

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2015-____
City Cultural Plan

SPONSOR(S): Mayor Gonzales and Councilor Ives

SUMMARY: The proposed resolution directs the City of Santa Fe Arts Commission to develop a long-term cultural plan, the purpose of which is to inventory cultural assets, assess needs, draft specific recommendations to support the current and long-term health of our cultural community, and identify ways the City of Santa Fe can support and develop its unique cultural brand.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: Yes

DATE: June 30, 2015

ATTACHMENTS: Resolution
FIR

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2015-__**

3 **INTRODUCED BY:**

4
5 Mayor Javier M. Gonzales

6 Councilor Peter Ives

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10 **A RESOLUTION**

11 **DIRECTING THE CITY OF SANTA FE ARTS COMMISSION TO DEVELOP A LONG-**
12 **TERM CULTURAL PLAN, THE PURPOSE OF WHICH IS TO INVENTORY**
13 **CULTURAL ASSETS, ASSESS NEEDS, DRAFT SPECIFIC RECOMMENDATIONS TO**
14 **SUPPORT THE CURRENT AND LONG-TERM HEALTH OF OUR CULTURAL**
15 **COMMUNITY, AND IDENTIFY WAYS THE CITY OF SANTA FE CAN SUPPORT**
16 **AND DEVELOP ITS UNIQUE CULTURAL BRAND; DIRECTING THE ARTS**
17 **COMMISSION TO WORK WITH OTHER APPROPRIATE GROUPS; AND**
18 **DIRECTING THE ARTS COMMISSION TO PROVIDE A SIX (6) MONTH UPDATE,**
19 **AND PRESENT A FINAL REPORT ONE YEAR FROM ADOPTION OF THIS**
20 **RESOLUTION.**

21
22 **WHEREAS,** the City of Santa Fe has a rich history dating back more than 400 years that
23 contributes to the cultural, historic, artistic and creative atmosphere in which people desire to live,
24 work and visit; and

25 **WHEREAS,** the City of Santa Fe has a legacy of establishing forward-thinking public

1 policies that identify, protect and preserve its history, archeology, arts and culture preservation
2 policy that seeks to preserve the multi-cultural heritage of the City of Santa Fe; and

3 **WHEREAS**, this history is both an important social asset as well as a framework that can
4 be used to plan the future cultural direction of the City of Santa Fe; and

5 **WHEREAS**, the City of Santa Fe should honor and reflect on the past as an important
6 thread to the future, preserving the history of the city that makes it an important destination; and

7 **WHEREAS**, statewide the arts and cultural industries account for nearly 1 of 18 jobs in the
8 state, paying \$1.37 billion in wages and salaries while generating \$137.1 million in revenues for
9 state and local governments; and

10 **WHEREAS**, Santa Fe has the highest concentration of architects, writers and fine artists
11 of any metropolitan area in the United States, but does not have a comprehensive inventory of all
12 cultural assets within the City, which prevents using these existing assets to their full potential;
13 and

14 **WHEREAS**, emphasizing cultural programming that builds capacity in Santa Fe is
15 essential to building Santa Fe's brand recognition to broader national and global markets,
16 providing more opportunities for economic benefit, community engagement and emphasizing
17 growth in concert with preservation; and

18 **WHEREAS**, significant communities such as New York, Chicago, Houston and
19 Madison among others have developed Cultural Plans to ensure the health of their cultural
20 communities.

21 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
22 **CITY OF SANTA FE** directs the City of Santa Fe Arts Commission to develop a long-term
23 Cultural Plan, the purpose of which is to inventory the City's cultural assets, assess needs, draft
24 specific recommendations to support the current and long-term health of the cultural community,
25 and identify ways the City of Santa Fe can support and develop its unique cultural brand.

1 **BE IT FURTHER RESOLVED** that the Arts Commission work with other appropriate
2 City of Santa Fe offices and outside constituencies involved in education, cultural industries,
3 urban and community planning, economic development and entrepreneurship, nonprofit cultural
4 institutions, historic preservation and other related fields.

5 **BE IT FURTHER RESOLVED** that within six (6) months of adoption of this
6 resolution, the Arts Commission shall present an update to the Governing Body. A final report
7 will be presented to the Governing Body one (1) year from adoption of this resolution.

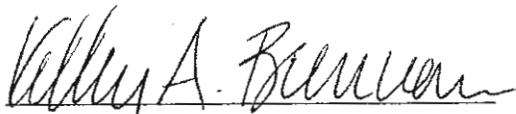
8 PASSED, APPROVED, and ADOPTED this ____ day of _____, 2015.

9
10 _____
11 JAVIER M. GONZALES, MAYOR
12

13 ATTEST:

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15 _____
16 YOLANDA Y. VIGIL, CITY CLERK

17 APPROVED AS TO FORM:

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19 _____
20 KELLEY A. BRENNAN, CITY ATTORNEY
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City of Santa Fe Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. General Information

(Check) Bill: _____ Resolution: X
(A single FIR may be used for related bills and/or resolutions)

Short Title(s): A RESOLUTION DIRECTING THE CITY OF SANTA FE ARTS COMMISSION TO DEVELOP A LONG-TERM CULTURAL PLAN, THE PURPOSE OF WHICH IS TO INVENTORY CULTURAL ASSETS AND NEEDS, DRAFT SPECIFIC RECOMMENDATIONS TO SUPPORT THE CURRENT AND LONG-TERM HEALTH OF OUR CULTURAL COMMUNITY, AND IDENTIFY WAYS THE CITY OF SANTA FE CAN SUPPORT AND DEVELOP ITS UNIQUE CULTURAL BRAND; DIRECTING THE ARTS COMMISSION TO WORK WITH OTHER APPROPRIATE GROUPS; AND DIRECTING THE ARTS COMMISSION TO PROVIDE A SIX (6) MONTH UPDATE, AND PRESENT A FINAL REPORT ONE YEAR FROM ADOPTION OF THIS RESOLUTION.

Sponsor(s): Mayor Javier M. Gonzales
Reviewing Department(s): Arts Commission
Persons Completing FIR: Debra Garcia Date: 7/1/15 Phone: 955-6707

Reviewed by City Attorney: Kelly A. Bierman Date: 7/6/15
(Signature)

Reviewed by Finance Director: [Signature] Date: 7-7-2015
(Signature)

Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution:
 To develop a long-term cultural plan for the City of Santa Fe. The resolution directs the Arts Commission to develop the plan with appropriate City offices and constituencies within one year of adoption.

Section C. Fiscal Impact

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns

Finance Director: _____

e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

_____ Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
Expenditure Classification	FY 15/16	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected	

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____
Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____
Professional Services	\$30,000	A	NR	\$ _____	_____	_____	_____
All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____
Total:	\$30,000	_____	_____	\$ _____	_____	_____	_____

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
Type of Revenue	FY 15/16	"R" Costs Recurring or "NR" Non-recurring	FY _____	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected	

1% Lodgers Tax	\$30,000	NR	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
Total:	\$ 30,000	_____	\$ _____	_____	_____

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

The indicated expenditure is to hire an outside consultant to assist with inventory of assets and facilitating constituent feedback process. The revenue is within the existing Arts Commission FY 15/16 budget to fund new cultural initiatives within the community.

Section D. **General Narrative**

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

No.

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

The City will not have a long-term cultural plan.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None.

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

This resolution will provide for a cultural plan that can support and develop the community's unique cultural brand for tourism/economic benefit, while ensuring long-term cultural assets are preserved and protected. The plan will also address how we can better connect the local community, especially youth, to their culture to build a stronger community.
