ACTION SHEET
ITEM FROM THE
PUBLIC WORKS/CIP AND LAND USE COMMITTEE MEETING
OF
MONDAY, JANUARY 25, 2016

ITEM 11

REQUEST FOR APPROVAL OF A RESOLUTION DIRECTING STAFF TO DEVELOP A PLAN TO SPONSOR AND IMPLEMENT A "PERFORMANCE ENCORE" IN OCTOBER, 2017 **(MAYOR GONZALES) (RANDY RANDALL)**

PUBLIC WORKS COMMITTEE ACTION: Approved on Consent

FUNDING SOURCE:

SPECIAL CONDITIONS / AMENDMENTS / STAFF FOLLOW UP: Add Councilor Ives as co-sponsor

VOTE	FOR	AGAINST	ABSTAIN
CHAIRPERSON TRUJILLO			
COUNCILOR BUSHEE	Excused		
COUNCILOR DIMAS	Excused		
COUNCILOR DOMINGUEZ	X		
COUNCILOR IVES	X		

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2016-___

Performance Encore

SPONSOR(S): Mayor Gonzales and Councilor Ives

SUMMARY: The proposed resolution directs staff to develop a plan to sponsor and implement a "Performance Encore" in October, 2017.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: Yes

DATE: January 27, 2016

ATTACHMENTS: Amendment
Resolution
FIR

CITY OF SANTA FE, NEW MEXICO
PROPOSED AMENDMENT(S) TO RESOLUTION NO. 2016-___
Performance Encore

Mayor and Members of the City Council:

We propose the following amendment(s) to Resolution No. 2016-___:

1. On page 2, line 10, after "celebration", ***insert*** the following:

   ", including convening stakeholder input sessions during the planning period"

Respectfully submitted,

_____
Occupational Tax Advisory Board

ADOPTED: _____
NOT ADOPTED: _____
DATE: _____

_____
Yolanda Y. Vigil, City Clerk

CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2016-__

INTRODUCED BY:

Mayor Javier M. Gonzales

Councilor Peter Ives

A RESOLUTION

DIRECTING STAFF TO DEVELOP A PLAN TO SPONSOR AND IMPLEMENT A "PERFORMANCE ENCORE" IN OCTOBER, 2017.

WHEREAS, the City of Santa Fe has a wealth of musical, dance, theater performances throughout the year, as well as world class art galleries and renowned restaurants; and

WHEREAS, Santa Fe is the third largest art market in the United States, featuring world renowned artists and performers in music, theatre and dance; and

WHEREAS, Santa Fe rates in in the top ten cities by Travel and Leisure Magazine for classical music, theater and performing arts; and

WHEREAS, Santa Fe rates in the top ten cities by USA Today and Fodor's Travel for Best Outdoor Music Venue; and

WHEREAS, the cultural opportunities in Santa Fe significantly exceed other municipalities of comparable size; and

WHEREAS, the various visual, performing arts and cultural attractions draw a vast number of tourists to Santa Fe each year, providing a great economic benefit to the city; and

WHEREAS, the City desires to sponsor a Performance Encore where various performing arts could be brought together to offer performances over a seven to nine day period off their normal season offering a cultural experience to locals and tourists alike.

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF SANTA FE that staff is directed to develop a plan, including a timeline and budget, a season-ending celebration – Performance Encore – to be held the last weekend of October for a period of 7-9 days, beginning in 2017 and continuing every year thereafter, pending availability of funds.

BE IT FURTHER RESOLVED that staff shall work with industry partners to develop, plan and execute the celebration.

BE IT FURTHER RESOLVED TOURISM Santa Fe staff is directed to research and report to the Governing Body within (90) days of the adoption of this resolution, a plan, timeline and budget for implementing a Performance Encore event.

PASSED, APPROVED AND ADOPTED this _____day of _____, 2016.

_____

JAVIER M. GONZALES, MAYOR

ATTEST:

_____

YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:

Zach Smith Asst City Attorney for

KELLEY A. BRENNAN, CITY ATTORNEY

M/Legislation/Resolutions 2016/Performance Encore

FIR No. 2772

City of Santa Fe
Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. **General Information**

(Check) Bill: _____ Resolution: ___X___
(A single FIR may be used for related bills and/or resolutions)
Short Title(s): **A RESOLUTION DIRECTING STAFF TO DEVELOP A PLAN TO SPONSOR AND IMPLEMENT A "PERFORMANCE ENCORE" IN OCTOBER, 2017.**

Sponsor(s): Mayor Gonzales

Reviewing Department(s): TOURISM Santa Fe

Persons Completing FIR: Randy Randall Date: 01/15/1 Phone: x6209

Reviewed by City Attorney: _____ (Signature) Date: 1-15-16

Reviewed by Finance Director: _____ (Signature) Date: 1-15-2016

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Section B. **Summary**
Briefly explain the purpose and major provisions of the bill/resolution:
The resolution directs TOURISM Santa Fe staff to develop and plan an off-season music, dance and theater festival to include a plan, timeline and budget to present to the Governing Body within 90 days of adoption.

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Section C. **Fiscal Impact**
Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:
a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required
c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director: _____

____X_____ Check here if no fiscal impact

Column #: 1	2	3	4	5	6	7	8
Expenditure Classification	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected
Personnel*	$_____	_____	_____	$_____	_____	_____	_____
Fringe**	$_____	_____	_____	$_____	_____	_____	_____
Capital Outlay	$_____	_____	_____	$_____	_____	_____	_____
Land/ Building	$_____	_____	_____	$_____	_____	_____	_____
Professional Services	$_____	_____	_____	$_____	_____	_____	_____
All Other Operating Costs	$_____	_____	_____	$_____	_____	_____	_____
Total:	$_____			$_____			

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

a. To indicate new revenues and/or

b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #: 1	2	3	4	5	6
Type of Revenue	FY _____	"R" Costs Recurring or "NR" Non-recurring	FY _____	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected
_____	$_____	_____	$_____	_____	_____
_____	$_____	_____	$_____	_____	_____
_____	$_____	_____	$_____	_____	_____
Total:	$_____		$_____		

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

The Resolution directs staff to plan the event, including developing a budget. As this is a planning-only effort, the Resolution itself has no fiscal impact and can be accomplished within existing TOURISM Santa Fe resources.

Section D. **General Narrative**

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None identified.

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

There will not be a season-ending event in the City to celebrate all that Santa Fe has to offer.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None identified.

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

The event has the potential to increase tourism/hotel stays by extending the fall season an additional 7 to 10 days. This will result in increased lodgers' and gross receipts tax for the city. In addition, it provides an opportunity for arts organizations, galleries, hotel, restaurants and others to work collaboratively, share resources and highlight their organizations/businesses to a broader audience.