## CAMPAIGN FINANCE STATEMENT SUMMARY CUMULATIVE TOTALS TO DATE CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Political Com	mmittee Better Way for S	Santa Fe & Pre-K		
Mailing Address	P.O. Box 31731 Santa Fe, NM 87594	Ballot Proposition	Sugar-Sweetened Beverage Tax	
Email Address		Phone No.	505-819-3276	
REPORTING PERIOR	D 4/25/2017	то	4/30/2017	
CUMULATIVE TOT IN-KIND CONTRIB	AL OF UTIONS TO DATE (OTHE	R THAN MONEY)	\$262	2,867.74
CUMULATIVE TO	OTALS TO DATE:	CUMULAT	IVE TOTALS TO DATE:	
CONTRIBUTIONS	\$1,345,000	0.00 EXPENDITU	RES	6 <u>,361.68</u>
LOAN(S)	\$0	0.00 CASH ON HA	AND\$128	8,638.32
INTEREST EARNED	\$0	0.00		
GRAND TOTAL TO DATE	\$1,345,000	GRAND TOT		5,000.00

Amendment to correct cumulative total of in-kind contributions to date.

This change affects page 1 and page 6 of the report.

### CAMPAIGN FINANCE STATEMENT SUMMARY CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Political Commit	Better Way for Sant	a Fe & Pre-K		
Ballot Proposition	Sugar-Sweetened Beverage	Тах	75.50	<del></del>
REPORTING PERIOD	4/25/2017	то	4/30/2017	<del></del>
	THIS REPORTI	NG PERIOD		
Total Individual Contribut	ions		\$0	.00
Total Business Contributi	ons		\$365,000	.00
Total In-Kind Contribution	ns (Other than Money)		\$7,339	.83
Total Loans			\$0.	.00
Total Interest Earned			\$0	<u>.00</u>
Total Evpanditures			\$242 728	77

### **CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS**

(See Definition of Individual Contributor at §9-2.3(J)(1) SFCC 1987)

					·
Name of P	olitical Committee Better Way for Santa Fe &	Pre-K			•
Ballot Prop	osition Sugar-Sweetened Beverage Tax				-
Reporting	Period 4/25/2017	то	4/30/2	2017	<b>-</b> .
Total of Co	ntributions this Reporting Period:		\$0.00		•
Cumulative	Total of Contributions to Date (Including this Report):		\$0.00		•
Date Received	Name, Home Address, Occupation and Name of Employer		Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
				;	
				•	
					,

(ATTACH ADDITIONAL PAGES AS NEEDED)

\$5.00

Page Total

### CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY BUSINESSES

(See Definition of Business Contributor at §9-2.3(J)(2) SFCC 1987)

Name of F	Political Comm	nittee Bette	r Way for Santa F	e & Pre-K				
Ballot Prop	psition	Sugar-Sweetened Be	everage Tax					
Reporting	, Period	4/25/20	017	то		4/30/2017	<u> </u>	
Total of Co	ontributions th	is Reporting Period:				\$365,000.00		
Cumulativ	e Total of Cor	ntributions to Date (Inc	luding this Report	<b>)</b> :	\$	1,345,000.00		
Date Received	Name of E	Business, Type of Bus	iness and Physica	il Address	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total	*Contributor Disclosure Not Required
	American Be	verage Association, T	rade Association					
		Ivania Avenue NW, S	uite 1100					
04/26/17	Washington,	D.C. 20004			Wire	\$365,000.00	#######################################	
						-		

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$365,000.00

# City of Santa Fe CAMPAIGN FINANCE STATEMENT / LOANS

Name of Political Com	mittee <u>Better Wa</u>	ay for Santa Fe	e & Pre-K		
Ballot Proposition	Sugar-Sweetened	Beverage Tax			
Reporting Period	4/25/20	17	то		4/30/2017
Total of Loans this Rep	oorting Period:				\$0.00
Cumulative Total of Lo	ans to Date:				\$0.00
Cumulative Total of Lo	an(s) Remaining Ur	npaid to Date:			\$0.00
Total of Interest Earne	d this Reporting Per	iod:		,	\$0.00
Cumulative Total of Int	erest Earned to Dat	e:			\$0.00
Lender (f	Name and Address	)	Amount of Loan	Date of Loan	Interest Rate
			,		
	•	······································			
		Total	\$0.00		Total
If any of the above lo	ans have been for	given or paid	by a third per	son, please ir	ndicate below:
				·	
Report separately be income earned (Incli			npaign funds a	and interest, d	lividends and/o
Date	Amount			Description	on
		<u> </u>			
				· · · · · · · · · · · · · · · · · · ·	

### **CAMPAIGN FINANCE STATEMENT / IN-KIND CONTRIBUTIONS**

		Better Way for San			
Ballot Proposition	Sugar-Sw	eetened Bevarge Tax			
Reporting Period		4/25/2017	то _	4/30/2017	
Total of In-Kind Contr	ibutions this I	Reporting Period:		\$7,339.83	
Cumulative Total of Ir	n-Kind Contrib	outions to Date (Including	this Report):	\$262,867.74	
value. For in-kind co	ontributions fr		name, home addre	oney) which has been contributed and the moss, occupation and name of employer. For dress.	

Date Contributor

Received	Contributor Information	Description	Value	Total
04/30/17	Coca-Cola Bottling of Santa Fe Inc., Beverage Company 660 W. San Mateo Road Santa Fe, NM 87505	Employee Time	\$3,500.00	\$3,500.00
04/30/17	Coca-Cola Bottling of Santa Fe Inc., Beverage Company 660 W. San Mateo Road	Employee Time	<b>\$</b> 0,000.00	<b>\$3,300.00</b>
04/30/17	Santa Fe, NM 87505	Print Banners	\$400.00	\$400.00
04/30/17	The Coca-Cola Company, a wholly-owned business unit of The Coca-Cola Company, Beverage Company One Coca-Cola Plaza Atlanta, GA 30313	Employee Time, Transportation and Lodging	\$3,439.83	\$3,439.83
			:	

(ATTACH ADDITIONAL PAGES AS NEEDED) Page Total

Page 1 of \_

\$7,339.83

### **CAMPAIGN FINANCE STATEMENT / EXPENDITURES**

Name of Political Con	mittee Better V	Vay for Santa Fe & Pre-K			
Ballot Propostion	Sugar-Sweetened Bevereage Tax				
Reporting Period	4/25/2017	то	4/30/2017		
Total of Expenditures	this Reporting Period:		\$242,728.77		
Cumulative Total of Expenditures to Date (Including this Report):			\$1,216,361.68		

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
	Dewey Square Group		
	607 14th Street NW, Suite 500, Washington, D.C. 20005		•
04/26/17	Mail Program and Photography	Check	\$57,712.00
	Waterfront Strategies		
	3050 K Street, NW, Suite 100, Washington, D.C. 20007		
04/26/17	Media	Check	\$60,000.00
	Waterfront Strategies		
	3050 K Street, NW, Suite 100, Washington, D.C. 20007	-	
04/26/17	Media	Check	\$53,000.00
	Waterfront Strategies		
	3050 K Street, NW, Suite 100, Washington, D.C. 20007		
04/26/17	Media	Check	\$62,400.00
	Wells Fargo Bank		
	420 Montgomery, San Francisco, CA 94104		
04/26/17	Bank Fee	EFT	\$15.00
	Rodriguez Strategies		
	12121 Wilshire Blvd., Suite 1260, Los Angeles, CA 90025		
04/28/17	Outreach, Transportation and Lodging	Check	\$9,601.77

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total \$242,728.77

#### **CAMPAIGN FINANCE STATEMENT CERTIFICATION**

This Campaign Statement has been prepared with all reasonable diligence and is true and complete in accordance with §9-2 SFCC 1987.

Officer's Signature  Treasurer's/Deputy Treasurer's Address  P.O. Box 31731  Santa Fe, NM 87594
Subscribed to and sworn before me this
03-11-2018
Received in the Office of the City Clerk at 4:00 (AM/PM) on the 16th day of May . 2017.  (SEAL)  Wellie D. Bues Yolanda Y. Vigil, CMC, City Clerk
Jor Yolanda Y. Vigil, CMC, City Clerk

- \* A candidate or political committee that receives contributions from another entity that does not have to disclose its contributors to the City Clerk, shall indicate as such on the campaign finance statement submitted to the City Clerk pursuant to existing reporting requirements. (§9-2.12(B) (Form CC103A & CC103B)
- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-2.3(I)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete campaign finance statements. (§9-2.10(E) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars (\$100) for unexcused late filing of campaign finance statements. (§9-2.10(G) SFCC 1987)