



# 2014 ZOZOBRA BURNOUT TOURNAMENT

## Overall report pertaining to the 2014 Zozobra Burnout Tournament Report

### Total number of teams

- 42

### Estimated number of players

- 14 players average per team x 42 teams = 588 players

### Estimated number of total attendees

- 8 fans per team x 42 teams = 336 (fans) + 588 (players) = 924 attendees

### Number of Volunteers

- 12

### Umpires

- 10

### Bike Run Attendees - 20 bikers

### Number of RV's/tents present - 20 RV Campers

**Economic Development statistics:** It was reported that 16 teams were from out of town. Although some of them brought RV's they ate at the concession stand as well as other restaurants throughout the city. Some out-of-town teams indicated they drove back and forth for the tournaments and did rent rooms wherever they could find vacancy. There were confirmations that some guests and umpires stayed at the Inn of Santa Fe. In the future the Inn of Santa Fe will be a positive resource for the tournament. The 3GG (three game guarantee) ensured teams had to remain in Santa Fe longer. This was a great addition to the softball tournament.

**Unforeseen Positive or Negative impact:** There were several positive compliments that included many thanks for hosting the 24 hour Zozobra Burnout Tournament. A great amount of comments were also made about conducting more tournaments like so that should be held in Santa Fe. The feedback included how fun the tournament was and statements about how long overdue the event was for the City of Santa Fe. There would be a vast amount of interested participants in furthermore tournaments. Many participants arrived in town early on Friday afternoon and attended the 90<sup>th</sup> annual Zozobra event and then went back to the MRC fields to play their games. Paul Rodriguez stated that there was one unconfirmed complaint in regards to the music being too loud on Saturday afternoon, August 30<sup>th</sup> but was verified by Jennifer that the music was not too loud.

**Unintended consequences** – there was not enough time allotted to purchase t-shirts to sell.

**League Concerns** – The erect of a tent will probably not be consider for the tournament if the tournament is hosted again next year.

**Resident concerns** – No residential concerns were reported.

**Complaint/s other than the one regarding the music** – None. There was a small encounter/scuffle with the ladies but it was resolved.

**Total City Man-Power Hours:**

- Saturday, August 30, 2014 - 2 staff workers x 8 hours each = 16 hours

**EMPLOYEES/PAY**

Mathew Lamonda – Pay  $\$12.74 \times 8 = \$101.92$

Pete Archuleta – Pay  $\$13.97 \times 8 = \$111.76$

**Total City Employee Pay for Saturday, August 30, 2014 = \$213.68**

- Sunday, August 31, 2014 – 5 staff workers x 2 hours each (clean up) = 10

**EMPLOYEES/PAY**

Mathew Lamonda – Pay  $\$12.74 \times 2 \text{ hours} = \$25.48$

Pete Archuleta – Pay  $\$13.97 \times 2 = \$27.94$

Leroy Leyba – Pay  $\$12.81 \times 2 = \$25.62$

Isaac Perea – Pay  $\$13.33 \times 2 = \$25.66$

Brandon Ulabarri – Pay  $\$19.33 \times 2 = \$38.66$

**Total City Employee for Sunday, August 31, 2014 = 143.36**

- **Total City staff hours and for the weekend tournament is 26 hours**
- **Total City staff paid hours for the weekend tournament is \$357.04**
- **Estimated City's expense for trash bags, cleaning supplies and miscellaneous supplies provided for the tournament = \$200.00**
- **Estimated Total City Cost with employee man hours and miscellaneous supplies  
Paid Hours  $\$357.04 + \$200.00 = 557.04$**

**TOTAL REVENUE**

Total Revenue from entry fees	
	\$250.00
x	42 (teams)
<b>Total:</b>	<b>\$10,500.00</b>
Total Revenue from RV/Tent Overnight	
	\$200.00
<b>Total:</b>	<b>\$200.00</b>
Total Revenue from Concession Sales	
\$3700 from concession sales (which was used to pay umpires, concession staff. Security, DJ's, board members, etc.	
<b>Total:</b>	<b>\$3700.00</b>
Total Revenue	
	<b>\$14,400.00</b>

**TOTAL EXPENSES**

Total Expenses	
Field Permit	\$ 1,075.00
Garcia Tent	\$ 1,600.00
Security	\$ 550.00
Andies Portables (donated)	\$ -
Umpire Fees	\$ 2,232.00
Umpire Rooms, 3 rooms, 2 nights	\$ 462.00
Umpire Refreshments	\$ 200.00
Awards	\$ 2,500.00
<b>Total Expenses</b>	<b>\$ 8,124.00</b>

**NET REVENUE**

Total Profit
$\$14,400 - 8124.00 = \$ 6276.00$

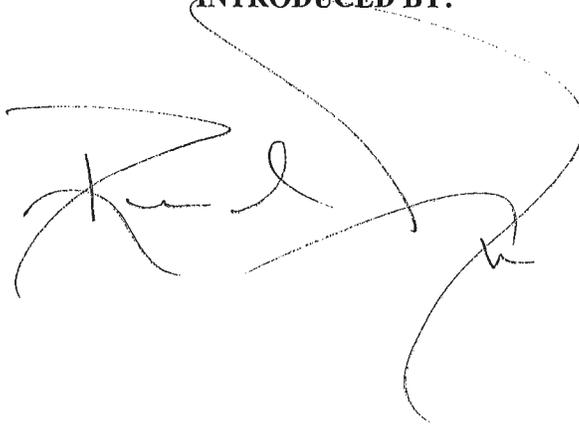
Overall, the Zozobra Burnout Tournament was fundamentally a success.

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION NO. 2014-70

3 INTRODUCED BY:

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A handwritten signature in black ink, appearing to be 'K. L.', is written over a large, faint, circular watermark or stamp that is partially visible behind the signature.

10 A RESOLUTION

11 RECOGNIZING THE FIRST ANNUAL SANTA FE ADULT SOFTBALL LEAGUE  
12 *ZOZOBRA BURN-OUT TOURNAMENT* AND DIRECTING STAFF TO ASSIST IN  
13 FACILITATING THE EVENT.

14  
15 WHEREAS, the Santa Fe Adult Softball League (“League”) is hosting the first annual  
16 *Zozobra Burn-Out Tournament* at the City of Santa Fe Municipal Recreation Complex (MRC); and

17 WHEREAS, the league has obtained permission from Kiwanis Club of Santa Fe to use the  
18 trademark “Zozobra” name for the event; and

19 WHEREAS, the tournament will begin at midnight on Friday evening, August 29, 2014,  
20 after the burning of Zozobra, and continue until Saturday, August 30 and Sunday August 31, if  
21 necessary to complete the tournament; and

22 WHEREAS, the goal of the League is to bring in enough teams to create an economic  
23 benefit for the City of Santa Fe.

24 NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE  
25 CITY OF SANTA FE that the Governing Body hereby recognizes the first annual Santa Fe Adult

1 Softball League *Zozobra Burn-Out Tournament* to be held this year in conjunction with the annual  
2 burning of Zozobra.

3 **BE IT FURTHER RESOLVED** that the Governing Body hereby authorizes the following:

4 1. Staff is directed to assist the League in obtaining the necessary permits for the  
5 following:

- 6 • Use of the MRC for the tournament;
- 7 • Sports lighting at the MRC fields throughout the night;
- 8 • Relief from the noise restrictions that would allow for a 30 second fireworks  
9 display at the beginning of the tournament and music throughout the evening;
- 10 • Overnight camping for recreational vehicles to dry camp; and
- 11 • Grilling for food preparation.

12 Permits shall include such reasonable conditions as protect the public health, safety  
13 and welfare.

14 2. The City shall provide trash collection and janitorial service for the restrooms at the  
15 complex during the tournament.

16 3. The League will line/drag fields in an effort to eliminate overtime costs for City  
17 Park's staff.

18 4. The League to collect a parking fee and designate parking areas for recreational  
19 vehicles.

20 **BE IT FURTHER RESOLVED** that the Governing Body respectfully requests the  
21 following of League:

22 1 Consult with the City of Santa Fe Police Department and the Santa Fe County  
23 Sherriff's Office to ensure that adequate security is in place and if necessary, contract  
24 with a private security company to provide security.

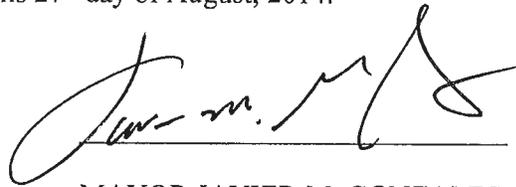
25 2. Provide public service announcements and other means of communication so that the

1 residents in the neighborhood of the MRC are aware of the tournament and related  
2 activities that will be occurring, along with the name of a League contact person who  
3 can be reached in the event there is a concern or complaint.

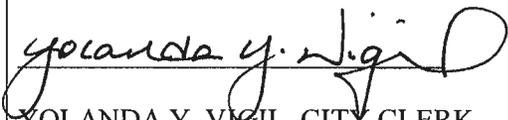
4 **BE IT FURTHER RESOLVED** that within 30 days of the tournament, staff shall report to  
5 the Governing Body the outcomes of the tournament, including without limitation, economic  
6 development statistics, unforeseen positive or negative fiscal impact, unintended consequences,  
7 League concerns and resident concerns.

8 PASSED, APPROVED and ADOPTED this 27<sup>th</sup> day of August, 2014.

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10 ATTEST:



MAYOR JAVIER M. GONZALES

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13 YOLANDA Y. VIGIL, CITY CLERK

14 APPROVED AS TO FORM:

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16  
17 KELLEY A. BRENNAN, CITY ATTORNEY