

**ACTION SHEET
ITEM FROM THE
PUBLIC WORKS/CIP AND LAND USE COMMITTEE MEETING
OF
MONDAY, APRIL 28, 2014**

ITEM 14

REQUEST FOR APPROVAL OF A RESOLUTION DIRECTING STAFF TO STUDY THE FEASIBILITY, FISCAL IMPACT AND POTENTIAL FUNDING MECHANISMS FOR ESTABLISHING AND IMPLEMENTING ADVANCED TECHNOLOGY APPLICATIONS TO BENEFIT USERS FOR THE SANTA FE TRAILS TRANSIT SYSTEM (COUNCILOR BUSHEE) (JON BULTHUIS)

PUBLIC WORKS COMMITTEE ACTION: Approved

SPECIAL CONDITIONS OR AMENDMENTS:

STAFF FOLLOW UP:

VOTE	FOR	AGAINST	ABSTAIN
CHAIRPERSON TRUJILLO			
COUNCILOR BUSHEE	X		
COUNCILOR DIMAS	X		
COUNCILOR DOMINGUEZ	X		
COUNCILOR RIVERA	X		

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2014-____ Advanced Technology Applications

SPONSOR(S): Councilor Bushee

SUMMARY: A resolution directing staff to study the feasibility, fiscal impact and potential funding mechanisms for establishing and implementing advanced technology applications to benefit users of the Santa Fe Trails transit system.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: No

DATE: April 21, 2014

ATTACHMENTS: Resolution
FIR

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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2014-__

INTRODUCED BY:

Councilor Patti Bushee

A RESOLUTION

DIRECTING STAFF TO STUDY THE FEASIBILITY, FISCAL IMPACT AND POTENTIAL FUNDING MECHANISMS FOR ESTABLISHING AND IMPLEMENTING ADVANCED TECHNOLOGY APPLICATIONS TO BENEFIT USERS OF THE SANTA FE TRAILS TRANSIT SYSTEM.

WHEREAS, the City of Santa Fe provides transit services by means of the Santa Fe Trails transit system; and

WHEREAS, in an effort to keep transit users informed, the City provides a wealth of information on its website, including route maps, schedules and fares; and

WHEREAS, there is a need for the City to provide real-time information to Santa Fe Trails users; and

WHEREAS, there are transit applications available in the marketplace that have the means to provide real-time information as to whether buses are running on schedule and whether the bus will arrive at the stop at the scheduled time; and

WHEREAS, with the increased dependency on mobile technology, mobile transit

1 applications would benefit the users of Santa Fe Trails; and

2 **WHEREAS**, research has shown that merely providing certainty to passengers as to when a
3 bus will arrive can increase ridership; and

4 **WHEREAS**, in an effort to create increased ridership and convenience for residents of and
5 visitors to Santa Fe, there is a need to implement and establish advanced technology applications that
6 would provide real-time information to Santa Fe Trails users.

7 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
8 **CITY OF SANTA FE** that staff is directed to study the feasibility, fiscal impact and possible funding
9 mechanisms for establishing and implementing advanced technology applications that would benefit
10 the users of the Santa Fe Trails Transit System.

11 **BE IT FURTHER RESOLVED** that staff is directed to include in their study, at a
12 minimum, the following possibilities:

- 13 1. Promote a QR Code for mobile devices that provides scheduled bus information.
- 14 2. Develop a smartphone application that provides real-time bus arrival information.
- 15 3. Establish a partnership with Google Transit for online trip planning functionality.
- 16 4. Promote a web portal to the public that provides real-time bus location information.
- 17 5. Implement a mobile phone text feature to provide scheduled and/or real-time bus arrival
18 information.
- 19 6. Deploy digital passenger information kiosks at the Sheridan Street, South Capital and
20 Santa Fe Place Transit Centers.

21 **BE IT FURTHER RESOLVED** that staff is directed to report their findings, including the
22 fiscal impact for implementing advanced technology applications for Santa Fe Trails, to the
23 Governing Body within 60 days of the adoption of this resolution.

24 PASSED, APPROVED, and ADOPTED this ___ day of _____, 2014.

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JAVIER M. GONZALES, MAYOR

ATTEST:

YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:



KELLEY A. BRENNAN, INTERIM CITY ATTORNEY

City of Santa Fe Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. General Information

(Check) Bill: _____ Resolution: X
(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **A RESOLUTION DIRECTING STAFF TO STUDY THE FEASIBILITY, FISCAL IMPACT AND POTENTIAL FUNDING MECHANISMS FOR ESTABLISHING AND IMPLEMENTING ADVANCED TECHNOLOGY APPLICATIONS TO BENEFIT USERS OF THE SANTA FE TRAILS TRANSIT SYSTEM.**

Sponsor(s): Councilor Bushee

Reviewing Department(s): City Attorney's Office

Persons Completing FIR: Rebecca Seligman Date: 4/21/14 Phone: 955-6501

Reviewed by City Attorney: *Kelly A. Brennan* Date: 4/21/14
(Signature)

Reviewed by Finance Director: *[Signature]* Date: 4/21/14
(Signature)

Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution:

The purpose of the resolution is to direct staff to study the feasibility, fiscal impact and potential funding mechanisms for establishing and implementing advanced technology applications to benefit users of the Santa Fe Trails transit system.

Section C. Fiscal Impact

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
- e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director: *[Signature]*

X Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY <u>14/15</u>	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY <u>15/16</u>	"A" Costs Absorbed or "N" New Budget Required	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Professional Services	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Total:	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
	Type of Revenue	FY _____	"R" Costs Recurring or "NR" Non-recurring	FY _____	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected

_____	\$ _____	_____	\$ _____	_____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____	_____
Total:	\$ _____	_____	\$ _____	_____	_____	_____

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

None at this time. Resolution directs staff to study feasibility and fiscal impact of implementing technology applications.

Section D. General Narrative

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

No

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

If the resolution is not approved, studies would not be completed for technology applications for use in conjunction with the Santa Fe Trails transit system.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None that staff is aware of.

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

Once a technology application for bus transit is completed and if utilized, it has the potential to increase ridership on the Santa Fe Trails transit system for local residents and possibly encourage tourists to utilize our City transit system.

Form adopted: 01/12/05; revised 8/24/05; revised 4/17/08