing Body hereby authorizes:

- 15 1. Staff to enter into a professional services agreement for historian services; and
- 16 2. Funding in the amount of \$30,000 for a one year contract.

17 **BE IT FURTHER RESOLVED** that the scope of work may include the following:

18 **Community Outreach:**

- 19 • Provide quarterly lectures on the history of Santa Fe for tourists and new residents, either
20 live or through social media;
- 21 • Provide periodic lectures at schools, senior centers and for the general public, as
22 requested;
- 23 • Coordinate educational material for schools through social media;
- 24 • Be available as a historic resource facilitator;
- 25 • Establish a Santa Fe history month; and

- 1 • Profile Santa Feans.

2 **Tourism:**

3 Provide in-depth editorial with links to both the City of Santa Fe and the Tourism Santa Fe
4 websites, along with promotion through social media with topics to include:

- 5 • Spirituality
6 • Archeology
7 • Anthropology
8 • Intellectual Enrichment
9 • Heritage & Culture
10 • Historical Events
11 • People Connected to History

12 **Marketing:**

13 Coordinate and introduce the efforts of organizations that provide lectures, tours and other
14 services that enrich the community of Santa Fe.

15 PASSED, APPROVED and ADOPTED this _____ day of _____, 2014.

16
17
18 ATTEST:

JAVIER M. GONZALES, MAYOR

19
20
21 _____
YOLANDA Y. VIGIL, CITY CLERK

22 APPROVED AS TO FORM:

23 
24 _____
25 KELLEY A. BRENNAN, CITY ATTORNEY

M/Melissa/Resolutions 2014/Historian

City of Santa Fe Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. General Information

(Check) Bill: _____ Resolution: X
(A single FIR may be used for related bills and/or resolutions)

Short Title(s): A RESOLUTION RELATING TO SANTA FE'S HISTORICAL HERITAGE; AUTHORIZING STAFF TO ENTER INTO A PROFESSIONAL SERVICES AGREEMENT FOR HISTORIAN SERVICES THAT WOULD PROVIDE OPPORTUNITIES FOR LOCAL RESIDENTS, INCLUDING CHILDREN AND YOUTH, TO BE EDUCATED ABOUT SANTA FE'S HISTORIC HERITAGE AND CREATE A MARKETING STRATEGY FOR LOCAL RESIDENTS AND TOURISTS TO EXPERIENCE SANTA FE'S RICH HISTORIC HERITAGE.

Sponsor(s): Mayor Gonzales and Councilor Ives
Reviewing Department(s): Historic Preservation / City Attorney's Office
Person Completing FIR: David Rasch / Rebecca Seligman Date: July 28, 2014 Phone: 955-6577

Reviewed by City Attorney: Kelly A. Brennan Date: 7/30/14
(Signature)

Reviewed by Finance Director: Jesusita Garcia Date: 7/30/14
(Signature)

Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution.
 The purpose of the resolution is to create a professional services agreement for Historian services that would provide various opportunities for local residents to provide education about Santa Fe's historic heritage and create marketing strategies for local residents and tourists to experience Santa Fe's rich historic heritage.

Section C. Fiscal Impact

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
- e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

_____ Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY 2014	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected
	Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Professional Services	\$30,000	_____	_____	\$ _____	_____	_____	No Funding source identified
	All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____
	Total:	\$ _____	_____	_____	\$ _____	_____	_____	_____

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
	Type of Revenue	FY _____	"R" Costs Recurring or "NR" Non-recurring	FY _____	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected
	_____	\$ _____	_____	\$ _____	_____	_____
	_____	\$ _____	_____	\$ _____	_____	_____
	_____	\$ _____	_____	\$ _____	_____	_____
	Total:	\$ _____	_____	\$ _____	_____	_____

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

Not applicable

Section D. General Narrative

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None that staff is aware of.

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

The City will not have a professional services agreement for a Historian.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None that staff is aware of.

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

The major positive effect of adopting this resolution is that the City would be able to provide opportunities for local residents, including children and youth, to be educated about Santa Fe's historic heritage and create a marketing strategy for local residents and tourists to experience Santa Fe's rich historic heritage.

Form adopted: 01/12/05; revised 8/24/05; 4/17/08