ACTION SHEET
ITEM FROM THE
PUBLIC WORKS/CIP AND LAND USE COMMITTEE MEETING
OF
MONDAY, JANUARY 12, 2015

ITEM 15

REQUEST FOR APPROVAL OF A RESOLUTION DIRECTING STAFF TO COLLABORATE WITH STAKEHOLDERS TO ACHIEVE GOLD LEVEL STATUS WITH THE INTERNATIONAL MOUNTAIN BIKING ASSOCIATION (IMBA) AND TO PURSUE NEW TRAIL DEVELOPMENT OPPORTUNITIES **(COUNCILOR BUSHEE) (BOB SIQUEIROS)**

PUBLIC WORKS COMMITTEE ACTION: APPROVED ON CONSENT

FUNDING SOURCE:

SPECIAL CONDITIONS / AMENDMENTS / STAFF FOLLOW UP:

VOTE	FOR	AGAINST	ABSTAIN
CHAIRPERSON TRUJILLO			
COUNCILOR BUSHEE	X		
COUNCILOR DIMAS	X		
COUNCILOR DOMINGUEZ	EXCUSED		
COUNCILOR RIVERA	X		

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2015-___

IMBA Gold Status

SPONSOR(S): Councilor Bushee

SUMMARY: The proposed resolution directs staff to collaborate with stakeholders to achieve Gold level status with the International Mountain Biking Association (IMBA) and to pursue new trail development opportunities.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: No

DATE: December 10, 2014

ATTACHMENTS: Resolution
FIR

CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2015-___

INTRODUCED BY:

Councilor Patti Bushee

A RESOLUTION

DIRECTING STAFF TO COLLABORATE WITH STAKEHOLDERS TO ACHIEVE GOLD LEVEL STATUS WITH THE INTERNATIONAL MOUNTAIN BIKING ASSOCIATION (IMBA) AND TO PURSUE NEW TRAIL DEVELOPMENT OPPORTUNITIES.

WHEREAS, Santa Fe County adopted the Sustainable Growth Management Plan (SGMP) in 2010, which identified Outdoor Recreation/Ecotourism as a target industry for economic development; and

WHEREAS, Santa Fe County adopted Ordinance 2014-7, which adopted by reference the County's Economic Development Plan, identifying Outdoor Recreation/Ecotourism as a target industry for economic development; and

WHEREAS, the Outdoor Industry Association lists on its website reports that the outdoor recreation economy in New Mexico has an economic impact of $6.1 billion annually, and generates 68,000 direct jobs throughout New Mexico; and

WHEREAS, the City of Santa Fe adopted Resolution 2014-24, encouraging collaboration between the City, County, and Santa Fe Fat Tire Society (the local chapter of the International

Mountain Biking Association (IMBA)) to achieve IMBA Ride Center status, which, according to the IMBA website, "represents IMBA's Model Trail recognition for large-scale mountain bike facilities that offer something for every rider"; and

WHEREAS, achieving IMBA Ride Center status allows Santa Fe enhanced marketing opportunities as a mountain bike destination, which increases outdoor recreation tourism and could provide additional gross receipts taxes and jobs for Santa Fe County; and

WHEREAS, the City of Santa Fe, Santa Fe Fat Tire Society, and Santa Fe County were collectively awarded IMBA Silver-level Ride Center status, in recognition of our trails infrastructure; and

WHEREAS, there is only one Gold level IMBA Ride Center in the world -- Park City, Utah; and

WHEREAS, the City Santa Fe and Santa Fe County have received numerous awards for its high quality of life in outdoor recreation and ecotourism, including:

- Singletracks.com voted Santa Fe one of the Top Ten mountain biking destinations in North America
- League of American Bicyclists awarded Santa Fe a Silver designation for its bicycle transportation infrastructure
- USA Today listed Santa Fe as one of America's top mountain biking towns
- Outside Magazine listed Santa Fe as one of the top 10 towns for high altitude running
- Runners World Magazine rated Santa Fe's Dale Ball trail system one of 25 best trail runs in America
- Conde Nast voted Santa Fe as the best small town in America
- International Mountain Biking Association awarded Santa Fe a Silver-level Ride Center; and

WHEREAS, between the City of Santa Fe, Santa Fe County, US Forest Service, Bureau of

Land Management, and private land, the County currently has over 200 miles of trails miles of trails for mountain biking, hiking, and equestrian purposes, and pursuing new trail development in order to achieve Gold IMBA Ride Center status is aligned with:

- the SGMP,
- the Economic Development Plan,
- the City of Santa Fe Economic Development Implementation Plan,
- the Regional Economic Development Initiative, a regional strategic plan for economic development encompassing Santa Fe County, Rio Arriba County, Los Alamos County, and Taos County,
- the City Convention and Visitors Bureau Marketing Plan.

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF SANTA FE that staff is directed to:

1. Collaborate with the City of Santa Fe Transportation Department and the North Central Regional Transit District to pursue a ski basin shuttle so that bicyclists will have the opportunity to use the shuttle to the ski basin area to ride their bikes.

2. Collaborate with appropriate stakeholders in order to attempt to achieve Gold level IMBA Ride Center status; and

3. Continue to pursue the addition of new trails for mountain biking, hiking, and equestrian purposes within Santa Fe County.

4. Support Santa Fe National Forest and Bureau of Land Management efforts to build new trails on public lands within Santa Fe County.

PASSED, APPROVED and ADOPTED this ___ day of _____, 2015.

_____

JAVIER M. GONZALES, MAYOR

ATTEST:

_____

YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:

Kelley A. Brennan

KELLEY A. BRENNAN, CITY ATTORNEY

M/Legislation/Resolutions 2015/IMBA Gold Status

FIR No. 2599

City of Santa Fe
Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. **General Information**

(Check) Bill: _____ Resolution: ___X___

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **A RESOLUTION DIRECTING STAFF TO COLLABORATE WITH STAKEHOLDERS TO ACHIEVE GOLD LEVEL STATUS WITH THE INTERNATIONAL MOUNTAIN BIKING ASSOCIATION (IMBA) AND TO PURSUE NEW TRAIL DEVELOPMENT OPPORTUNITIES.**

Sponsor(s): Councilor Bushee

Reviewing Department(s): City Attorney's Office

Persons Completing FIR: Rebecca Seligman Date: 12/17/14 Phone: 955-6501

Reviewed by City Attorney: Kelly A. Brennan (Signature) Date: 1/2/15

Reviewed by Finance Director: (Signature) Date: 1-14-2015

Section B. **Summary**

Briefly explain the purpose and major provisions of the bill/resolution:

The resolution directs staff to collaborate with stakeholders to achieve gold level status with the International Mountain Biking Association (IMBA) and to pursue new trail development opportunities.

Section C. **Fiscal Impact**

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)

b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)

c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:

a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)

b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required

c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs

d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns

e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director:_____

___X___ Check here if no fiscal impact

Column #: 1	2	3	4	5	6	7	8
Expenditure Classification	FY __	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY ____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected
Personnel*	$____	____	____	$____	____	____	____
Fringe**	$____	____	____	$____	____	____	____
Capital Outlay	$____	____	____	$____	____	____	____
Land/ Building	$____	____	____	$____	____	____	____
Professional Services	$____	____	____	$____	____	____	____
All Other Operating Costs	$____	____	____	$____	____	____	____
Total:	$____			$____			

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

a. To indicate new revenues and/or

b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #: 1	2	3	4	5	6
Type of Revenue	FY ____	"R" Costs Recurring or "NR" Non-recurring	FY ____	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected
____	$____	____	$____	____	____
____	$____	____	$____	____	____
____	$____	____	$____	____	____
Total:	$____		$____		

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

N/A

Section D. **General Narrative**

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None staff is aware of

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

If this resolution is not enacted, the City of Santa Fe will not have the opportunity to collaborate with stakeholders to achieve Gold level status with the International Mountain Biking Association (IMBA) and to pursue new trail development opportunities.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

No

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

The resolution will have a positive impact in our community by demonstrating the City of Santa Fe is desiring to collaborate with stakeholders to achieve IMBA Gold status and pursue new trail development opportunities.

Form adopted: 01/12/05; revised 8/24/05; revised 4/17/08