



Moving Forward

This *Cultural Cartography* is elevated above, yet is formed by, the contours of what is on the ground. It was shaped by the impressions, knowledge, and vision garnered from immersive *Public Engagement* and comprehensive research.

Reflecting on what culture looks, sounds, smells, tastes, and feels like in Santa Fe, a major effort was initiated during *Culture Connects* to develop a prototype asset map. Intended to illuminate how the sensory experience of culture is manifested throughout the community, the first iteration of this interactive map highlights some visual and performing arts, as well a select number of sites (see *Appendix N*).

The primary focus of this section, however, is on the *Roadmap*, a framework comprised of **Strategies, Recommendations** and **Ideas** that embodies and reflects even more of the process. The *Roadmap* is neither a *work plan* that a staff produces annually, nor a *strategic plan* that is assembled every 3-5 years. While it has been developed in a very particular political, economic, and social climate, including the recognition of the current capacity of City divisions, it represents what is possible now and in the future.

It is bold, and as such, its path should be considered as an arc that includes actionable items possible to be realized immediately and incrementally, as well as aspirational concepts that could take much longer to implement. Though addressing the real challenges felt in the community today is essential, because Santa Fe will continue to evolve, this flexible and dynamic *Roadmap* can also serve as a guide in the months and years to come, all with the objective of ensuring a vibrant and resilient Santa Fe, attendant to the health and wellbeing of its residents and visitors alike.

At the heart of *Culture Connects* are notions about protecting our cultural heritage, traditions, and diversity while understanding that growth also comes from evolving our thinking and doing. Further, because Santa Fe believes in equity, the importance of providing a welcoming environment and experience for everyone, as well is the need to support innovation and retain our youth. Recognizing that the community's greatest assets are people, the initiative is also

about new roles for cultural workers to address social and environmental challenges and about cultivating homegrown talent, supporting locally owned arts-related businesses, and avoiding the pitfalls of gentrification, displacement, and a widening income gap. Finally, this work is about ensuring a cultural policy that embraces tourism in a manner that conveys balance in economic and community impacts, not mutually exclusive realities.

Illuminating the Bright Spots

The *Roadmap* recasts challenges as potential opportunities to *reimagine* and *connect*. Recognizing their growing influence and impact, cultural workers living and working in Santa Fe are ready and anxious to create a new paradigm; the work and vision emanating from cultural organizations reflect a gradually shifting attention to making space and relevant programming, not only for visitors, but all audience members, including diverse residents. There is also already a tremendous amount of excellent work underway by institutions and creatives across the community, from the Santa Fe Opera's "Pueblo Opera" program to Adelante's "Mujeres de Adelante" Women's Cooperative. The cultural sector is most certainly fertile ground and yet, the very definition of culture implies the need for continual cultivation.

A Community-Wide Responsibility

The City recognizes its significant role as representative of all its residents and visitors, and as such, has the opportunity to serve effectively as the convener and catalyst for many of the Recommendations in the *Roadmap*, particularly when considering the importance of collaboration, business practice, and a commitment to the integration of culture throughout every sector of the community. However, driven from the outset by broad participation, the success of the initiative is dependent upon on the entire community, including individuals, institutions, businesses, and professional associations. As new stakeholders — including creative audiences, business leaders, educators, and civic leaders — step forward, additional opportunities should be considered to continue building momentum and implementing the *Roadmap*.



Photo courtesy of **Juan Rios** (Santa Fe Aspens)

A Roadmap for a Culturally Vibrant Santa Fe

Organized by the Themes of **People, Places, Practices, and Policies**, the structure devised for the *Roadmap* holds and supports proposed **Strategies, Recommendations, and Ideas**, all distilled from community input, research, and consultation in the field.

Strategies: These are strategic statements that chart an objective that can be achieved in any number of ways. (10)

Recommendations: These are specific goals that are important to achieve as part of the Strategies. (28)

Ideas: These are concepts to potentially accomplish the Recommendations. They are not comprehensive, nor final. Some of these programs are already being done and are suggested to capture and frame the importance or build on the momentum, while others are new. With the exception of one, which is noted, almost none of these suggestions are presented in order of importance or value. (100+)

Photo courtesy of **Brad Trone** (Old Santa Fe Trail)

People

Reflecting upon the depth and breadth of who we are as a community is imperative in framing the *Roadmap*. People have long been Santa Fe's strongest asset, embodying individual and collective ingenuity, skill and creativity. Having expanded the conversation in this initiative — not only about what culture is, but also who holds it — it is clear that the perspective of who constitutes Santa Fe's creative community is expansive and inclusive.

Cultural workers in Santa Fe constitute those working independently or with cultural organizations, and include, but are not limited to, librarians, gallery owners, curators, videographers, visual artists, literary agents, musicians, chefs, archivists, interior designers, dancers, administrators, writers and many more. The work being produced by these individuals, using their hands, minds and hearts is an important component of our creative community. When advocates, audiences, patrons, sponsors, educators, and students are added into the mix, the cultural ecosystem reveals a thriving city.

Two priorities connected to **People** emerged that offer the possibility of supporting creatives — the people whose ideas and creativity make the sector vital — as well as youth, a group critical in building and sustaining momentum.

Priority: Develop and expand the capacity of young people to thrive.

This priority focuses on ensuring that Santa Fe's youth are at the table, defining and charting the ways in which culture enriches their experiences. It opens up opportunities and creates options for remaining in the city as contributors as well as consumers within the cultural sector.

Priority: Maximize the conditions for cultural workers to thrive.

This priority recognizes the importance of creative workers as contributors to the community — economically, socially and culturally — and focuses on access to affordable space, access to markets, funding and networks for professional development.

Places

Ancient and profoundly layered, understanding where culture sits in Santa Fe and its significance is fundamental. Set in a majestic landscape, the community is defined by big sky and mountains, from which flows a watershed into what is now mostly a dry riverbed, that is connected to *acequias* that hold memory of a foundational moment and salient cultural tradition, despite some no longer being functional. Long since a traditional center of commerce and cultural exchange, the city is also set within a regional and national context of other pueblos, cities, towns, and corridors — ancient and modern roads that connect to Mexico City, California, Utah, and Missouri. As early as the late 19th century, Santa Fe was being promoted as a tourist destination, and remains a global destination to some and a hometown to others.

All cities have a center and, for many centuries, the Plaza was that center for Santa Fe. Even in the midst of new hubs being realized in 2016, and new center-spaces emerging, it is important to recognize that from the very beginning there were multiple centers radiating out, including smaller *plazuelas*.

Today, Santa Fe is a mosaic of neighborhoods, cultural institutions, streets, galleries, studios, trails, open spaces, and schools — all precisely where culture sits. Recognizing these nodes and their connecting corridors, integration of culture throughout the city is imperative. The beauty that comes from creativity can be transformative in every single part of town through a network of connecting hubs and nodes.

Two priorities emerged connected to **Places** that offer the possibility of accentuating, reimagining, elevating and repurposing space toward cultural vitality.

Priority: Inspire the cultural transformation and revitalization of neighborhoods.

Recognizing the critical role that the unique identities and assets of neighborhoods hold in elevating and reimagining the vitality of the city, this priority focuses on building capacity and broadening participation within the cultural life of each neighborhood.

Priority: Catalyze the cultural transformation of the city by elevating open and empty spaces, corridors and commercial-cultural hubs.

Drawing from the goal of activating or repurposing space, this priority focuses on the opportunity of turning empty and under-utilized spaces into beautiful and meaningful places.

Practices

From the Greek *prássein* — to do — the word ‘practices’ points not only to what has been done before, but what is also possible in the repeated effort to improve upon something. These efforts define the multiple ways in which people foster and strengthen community. Here, practices are perhaps most reflected in living traditions — the beliefs, customs, and activities that bind us to each other and our past. Some are solitary, others take place within the family or with friends. Some are deep and spiritual, and some silly or joyful. For the city as a whole, what brings the community together is often defined by the human need to celebrate, mourn, remember, share, connect, and when necessary, to transcend.

Many of the challenges that have surfaced during *Culture Connects* are based on past and ongoing practices: accepted representations of identity that are false and that ultimately divide (*native* and *other*; *local* and *outsider*; *Spanish* and *Mexican*). Events that celebrate heritage for some and yet, re-inscribe the pain of colonialism for others. Naming these and other challenges will help the community move toward stability, growth and vibrancy.

Three priorities emerged connected to **Practices** that offer the possibility of reframing, revitalizing and supporting sustainability and resilience.

Priority: Advance equity and inspire connection and community transformation.

Equity is about first recognizing systemic issues that need to be thoughtfully and respectfully addressed, including any impediments to participation and access to resources, all of which frame the focus for this priority.

Priority: Strengthen the cultural sector’s capacity, sustainability and impact.

Recognizing a rich cultural ecosystem, this priority focuses on strategies such as collaboration, coordination, funding and communication, as well as anticipating the need for sustainability.

Priority: Conserve the community’s cultural heritage.

This priority focuses on stewardship as a responsibility in sustaining the natural and built environment, as well as the richness of intangibles like story, memory and language.

Photo courtesy of **Paulo Tavares** (Dancing Earth)



Policies

The importance of a renewed cultural policy for Santa Fe's future, particularly one that emerges from a collective imagination, cannot be overemphasized. This work guides social entities in shaping cultural affairs. While governments are generally thought of as the primary proposers or adopters of approaches or courses of action, organizations, businesses, and even individuals, can also "make" policy. Tracing the arc of these efforts predate colonial enterprise and include indigenous policy making; in the colonial period, it can be traced particularly to the *Spanish Laws of the Indies*, which dictated town planning at every level, through to the regulations that define the architectural "Santa Fe Style" today. Early efforts at inter-cultural affairs, as well as the creation of the library system and the Arts Commission are part of this trajectory as well.

With the renewed focus toward transformational strategies, and away from more transactional practices, as well as capitalizing on efficiencies, governing bodies and other leading entities have begun to emphasize the original meaning of policy, as requiring prudence, wisdom and a method for guiding decision-making that embodies the public interest in

culture. Acknowledging that both the municipality **and** non-governmental bodies and others will be needed to effect change is also critical.

Three priorities emerged connected to **Policies** that offer enhanced structural and strategic measures to ensure effective policies and vitality.

Priority: Optimize the City of Santa Fe's operational structure and strategies.

With the objective of thoughtfully integrating culture into the life force of government, this priority focuses on elevating its role as catalyst and convener for the sector, while creating alignment across the City.

Priority: Optimize the impact of the City of Santa Fe's funding.

Toward the objective of efficiencies and expanded coordination, this priority focuses on maximizing the impact that city investment plays in building upon the cultural sector.

Priority: Strengthen the role of culture in education.

Recognizing the impact of culture in education, this priority focuses on integrating cultural enrichment opportunities in and out of the classroom.

Photo courtesy of **Paulo Tavares** (Somos Uno production)



People

Develop and expand the capacity of young people to thrive.

Recommendations

Expand opportunities for young people to participate in cultural activities.

Ideas

Create or expand existing welcoming spaces for teens (e.g., in libraries and other public spaces).

Recruit young people to participate in cultural organizations through board service or paid advisory committees.

Provide opportunities for teens to create, exhibit, and perform in community settings.

Provide intergenerational and family programs and activities designed to be inclusive of all kinds of families, including LGBTQ families.

Encourage cultural organizations to undertake youth programs related to culinary and agricultural traditions (e.g., gardens, cooking, presenting meals)

Encourage the retention of young people.

Ideas

Continue to explore and support a vibrant nightlife through programming, spaces, and policies (e.g., alcohol, transportation).

Create opportunities for students from local higher education institutions to remain in Santa Fe.

Further encourage professional job training in high-paying cultural fields, especially in digital media, design, and new technologies.

Provide ample opportunities for youth to have contact with working professionals through mentorships, apprenticeships, internships, volunteering, and networking opportunities.

Encourage cultural organizations to sponsor paid internships and foster a sense of community among the interns throughout the community.

Photo courtesy of **Chris Jonas**

(Maya Fern and Jobani Estrada, Littlelobe Film Interns from Capital High School's Communities in Schools on a film shoot)

People

Maximize the conditions for cultural workers to thrive.

Recommendations

Address the shortage of affordable housing and workspace aligned with principles of innovation and ethical redevelopment.

Ideas

Further incentivize the real estate industry and nonprofit organizations to develop accessible cultural spaces and residences mindful of neighborhood concerns about gentrification and displacement.

Develop programs that encourage cultural workers to occupy, rehab, and/or own vacant buildings and foreclosed homes (model: Kentucky Artist Relocation Program).

Encourage the use of a diverse mix of venues for creative workers to show, sell, or perform (e.g., barbershops, open spaces, empty storefronts).

Connect creators to private organizations and nonprofits that have free or low-cost studio or rehearsal space.

Work with local real estate developers and architects to explore innovative design solutions to address the affordable housing needs of the cultural sector (e.g., microhousing, pre-fab).

Continue to support the efforts to provide spaces for entrepreneurs to create, prototype, and market-test new products and ideas, (e.g., Make Santa Fe).

Expand access to markets and ways to present work to audiences.

Ideas

Explore community-based alternatives in addition to the current systems (e.g., galleries) to enable new connections between collectors and cultural workers (e.g. Springboard for the Arts).

Encourage greater enforcement of the Indian Arts and Crafts Act and continue to pursue local-level policies that complement these laws to protect Native American artists from the misrepresentation of fakes as authentic.

Create an e-commerce marketplace for Santa Fe artists and artisans.

Explore possibilities for Santa Fe profiles or hubs on e-commerce sites and social media platforms (i.e., Etsy and Pinterest).

Support collaborative arts marketing efforts (e.g., the Theatre Santa Fe website, created by a group of local artistic directors and actors as part of Santa Fe's Collaborative Arts Marketing Program).

Support Tickets Santa Fe, the nonprofit community box office offering online sales and ticketing services to local nonprofit organizations.

Expand access to capital.

Ideas

Expand microfinance or revolving loan opportunities to offer small, no-interest loans for creative workers who would not be eligible for conventional financing to start or expand a cultural enterprise.

Identify support entities for cultural workers (e.g., Creative Capital, a national nonprofit organization that supports professional development and financial support).

Establish BIG (Basic Income Grants) for local creative workers that covers basic needs (e.g., food, shelter, medical care) without any means test or conditions (see the Basic Income Earth Network for examples).

Explore the potential for crowdsourcing, (e.g., by promoting local funding of Santa Fe-based Kickstarter projects).

Expand access to professional networks.

Ideas

Support organizations that promote creative networking opportunities (e.g., MIX and Creative Mornings).

Foster teamwork, recognizing that constellations of people make projects and ecosystems stronger.

Increase cultural volunteerism by developing MATCH (Matrix Aligning The Cultural Horizon). A similar exchange for the state of New Mexico can be found at Center for Non-profit Excellence New Technologies.

Photo courtesy of City of Santa Fe Arts Commission

Places

Inspire the cultural transformation
and revitalization of neighborhoods.

Recommendations

**Elevate the unique
cultural identity and
assets of neighborhoods.**

Ideas

Identify and support organizations that have begun to conduct neighborhood oral history projects.

Establish places for cultural activities in every neighborhood, utilizing existing civic architecture (e.g., libraries, recreation centers, schools, parks, and community centers).

Create a multilingual mobile app to showcase the cultural identities of neighborhoods and to promote visitation to cultural sites, markets, and public spaces throughout the city.

Support collaborative projects between creatives and neighborhoods that represent place and define neighborhood identity.

**Build cultural capacity in
neighborhoods.**

Ideas

Create artists-in-residence in every neighborhood.

Improve walkability, bus access, bike trails, and green space to ensure equity for all neighborhoods.

Consider adopting the emerging concept of spatial equity and the principles of ethical redevelopment to guide development practices.

Host neighborhood block parties and cross-town park festivals that share and celebrate Santa Fe's many cultures.

Photo courtesy of Ash Haywood

Places

Catalyze the transformation of the city by elevating open and empty spaces, corridors and commercial cultural hubs.

Recommendations

Elevate commercial-cultural hubs throughout the city, aligned to the principles of innovation and ethical redevelopment.

Ideas

Consider the feasibility of specifically designated commercial-cultural hubs in old and new neighborhoods across the entire city connected by a network of cultural corridors. (e.g., Canyon Rd., Baca St., Siler Rd., Triangle District, Downtown, and Railyard).

Leverage the arrival of New Mexico School for the Arts in the Railyard District in its continual evolution as a cultural location that already includes several nonprofit arts organizations, the Farmers' Market, art galleries, and movie theaters.

Recognize the important role of art galleries and arts-related businesses in the vibrancy of commercial-cultural hubs, and work with gallery and merchant associations to promote them as part of a healthy mix of for-profit and nonprofit cultural activities.

Activate non-traditional and purpose-built spaces across the entire city with diverse forms of creative expression.

Ideas

Support juxtaposition of the arts in unexpected places (i.e., laundromats, barber/beauty shops, malls, and parking lots).

Identify a school that can operate as a community, cultural and performing arts center for the Airport Road Corridor.

Support and integrate mobile vendors (including food trucks and mobile art galleries) throughout the city, especially in pedestrian-friendly areas.

Enliven streetscapes by encouraging food venues to expand outdoors with cafe seating.

Support street closures for street fairs, music, parades, marathons, bike-a-thons, and other gatherings.

Plant gardens in open spaces to promote traditional agricultural practices, provide food, and offer places of beauty and learning.

Identify and leverage open spaces, empty buildings, and storefronts, for use by the cultural sector.

Ideas

Assess zoning, building codes, and licensing to allow and encourage cultural uses in vacant and underused commercial and industrial spaces.

Develop guidelines for converting underutilized spaces into cultural spaces.

Incentivize property owners to donate the use of unused space (building or land) for cultural activities by donating 50% of the monthly rent.

Support "pop-up" exhibits and cultural events in vacant storefronts and public spaces.

Provide more public playgrounds so that families feel welcome.

Work with businesses to incorporate cultural engagement into their spaces.

Identify, activate, and further improve the city's arterials and corridors.

Ideas

Continue to assess the city's infrastructure, including lighting, wayfinding, sidewalks, bike lanes, public transportation, and green space to plan and implement improvements to connectivity.

Install banners, public art, and multilingual signage to designate cultural corridors, enhance their visual appeal, and highlight the city's history and culture.

Ensure public restrooms, benches, lighting, and other amenities are available along cultural corridors.

Leverage the existence of Santa Fe's waterways (watershed, river, acequias) to celebrate tradition and to connect communities.

Photo courtesy of Estevan Rael-Galvez

Practices

Advance equity and inspire connection and community transformation.

Recommendations

Articulate a shared sense of purpose, values, and community wellbeing as the basis to address tensions that arise from historic trauma and ongoing inequities.

Ideas

Encourage opportunities for cross-cultural dialogue, (e.g., at hosted meals, film screenings, and literary events).

Encourage wide participation and artistic expression in multiple mediums (e.g., dance, visual arts, discussion, performance, music).

Use storytelling and individual testimony to increase cross-cultural and intergenerational dialogue.

Develop pop-up Story Stands where people can record stories for the City of Santa Fe website.

Use mapping and family trees, supplemented by interdisciplinary research, to create visual representations of Santa Fe's complex history and culture.

Encourage all stakeholders involved in producing the annual Fiesta to create an inclusive experience that addresses existing social tensions, while engendering pride.

Remove obstacles to meaningful and relevant cultural experiences for all.

Ideas

Assess and analyze affordability as a barrier to participation in cultural activities.

Assess and analyze communication and marketing strategies for barriers to access and participation, including ensuring the respectful use of multiethnic images in branding and promotion.

Assess and analyze open hours as a barrier to participation. Ensure that local residents are informed about evening hours (e.g., Free Friday Evenings).

Encourage policies that promote cultural equity and respect for all cultural forms in the community; support projects that are multicultural, multilingual, and inter-cultural.

Ensure that local people are informed about free admission times, discounts for students and seniors, and the Department of Cultural Affairs Family Pass that provides free admission for up to 6 people to 15 state museums and historic sites available for checkout at all branches of the Santa Fe Public Library.

Expand access to meaningful and relevant cultural experiences for all.

Ideas

Ensure that cultural venues and settings are welcoming to all (e.g., ADA compliance, seating for visitors to rest and socialize, bilingual and braille text, and training for frontline staff and volunteers).

Empower all residents to improve their creative skills and participate in the arts (i.e., through programs for learning and skill exchange such as those offered at public libraries, senior centers, and other community spaces).

Develop events such as festivals, meet-ups, and block parties, where people can interact and explore subjects of common interest together (e.g., math, hiking, walking, cooking).

Complete production of already submitted *What We Hold: Objects, Story and Memory*, and continue the program, ensuring all of the recordings are archived and made public on various websites and through other methods.

Organize cultural exchange tours to build awareness of shared histories and culture, both inside and outside of Santa Fe.

Photo courtesy of **Palace of the Governors Photo Archives**
(Portion of Gustave Baumann 1926 "Pasatiempo Parade in Santa Fe")

Practices

Strengthen the cultural sector's capacity, sustainability, and impact.

Recommendations

Measure and communicate the benefit and impact of culture.

Ideas

Transition from a focus solely on the economic impacts of the cultural sector to one that uses new metrics that seek to measure impacts on the health and wellbeing of the community.

Augment national research with local efforts to understand the impact of access to cultural participation on learning and academic achievement, and share with sector.

Develop a neighborhood cultural health scorecard (e.g., investment, assets, access).

Develop "Culture Matters", a communications plan that uses testimonials from residents and visitors to highlight success stories.

Explore developing marketing and communications strategies that position Santa Fe at the intersection of artistic creativity, scientific discovery, and technology.

Use social media platforms to promote the sharing of photographs of cultural assets in Santa Fe.

Encourage coordinated and strategic financial investment from a mix of government, foundations, and individual donors.

Ideas

Develop a matrix of funding received the past five years from local, state, federal, foundations and other sources for baseline data to forecast and strategize around future financial challenges and opportunities.

Given the ongoing challenges of capacity building, particularly for small and medium-sized organizations in Santa Fe, encourage funders to rethink the critical difference that general operating support can make for nonprofits versus project-driven funding.

Assess and analyze the impact of the large number of current capital campaigns on the capacities for all cultural organizations in the community to raise operating funds.

Pursue new revenue streams to support transformational collaborative programs.

Incentivize strategic collaboration and partnerships.

Ideas

Sponsor a "Committed to Cultural Collaboration" symposium and other convenings.

Encourage a local foundation to model the program at the Lodestar Foundation that presents an annual "collaboration prize."

Aggregate, analyze, and share data on attendance and participation in cultural activities to inform policy and decision making.

Develop residency opportunities for cultural workers in fields like medicine, social service, science, transportation, and vice versa.

Provide opportunities for cultural organizations to partner with social service agencies.

Foster stability, sustainability and resiliency to meet challenges and seize opportunities.

Ideas

Build a strong cultural workforce through technical assistance and training opportunities.

Encourage mentorship relationships and networking that create synergies and creativity across organizations that vary in size and discipline.

Increase ethnic diversity on boards, staffs, and volunteers by gathering baseline data (based on the NYC model).

Recognize the need for improved access to high-speed Internet connectivity for creative industry growth.

Photo courtesy of **Paulo Tavares**
(Somos Uno Performance)

Practices

Conserve the community's cultural heritage.

Recommendations

Expand thinking about "historic preservation" to a broader meaning of stewardship and conservation that is inclusive, sustainable, and relevant to the 21st century.

Ideas

Identify and assess existing reports (e.g., UNESCO and ICOMOS) on how cities nationally and globally are developing a conservation ethic and managing change in light of demographic and political shifts and technological advances.

Engage broad community participation to understand and embrace the value of stewardship of both the tangible and intangible assets in the community, including language, story, and memory.

Update surveys of Santa Fe's historic cemeteries and develop a plan for their ongoing stewardship and conservation.

As part of a larger effort to identify broad conservation efforts in the natural environment, ensure conservation ethic and practice is implemented in work on the Santa Fe watershed and river.

Photo courtesy of **Martin Stupich**
(Saint Catherine's Industrial Indian School)

Policies

Optimize the impact of City of Santa Fe funding.

Recommendations

Strengthen existing policies and procedures around the funding that is administered by the City that supports and invests in artists and cultural organizations.

Assess and develop plans for new funding (e.g., bonds, grants, partnerships), or reallocation of existing streams, to support culturally-related programming.

Ideas

Considering the ordinance language of the Lodgers' Tax, to the extent possible, work to distribute the funds as broadly and creatively as possible to ensure cultural diversity, geographic equity, and/or commitment to education and outreach.

Ensure coordination of cultural dollars distributed to fully leverage their impact, removing duplication, developing consistent baseline data collection and analysis, and actively tracking.

Ensure that communication about City cultural funding is proactively provided to the public in the most transparent and accessible manner possible.

Review 'Percent-for-Arts' ordinance and update as needed.

Ideas

Consider multi-year annual general operating support from the Arts Commission to a core group of community-based organizations that serve local and emerging artists and/or programs for children and youth.

Explore the feasibility of microfinancing, revolving funds, and small innovation grants to be administered by the City.

Assess the feasibility of creating a Public Art Trust to build an endowment to support cultural endeavours.

Photo courtesy of Performance Santa Fe
(From the Top Master's Class at New Mexico School for the Arts)

Policies

Optimize City of Santa Fe operational structure and strategies.

Recommendations

Adopt *Culture Connects Santa Fe Roadmap* as an online and interactive resource for policy makers, organizations, businesses, and the public.

Establish a department focused on culture.

Ideas

Assign a project manager to implement the *Roadmap*, ensuring it is reviewed and updated annually.

Share the *Roadmap* with all City departments, commissions, and advisory boards.

Develop an external communications strategy, sharing the *Roadmap* with the Cultural Sector and Community as a whole.

Identify funding needs tied to specific initiatives of the *Roadmap*.

Work with Santa Fe University of Art and Design, or other organizations, to maintain and enhance the prototype asset map.

Ideas

Identify and select a high-level staff member who reports to the City Manager, as the first step in establishing the department.

As a secondary step in establishing the department, move the Arts Commission into Community Services.

Begin to coordinate a new department with Economic Development and Historic Preservation as a possible step towards further restructuring.

Permanently establish department by ordinance; develop a budget and new commission structure.

Develop the vision, mission, and plan, including funding, for "in-house" positions, (e.g. City Historian, Poet Laureate, and Artist-in-Residence).

Update the City of Santa Fe website to reflect the creation of the new department; add the *Roadmap*, videos, and other new content.

Photo courtesy of TOURISM Santa Fe
(Santa Fe Railyard)

Recommendations

Integrate cultural impacts into planning, thinking, and doing throughout all City departments.

Ideas

Identify programs that have cultural impacts to ensure alignment across all City departments.

Develop a plan to integrate residencies for artists, designers, or internships into City Departments to raise public awareness of environmental initiatives, (e.g., watershed management, climate protection, recycling, clean energy.)

Convene a "cultural summit" hosted by the Mayor for City employees across all departments to share plans and garner ideas.

Appoint cultural sector representatives to City boards and commissions (e.g., Planning, Finance, TOURISM, and Parks).

Review City codes, ordinances, and permitting procedures to remove barriers to cultural activities (e.g., the ordinance prohibiting banners downtown).

Consider the cultural impacts on local neighborhoods and communities (e.g., when siting revitalization and affordable housing projects).

Support mutually beneficial City-Tribal government-to-government relations through sustained communication, consultation and collaboration.

Increase positive impacts across all departments that currently support or offer cultural programs.

Ideas

Support the Library Board's plan to complete an assessment of community needs for library service, including art-integration, access to digital tools, community spaces and funding.

Support the existing plan of the Historic Preservation Division to develop and implement an inclusive community engagement process to assess, update and strengthen the focus of the division.

Encourage TOURISM Santa Fe to incorporate community voices and authentic representations of Santa Fe culture in promotional materials and campaigns to strengthen the brand.

Assess and analyze the results of recent TOURISM Santa Fe collaborative marketing initiatives to inform plans for future initiatives.

Consider the feasibility of TOURISM Santa Fe providing a service that centralizes the dissemination of information from cultural organizations on all community calendars through a single update.

Develop Economic Development policies that support regional integration of cultural enterprises, (e.g., similar to the regional film and digital media initiative).

Policies

Strengthen the role of culture in education.

Recommendations

Promote and coordinate opportunities for lifelong learning.

Develop culturally relevant curriculum and inter-cultural teaching strategies that provide our children with a strong foundation for cultural participation throughout their lives.

Ideas

Survey existing lifelong learning opportunities and develop key performance indicators (KPI) to establish baseline data.

Expand and coordinate existing cultural programs and other opportunities, (e.g., library/literacy, nature/environment, crafts, culinary art) for adults to provide personal enrichment, a bridge across cultural and social barriers, etc.

Support the role of libraries and other key organizations in improving literacy outcomes and supporting students, teachers, and lifelong learners.

Encourage senior and recreational centers in developing satellite libraries to serve underserved neighborhoods.

Ideas

Support the collaborative efforts of Community Educators Network, Communities in the Schools, Partners in Education Foundation and others to develop arts and humanities programs that move students progressively towards stronger cultural identities, understanding, and skills.

Work with nonprofit and private organizations to coordinate and enhance P-12 after school programs.

Create a directory of 'teaching artists.' Encourage schools, foundations, and cultural organizations to support a teaching artists program.

Share the concept of the *Culture Connects Santa Fe Roadmap* with the School Board, administrators, and curriculum specialists.

Ensure that in-service professional development opportunities for teachers incorporate the arts and humanities.

Support cultural nonprofits in aligning their on-site school based programs and field trips with the curricular needs of schools.

Expand opportunities for high school students to master practical skills, (e.g., through support for arts programs, vocational and trade programs, learning to code, and makerspaces).

Photo courtesy of InSight Foto Inc.
(NDI New Mexico dance students)



Implementation Plan

Implementation is about moving the *Roadmap* from framework to action. To ensure it is fully leveraged to chart a proactive direction for the community also requires recognition of the following:

Responsibility for realizing this *Roadmap* is shared, and presents opportunities for unifying the community. The City of Santa Fe has a leadership role to play; however, success ultimately depends upon participation by the entire community — individuals, institutions, businesses, and professional associations. This “all in” approach is reflective of the *Public Engagement* phase of the *Culture Connects Santa Fe* process.

The *Roadmap* is both incremental and aspirational, and presents Recommendations and Ideas that range from immediate to long-term commitments and also considers the time it takes to develop relationships and build momentum. It requires shifts in perceptions about *who* holds culture and *where* it sits and will require critical thinking about investment of funds and the development of new business models.

What follows is a focused prioritization of the overall framework that pulls from the 4 main **Themes**, 10 **Strategies**, 28 **Recommendations** and over 100 **Ideas**, all distilled from the *Public Engagement* and *Research*. The structure suggests Recommendations and Ideas to undertake in the first two years after the adoption of the *Roadmap*, followed by Recommendations to consider and implement in years 3-4, and 5 years and beyond. To provide maximum flexibility, Ideas were not suggested beyond Years 1-2.

Photo courtesy of **Kate Russell**
(Ladderlum 14 - Wise Fool performing Circus Luminous at Lensic Performing Arts Center)

Recommendations to undertake in Years 1-2

The following are high impact initiatives that are pivotal to set other **Recommendations** in motion at a later time.

- City adopts *Cultural Cartography*.
- Implement *Roadmap*, aligning resources and staff with the goals of the plan.
- Create “pro-culture government” momentum by establishing a municipal department that centralizes and coordinates City cultural functions and integrates cultural planning and impact across all City departments.
- Optimize all cultural funding that comes from various City divisions; begin collecting and analyzing data consistently across divisions.
- Begin to map neighborhood cultural heritage, identities, and assets through storytelling and oral history projects.
- Remove obstacles to cultural participation and ensure that opportunities for meaningful and relevant cultural experiences are equitable for all.
- Incentivize strategic collaborations that strengthen cultural organizations.

Ideas to undertake in Years 1-2

The following represent high-impact, low-cost initiatives, actions or programs:

- Provide more opportunities for youth to have contact with working cultural professionals through internships, mentorships, volunteering, and networking.
- Increase cultural volunteerism by developing MATCH (Matrix Aligning The Cultural Horizon).
- Encourage TOURISM Santa Fe to incorporate community voices and authentic representations of Santa Fe culture in promotional materials and campaigns to strengthen the brand.
- Expand opportunities for cross-cultural dialogue, e.g., at hosted meals, film screenings, and literary events.
- Develop pop-up *Story Stands* where people can record stories.
- Support City-Tribal government-to-government relations through sustained communication, consultation and collaboration

Recommendations to undertake in Years 3-4

The following are high-impact initiatives that build on the **Recommendations** implemented in Years 1-2.

- Build upon the momentum of a “pro-culture government” through innovative community-based solutions and new revenue streams that expand access for cultural workers to affordable housing and workspace, and new markets, audiences, and capital.
- Continue organizational restructuring and integration of cultural planning and programming across City departments.
- Regularly review City funding policies and procedures based on data and ongoing community engagement, and refine as needed.
- Continue to collect and analyze data, and begin to communicate the benefits and impact of culture to the public based on an authentic representation of Santa Fe culture through social media, promotional campaigns, and educational programs.
- Foster stability, sustainability, and resiliency for cultural organizations, especially those that support local and emerging artists, new art forms, and programs for youth.
- Support Santa Fe cultural producers by creating new opportunities for them to sell their works locally and via e-commerce, and promote local support for crowdsourced projects.
- Provide more venues for young people to perform and exhibit in community settings.
- Improve youth academic achievement through coordinated and collaborative support for culturally integrated arts and humanities curricula, intercultural teaching strategies, and after school programs.

Recommendations to undertake in Year 5 and beyond

- Sustain the momentum of a “pro-culture government” through revised policies and procedures that are easy to navigate and that strike a balance between protecting cultural heritage and providing an innovation-friendly environment.
- Activate open and empty spaces, as well as commercial-cultural hubs, connected by cultural corridors across entire city, incorporating art, landscaping, and upgraded infrastructure.
- Encourage coordinated and strategic financial investments from a mix of government, foundation, corporate, business, and individual donors to boost the cultural sector as a whole.
- Adopt a broad new paradigm that guides the conservation and stewardship of tangible and intangible cultural heritage assets that is inclusive, sustainable, and relevant to the 21st century.



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Appendices

- Appendix A -* Culture reflects the following in our community - Survey Comments
- Appendix B -* When you think of experiencing culture in Santa Fe, where do you most think of - Survey Comments
- Appendix C -* Please share three words that come to mind when you think of culture in Santa Fe - Survey Comments
- Appendix D -* What I most love seeing/doing in Santa Fe - Survey Comments
- Appendix E -* When someone visits Santa Fe, what is the one place you believe they need to experience to better understand our community - Survey Comments
- Appendix F -* Is there one place in Santa Fe where you wish you felt more comfortable - Survey Comments
- Appendix G -* If the City created an office for cultural affairs, what cultural service would you like to see it provide - Survey Comments
- Appendix H -* In a few words, what are your hopes and dreams for youth that could be supported through cultural initiatives and events - Survey Comments
- Appendix I -* In other cities, what unique cultural experiences have you seen - Survey Comments
- Appendix J -* The Smithsonian Latino Center Mobile Broadcast of Circle of Conversations - What We Hold.
- Appendix K -* *A Sense of Culture* - Post-It Note Responses
- Appendix L -* *Seed Story* - “City of Dreamers”
- Appendix M -* Benchmarking Data from Peer Cities Reviewed
- Appendix N -* A Storied-Sensory Map

Appendix A -

Culture reflects the following in our community?

contributions. truth in history
I guess this falls into various categories (all categories flow together, right?), but something missing is FOOD! Also, when it comes to language, we are disjointed some speak spanish, some speak english, why not educate every child is both? Plus, side that would make Santa Fe econoncially advantaged as well in the long term. Let's fully embrace the language aspect!!!! One more, the river....agua el vida, right? we are defined by the Santa Fe River.
connections and empathy
All our wonderful institutions, the Museums in the MNMF, the Lensic, the art galleries
Our evolution
Vision (Where we want to go & How we will get there)
Our systems of belief, religion, spirituality
Religion
So what ?????? It is apparent, herein, that your interpretation of culture is ART.....exclusively.
Ritual reminds us to remember.Culture makes us unique. Culture makes us part of the group.
Our hopes for the future
Our beliefs, our religious ideology and credo.
Aspirations
Tied to the place/geographic location
Lineage
Green Energy Possibilities
Language is the single most important factor in retaining culture.
Future, experience
Culture is also spiritual. It is difficult to answer these questions when I don't understand the questions. . These questions are too linier.
all of the above!
Culture sometimes reflects our biases too.
Respect our culture n don't try changing it.

religious practices. ideas about gender and roles. sense of time. relationship to land and the outdoors. food.
All the above
How we appear to other communities. And, values are more intrinsic then they often appear.
Our strength as an arts community
Spirit (Who we are)
our support of the creative arts
Courtesy
Reflects our common humanity and makes life more livable
I love Sanya Fe because of the tolerance, compssion and diversity of our community. Wherever we come from here we still realize we are Americans first.
All of the above
Respect (Honoring diversity, whether cultural, age-related, gender, etc.)
How Santa Fe engages with the nation and the world; how do we express our dependence upon water, soil, ancestors and the cosmos?
Road Rage, litter, Fighting your S/O in public, no middle class, white privilege
Social issues, beauty.
Although, "values" would be my first choice, I would have to clarify...we do not all hold the same values, but our diversity makes us community. And when that diversity is respected and appreciated, that makes us a STRONG community!
Care for those in need.
The intersection of all of the above.
The array of myths upon which our beliefs are built
Religion, Race, Class, Architecture
I am unfamiliar with Culture Connects
people
Work
Identity (how we define ourselves, especially in relation to others)

Food
Health and wellness
Ethnic Heritage
Music
Also different concepts of land use, time, space, and art. All of these may already be included under the above categories.
Divisiveness
Diversity
Our priorities
natural environment- clean air and water, parks, trails, plants and animals
Local religious and artistic festivals.
I don't understand, last I checked there was only one race: the human race. Why do people differentiate themselves based on "where they are from"? We are all humans from the same planet!
How we all get along and connect with one another in meaningful ways, despite a wide variety of backgrounds in ethnicity, gender, and city/state/country of origin.
venting here-City needs to learn to manage the money it has and not gouge residents via water!
Intergenerational transmission.
Materials, which are related to place, often, what we use to make what we make.
our relationship to the land and place
SPIRITUALITY
why we like what we like old, brown, distraught, primitive art for example
Religion
Economic reality, livelihoods
Art & aesthetics - what makes our surroundings pleasing and beautiful
Historic sites, natural and built environment, landmarks, historic districts and buildings
our uniqueness within a bigger culture
A sense of meaning and place...being from/in Santa Fe *means* something, or at least it should.
Morals and integrity
Money
Who we think we are
All of the above...
Food, music, geography, geology, horticulture, weather.....

exploitation by outside forces is a driver and destroyer and cultures reflect it a great deal, include it!
Capacity to develop new connecting rituals/practices
Bringing tourism to our city to experience the cultural mix
Reverence not tolerance for the culture of others and for both the arts and the natural environment
The arts!
Historic preservation of Santa Fe's unique architectural style and its historic buildings in historic neighborhoods.
How we dress.
Family
I would move history and traditions to the bottom of the list.
All of the above....how can you separate culture from any of these critical human issues?
Stories, Art and Food are a part of our culture.
the art we make
The culture of Santa Fe is about Natives, Mexicans, Gender Queer, Anglos (also known as white people) in addition to Spaniards.
Music, Visual Art, Literature, Symbols, Body Language, customs
Architecture, what we build
Santa Fe should be a place where tolerance, inclusion and innovation and support for emerging because of our diverse rich but sometime contentious history
Identity (How we identify ourselves),
People come to Santa Fe from all over - this is a unique aspect of the city . They should feel free to contribute to the community - through language, music, architecture, food.
Love, respect.
Realize thought that "culture" should include more than the majority interests
How we decide our future as a community. Also, architectural style- new and renovation building projects.
Sense of place querencia
Shared experiences, places and events that connect us
I would say all the above
Environment
music!
Religion we were brought up in and its lasting effects even though as an adult ritual practices are not adhered to.

How we relate to our civil society in this community
our food, our clothing, sports
Cuisine!
family
Our commitment to preservation.
cultural influences from outside Santa Fe that arrive here, fertilizing and broadening the local culture.
Information found in print and online
Ceremonies/sacred acts
Historic trauma
institutions
Our future, breakthroughs
Food
Art and art forms - all of them
Place also includes the environment, the earth, water, air, animals, plants, trees, etc. FOOD is also culture, making it, growing it.
Faith
There are many here just like anywhere but then we have the added complexities of SF having such a rich, deep seeded history. How do we intersect?
internalized commitment to one's community
Vision/Outlook
libraries--the keeper of culture and information
Education, Economy,
If culture in SF had any value the "CITY" would not be tearing down the buildings at Sandoval and San Francisco
Rich diversity of people and approaches.
Culture should be understood as a verb, more than a noun. It's not static: it's the lived experiences and practices in this place and its people -- rooted yet also fluid; honoring history while also evolving.
Built environment
Diversity, both local culture and people who have moved here
Currently only the culture of the appropriators is celebrated
Identity (how we define ourselves)
Not sure how you are defining "culture"
What's your definition of culture? Can you mind map our culture?
Not just our past, but also our future. How we move forward.
Culture may really be the Rites and Rituals of an entity.
Music of course

Appendix B -

When you think of experiencing culture in Santa Fe, where do you most think of?

feast day. pueblos. memory. family home
Nat'l Dance Institute NDI-NM
farms, both small and urban or larger farms (still small relative to other places, however). Small, local businesses....
NDI-NM Dance Barns
NDI New Mexico
NDI NM
Chamber Music Festival, opera, railyard
NDI New Mexico
Fiestas/Indian Market/Anglo Market
hiking
conversation with artist friends
Music
music venues, private homes
Downtown
The sciences, the pueblos
Roads highways hot air balloon skies
Pueblos
Illegals taking needed jobs from legal New Mexicans.
Getting together at people's houses. Uniting over causes.
Transportation system, bridges, sound barriers on 285 north
Plaza
Santa Fe Opera. The Plaza during a car show or at Good Friday. Concerts at the Lensic or the St Francis. Flamenco Dance. Events at the Museums, not just exhibitions. Sharing food during Las Posadas. Wish there were more sharing opportunities - not just high-dollar passive listening/observing performances in dark theatres.
Outside of Santa Fe - Pueblos
opera
Cultural expressions and interactions are most evident in daily living situations.
On the Santa Fe Plaza listening to Santa Fe Bandstand in the summertime.
Archeological sites

Artist studios and other creative work places
Community meetings/events, Warm, desert climate, Adobe
Public art installations
El Museo, Lensic, Site. Hiking. Biking. Farmers' Market. Railyard. Fiestas. Alternative Wellness/Healing resources.
Opera
Pueblo/ dances, SWAIA/ & Spanish market
pueblos, IAIA, NDI, Spanish Market, my housekeeper, CCA, Community centers, medical access
Concert and music spaces
Music, art, handcrafts, spirituality, alternative medicine
Music
Plaza (which I guess is technically a park)
Opera
At home, preferably with family and friends
Culture is represented by what we do in our everyday lives. Therefore it is an all or nothing approach. Yes restaurants and coffee houses? Ok to everything on this list, but surely not exclusively to what is on this list.
Food!
Plaza
Opera
NDI-NM
More important la gente
Visiting any of the Northern NM Pueblos; state and national parks; places just outside of Santa Fe that offer a glimpse into the history of the region, even Los Alamos historical sites
Performances, lectures,
Culture is reflected more in fairness, attitude towards others, willingness to accept others through understanding and appreciating diversity.
Meow Wolf
SF Plaza
Summer Plaza Events, Workshops, Continued Education
Concerts

Party
Media--magazines, radio stations, newspapers, etc. Architecture
Barrios, Architecture, Acequia systems, Rio Grande, Pueblos
Distinct architecture and outdoor sculpture everywhere
Jean Cocteau and MeoWolf
All of the above
The Village of Agua Fria
Along the roads and streets
Indian market, downtown plaza, Mexican restaurants and the Lensic theater specifically; IAIA
Fender benders on cerrillos, fake native american art, cultural appropriation at galleries,
Friends' neighborhoods. I live in the County...
Literary readings, film festivals
Culture is present in all of these places. I checked the ones where I've been more aware of culture, but now I see it's actually present in all of those places.
In our home
Church, Bookstore
sports fields: baseball, football, rugby, soccer, etc.
Plaza
Mountains and landscapes
The Plaza
plaza Farmer's Market
all of the above
any joyful exchange with other
Networks of artists and their audiences; youth culture
East side neighborhoods
The plaza; Loretto Chapel; oldest church, Canyon Road; places that SHOW the unique face of SF
Plaza, botanical garden
movies, lectures, bookstores, sidewalks, plaza, farmers market
"Culture" creates too much division amongst people. Why is it necessary to differentiate ourselves? This only causes discrimination...
Community gatherings in general / Farmers Market
Markets, i.e., Spanish, International, Indigenous, Indian
Weather and climate
Pow Wows
music
Plaza
FARMERS MARKET

my home
Downtown, Canyon Road at Christmastime
driving around the different areas and neighbors
archeology sites nearby, dance gatherings, womens' groups, social change groups, offerings by young people in arts and social change
The roadways and railway (Old Santa Fe Trail, Old Pecos, Upper Canyon Road, Canyon Road, Monte Sol, etc.)
The Plaza, local food experiences, local religious holidays and celebrations, the pueblos, locally owned businesses
Work
Pueblo
Multicultural events
The Plaza, drive up restaurants, car washes
All the beautiful outdoor spaces with statues that commemorate a time in history. Traditions like the Canyon Road Xmas Eve Walk which needs to be revived and revered more
Influence of Native Americans and Hispanic culture, Pueblo architecture
High culture is not experienced everywhere. Content and context are always in relationship. One does something to the other.
what? no court rooms, no barrios
Colleges, universities. Diverse neighborhoods. Musical performances! Clothing stores. Studios (art, yoga, more)
Food, Santa Fe Opera
Music
Farmers Market, Indian Pueblo dances near Santa Fe
opera, pueblo events
Non of the above
Outdoor activities -- Including skiing!
Meow Wolf
Community gathering places such as the Plaza
Pueblo dances
The Plaza as a community gathering space for markets, festivals, music and just being together.
Plaza pre 1980s
neighborhoods
Craft shows, Pueblos, traveling
Certain Events- I.e Zozobra, Fiestas, Feast Day, etc
Farmer's Market. Talks and panel discussions presented at our museums, book stores (Collected Works), institutions, educational facilities.
The surrounding living Native American communities.

The Plaza// Canyon Rd.
Places where dance or music is performed
architecture
-Plaza, Layout of the town, how the rich, poor and middle class are geographically distributed, recycling habits
Our Plaza
retail stores can also provide “community” and culture... some retail stores have regular customers who chit-chat about things happening in the community. ALSO, Lectures put on by local organizations, like SFI and Lannan
Historic sites
Conventions and concerts
Streets and Trails
The Plaza
In the streets! In stores.
El Camino Real - Agua Fria Street and related churches like San Isidro
Caynon, Plaza and DownTown, Museum Hill
Opera - how could this not be on the list? Other concert venues??? Unique architecture
My friends and family.
Lensic theater
Santa Fe plaza
neighborhoods (but not mine)
auctions, rodeo, state/county fairs, Fiestas de Santa Fe, the mall, car shows, the Plaza, yard sales
The Plaza, the Churches, the architecture, the Mountain views, the Indian Art, the religious, the relationship between all of these places.
architectural and design.
Along the river, in the forest.
Plaza
Opera
open spaces (not city parks), plaza
The mountainsinteresting
City, County, State Government offices; non profit organizations; pueblos; historic homes/property; grocery stores
Music
openings,parties
Interacting with people when doing errands
Community engagement work: working with those advocating for the watershed, animals, plants, trees, the river, justice issues, food and so on.
Opera, Native American art and history

Music venues
the plaza
Santa Fe Bandstand
local publications
The faces and food you readily see on the street.
concerts: home, churches, Lensic, etc.
Bakery, coffee house, gym, restaurant/bar/theater, trails... all for tourists who demand what they think is 'suitable'.
All + Science and Technology Entities + Community Centers + Healthcare and Food Providers/Facilities +
Workplace
Our commons, wherever these are. How do we recognize them as our Creative Commons? Places of shared meaning making and exchange.
Architecture
Local arts organizations like CCA
Plaza
cycling; Native Arts, artists, and culture; Contemporary Art; healthy living
Architecture and Color Selections
Open space
Music, the train and railyard, Red rock country, petroglyphs, raven and coyotes, Native Americans, aspens, mountains, outrageous jewelry and clothes, the Plaza with music and people dancing, Native and Hispanic art days. Feast Days and multiple languages, Canyon Road nad many wonderful galleries
The Plaza
my figure drawing group; the Plaza-- especially when there is music, a Market or Fiestas, or a vintage car show; the Visions Photo Lab; James Hart's photography studio & Phil Space

Appendix C -

Please share three words that come to mind when you think of culture in Santa Fe.

multi cultural
rich
Diverse
Dance
Art
architecture
tension and healing
arts
Diverse
History
Diversity
Arts and crafts
Art
Divisve/exclusionary
Diverse - multi-eth- nic
Creativity
Family
opera
Creativity
history
Dance
History
vivid
NDInm
Authentic
Tradition
Native American Art
History
folkloric
Food
Unique
Hispanic Heritage
architecture
struggling
pleasure

Hybrid
Plaza
Tri-cultural
History
Music
rich
art
Food
Diverse
History
History
Diversity
Mixed
classical
rich
culture
Diverse
Fiestas
Art,
Food
Pervasive
Spiritual
Vibrant
Earth
Old people
People
Art
Art
Diverse
The latest of Javi- er's boondogles to produce jobs for his friends and which produce nothing of value.....except trans- parent images.
Art

Caring
Indian
diverse
Indigenous
rich
richness
Diverse
Beautiful
Embrace
diverstity
art
enchantment
rich
Art
Art
Spanish
High Price
museums
multinational
arts
art
deep
Indigenous
Diverse/Eclectic
expansive
Multicultural
Spanish/Indian influence
History
traditional
Expansive
nepotism
Enduring
Native American
Arts
diverse

soul
diversity
exclusionary
Beauty
art
Indian
language
bountiful
history
Art
bridging
Rich
Community
Ethnic diversity
Visual arts, including architecture
Arts and handcrafts
diverse
myth
diverse
varied
Museum Foundation
beautiful
old
Opera
Language
diverse
Arts
Traditions and festivals
Art
Rich
Traditional
Native American
Diversity
people

Vibrant
Religion
fractured
diverse
closed
Transcendent
Dying
art
multicultural
diverse
Indian (Native American)
diversity
arts
physically beautiful
Artistic
Chile
Annual events
History
multi-cultural
Old
Traditional
Fiesta
varied
Hispanic
Unique
Spanish
Diverse
Deep rooted
Native Americans
historic
sophisticated
Artistic
Heritage
Genuine
Rich
diverse
Hispanic
Diverse
Gente
language

My culture has been hijacked by Anglo white culture turned lighter skinned older inhabitants into Spanish and darker skin into Mexicans the other the stranger that doesn't belong
rich
warm
Spanish influence
History
Beautiful
Family
activist
Art
Vibrant
Rich
Caring
Food
Primal
Our local people
diverse
Unique
Tradition
Art
Indians
Cathedral
art
community
History
Art
Tri-Culture
dying
Green chile
Diverse
Artsy
Tradition
vibrant
limited
Long-standing traditions
everywhere
vibrant

music
Art
art
fiesta
Arts
history
diversity
Art
ART
Culture
People
Native American
art
Food
Institute of American Indian Arts
art
Diverse
unique
art
diverse
Art
multiracial
multi-cultural
The Arts
landscape
Deluding
art
Specific
Art
Native
Rich White People
History
complicated
diversity
Stimulation
rich
Deep
rich
Indian market
Older than people realize
diverse
Traditions

diverse
Eclectic
Elders
tradition
multicultural
art
Rich
diverse
rich
ancestry
Diverse
Art
tradition
Food
people
plebe
Roots
Music
diverse
Diverse
diverse
Art
Superficial
Art
Northern
Plaza
Architecture
non native
history
Music
Food
multicultural
rich
historic
adobe
Tri-cultural
Native Americans
Layered
Arts
complex
Diversity
outdoors
disparate
Hispanic/Latino

Traditions
traditions
roots
familia (family)
textural
Beautiful
cultural imperialism
Multiple/mixed
Art
Tradition
Youth
native
Southwest
Diverse
Tri-cultural
Diverse
welcoming
Family
Hispanic
Environment
Plaza
colorful
Chile
Pueblos
Differentiation
Multicultural
Native American
historical
multi-ethnic
Insular
Native American
Blended
Art
familia
Canyon Road
colorful
museums
Diversity
Vibrant
Live
Diverse
Funky
Native American

unique
new mexican food
Rich
expression
PUEBLOS
everyday
old
Farolitos
exotic
diverse
Artists
Galleries
Food
Creativity
Historic
Indian Art
Music
Art
rich
History
Food
disappearing
enticing
Multicultural
Diverse
Spirituality
tri-cultural
world-class
multi cultural
clean
Diverse
spiritual
Mixture
Native American
diverse
Hispanic
Hispanic
Music
Diverse
Inclusive
The Plaza
Historic
Opera

Tradition
Opera
nebulous
Music
creative
Disparity
People
rich
Native Arts
Spanish
Art
Vibrant
People
Old
Historical
cuisine
museums
rich history
Art
arts
Multi cultural
Pueblo
Plentiful
plaza
ethnic diversity
Vibrant
Tourists
Music
Natural
Spanish
Artistic
Arts
Unique
History
Acceptance
Opera
Music
Varied
Diverse
Indigenous
vibrant
History
rich

art
Complex
Spiritual
Rich
Opera
Rich
Art
tricultural
Landscape
Diverse
Jente
Zozobra
Historical
Historic
museums
Rich
Family
uniquiness
individuality
Diverse
Rich
Art
Indigenous
languages
International
Connection
Diversity
socio-economics
Stolen
visual arts
Living Cultures
Elitisy
chile
Diversity
Food
anglo/hipanic
Art
Economics
Simple
Art
Family
Cuisine
Historical

Diversity
eclectic
Tradition
Diversity
Art
Gastronomy
art
Chili
spanish
Hispanic
vibrant
history
blending
Tradition
Creativity
Museums
Tradition
Captivating
Abundant
Diverse
diverse
vari
Vibrant
nature
diverse
Dance
Vibrant
Spanish
Diverse
commonality
multicultural
family
Art, artists and artisans
Diversity - mix of different ethnicities
Rich
fun
commercial
Everywhere
Indigenous
Spanish culture
Art

Art
Individual
evolving
Sculpture
Centuries
Fiesta
diverse
history
tolerance
Electric
Confusing
diversity
Tricultural heritage
Museums
Entitled
oldest
Robust
Varied
Art
Diverse
History
adobe
authenticity
chihuahua Mexico
archaeology
Art
Visual
traditions
Rich
Plaza
Museums
Spainsh
diverse
ancient
Diverse
Hidden
tolerant
family
Diversity
Diverse
History
rich
East Side

divided
people
Collective
Catholicism
indigenous
Religion
history of multiple cultures living in Santa Fe
Segregated
Spanish/Hispano
museums
Diversity
Rich
vibrancy
abundance
stereotyped
family
Multicultural
varied
economics
Special
Deeply-rooted
multicultural
Art
interesting
diverse
Ancient
Spanish
art
original
rich
Herencia
hispano
potential
Art
Architecture
diversity
unique
art
Art
contradictions

Family
tolerance
Food
broad spectrum
diverse
unifier
Trading post
intense
Art
hispano
History
Rich
precious
Adobe
unique
Fiestas
pride
rich
Pueblo
Narrowly-Understood
important
Independent
Art
Scale
controlled dust
History
Disfunctional
Vibrant
different
Art
Very diverse
car driven (do not like)
Multi culturesl
adobe
Hispanic
Adobe
Diverse
traditional costumes
Art
Hidden
Diverse

Diversity
History
Hispano
Inaccessible
Hispanic
Family
unique
Diversity
ethnic
Music
Art
Funky
history
Silo
Art
art
History
Art
Tradition
Native America
Diverse
People
bi-lingual (ideally)
cultures
multicultural
Food
palimpsest
native americans
Art
Fiestas de Santa Fe
Unique
Art
Diverse
Native
art
depth
background
Art (both Contemporary and Traditional)
art
Water
Art

Non-conforming
Theatre
Native American
Dance
a clinging to be static (and culture is not) (Santa Fe cultural qualifier seems to be - "how many generations have you lived here"
dance
Inspirational
Art
Eclectic
Opera
Theater
Intolerant
Ancient
Art (broad spectrum)
Tradition
art
Unique
sophisticated
Art
Blending
robust
Poverty
Diverse
Community
History
Art
indigenous
Art
fun
Artistic expression
food
underfunded
broadening horizons
Ubiquitous
Precious
Established
Family
Arts

history
architecture
People
Museums
Beautiful
Resource
Memory
Complicated
contemporary
varied
diversity
Roots
Cathedral
Cultural traditions
Music
Integral
Diverse
Creativity
Sky
Very old people
Music
Indians
Hispanic
Important
Bunch of people with limited life experience in the real world of today, and who are seriously disappointed in their own lack of success, which, of course, is not their fault
Politics
Funky
Hispanic
all-encompassing
Spanish
diverse
sharing
Theatre
Unique
Gentrified
art
opera

adobe
enduring
Diversity
Diversity
Art
Consumer oriented
opera
arts
customs
literature
community
History
Inspired
youth
Traditional
Progressive/Openness rooted in tradition
Experience
diverse
Nature
narcissism
World-class
Hispanic
Food
embedded
place
ART
competition
Native
music
Arts
place
everywhere
art
History
listening
Diverse
Art
Tradition
Jewelry
Language or accent
eccentric
history

unique
art
Opera
unique
mixed
Music
Ancestry
traditional
Native
The Indian's and the Conquistadors
Waves (as in Ten Thousand)
Diverse
Native American
Music
Openness
art
Free
Fiestas
happiness
sophisticated
art
Wise
Lost
creativity
artistic
stimulating
Hispanic
nature
food
growing
Luxury
Mountains
Food
Art
artsy
Deep
Unique
Art
diverse
Northern new mexico
Vision

Pueblo
Eclectic
Important
Cowboys
diverse
varied
Eclectic
History
Masterful
Varied
creative
Native American
Accepting
Traditions
traditions
My language de-meaned
diversity
traditions
Opera and art galleries to keep us thinking
Traditions both family and community
Historic
Hispanic
traditional
Adobe
History
Delicious
Helping
Music
Eclectic
Spanish Market
accepting
Growing
Language
Beauty
Museums
Conquistadora
tradition
diverse
The Land
Old

Art
lack of community support locally by the wealthy 75%
Art
Unique
Old
Creative
complicated
bias
Southwestern cuisine
diverse
multi-dimensional
artist
Music
history
unique
Diversity
art
heritage
Music
HISTORY - TRADITIONS
Landscape
Share
Performing Arts
museums
music/dance
Downtown/Square
history
Rich
diverse
music
deep
Diversity
immersive
Food
heritage
Defensive (Fighting to maintain)
tradition
Limited
Pueblo feast days
Hispanic

Privilege
Creativity
rich
creativity
Inspiration
deep
Diverse
long-standing
School events
Provincial
unique
History
inclusive
Hierarchical
Continuity
commerce
historic
architecture
Diverse
rooted
limited
land/place
Exclusive
History
diversity
Art
gathering
comodity
Traditions
Community
bifurcated
High desert
rich
Zozobra
"true"
Tri-Cultural
New
Art
Market
expensive
diverse
Art
Art

divisive
diverse
contemporary
Indian
Latino/español/his- paño
plaza
Centralized
Lifestyle
soup
Depth
art
pretentious
Native American
Art
art
traditions
comida (food)
colorful
Art
profiteering
Evolving/transform- ing
Music
Fiestas
Food
southwestern
Native American
Pueblo
Unique sense of place
Different
diverse
Religion
big sky
Food
Art
historical
Adobe
Plaza
Disinclusion
History
Hispanic
religious

Catholic
Divided
Hispanic
Historic
Scenery
gente
Diversity
varied
art
Family
Living
Free
Historic
Relaxed
Mexican
varied
hispanic and pueblo communities
Colorful
global
HISTORY
rich
primitive
Luminarias
colorful
rich
Museums
Museums
Music
History
Preservation
Pottery
Food
Music
variegated
Family
Diversity
forgotten
community
Historic Districts
Respectful
Family
progressive

unique
too much poverty, too little value on education
religion
Unique
Historical
Colorful
Spanish
political
Green Chili
Arts
Art
Hispanic
Creative
The Native American Indian Pueblos
Valued
Lensic
Creativity
Lensic
adobe
Art
musical
Frission
Art
something for every- one
Hispanic Art
Art
Festivals
Diverse
Architecture
Beautiful
Architecture
art
nature
base aesthetics
Opera
Festivals
Hispanic
Diverse
alto street

classical
Creative
Plaza
Arts
Ancient
Indian
Historic
Music
Creative
Architecture (unique adobe)
Beauty
Chamber Music
Religions
Critical
World class
Folk art
culturally rich
People
diverse
museums
Intriguing
Creative
Diverse
Museum
authentic
Sky
history
Arts
Visual art
Culture
Food
Ethnicity
Intercultural
architecture
Unique
History
knowledge
soul
Vibrant
Diverse
Cultural mix
unique

clouds
Original
Continuity
Engaging
division
Affected
diversity of the pop- ulation
Tri cultural history
Overpriced
spanish
Religion
Religion
native
Music
Class division
Progressive
Native
Divided community
Culture
Unique
Independence
open
Change
Ancient
Food
Performance
music
Art
accepting
Elitist
interesting
art
dismissive
Blending
Spiritual
Artists
History
Quiet
Uncontainable
Unique
separated
rich

Pervasive
art
evolving
History
Lacking
Native Americans
Rooted in history
active
traditions
Food (includes farmers, restaurants, cultural traditions)
Historical
unique
under funded
Always
History
Building
Outdoors
Tricultural
Community
indigenous
Books
Endurance
Mariachi
historical
landscape experience
history
Muliti cultural
Opportunistic
music
Art
Markets
Elitist
capitol
Underappreciated
Provençal
Food
Isolated
Heritage
art
music
gentrefication

history
Architecture
Food
longlasting
Tradition
Adobe flat roof buildings
Opera
chile
music,Opera
alive
Revered
Spiritual
welcoming
religion
Historical
Rich
Arts
transparent
Pricey
cliquey
arts
Inclusive
Diversity
Mexican immigrants
Family
music, art, architec- ture
Contrasting
Indian/Native Ameri- can
art gallery
History
Dynamic
interaction
diversity
sustaining
indigenous
Inclusive
ancient
class
Ancient

Values and belief systems
beautiful
Performance
varied
tricultural
Active
Art
plaza
art
diverse
Querencia
native
diverse
Literature
Hispano
beauty
warm
history
Music
art
Faith
diversity
Music and Art
key to city's persona
lively
proper pride
SW Art and Archi- tecture
diverse
History
arts
Art
Diverse
Spanish
place
embedded
Arts & Crafts
history
fragmented
Native American
Self-Important
famous

Lensic
Mountains
Architecture
intermingled histories
People
Malfunctioning
Multicultural
eclectic
Music
enjoying sunsets & stars
Location
paint
Indian (Pueblo, Navajo)
Native American art
traditional foods
Food
Economy
Historical
History
Traditions
Spanish
Artificial
Native
Faith
old
Depth of history
diverse
Festivals
Theatre
Fearless
art (in its broadest sense)
Divided
History
music
Lation@
History
Creativity
Fine Art
Tolerance

Religion
Latino
traditions
environment
Nature
Indian
landscape
Authentic
SWAIA Indian Market
Open
magical traditions
Global
Art
tradition
relevance
traditions
Drawing, Plein Air, Pottery, Printmaking, Modernism, Murals, Bronze, Recycled Arts
interwoven
relationships
Accessible
Art
Artists
music
strong livable neighborhoods
outdoors
Creative
Architecture
Wow
Jewelry
Opera
Forced
Multi-facted
Inter-ethnic acceptance
Music
NDI
Inspired
spanish

Mountains
Acceptance
varied
Music
History
History
Archaeology
Family
high-desert
Dialect
place
Unique landscape
shopping
narrow-minded
friends
Profound
Commercialized
Widespread
Art
Outdoor events
indiginous
color
Changing
Catholicism
Peace
Sun
Connection to place
human
engaging
tourists
Creative
unity
Nature
Language
Beautiful
Vintage
Warmth
Spirituality
Elderly
Traditions and Rituals
Turquoise

Native American
Living
The History Museum
Faith
Ancient
Anglo
owned by all not just the rich
Anglo
creative
hierachic
Music
Outdoors
Economic
language
music
chile
bond
Melding/Blending/ Cohesiveness
richness
Food
Expensive restaurant
Indian dances
language
beliefs
mix of different indigenous races
diverse
Architecture
Traditional
inclusive
Spiritual
Diverse with hidden layers to be uncovered
Creativity
striated
History
aesthetics
Syncretic
Southwest
Outdoors
colorful

history
beauty
argumentative
Strong
pueblos
Crafts
identity
expensive
religion
Old
sharing
Beautiful
Creativity
Tourism
Hispanic/Spanish heritage and history
Music
open minded
uncommitted
inclusive
important
Art
expensive
regressive
Art
Community
Hispanic
Culinary
Always evolving
Traditions
Different
Southwest
Visual arts
Class
diversity
Beautiful
Generations
myth
tolerant
private
Complex
None
charming
plaza

fun
Anglo
arts
language
opposites
Beautiful
Nonconformity
Music
Community
zany and unique
Diverse
Beautiful
Faith
nonmaterialistic
Art
Experience
History
Passionate
Disappearing
Tourists
open
pretentious
Unique
Origins
Contemplative
Open
festive
history
Home
Dress
religion
Made the other in my homeland
history
welcoming
The plaza
Religion
Traditions
Catholic
incompetent
Native American
Colorful
Welcoming

Language
Sacred
Faith
inclusive
Unforgiving
Habits
History
Galleries
Don Diego
nature
creative
Tradition
Expensive
Creativity
sadness
History
Artistic
Old
vast
economy
Historical
innovative
rich
engagement
Museums
tradition
welcoming
History
diversity
museums
Multi-cultural
LANGUAGES
Tradition
Community
Food
music
visual art
Landscape
food
Inclusive
interesting
outdoors

blessed
History
ancient
Diverse
earthen
Competitive (with those who want change)
fun
Different
Poet laureate of Santa Fe
arts
Rude
Tourism
exploited
alive!
Education
diverse
Important
unique
Dancing
Egalitarian
beautiful
Generations
colorful
Segregated
Preservation
experiential
sunny
neighborhoods
Quality
in danger
native
comida
Vibrant
Roots
art
History
home
survival
Rituals
Health

informing
Tradition
mythologized
Green Chili
Disappearing
High Desert
Mexico
Markets
not for locals
unique
Outdoor Recreation
Museum
interesting
dynamic
rooted
Spanish
Unique
Indian Market
Rooted
Health
transdisciplinary
Complexity
chile
confused
Anglo/Spanish
History
color
historia (history)
stimulating
Nature
unique
Community
Tradition
Amazing
Language
art
Spanish Colonial
Plaza
Small town, big culture
Casual
colorful

Art
Pueblo
Neighborhood
Crafts
continuous
Spanish
Family
Discrimination
Expanding
anglo
art-based
Nepotism
White/Other
Unique
Traditions
art
Celebration
fascinating
history
Tradition
Unquie
Beauty
Colorful
Market related
Colorful
history
small town but cosmopolitan
Vast
ancient
FUTURE
contested
religious
Cathedral, Cristo Rey
ancient
history
Artwork
History
Art
Authenticity
Tradition
History
Outdoors

Architecture & urban planning
living
Future
Dance/Art
manipulated
conflict
Art
Unique
Traditions and Rituals
organic
enduring
bright minds needing a voice
history
Creative
multicultural
Arts of all types
Anglo
accepting
Adobe
Landscape
Diversity
Tourism
Broad-based
Northern New Mexico food and red/green chili
Valuable
Movies
Diversity
Chorale
disneyworld
Food
historical
Beauty
Environment
full of surprises
Contemporary Art
Tradition
Multi-cultural
Evolving
Environment
Unique

Famous Roads
old
architecture
banal
Studio tour
Cuisine
Art
Rich
eastside money
eccentric
Diverse
Opera
Food
Artistic
Spiritual
Tourist destination
History
Diversity
Opera
Diverse
Art
History's
Enlightening
The marrow in our bones
Opera
multi-cultural
Setting/location
heart opening
opera
Memorable
Complex
Unique
Diversity
complex
Mountains
food
Diversity
Welcoming
Nature
Galleries
Native American
Tradition

history
Food
sharing
creativity
Ubiquitous
Unique
Appreciation
complex
music
Intriguing
Nature
International
resentments
Lost
festivals and exhibi- tions
Food and Language
Lack of affordable studio space I
mexican
Art
Art
American
Food
Possibility
Valued
Spanish
History
Nature
Proud
Art
infused
Diversity
Spiritual
Fiestas and musical performances
Art
people
People
joyful
Expensive
multi-faceted
buildings

appropriation
Beauty
Diversity
Poets
Richness
Beautiful
Evolving
Changing
richness
Diversified
history
dynamic (but some- times trapped in old thinking)
Environment
Older-centric
Chile
Unique
food
history
Native American history and art
Fascinating
the best
diverse
Everyone
Contemporary Art
Food
Green Chile
Inclusive
Activity
multicultural
Outdoors
Colores
Market
indigenous
querencia
arts
muli faceted
Hidden
art

Music
People
Condescending
usa
Siloed
Hispanic
Traditions
Present
Community
architecture
art
los desperados
music
Landscape
Architecture
proud
History
Opera
Ethnic mixture
music
Food
preservation
Deeply rooted
Storied
diversity
old neighborhoods
Innovative
Deep
People
subtle
Narrow Minded
expensive
mountains
Boundless
Divided
español
Government
landscape
Layered
Anglo/Eurocentric
creative
Future
Diverse

beauty
quality
diverse
ceremony
Creative
beautiful setting
ethnicity
Home
Co-opted
ever-evolving
Creativity
professional
rich traditions
Contemporary
Religion
catherdal
rich
inclusive
Art
traditions
threatened
architecture
Art
inspiration
vibrant
opera
Food
trifecta
Food
tradition
Community
multicultural
passionate
forgiving
The Outdoors
lively
Beauty
skies
Mixed Heritage
Deep
Native
history
quirky

People
tradition
mythical
Art
For Sale
elite
Cca
Food
History
negotiations between economies of over abundance and scarcity
Landscape
VillageLife
Place specific
quality
Sky
sleepy town needs at least one updated neighborhood (other than railyard)
Rich culture
religion
Anglo (ie not Hispanic or Indian)
Art
history
traditional arts
Money
Lip service
Rich
Food
Music
Native
Overpriced
Art
Friendship
world class
Connection with nature
insular
Alternative

Native
International
education
Global
Culture
food
bridging
architecture
Flavor
Literature/Poetry
Creative
Family
Tres culturas
art
food
Jewelry/Art
Hispanic
architecture
Activities
St. Francis Cathedral Basilica
Colorful
Color
Slow drivers
Music
richness
undersupported
arts
Bulteros, Santeros, Woodcarvers,
craft

Appendix D -

What I most love seeing/doing in Santa Fe:

garage sales, farmers market,
Shows at NDI-NM and the Lensic
NDi-New Mexico at The Dance Barns
Flip side: hate car-centric that makes us like every other place in America. We need to stop growing outward, but inward and make accessibility a primer for cultural growth.
NDI!
NDI New Mexico
Farmer's Market and Bike Trails
Long drives
Mountains/Outdoor !!!!
10,000 Waves, Lensic/Lannan Lectures, Sunsets, Lightning Storms, Gathering Places: Farmers Market/ Railyard/Plaza Bandstand
Gallery strolls of 10 years ago
hosting events at y art studio and visiting friends at their homes.
Art events, art galleries, art installations, art classes
festivals, markets
seeing creativity expressed in the streets, on buildings, an over all aesthetic
Missing from the list (not necessarily what I love): readings/lectures, educational opportunities/classes
Churches
Galleries, archaeological sites
Opera
How about getting a pay check each week. Seeing my children graduate from high school.....or college. Get serious !!
Opportunities to unify to make things better.
Plaza
I love the Basilica. I love running along Alameda, Acequia Madre and the Bike Path. I wish there were more places to sit and be peaceful and safe in nature (Randall Davey is nice, but far; the Botanical Garden is a bit out of the way, and charges a fee. What about more Downtown spots - without scary traveller guys and their pit bulls??)
art galleries

Theater is weak in Santa Fe
Hiking and breathing the air and drinking my well water
opera
Walking downtown.
St. John's College events, skiing at Ski Santa Fe, cross country skiing in our mountains, trail hiking on the Dale Ball, Dorothy Stuart trails, and all of the other SF Forest trails
Visiting archeological sites
Santa Fe's great festivals that serve the community and attract tourists
Children's activities and interests, Bowling alley, Bike trails
Galleries
Community Events that support local artists and alternative spaces. El Museo Cultural. Meow Wolf!
LaCrosse
galleries
Opera
Markets including: Farmers, Spanish Market, Folk Art Market, Indian Market, and visiting with artist friends and introducing them to others
Galleries
Galleries
Soaking, spa, massage
Spa/relaxation therapies
Farmer's Market, music on the plaza, dog parks, art
Opera
Visiting art galleries
As a local I don't like doing much in Santa Fe anymore it's all for tourists and the wealthy
art, galleries
Check to some. The questions are too middle- upper middle class. What will the answers to these questions lead to?
CHILE!
Lanan foundation talks and other Lensic events, museum openings, and international folk market

Walking downtown and hanging out in the plaza
Opera
visual arts
Reading
Having grown up in Santa Fe now that I am older I can really enjoy the city and what it has to offer, I now see it differently than I did when I was a child, although I like it better when I was growing up, it was not so big and touristy.
Visiting the Northern NM pueblos; showing out-of-town visitors around; Canyon Road; walking the trails; art workshops
NDI New Mexico
Festivals/celebrations, Music on the Hill
Walking the neighborhoods
opera, being in and watching children and families in the parks, looking at the stars.
Friends
Contemporary art galleries and arts institutions (SITE SF, Museum of Art, James Kelly, Charlotte Jackson, radical abacus).
I used to love seeing galleries but now they are filled with tourist oriented rubbish
We need another gay nightlife spot here! Right around skylight! Need a better, bigger fashion week!
Concerts
Art Galleries, visiting other homes
People
Trail systems
Spectacular sunsets
All the open air events make it easy for the Chemically Sensitive to be more involved. Since we ban dmoking, can we ban perfume?
streetscape/landscape
Day trips to nearby areas
Parks, Driving around town, Walking trails
Lannon series at the Lensic
Leaving
Literary readings at bookshops and IAIA
Poetry
workshops
People watching, walking around
Literary events
Educational opportunities open to the public.
Talking to people, hearing their stories

outdoor festivals - and even better if they aren't all downtown/northside
Architecture
classes/workshops
spending time with my friends and family
People walking
Santa Fe has lost community and traditional valuesNMSL/
Lannan Lectures, SAR talks/colloquia, History Museum Brown Bags, music during summer on the plaza
something locals can afford.
Galleries
Gallery hopping, festivals
hiking, contemporary art galleries
lectures, conferences, collective action that honors the intent to preserve culture while moving thoughtfully into the 21st century. I do think culture also has Santa Fe held hostage in that a mythical past has informed too many strident rules and boundaries for the present that fails to encourage new interpretation and meanings of our culture and how it can adapt to new circumstances and meanings. This would be most evident in architectural restrictions and in the rules of the Spanish Colonial Arts Society wherein there is simply replication for the sake of replication. Anyone interpreting the current realities and infusing them with expanded commentary and meaning is not embraced and is no longer showing in the market. This sends a terrible message to young people.
Unusual and diverse community gatherings
gathering with friends and neighbors at people's houses, participating in underground culture events, music and art shows
I would like to witness and participate in greater micro-community, e.g. at the neighborhood level
Festivals! Zozobra, Las Posadas, Summer art events
Casinos, farmers' markets, art markets, farm tours
rec center, lecturers, healing arts
Walking and biking the trails.
I love the music events on the Plaza, St. Johns and the Railyard. More open events on the Southside would be great as well. Currently there are few walkable spaces on the Southside so new developments should be asked to incorporate these types of spaces.
Lensic
I love music, and I feel this area is lacking a bit in Santa Fe.
festivals / markets

Opera
MARKETS
CASINOS
walking around particular neighborhoods, the plaza area
Photography
walking around exploring
helping others, working together to improve the community, engaging with living culture
Wandering the Plaza, Canyon Road, etc.
Driving around
Pueblo dances, farms, artists' studios
Architectural tours. Historic Santa Fe Christmas Eve Walk. Fabulous food. Bus tours of our city.
Kids Activities
galleries, classes at SFCC, walking the streets
Except for the summer plaza music, what music?
i can not afford most of these "cultural" events, i go to the plaza for free things, museum on freedays
Networking and talking. Lectures. Various Live in HD broadcasts--the bigger world at our door.
Skiing, Hiking
Multiple fundraising events for cultural projects and institutions.
Learning about history feeling part of it
Opera
opera and pueblo dances
Community events
Pueblos
Botanical Garden
Festivals
Galleries
Opera, art and craft shows
Lectures, seminars, talks (open to the public for free or a small fee).
Visiting the surrounding Native communities, when open to the public.
festivals
Art Galleries
Mexican themed performances
Riding bikes all over town - especially along the SF River and downtown to the Plaza.
Hanging out on the Plaza
Cruising, Biking, walking
rural strength, connection to the earth, living history

Festivals, parades
I love people watching. I love tolerance (if not celebration) of the differences.
Traditional Architecture
Conversations, smaller moments in time
Lensic performances and talks
Lensic Lannan Events
Festivals, lectures/talks, excursions
calm and great places to hangout with friends like the plaza
People watching, gazing around at the landscape, participating in decisions that benefit our community
Shops that feature local goods. . . big box is not culture. AND rents in this town do not foster and atmosphere of culture
Markets - a Santa Fe Indian Market, Folk Art, Spanish Market
speaking Spanglish
Farmers Market, School events (mostly Santa Fe Waldorf
Churches like San Isidro
Festivals
Galleries
Visiting the plaza.
speaking spanish
Opera, looking at architecture
My church and interfaith activities
Enjoying the plaza, mountain biking our trails.
Being a tour guide to our personal visitors
Talks and readings; bookshops
Working with diverse groups of people
Historic sites
Workers cleaning medians along all roads, police officers NOT stopping loud music coming out of cars, bicycle riders running red lights and disobeying all other traffic laws, mexican license plates on motor vehicles month after month indicating the vehicles are not registered with MVD
Folk Art Market, Spanish Market, Indian Market.
Walking downtown
gardening & home events, events that involved people other than transplants, inclusive events
Attending church, hiking near town, studying architecture in old neighborhoods, Native American art work
Connecting with others online and via social media
art galleries

Events- Indian mkt, opera, fiesta, Spanish mkt, etc
Opera, events on Plaza
galleries, art foundations, alternative organizations, non-profits (who f'ing wrote this list??? totally biased against visual arts!?)
working with other Native Americans
Family gatherings
indian market, international folk festival
Gardens
Driving thru old neighborhoods, pueblo dances
Openings(especially contemporary art)
Walking around looking at architecture in neighborhoods.
participatory, like close reading Shakespeare on Sundays w/International Shakespeare team
Opera
Plaza events...
free art markets on the plaza
Community Arts Engagement - Intergenerational programs like at Academy for Love of Learning
Particularly like to browse shops with SW art and jewelry--meet the artists T
meeting friends and new friends
Roadtripping to anywhere and nowhere
School programs, such as school musicians at various venues
Historical buildings
None of the above, all of that is for tourists, although MNM was once for New Mexicans, not now.
Science Lectures/Workshops + Collaborating w/ Colleagues + Being an Active Cultural Agent
Biking on summer nights
Opera
Scottish Rite events
sitting under trees
Historic buildings
Author events
Local festivals-Pancake breakfast, Fiesta
Art festivals
Community events, visiting friends
Farmers' market
Opera, NM school of arts
lectures, galleries, pueblo dances. Spanish and Indian Markets

Indian Market and other art-related events, cycling, hiking
Our various intellectual communities with many individuals who have come here after a life-time of international and professional experience.
art galleries
art classes and lectures
Artist accessibility, Gallery welcomes, Enjoying the weather (and 25-35 degree temperature changes)
Art festivals
Lectures
Just walking around the plaza, the Farmers market, Doing openings on Friday nights
Folk art market, Spanish Market, Indian Market
independent bookstores
studio tours
making art in my studio; attending drawing groups, friends' exhibitions & events (gallery openings, performances, Market, etc.); walking around town

Appendix E -

When someone visits Santa Fe, what is the one place you believe they need to experience to better understand our community?

When someone visits Santa Fe, what is the one place you believe they need to experience to better understand our community?
Open-Ended Response
Plaza
visit a local pueblo for feast day to get a grounding in the culture that has sustained this land from the beginning.
The Plaza
The Plaza
The Plaza
The Plaza
The Mountains The South-side (invisible to tourists, but understand why there is nothing there for residents either it is just where people live and commute from). The planning of the city outward into ANYWHERE USA like neighborhoods was a horrible idea.
Anything off the plaza.
The Plaza
The Plaza
Plaza & down town
Plaza
The Plaza
The restaraunts and the opera
Historical Museum
Museums
Plaza

Indian Arts and Culture Museum
the plaza
The plaza
History museum O'Keefe Shidoni
Museum complex on Cam. Lejo
NDI nm
NM History Museum
The Santa Fe Plaza
The plaza
NDI New Mexico
The Plaza
eat at a New Mexican restaurant
Palace of the Gov
Santa Fe Community Foundation
The Plaza
Canyon Road
New Mexico History Museum
Plaza
Palace of the Governors
Museum Hill
The small villages, reservations and churches
Down town plaza area.
artists studios, not just galleries.
plaza
Tia Sophias
Museum Hill
Downtown...people, museums, historic buildings

Plaza and Railyard
New Mexico History Museum
The scenic beauty of the outdoors
plaza in summer
The local Pueblos
the O'Keefe Museum because it shows the landscape
The Plaza
Spiral Staircase at the Loretto Chapel
Atalaya peak
plaza and railyard
Meow Wolf
Museum Hill
The Plaza
Folk Art museum
Plaza
The plaza....huh maybe
The barrio
NM History Museum
Folk Art Museum
Governor's Palace / NM Museum of Art
The history museum, and you air heads who designed this survey (?) should spend a few hours there.
Walmart. To see the cultural diversity in our City and surrounding communities.

Places like Pecos Monument where history is apparent. Places that show religion is cultural as well as spiritual.
Museum Hill
plaza
Plaza
The Plaza
The New Mexico Museum of Art
Palace of The Govenors
St Francis cathedral
Santa Fe Plaza
Bandelier
the plaza
Museum Hill
The Plaza museums and churches. The downtown stores are too Tejano
The Plaza
The plaza and surrounding communities
Museum Hill & Gardens
museums
Downtown
History Museum
sitting on the plaza
Museum Hill, IFAA/Santa Fe Market, Indian Market, Spanish Market, Santa Fe Band Stand, Portal Program at History Museum, hiking trails and forests surrounding Santa , music at one of the restaurants or music venues (ie: Chamber, Opera, or Lentic).
One of the Northern NM Pueblos
Palace of the Governors, Shidoni, Canyon Road, Up the mountain
The Southside.
The Plaza
New Mexico History Museum
Local museums

Honestly, there is no one place, and understanding the community is different from celebrating it. A partial list: Plaza; Railyard; Museum Hill; Cerrillos Road.
I usually take my guests to Taos, Chimayo, and on hikes in the Sangre De Cristo mountains. As well as take them to Tomasitas or La Choza so that they may experience NM traditional foods. Also, frequent the farmers market so that they can enjoy our thriving farming community and connect with the true locals.
Taos
The Plaza, for better or worse.
The Plaza and it's museums
Farmers' Market
Capitol Art Collection
museums
Museum fo Fine Arts
Opera house
Pueblo & Navajo communities, dances & spanis market & SWAIA southwestern American Indian art
no one place is enough - sorry
galleries
museums
La Choza restaurant!
NM History Museum
The Plaza and Canyon Road tied!
Wal Mart
Don't think there is just one.
Plaza
Railyard District
Plaza and surrounding area
History Museum
The museums
there is no one place, per se
Meow Wolf
The Pueblos
museums
The History Museum
museums

downtown
Museums
Neighborhoods away from the plaza
the Plaza
The plaza area.
The Plaza
Plaza
Plaza.
The Plaza
Farmer's Market
Markets
The cathedral
Rios Wood Yard
Art galleries and museums
The plaza area
My grandmother's house.
A museum
Plaza, museums, galleries,outdoor activities
The Plaza
Museum Hill
Downtown, the Plaza & State Capitol
The Plaza area
The Plaza and Museums
The Shed, Native Americans under the portal on Washington, the Buddhist Stupa on Airport Road, throwing rocks in the Rio Grande out Buckman Road.
Santa Fe Independent Film Festival
El Rancho de Chimayo
Plaza
History Museum
The Plaza and Museum Hill
Palace of the Governor's / plaza
Everything on the plaza.
The Basilica of St. Francis
cannot single out one place! plaza? native dance? mountain trails.. museums.. The Shed, or la Choza various and tricultural..
Plaza

The museums and plaza
pueblos
Zozobra
Plaza
New Mexican Restaurants
the Plaza
The Plaza
Canyon Road
The barrio
Canyon Road
The Cross of the Martyrs
the ski basin
palace of the governors
Palace of the Governors
Speak and see the culture through native new mexicans
Go into neighborhood churches, restaurants, see how the real people live and not just the Plaza and tourist traps.
history museum, los Golondrinas, palace of the governors
La Fonda - the story is enduring and the food and entertainment is excellent
The great food at the local restaurants and walk in plaza plus canyon road area.
Museums
The Spanish Museum
Cathedral during mass
food. mountains. folk art museum.
Plaza
The Plaza, museums and our restaurants
Great local restaurant
Plaza
The plaza is where we take our guests, some museums, restaurants
Plaza
The plaza
railyard

Buddhist Temple on Airport Road. ONE-to difficult The Shed Looking (shopping) under the portal @ the Palace of the Governors The Rio Grande River Not in order
Plaza - though the plaza has too much foreign, fake, merchant influence
The Plaza, because it has so much to offer in one day.
Museum of Indian Art and Culture
Plaza
museum hill
SF Plaza and the places around it (Museum of Art, History and the basilica).
No one place...depends on the visitor
SITE Santa Fe
Our amazing museums!
Sitting in the plaza. To understand how Santa fe has diminished itself to such a sad low level, I send them to Canyon rd
All the art galleries, but especially House of Eternal Return and SITE
Santa Fe Plaza
Rail yard
MeowWolf Downtown Santa Fe/ canyon road
African dance at the Railyard has a beautiful, diverse atmosphere. All kinds of people who just enjoy the spirit of music and dance!
Anywhere besides the plaza - a lot of tourists think Santa Fe is just the plaza (and it's not!)
Museums
canyon road
Museum hill
concerts
The Palace of the Governors
NM History Museum
Museums

Museums - History, Museum of Art, Folk Art, O'Keefe
NM History Museum
museums
MOIFA
MUSEUMS
The pueblos The High Road to Taos
Museum of International Folk Art / Museum Hill
Our Museums
All and any of the museums
The four state museums
IAIA
i don't try to have my guests understand the community, as it is too complex. I take them to the museums, farmers market and the best restaurants
Historic areas
go to the Plaza and walk around
the state museums, plaza area, canyon road, cathedral
Palace of the Governors
Santa Fe Plaza and surrounding museums
I take them to the Museum of Art to get a feel of why the architecture is this way. Also Fort Marcy Park for an over view
Jean Cocteau, Canyon Road, Plaza, any celebration, SFAnimal Shelter
Olive Rush studio
The smaller communities which surround it which have not changed as greatly
Downtown area,
The Plaza and if they want to purchase anything doing it from the Native people selling under the Portico at the Palace of the Governors.
the museums
Wal Mart's parking lot
The Plaza

No single place but drive around to a lot of different neighborhoods-- east side, west side,south side.
If the want to do the “tourist” thing they can visit the plaza. I feel that the local pueblos and skate parks have more to offer
meow wolf
I don’t think there is just one that says it all.
International Folk Art Museum
One place, that’s not possible. A long time ago I might have said the Plaza, but now that’s mostly tourist oriented, no longer a heart for all of Santa Fe, if it ever truly was that.
The Museum of Indian Arts & Culture
The railyard and the park next to it
Part of the genius of Santa Fe is that there is no one place. You need to move from site to site to get a picture of it. If there was just one place that someone could go to experience Santa Fe, it would be a poorer place.
the land/views/hiking, literary events, galleries, dining
the Plaza
The Museums and the plaza.
The free summer nightly music presentations at the Plaza.
Someone’s home
El Palacio
Palace of the Governor’s Portal
Palace of the Governors
The Palace of the Governors, though its significance and the implications of its presence may not be fully understood from the interpretation there.
The plaza
The Southside Library
plaza

to visit someplace not on the tourist track, an event at southside library or a school, i know they will get plenty of the packaged culture whether they seek it or not
Any organized community event on the Plaza
New Mexico History Museum/ Palace of the Governors
La Fonda
Downtown - restaurants
plaza area
Riding the bus at rush hour. Genoveva Chavez Center after school gets out. Santa Fe Community College at lunch time.
Southside
The Railyard
a park?
Plaza
Take a walk through any neighborhood. Notice the diversity of expressions.
The mountains
nmsl/nmsrca
Plaza, especially Pancake breakfast
Downtown
The Plaza
airport road and lower agua fria road.
Palace of the Governors
Palace of the Governors
Downtown
Museums, particularly during festivals and special events
Plaza
No single place can communicate the culture of Santa Fe. Culture reflects so many communities within SF and can be found everywhere.
Museum of Indian Arts & Culture
Museum Hill
Plaza

Hiking above the city to see it as a whole
The square
The Plaza because it is a central cultural intersection of all of it.
Zozobra Pet Parade Neighborhood events that enable us to gather with those we know and don’t know.
The Plaza, Trails, and parks
Museum Hill
The Cathedral
downtown - plaza
airport road for tacos
NM History Museum/Palace of the Governors and the summer music on the plaza
pueblo
Plaza
There is no one place.
Museum hill canyon road railyard ski basin a pueblo
Everything
Museum Hill
The Santa Fe River
Down Town
Impossible to select just one place. I take them to Museum Hill, the plaza, and tent rock monument or Pecos monument, or Bandelier.
New Mexico History Museum
A walk from the plaza to Canyon Road,
Tomasita’s!
Palace of the Governors
Loretto chapel
The Plaza
The plaza and surrounding museums, churches restaurants and shops.
The downtown Plaza area.

Agua Fria Village, a dinner on Airport Rd., walk around the Plaza, walk along Canyon Rd, hang out in a coffeeshop on 2nd street, go to the Farmer's Market on a Saturday in the summer
Downtown Santa Fe
Plaza
The Plaza and the Palace of the Governor's.
Various hiking and biking trails/ the mountains
Farmers market
Plaza
New Mexico History Museum
Bus tour of the South side. Experience a city council meeting.
Museums and Plaza
Plaza and railyard
The Plaza, The Cathedral
Ride through the mountain communities of Northern NM.
NM history museum
Plaza
Feast Days @ Pueblos, and traditional food.
Plaza museums.
A museum
There is no one place - there are so many different places to visit. we are a composite.
The Plaza in the Summer. There's just so much history how Santa Fe came to be there. I only wish it was told as the story goes. At this point in time I feel it is one sided. We can not praise the Spanish and leave out the Native Americans or act as though they were not ALSO killed.
Plaza
pueblos and new Mexican restaurants
Cerrillos Road. Santa Fe is not just downtown.
Plaza
SANTA FOLK ART MARKET

Plaza
City Hall
church
Downtown
the plaza
the plaza
Historical buildings
Museum Hill
Lower Agua Fria
Museums
Museums
History Museum
Restaurant week
The plaza
the plaza area
Palace of the Governors-NM History Museum
Cafe Pasqual's
There is no place left that would represent that experience. Just driving around town you see the differences in cultures and how they are moving toward segregation.
southside
Downtown neighborhoods
Museum of International Folk Art
El Museo Cultural
Not one thing-- Cathedral Meow Wolf Farmers Market
For better or worse, the Plaza
natural spaces (trails, parks, open spaces)
The plaza
There isn't just one place.
Palace of the Govenors
Plaza
My neighborhood around the river and Cerro Gordo Road.
Museums and nature
mountains
Plaza and cathedral
Museum hill
Maria's New Mexican Kitchen

The Plaza
Mountains
Museum Hill
Plaza area
Museum Hill
plaza
churches
Museums- gives perspective on both historical and modern day Santa Fe
La cienega petroglyphs
Museums
The Plaza and The Palace of the Governors
The Museums!!
Canyon road
Music on the Plaza
Palace of the Governors; the pueblos; the Cathedral Basilica; plaza
Be outside Go to museums Eat Great Food Visit Historical sights
The New Mexico Museum of History
The State Capital
New Mexico History Museum
Plaza and nearby museums
We "sell" the wrong parts of our community. The city makes it into a shopping experience. The history of New Mexico and Santa Fe are best experienced in the museums and walking the neighborhoods.
Farmers Market
Plaza Cafe Southside
One of the festivals
Historic downtown and museums.
The Plaza
plaza, cerrillos, baca street, fine art museum, river
San Isidro Plaza on the southside
Plaza

Our tourism centers around the Plaza. I think to best understand our community one should venture west of st. Francis Drive. The plaza does not reflect our community!!
Museums of New Mexico, downtown & on the hill.
Museum Hill
Areas of historic downtown
The Santa Fe Opera
Museum Hill
Start at the Plaza to experience Georgia O'Keefe, the Museum, the Capitol, NM inspired cooking at various restaurants, churches, galleries.
Plaza, St Francis Cathedral, Palace of Governors, Loretto Chapel central core of SFe
Governors palace and history museum.
Operatic and cultural events
Palace of the Governors
Folk Art Museum
Museum of International Folk Art
Hike Dale Ball Trail to top of Tetilla peak
don't have one
Plaza area and adjacent museums
Santa Fe Opera
Downtown Square/sit and watch and listen
The Santa Fe Opera
Opera
Plaza
The plaza
museum hill
My neighborhood where there are broad vistas and a mix of residents and not enough services, such as grocery stores and other businesses that provide for primary needs.

The Roundhouse with all facets of local art/photographs/tapestry, etc. representing New Mexico.
Pueblo dances
Museum Hill
The Plaza
Plaza
NM History Museum and Palace of the Governors
Museums, churches
Plaza
Downtown museums
museum of art and St. Francis Auditorium
Canyon Road
Museum Hill
impossible, but museum hill is a good start with different representation of culture. We're not one culture which is exactly our culture.
Canyon Road
palace of the governors
Wheelwright Museum
Nature
Museum Hill
All of Santa Fe provides an experience.
Its hard to say, I usually tell them to leave SF city limits and go to other places to explore because I personally feel that tourism has affected our culture negatively.
Art galleries.
There is really not just one place to suggest without taking EVERYTHING in to understand what Santa Fe is all about. Especially since it represents a huge population of Native American, Hispanic and Anglo.
Espanola
museum
Museums of the Plaza, especially the NM history museum. Also Rancho del Los Golondrinas

Museums
Pueblos
All of our city. One "place" doesn't provide a Santa Fe experience.
Plaza
Downtown
My kitchen table
The shed
Museums and the Cathedral - you need the art but also to know the traditional religious aspects of Santa Fe too.
Landscapes
the outdoors
One? Way too limiting. The beauty of our town is that there is resonance everywhere: The Plaza, The Cathedral, The Scottish Rite, Summer Music on the Bandstand, National Cemetery, Tesuque Pueblo, Rancho de las Golondrinas, Farmers' Market, Railyard, The Lensic, Santa Fe Opera, Dale Ball Trails, St. John's College, SFUAD, SFCC, Museum Hill, SITE SF, Canyon Road, Ski Basin...I'll stop here but could easily go on
The Plaza
The Plaza and the museums downtown and on the hill
The Plaza
The Plaza
Museums and Galleries
the pantry, agua fria, the plaza
the plaza
downtown
the mountains
Pancakes on the Plaza
The museums
Plaza, Cathedral, layout of the streets in old town, the traditional adobe neighborhoods, Museum of Folk Art, Museum of Indian Art
Palace of the Governors and Museum

It has to be the food, and just about anything food related. Food is like music, one of several international languages we all can communicate with.
Cerrillos Road from top to bottom or bottom to top
the Plaza on the weekend
Plaza, Palace of the Governors, NMM Art,... there isn't ONE place.. many places..
the plaza, farmers market, the cathedral, DeVargas Park on weekday mornings, the panaderías and tortillerías on Airport rd
The Plaza
Aspen Vista Trail - easy accessible walk with incredible views of Santa Fe and surrounding areas. This gives the geographic understanding of Santa Fe
As of yesterday, MEOW WOLF, before they opened, I would take them to Int'l Folk Art Museum - NOW, I will take them to BOTH!!!
The plaza downtown
History Museum
Outdoors
Museums, plaza, petroglyphs, pueblos, mountains, historic sites
The mountains
the farmers' market
Casa Chimayo Restaurant - for real New Mexican food!
New Mexico History Museum
Small, local, unique restaurants.
The library. It is from books (when read correctly) we can learn about anything we want, culturally and otherwise...
I think the plaza would be the best place to go since there is a lot that explains this culture
the cathedral, palace of the governors and the museum of art

Museum Hill, downtown, Village of Agua Fria and LaCienega
Santa Fe Farmers' Market
Cathedral.
Farmer's Market / Guadalupe District (thought this district needs some help)
The Plaza Periphery
MOIFA
The Plaza
Airport road and Southside communities
Farmers Market
St. Francis Cathedral
The Plaza
Agua Fria Village
The Palace of the Governors
Downtown Plaza
The Plaza
plaza
Downtown Plaza
History Museum
Las Campanas
breakfast / lunch at El Paisanos
NM History Museum
Go to plaza area.
Fiestas including Zozobra
NM History Museum or NMMA
The plaza, cathedral, Loretto chapel, and inn of the governors.
Plaza
history museum
Capital High school
NM History Museum
History museum and one of the pueblo dances.
The railway
I take them all through Santa Fe, yes, even the west side of Santa Fe and I explain our history
Our trail system
Plaza, neighborhoods of past-acequias made area
Museum Hill

Mellow Velo bicycle shop. Represents a good feel of who lives and works in Santa Fe.
Our public museums
The plaza.
History Museum and Palace of Governors
Museum Hill
The NM History Museum
The plaza during our summer music fests.
Outdoors.
New Mexico History Museum/ Palace of the Governors
La Fonda
South side, East side, a high school basketball game, El Farol, Tomasita's, Blake's Lotaburger, Farmer's Market, the plaza, Ten Thousand Waves, the mountains, Espanola
Anywhere in town other than Airport Road and Cerrillos Road
Midtown (Second Street/San Mateo Road) area. It's the closest thing we have to a middle class in this city.
History Museum
Museum Hill
Genoveva Chavez
Airport Rd. & Tierra Contenta
The Plaza.
There is no one place. In fact that someone MUST visit all neighborhoods and multiple events all over the city in order to really understand the complex culture of Santa Fe.
1. NM Museum of Art 2. Portal @ Palace of the Governors 3. Dale Ball Trails
Museum Hill
Museums and plaza and events
The Plaza, the center of it all
The Plaza
The Plaza
Folk Art Museum

Downtown: Tia Sophia's, the Plaza, IAIA Museum, the Cathedral
History Museum
The Round House
Cathedral
Palace of the Governors/History Museum of NM
canyon road varied cultural arts represented mountain trails indian and hispanic musicians
Museum Hill
Plaza
Plaza
The mountains and trails
plaza
Plaza
The plaza - Art Museum on one side, basilica on the other, lots of shops in between.
Plaza area with galleries, museums, places of worship, restaurants
museum hill
one is too limited
Dont know
the great out of doors ... mountains, trails, badlands, parks
Museum Hill
History Museum
Plaza
The Plaza
The heart of the city, the Cathedral Basilica of St. Francis of Assisi.
The SF Community Gallery
There isn't just one place. Not a fair question. Our community is layered but the Railyard or the Plaza may be a great place to start, however, that doesn't represent the Southside.
The NM Palace of the Governors portal Native American artists and the Plaza
Pueblos

dance, not junk stalls, on the plaza
plaza
The Plaza.....supposedly.
Santuario de Chimayo/Chimayo - does this count?
The Plaza and the statement on the obelisk in the center
Palace of the Governors
Museum Hill
The Plaza
Plaza and downtown area in general
Palace of the Governors/Plaza
We take visitors to the Plaza. It is the cultural and physical heart of the city. As a historian, I talk about the history of the plaza and its evolution and often point out the obelisk and the writing on it and how relationships and perceptions have shifted over time. We next take them into the mountains (as they're usually midwesterners!).
Farmer's Market Zozobra
The plaza, although that has changed a lot. It is not the same.
There is nothing left, including the museums, now in the service of those who use them for career-building rather than serving the museums.
Airport Road
Palace of Governors
?
the plaza
Lensic
Tia Sophia's
Plaza area
I wish there were a place to truly experience our community rather than the presentation of a contrived one
Palace of Governors/NM History Museum

City Hall and The Senate Buildings
Museum hill
The art museum. Then cross the street to the history museum. Take a break in the plaza, and get a Frito pie if you're hungry. Buy some jewelry. That's really all one place!
The plaza
tell them to look at the empty building not being used for anything but a for sale sign - not really but the simple things like enjoying a cup of coffee take walk & stare into the sky
Plaza
New Mexico History Museum
Museum of History
The plaza
I don't think there is any one place
The Plaza is where you can see all types of people, art, and architecture within the context of the Laws of the Indies (our Square).
The Plaza
Meow Wolf
Plaza
The Plaza
Rancho de las Golondrinas
The Horseman's Haven, or outside the town Chimayo
The trailer parks
Opera
Cathedral Basilica of St. Francis of Assisi
The Santa Fe Plaza
Anywhere with a green chile cheeseburger.
Fiesta
Plaza & Canyon Road
Plaza and nearby museums
St Francis Cathedral
Plaza

SITE Santa Fe, the plaza, the mountains
New Mexico History Museum/ Palace of the Governors
Better understand?
galisteo
I can't think of anyone place as the combined experience of so much richness it most important.
new mexico history museum
The places of worship.
The Plaza
The Plaza area.
Santa Fe Plaza
Go to the southside.
All of the 11 or 12 museums
the length of Cerrillos Road
outside cultures
Plaza I guess but it's pretty one dimensional
Wheelwright Museum and Museum of Spanish Colonial Art
A drive down Cerrillos Road to explain the difference between the have and have not communities.
Historic Plaza
The cathedral basilica, New Mexico history museum palace of the governors, plaza, museum hill, view the city from the foot of the Santa Fe ski basin
The plaza...Canyon Road, the Buddhist center there with the air sculptures. Kakawa SP? chocolates We have so much to see.
The plaza and downtown
Depends on what they're interested in and what's going on at the time.
SITE Santa Fe
Bandolier

The Plaza and a couple of the Museums (Mocna; O'Keefe; Folk Art; Spanish Colonial; Indian Arts; etc.); one of the New Mexican restaurants; a gallery or two; walk around Downtown, the Railyard.
art studios

Appendix F -

Is there one place in Santa Fe where you wish you felt more comfortable?

Is there one place in Santa Fe where you wish you felt more comfortable?
Open-Ended Response
no
South end
No
NA
Yes, everywhere there is six lanes of traffic. Future city planning should provide for better accessibility, but not car accessibility - walking, strolling. let's act like a city since we already compare ourselves to them (NYC, LA, etc...) Also, schools. Please get rid of the fencing...they are not prisons and a chain linked fence is not "protecting" anyone. They are an eyesore and represent that we are not open as a community.
The southside
City and County government offices
Cerrellos Rd
The Plaza and downtown after dark
No
Pueblos
No
Plaza
Galleries
Plaza
Plaza
Feel comfortable everyplace
No
Airport road area
Nope
No

n/a
Art openings
Plaza
Plaza- I wish the plaza was not so driven by what merchants think tourists want to buy and see. What is authentic about Santa Fe becomes blurred or diluted by commercialism
Just in general with locals.
Canyon Road
I feel comfortable everywhere
East side. Wealth isolates.
Dark streets at night
South side?
On the Plaza in the summer. There is nothing for teenagers but drugs and its overwhelmed with tourism
I feel comfortable everywhere.
county offices
Sometimes I don't feel safe downtown because of the homeless and because of muggings.
South side
Southside
Downtown
galleries
on the Plaza it feels chaotic and unsafe at times
n/a
Pueblos
no
Plaza
Church, pueblos
Yeah the plaza oh! And zozobra
City Council mtgs
Agua Fria neighborhood

crowds
First floor in City Hall
The Southside and Airport Road have become more immigrant based. On occasion most immigrants will not speak or ignore me even though I speak Spanish.
Alicia's
museum hill--really? Doesn't this imply elitism?
The parks - along the river and next to the Basilica. Too many scary types with pit bulls. Druggy kids. Would love to sit and enjoy the beauty - but it's just not nice.
Public schools
Trader Joe's parking lot
Gated communities and South Side
N/A
The Rail Yard is creepy and unsettled, a misfortune waiting to happen. It feels adverse and disconnected from the rest of the downtown.
no
No
There needs to be more accessible parking in the Plaza area.
no
Site Santa Fe
No.
probably being out at night downtown
no
Santa Fe Opera
Not really, very safe community with welcoming people living here.

Downtown at night, which would mean more activity and later hours for businesses.
I feel comfortable everywhere I go, however because SF' culture isn't very diverse or very inclusive I can see how some people would not feel comfortable in some places. I've never seen a south side immigrant family touring the Friday night art walk on canyon road. That specific event is frequented mostly by a specific demographic.
No
Feel comfortable everywhere
Cerrillos road
Hiking alone along the rail trail south of town.
no
Plaza
Plaza
The police station
no
restaurants
n/a
Site Santa Fe
Galleries
Canyon Road! No bathrooms, no shelter, no restaurants, no trash cans, just galleries. If you are not buying, you cannot use their facilities. No lighting at night, so it is TOTALLY unsafe!!
no
Not really.
None
Good question ; no answer right now. I just dislike Cerrillos road sprawl. There should be more control over architecture and facade and presentation. It's the main road that tourists (in cars) enter our town and it gives such a bad taste - like "what's so different about Santa Fe?"
Site Santa Fe
The barrios
The downtown Plaza

No
No, I am comfortable in all of Santa Fe.
very expensive shops
None
On the Plaza
The Plaza/Rail yard after 8 PM.
Southside
No.
Canyon Road
Any neighborhood on the outskirts of town
Plaza- Down town
The plaza
Driving in the outskirts
Plaza
Plaza
city parks
Schools.
On the east side
n/a
Canyon Road
City Hall
May not apply, but at the pueblos.
Not really
Whole Foods
City Hall
St Francis Cathedral (I am not Catholic)
Airport road
Canyon Road
plaza downtown area at night
No
The museums.
Opera
no I feel comfortable everywhere!
Middle cerillos road near homeless shelter, dennys, old wal.mart
Railyard Park
Fiesta
The Plaza
Plaza
N/A

can't think of one
No
The Plaza
Downtown
Downtown, more events that are exciting for youth and the under 21 late night crowd.
The Matador, Evangelo's
can't think of any...I make myself comfortable
N/A
Plaza
feel great anywhere I go, it is my hometown.
Downtown
At the pueblos
Driving, the roads need repair
Going into galleries
The plaza
No
legislature
Sometimes walking at evening/night is uncomfortable, many panhandlers
Not really
Some galleries and museums
East side
Downtown stores
downtown
Whole Foods
Southside, Airport Road
That is such a good question.
Downtown/Plaza
Art galleries
Most of it, especially the dismal failure of the railyard.
The Plaza area
No
Galleries and boutiques in the Plaza area.
no
no
no
Fiesta
plaza

no
South side
NO
No
In traffic on Cerillos Rd.
I feel comfortable in all areas
No
Joe's Restuarant
no, i feel comfortable everywhere
no
?
Taxation and Revenue
I would like to see the Plaza better used. I love the bandstand concerts in the summer. Can we do more in the winter and spring months to make it our center..
I would like to vist more boutiques and open air shopping. And I am afraid of any place where concealed carry is legal, especially bars and clubs.
I'm uncomfortable anywhere there is high-end materialistic consumerism on display, and with what seems increasing exclusivism.
The plaza--Being a native (both sides of my family going back to the 1600s), I have to sadly say we have lost the plaza.
Downtown, the Plaza, shops and restaurants on the plaza, stores around town
I wish I spoke Spanish. The city should provide ongoing classes for adults at a nominal fee.
downtown shops
Driving
Agua Fria Area
Immigrant activism
In the Down town area. The Plaza used to be a place for all types of people to visit. Now it feels like it is only for tourists.
No, I feel comfortable everywhere.

No particular place comes to mind. I do wish downtown was more diverse, as it used to seem. I think there is more diversity in the south part of the city (where I live) than other areas, and I like that.
Not the O'Keeffe Museum, but their sister affiliation, the Ghost Ranch. No warm welcoming there, either to get in, or once you do.
no
our schools have become so bad that there are now many places in the city where you encounter people who are so poorly educated that they cannot even think clearly, are unable to solve a problem, and lack the skills to do well in life. I don't feel uncomfortable in these places, but I feel sad and dismayed, which is worse.
any situation where I am in the minority as a person of color who is multi-racial
the Plaza - it needs public restrooms
No.
The Opera.
Restaurants, theatres, institutional cultural spaces
Where the young gather
around the plaza - especially along the SF River
In the big crowd at zozobra
Las Campanas or any of the other gated communities.
southside - i wish there were better/more services, parks, buses etc..
No
Opera
gallery/visual art community
Downtown. Walking the streets named after my family.
No, I feel comfortable throughout, but that may also be because I am a lifelong Santa Fean.

Southside
no
Walking at night
government offices, public meetings/forums - the City seems to only do what is minimally required, always, and the regulations have no relationship to values
I feel very comfortable in SF.
Plaza
St. Vincent's--what a terrible place. I feel totally oppressed there, terrorized by Catholicism
Everywhere - the use of Spanish, by English speakers, in front of whites is off-putting
The plaza and high priced galleries/restaurants.
The sidewalks along busy traffic corridors--St. Francis, Cerrillos, etc.
Lensic
Downtown
downtown and plaza area
Eastside
Hispanic events
no
canyon road
Rail yard at night
At City Hall. There is a culture of hostility and sense of subtle racism that is pervasive there. People should receive training in manners, the concept of inclusion and graciousness. Of all places to feel hostility, it is the last place that should be expressed but some feel very entitled to their jobs and are not gracious at all.
Almost everywhere--Santa Fe is, unfortunately, segregated.
Art openings
At public gatherings where you see generations of families celebrating.

downtown - plaza. It's dirty and slimy people there. People should feel welcome there. Would never go at night. The grassy areas are not friendly.
downtown
The intersection between Hispanic/Indian culture and the dominant (white) society.
hiking alone
On the streets late at night
no
No
No
No
Fiesta-- I never go because I do not have Hispanic roots, and I am not a tourist, but a local.
Church
City Hall
Zozobra
Cerrillos road.
No, I feel comfortable everywhere.
in the businesses along Airport Rd
Small businesses not downtown
Yes, in the courts!
Downtown/plaza
Coffee Shops
Older neighborhoods
The Capitol
Not that I can think of.
There's not one place per se, but you can definitely feel the dissonance between locals, tourists, cultures, and those of different income levels. There's not a sense of blended community, and this sometimes makes it harder or more unappealing to live here. Which I believe is partly why young professionals so often choose to leave.
galleries
It's difficult to make friends.
Galleries.
Mall

Probably
Yes, high end art galleries.
Canyon Road. I wish it REALLY PUSHED for more local and NEW art. It really gets old that everyone thinks art has to be about a sunset, turquoise or the Wild Wild West.
Restaurants and shops where Spanish is the primary language.
pueblos
No. Santa Fe is comfortable all over.
THE PLAZA
Fiestas
The Roundhouse
SF Prep school
South part
high end shops
n/a
Too many high end galleries that seem snobbish
No
My neighbor hood
Driving on Cerillos
On the streets alone at night
The parks
the railyard...parking is a hassle
Airport road
Every where! But mostly I can't walk into a downtown shop without being viewed with suspicion and sarcasm.
no
Major roadways
Can't think of one
On ski's on a chair lift999
I feel comfortable everywhere in Santa Fe
anywhere when the value of one being born and raised here makes one better than others
The roundhouse

No. Although I feel that walking at night past Owls liquor store feels dangerous. (It is on my way home from work and I wish I could walk more often and feel safe)
no
No
Southwest side
Suburbs
Plaza
Anything Hispanic themed
No
Around rich people
Convention Center
n/a
The streets,to many panhandlers.
Plaza- homelessness and begging can contribute to crime.
County government
Wish I felt more comfortable walking at late hours
Safer at night downtown area
Las campanas
The plaza. The plaza feel dangerous at night.
At the parks. They seem to be neglected these days. But each park is a gem and offers a glimpse into certain historical events and are wonderful places of refuge in our city.
Plaza. There isn't much offered to the local there.
Plaza shops - too high end
The down town library
Santa Fe mall.
Galleries
high end retail stores and eateries, where locals don't go much due to dinero issues.
Siler Road District at night. Bad lighting, poor signage.
The Plaza. It is inaccessible to locals and highly over priced!
No. I am comfortable everywhere in town.

My apartment in August
No
I'm comfortable everywhere.
no.
Not a place but anywhere after dark to feel more safe, to have less people anywhere in SFe asking for money
Plaza is not welcoming and unique like it used to be. Parking Nazis destroy the wish to spend time downtown.
Church
No.
Opera
the plaza...it's very touristy
No
Zozobra
none
Airport Road
Financially
plaza during the day - too many people who seem to be doing nothing; jobless, homeless, using drugs.
There isn't. I have spent time in neighborhoods and public places all over the city and region and have not felt out of place.
No.
The plaza
Museum Hill
Cross of the Martyrs
Plaza
In my own neighborhood... I have recently moved to Santa Fe, I have never felt this un-welcomed
Plaza
no
I feel all of Santa Fe is very accessible.
Barrios
No
Cerillos Road
Las Companas

The art world could be more inclusive. Meow Wolf is an exception that does not feel elitist.
No
downtown, east and north sides of town
Downtown Santa Fe
Theatrical performances. This is one area lacking in Santa Fe, and the demographic of those attending is narrow.
The plaza, it is not an inclusive space. It represents the exploitation of cultures, Native American and Hispanic.
Plaza
capitol bldg
Santa Fe opera
South side
no
No
No
the southside
It's not a place, it's anyplace/anytime when income equality and its results are glaringly obvious... and I'm glad it makes me uncomfortable
No
I would like to see more to do in the rail yard area. It is very disappointing to lose the San Busco center
Airport Road
Railyard Park
In the Barrios
the plaza,
the streets
Expensive, exclusive hotels and spas.
Displays of "Contemporary Art"
I wish the night light was more abundant. Right now, I feel like it is pretty stale and lacks character. There are very few signature places that show off Santa Fe when the sun goes down.

Not any more
As a transplant to NM, I would like to better understand the Hispanic and Spanish-speaking culture here.
Spanish Colonial Museum and History Museum
No
Plaza sometimes feels intimidating because of vagrant population, which sometimes can feel threatening to my small children. But it is not so bad that I will not go to the plaza. Also, the parking downtown should be improved. Also, I am intimidated by ZO-ZOBRA.
Not necessarily. I have not found my self in uncomfortable places here.
Site Santa Fe
Airport road
No
No
I feel comfortable enough in most venues in Santa Fe
Plaza area - I'm not a tourist and not buying things ,so don't feel welcome.
Inside public schools. I often just feel judged in them.
absolutely not
I feel comfortable at all cultural events attended but I do wish the city would acknowledge that people live between the plaza and the southside library. Everything seems to focus on downtown or a meeting at Southside Library - there are many who live in between
west side barrio and south west Airport Road areas

The Plaza. As a local who has participated in many local events, I find that it is difficult working with/around the businesses at/ near the Plaza. It's as if their profit is more important than our culture/community, and they fail to realize celebrating our culture and community will help them turn a profit. The Plaza is not the center for tourism. It is the heart of our community. We need to return to that, and find ways to bring different parts of our community together. I can't stand that there are people who live on the Southside who don't go downtown, and vice versa. Every part of our town has something to offer, and we need to encourage connecting every part of our town.
Downtown.
Midtown - needs seriously developed
Sometimes at city hall when "outsiders" are attacked by some city councilors who devalue anyone who wasn't born here.
no
The north and east. People don't accept me there.
Not that I can think of.
River trail beside Alameda late at night
Siler Road area
Downtown---Canyon Road where galleries are feel unwelcomed as a local
Southside
Cerillos Road
no
No
Las Campanas
if events at the SF convention center were less costly to attend or free to citizen
Parks - need more shade, performance facilities, suitable infrastructure
No.

The Plaza in the summer
The plaza.
no
the handball court
Parks
Some cultural institutions can be intimidating. I visited NY this week and the Met Breuer had staff next to certain paintings and whether you were interested or not they engaged in introducing the work. This gave my experience there more understanding.
No
no
No, but I am a middle aged white female.
No
Some of the galleries make it quite clear that only those with a lot of money are truly welcome to tour the galleries.
City Hall. A lot negative energy from the staff. Makes doing business in Santa Fe a bad experience. Too much red tape and not enough willingness to help out.
no- it had been a most welcoming place for me- I'm a retired teacher!
Southside
South Santa Fe diners
No, I feel comfortable everywhere
galleries
Baca Street area
On the plaza. Need places to sit and contemplate. Need restrooms. Love the Portal artists but some of the other, cheesier vendors should be moved off the plaza.
St Francis Drive

I feel comfortable everywhere in Santa Fe, though my south side students are both unfamiliar with and uncomfortable around the plaza and downtown area. (Actually, I don't feel very comfortable around Hopewell Street and KMart.)
Entire city limits
Cerritos Road - it the worst designed street I have possibly ever seen! You can't walk from one retailer to the one next door. Driving is a nightmare! Since it's the only part of the city that has necessities such as auto parts shops I have to go there, but I really wish I didn't.
South side, Airport Rd.
Not sure. Feel comfortable in most places I go.
Airport road
at work
Canyon Road. Too much art outside that detracts from the beauty of the buildings, mountain views, and people.
Many places, especially when & where all the customers/visitors are white but all staff are people of color. As a mixed blood person these places make me uncomfortable. Santa Fe can be a disturbingly segregated place.
Parking lot at SF Opera
The PLAZA
Airport Road
Every single arts/culture/academic lecture or event where I am consistently one of four or five attendees under the age of 50.
Airport road
PERA parking lot
The plaza. Santa Fe has become a facade. It has lost it's heart and soul of community.
SITE Santa Fe
plaza needs more security presence in summer time
No.

Spanish Mass at Our Lady of Guadalupe Church
Airport Road
Railyard It doesn't feel like a genuine space, it feels forced and elitist.
?
No
city hall
commercial galleries
not really, its just a matter of finding friends to share & opportunity. some things are, however, way too expensive for much of santa fe ...
The Plaza
no
Churches
The Plaza
I feel comfortable where ever I go... and I'm native Santa Fean by at least 8-10 generations
bike trails!!!!!!!!!!!!!!!!!!!!!!
The Plaza.....but more specifical-ly, more "purposeful" not more comfortable.
the Canyon Road gallery vibe has changed a LOT over the last 20 years, used to be so inviting, now often seems very classist.
At night events dominated by drinking, such as Skylight
No - comfortable everywhere
City Hall
Around airport Road and envi-rons
neighborhood streets at night (too dark)
No. Coming from a bigger city (Chicago) city issues do not impact me from a comfort level as I find myself feeling very safe.
"hipster" coffeehouses
If you can afford it, you can feel comfortable anywhere.

Anywhere, having lived here 45 years, there is nothing left, all made more 'presentable' to fit expectations of tourists.
Palace of Governors
City .gov Meetings
downtown
The cathedral
southside
I wish plaza was more local
No.
No
Downtown
in general the art world its a small group of the same folks / Santa Fe lacks art criticism & public work
No
No
City Hall practices racial, religious, and age discrimination.
Many "cultural" events
City Hall
Parks
The Plaza
Downtown
Southside
Downtown
St. Francis Auditorium
Plaza
Canyon road
High end spaces.
downtown
I don't seem to feel uncomfortable anywhere in Santa Fe.
iaia/mocna
n/a
The Plaza
I feel comfortable everywhere in Santa Fe.
I feel pretty comfortable in Santa Fe.
Downtown.
next to a Juniper tree during pollination
churches

No
Airport Road
Las Campanas
Railyard (there is little cohesion, neighborhood feel, eateries, action)
Santa Fe river walk
Plaza
Not really
pueblos
downtown at night
I wish that there were less division between the North end and the South end: that they were more accessible to one another-- as both have areas of real vitality. I wish Cerrillos Road was closed to traffic, and that a high speed train, and or a street car, and or a metro was put there instead. I wish the whold Downtown was blocked off to traffic, and I wish that there was a Plaza or Placita on the South End.
fine art museum

Appendix G -

If the City created an office for cultural affairs, what cultural service would you like to see it provide?

those are all great. seems like an office like this is space to place many initiatives and a space to be innovative and creative. it has to be very well thought out with a solid mission so that it's not all over the place
Better city planning, conserve more land for urban farming or open space, get rid of chain link fences on public property like schools!
Sustain culture as part of everyday life
The City should NOT create an office for cultural affairs
More and diverse venues for musical performance
a small inexpensive performance space for an audience of 50 for poetry readings, recitals, etc
Begin to Promote our culture to school aged children
Bridge with education in both formal and informal settings
PR & Marketing Services for Santa Feans based on Culture
Outreach to rural areas
What a bunch of stupid ideas. Yes indeed, art in the laundromats will really help the city ! Dopn't ask me to pay for it !!!
Neighborhood gardens, with water catchment, compost and growing food, especially on the south side.
airport road area has been ignored except for southside libray which they want to cut
artist residencies for Artists who represent the disparate communities of Santa Fe and surrounding areas - with a mandate to create team-based and individual art projects and works facilitating public participation, dialogue, cultural connections. Mandatory mentorship, pairing resident artist with community members/groups - elders, young people. It must be a partnership, meant to build and support a community ethos (not a meaningless Meow Wolfe imposition no one asked for). Each project should be researched and vetted for cultural appropriateness and value to the community it serves, as well.
Yes to all. And I love the idea of block parties, let's connect more with our neighbors!

Support for creative activities that engage local residents, not just tourists. Advocacy for life long arts education.
Define culture as connection and expression of same and plan accordingly
Cross-cultural and cross-generational annual events would bridge some of the current cultural gaps and disconnects we experience.
Free Parking
strengthen cultural ties with Northern NM (also art in public places must be world-class art)
Maintain our current parks & roads. Get rid of the scrub elms along the SF River
City museum
more opportunities for local artists
bring back a poet laureate!
The city could fight crime a little better and we would feel safer
Such an office is not needed. We have great institutions.
We also need to keep the streets/parks clean.
more concerts in town for families and children.
Share Santa Fe Culture internationally
Put artists in schools to work in other content areas.
In public schools.
An Office of Cultureal Affairs should provide a safe forum where everyone in the community could participate in a fluid upward spiral way sharing their ideas and moving forward in honestly sharing their cultures and learning about others. Non-politail, resource heavy, bridging in new and old, and it should not be located downtown. It physically needs to be located where people of different cultures can meet. People from different socio-economic backgrounds too. The goals of an office for Cultural Affairs should be painted on the wall for all to see upon entering the space. Honestly, kindness, and love for diversity should be obvious.
More events around the Plaza involving food and music and aimed more at residents than tourists.

I believe a bureauratic office is not appropriate
more cultural events/ curriculum- NM histories in public schools!
work to maximize impact of what exists; create pathways to downtown culture for all citizens; connect schools/ education with cultural institutions.
Consistent, specific, and continuous opportunities and workshops for everyone to learn more about the cultures and traditions in Santa Fe
Unsure about concept
traditional art/ culture in public schools
Waste of public money
strengthening music venues
“Denominacion de Origen” for New Mexican Food
A place where all nationalities could learn and celebrate similarities and differences. Santa Fe is not tri cultural. The economic difference need to be figured out so that people have the same opportunities. An office needs to be on the south side where many people live and don't even know downtown or our “history”.
Do it!
More public parking so one can easily attend events
tax incentives for NM residents to buy local artists
A night life. Everything closes at 7
Based on the negative interactions I've had with the City of Santa Fe (e.g. building department), I have no desire for the government to increase its staff or scope.
EVENTS CALENDAR
what is DCA ?
Start an International Theatre Festival
A space celebrating all the people who make up this great city, from Natives to the whites showing their trials to immigrate and be accepted and live in peace
integrate the natural world
Greater communication between those who are trying to save our heritage and traditions.
Dept for youth cultural services (kids,teens); not just older people
Artist in residence programs in the schools, senior centers, halfway houses, prisons, hospitals. This would employ young artists and engage people in places that do not receive much art. By art I mean poetry, music, dance, storytelling, etc. I ran a program like this for years in Milwaukee. We made vital contributions to the whole art scene. Very powerful work.
homeless youth shelter

I would like to see parking downtown made easier and less expensive for locals so that there is no excuse for not going to some of the big events.
More cultural education in the city's public schools.
nurture a professioal theater
awareness of access issues to cultural and event locations
Entries in Question 9 (below) won't save.
Equitable resource allocation to underserved communities.
I think existing art in public places or artist residence programs need to be improved if they are to be part of new office.
People create culture, governments facilitate with opportunity
involve all not just the wealth transplants.
Caveat to “cultural practices in civic planning” separation of church and state.
Lectures about various cultural groups' in non-trad venues
I am against the city creating an office of cultural affairs. The city does not manage its resources. It already has too many employees and services that it fails to deliver on and adding another is a waste of taxpayer money. The concept of a “Dept of Cultural Affairs” is a very old and regressive idea. If the city wants to do something that stimulates cultural excitement and growth, give artists money and get the hell out of the way. So, I would be for outsourcing any concepts or projects that this “map” is intended to somehow inform. We have a longstanding problem with perpetuity. The one thing that is vital and always healthy are projects and programs that represent initiatives that address something within a time frame. MUunicipalities start things and think they are relevant forever. That is just not the case but its the mentality of government to think that way. Nonprofits and the NM Community Foundation are the likely context to plan and execute things that will be of value, not the city. The examples of artist embedded in municipal agencies works brilliantly in Chicago and has had measurable outcome. But, there is no way that the city staff would welcome this. NO WAY
Look at models by which YOUTH are involved in this, via PAID internships, working with artists.
Involve more youth in art and cultural activities
Connecting these events to being welcome to all, esp. Block parties
Culture in the schools, culture as pride
Keep the city clean, beautiful, healthy and use resources responsibly and creatively
Green sustainable landscaping.

What a waste of money and time!
Cultural diversity training for public employees.
Activities aimed at people 45 and under which bring together all kinds of people
involve schools
MORE COMMUNICATION WITH LODGING ESTABLISHMENTS
good paying jobs for locals without connections!
Guarantee the authenticity of Native arts sold in Santa fe
Make sure that cultural services include historic preservation.
intercommunity swaps with leaders explaining and demonstrating why we should be more aware and inclusive of each other.
Promote the Arts Commission! Don't overlap too much
The civic equivalent of the Old Santa Fe Foundation, retaining the integrity of Santa Fe culture in the face of mediocrity of the Other
Encourage projects related to acequias and community vegetable and fruit gardens.
walking paths, biking paths,
Fix the deficit first
study the culture of santa fe and preserve/document it
Local, regional arts grant for specific village/neighborhoods
Maintain the city's parks.
Evaluation, guidance and improvement of existing city-backed traditions like Fiestas
develop an arts grant with at least \$10,000 award with about 5 per year.
use the city the way it is and don't try to invent it again
I hope this would mean a combination of the others above.
Plan events that appeal to teens and college students.
Facilitate/offer intercultural experiences and events directed (separately) at all age groups.
co-ordination with and support of existing cultural entities
No sure we need an office of cultural affairs, seems the city already provides more services than people are willing to pay for.
Inclusion of all people & their traditions
international cultural exchange

I live several miles outside the city line and do not feel there is any feeling of community here. Because of this, I feel I am excluded from neighborhood communities, so block parties, etc., would not help me or others in the same situation. I realize I'm not offering a solution; just pointing out this issue.
Include the voices of all communities, not the voices of the leadership, but of THE PEOPLE, of these three communities. There in lies the understanding of what culture means.
In school outreach teaching kids about cultural opportunities/events. They will get their families involved and become more aware of the possibilities for their future in Santa Fe
More conversations like what culture connects is doing
I would like to see it provide a culture of health n wellness, physical, mental, emotional n spiritual.
culture is not just about the Spain/Spanish connection, it is also about other cultures that influence Santa Fe. The Spaniards were brutal and do not deserve to be put on a pedestal, looking down on every other soul.
Markets and healthy food choices on the southside.
Historic preservation and architectural integrity
Citywide cultural/historical event involving, Native Americans, Hispanic, Mexican, Tibetan African American and other cultures
Santa Fe has such incredible resources in the folks who live here and who choose to move her....A City office for cultural affairs should try to tap into that resource as well. Engaging the community by soliciting their expertise and experience is a great way to also explore best practices from diverse sources.
Promoting arts and culture as a destination for tourists and newcomers to live
Do not create such an office.
More city wide, community events, open to the public
more public places in 'non-tourist' areas
Tying to bring the three cultures together through truth and Reconciliation
Art in Southside public places
Integrate and educate the public about other parts of New Mexico. I live rurally and can't vote in city elections but it's still my city- I go into town every day!
Look at the history of average families and not the Spanish elite serving De Vargas---how did people come here and settle beyond the grand expeditions?
this is hard, respect neighborhoods
I don't feel we need one
Cultural history in schools.

Keep Plaza vibrant, safe, the focal point of our city history.
Educational workshops/classes in history, the arts, and languages
I would like to see it makes the city in a way that focuses on our core strengths: Art, history, culinary, cultural attractions, historic sites, galleries, the things we have and are that are completely unique to us.
stop ignoring the south side!!!!
I would prefer to see lowering of water/trash/sewer rates rather than ANOTHER city office
The city already has a office for cultural affairs - the STATE Department of Cultural Affairs! There's no reason city government can't work with the state. Yes, I know the current Governor is a huge pain, but that doesn't mean its okay for the city to ignore the state workers who patronize this city at least 5 days a week.
Attract my adult kids back to Santa Fe, their home. They feel Santa Fe is for rich old people.
A festival for Guadalupe, at De Vargas Park in summer-time.
Online calendar; online art
Stronger collaboration for more powerful art events
Artist support
If the city begins to fund QUALITY, DIVERSE public art, then that is a valid option. At this point Santa Fe's public art of recent years is pitiful. Use the money, don't sit on it!
Make sure Native American views are included
More art in public places. Specifically in areas of Santa Fe that have been neglected, such as, southside Santa Fe including Airport Rd., Rodeo Rd., Cerillos Rd. areas.
Utilizing culture and art for public engagement and activism
documentation of cultural history, planning
arts in the schools
do we need more bureaucracy? than we already have? have city leaders, including the office of mayor, just do a better job of all of the above
Support for community engagement practices. Grants for individual artists. Greater funding and support for artists in schools programs (like Artworks!). It is illegal to block off a street in Santa Fe (unless there is a lot of money behind it). How do you plan to advocate for neighborhood block parties? We have ours in a neighbors yard.
Bridge north and south divide
Intergenerational programs like Inspire Santa Fe

None of the above; the City should stand down and let non-profits and groups do their thing. The City just keeps throwing money at things with no accountability or evaluation. When the City Council can't even schedule around Jewish Holidays, what can you expect from a cultural affairs office. Just be aware and read a calendar of events!!!
interactions with schools
Downtown intensification in all aspects of life and culture.
A waste of money; city already has staff doing all of these things or non-profits doing it. why create another bureaucracy???
unchecked boxes already exist in SFe
Public cultural entertainment
Educate tourists on the fact to not demand what they expect, instead accepting what the find (mostly now gone)
Broader ecological understanding of culture, beyond art.
Can't recommend anything with present financial mess in SF
water & water catchment - bring in outside artist / architects to restructure neighborhoods
coordinate activities of the city's cultural institutions to avoid overlap and enhance experiences
I thought we already had this office??
Music in plaza outside of opera season
Financial support for local arts organizations like CCA
Wow, real disconnects here!
Fix the budget, jobs, infrastructure and adequate parking first
introduction of New Mexican Spanish dialect into public school
Historic preservation programming
Emphasis on landscaping as art
Connect disconnected organizations and redefine metrics of success.
Improve the plaza with more cafe's with outdoor seating; stores where the merchandise is made locally and not imported from China or the middle east, etc.
Grants to cultural organizations
Support arts education, experiences in the SF Public Schools
Santa Fe "word, name, logo" distribution.
Interactive public art a few more festivals..a God/Goddess festival to help nurture collaboration between men and women and the young and old. More support of local artists with gallery shows.

Better coordination between the arts commission, CVB, and economic development on arts funding.
art and music programs for underserved schools

Appendix H -

In a few words, what are your hopes and dreams for youth that could be supported through cultural initiatives and events?

I think it's important that they understand the city, surrounding communities and the state so that they feel rooted in this place we call 'home'
Acceptance and respect for others who are different from you.
I dream that our youth have a hope for a bright future and a commitment to attaining their dreams through hard work.
My hope is that youth will be changed by art and culture to reflect an increased respect for individual efforts and an appreciation of humanity.
that any kid grows up knowing the full story of culture in Santa Fe - pueblos, hispano new mexican, mexican, other latin countries, white, black, indian, jewish, korean, japanese, lebanese, etc... and how wealth and income affect how culture is perceived... Also, tying into the above, how time has blended these cultures and that they are not defined separately anymore, but have contributed to our unique Santa Fean culture (one example is that there are more and more mixed racial/ethnicity marriages than ever before).
Youth access and inclusion both as participants and spectators.
Get parents involved in helping youth participate in all that Santa Fe has to offer
That they will develop self awareness, self confidence and diverse interests via greater exposure to the various aspects of multiple cultures.
I think it's great that Santa Fe represents multiple cultures, but I'd like to see the City quit trying to jam it down our throats. Most City cultural "initiatives" only seem to divide us as citizens...we should honor our differences, yes, but I'd like us to celebrate what we have in common, as humans, not magnify the differences. There's already plenty of divisiveness in this city, and I don't think the city making such a big effort to point out "culture" brings us together.
Better understanding of greatness in culture

More opportunities for them to experience the broad spectrum of the arts in a hands on learning environment in schools or otherwise
Great connection to community, knowledge and civic engagement
More singing and dance across many traditions. More theater and teaching them how they can share and tell stories.
Empower most at need youth to break cycle of poverty, lack of education and lack of opportunities.
more exposure to the classical arts in public schools
More funding for SFPS
I am aware of all that NDI does for FMIIES AND KIDS IN NM I'm aware of all that NDI does for kids in SF and northern NM schools and wish more families could experience the emphasis on fitness and self confidence that the program gives to kids.
Outreach to a greater variety of experiences, including literary and theater events; less separation of events for youth and everyone else. They should not be shuffled off into some sort of cultural ghetto.
More funding for NDI and other programs which reach out to diverse groups, and which use the arts to encourage confidence, tenacity and setting and reaching goals.
I hope that we can improve our nightlife. Right now, it's pathetic.
NDI-NM
More
More investment in and understanding of the uniqueness of their community.
That youth will be actively engaged, healthy, creative participants so that they build self-confidence, pride, and moral virtue.
Ways to get them involved that improves their education and career outcomes that is also fun.
More art and integrative curriculums in public schools. Mentoring/internship programs

It would be nice to include everyone. Some times I feel we are excluded not race or colour but by how long your family has been here.
Sustainable life in the arts
That all students in Santa Fe could have an expanded vision of their own importance in the world now and in the future, and be able to expand their own knowledge of their own cultural history,
Integral part of how they interact with the world.
More opportunities, especially in schools, to explore their hopes, dreams, and talents.
Less economic and social stratification
Bringing more opportunities for youth
Taking pride in their history and traditions.
apprentice to artists
More cultural activities in schools
I feel our youth in Santa Fe have amazing cultural exposure. I have lived in many areas of the country that the local youth had to drive hours to go to a museum or gallery. Where live music was rarely available and there were no festivals that included youth. Santa Fe is amazing for youth.
See the opportunities they have
That they have a sense of the unique value of this place; too often they just want to get away from it, it would be great if they could be shown its beauty and learn how they are part of a continuing story of centuries, different peoples in this extraordinary landscape
increased understanding of, celebration of and engagement in diversity
All Santa Fe County youth have regular artistic, creative experiences imbedded in their school curriculum.
Youth needs money for programs. They need more venues to youth to participate. The city should generously fund places like Warehouse 21
It would be wonderful if cultural initiatives/events could encourage youth to engage in and embrace their education.
Provide opportunities for youth in the arts by supporting local non-profit youth organizations. One need not reinvent the wheel.
understanding the culture increases self esteem and self confidence
Preserve language
Educational & extracurricular activities (outside of schools) that encourage diverse groups to come together and learn, compete, and understand each other more in an informal (not formal like school) and safe learning environment.

More money and buses made available to transport students to cultural events.
Pay attention
Educational support with opportunities for future advancement
More youth related museum programs and city events
Access to tools for making art and places to make it in.
Integration of arts between schools and neighborhoods
? You must be kidding. Something that would substitute for the depressing lack of parenting, and motivate our youth to finish High School, and reject the drug culture.....that is so deeply imbedded in, for example, in the world of art. Your list above, #9, a very shallow, depressing and, in the end, trivial main theme that illustrates your lack of qualifications to address the issues. Not one of those trivial ideas in # 9 will contribute to a solution to the real problems facing Santa Fe, youth.
Use a program similar to that which youth of Lebanon and Israelis work for peace by communications.
Creativity..... visual art, music,theater in schools WILL increase retention, GPA greater personal and public success rates which will lead to decreased poverty, drug use,crime and prisons. Listening to what young people are interested in culturally, give them support.
Better education
a feeling of being connected to and valued by our community
More celebration of international
that they all lose their cell phones. Seriously - we have to teach them that there is something better than social media. Art and Music Education are our only hope. And it has to be for ALL CHILDREN. AND ALL THEIR PARENTS. Not just the ones with money. Create art education and experiential programs for children AND their Parents. And their Grandparents! With no cell phones.
I wish there were more opportunities for youth to be involved in public art projects
diversity and cultural awareness
a better school system
That children would develop both sides of the brain STEM and ART -STEAM.
Remain in the city
Give the youth a way to express themselves in music, art and drama.
Learn to communicate directly with others - not so much through social media.
Makerspace Programs

Hands-on activities that permit learning and self-expression for youth, program funding to support youth activities.
Affordable contemporary cultural events for youth.
no thoughts on this
I think there should be strong arts programs in ALL public schools in Santa Fe. All of funding for the youth arts should NOT BEING GOING TO NDI AND NM School for the Arts. NDI has essentially driven out all other children's dance programs. There should be more than one venue for children's dance programming, which isn't the case anymore.
An understanding of the culture of the city, and the value of that culture. Acknowledgement that this is a special place, and they have value within our community.
More expansive, global thinking
Active imagination and life-long learning; understanding and respect for diverse cultures and points of view; healthy minds and bodies; community support and engagement.
Creative, unique ways to connect to their heritage, the land/place, focusing on its diversity.
I would like for Santa Fe's youth to be exposed to the diverse aspects of culture that Santa Fe offers.
Young people need to feel that art is do-able by them and accessible to them. That it is constantly being redefined and that they can be part of that process.
As a cultural community we must create engaging and relevant leadership youth opportunities for youth to feel included and for their voices and ideas to be heard and implemented. There's tremendous rich capacity youth offers. It's an untapped connection and one that needs to be addressed. Youth often feels disenfranchised, disconnected, excluded, and I often hear youth speak of nothing to do in the city different.
Freedom of expression
For the overprivileged Anglo kids, a safe way to get out of the Santa Fe bubble and get exposure to the other 99.99% of the world before it hits them like a freight train.
That it would draw more youth to Santa fe and keep the ones that grow up here.
A mentoring program in their area of interest. A showroom/venue/apprenticeship program for altered cars & build your own trikes/bikes-such a great art form here! Outreach between college level culture & high school students. More often, more variety, in public music venues-some performed maybe at the high school(s).
More incentive to stay here. Training in jobs in cultural organizations--more entry level positions and more mentoring.
More invigorative, arts centered education

Provide positive activities to diminish their likelihood of involvement with drugs, gangs, etc
There education has abetted quality and equal opportunity! Support title 7 Indian education!!!
That we effectively use creativity here in all the arts to excite youth about curriculum and local opportunities.
more accessibility to cultural programs
funding for art programs in the schools
Free admission to all cultural events for youth groups, particularly the underprivileged.
More opportunities and reasons to stay and grow in Santa Fe as creative individuals.
Unfortunately we are losing our youth to other states. Everyday I hear of someone moving and when I actually see a young person I think, wow they really stick out. Our community is aging out and it is becoming more and more difficult for them to get around. Transportation/sidewalks. The City is looking more like a ruin than a preserved historical place. What a shame!
Appreciating the cultural differences of others while celebrating own traditions. More conversations among everyone including historical and contemporary scenarios, and elders mentoring/teaching the importance of diversity.
At present, I think the quality of youth exposure to culture is low quality and uneven throughout Santa Fe. Consistent exposure with high standards is what I'd like to see.
Foster their creative practice and have professional practice training to assist them in finding employment in the arts.
More involvement from the private sector, such as galleries, to involve the youth and expose them to art.
More engaged and involved Find a reason to stay in Santa Fe
Better funding opportunities (NOT tied to promotion) that create cultural opportunities for youth.
more real art programs in public schools
I would like to see many intern programs in all economic and cultural areas.
have free class to learn the culture art
more playgrounds, skating parks, swimming pools, afterschool care centers, engaging teenagers
Affordable tickets to events.
That they develop a greater understanding and love for their history and the importance of the place they live in that they learn to strive for personal success and learn responsibility to themselves and community
Mentoring young people and giving them access to job training.

Field trips for every grade to cultural and educational institutions and experiences--from Museum Hill to Canyon Road to Meow Wolf---integrated into their language arts, arts and history curricula---
Access to art as a mind-opening experience in neighborhoods where kids live across the city.
more places for them to safely play, learn and grow.
I would hope that cultural events could engage youth from diverse backgrounds and create a more united community
More access to the great events that happen in town to people from lower socio-economic backgrounds and ethnicities that are not white.
More opportunity for involvement
My hope and dreams for youth is that they have opportunities to create beauty in their life.
A broadening of understanding that differences are to be explored NOT a reason to fight
Inspiration to excel in the arts, or at least a savoring taste of what they would like to have as they continue to explore.
That Santa Fe can actually keep the youth from leaving
This city needs more focus on tourism for the galleries. Art brings in money& jobs, but the advertising done focuses on the outdoor, lots of these folks don't bring money in to SF. The tourism group doesn't seem to understand that to pay \$10k per money to have a gallery in this town, you need to have paying customers buying things. Not hikers staying in a tent. There seems to be a big disconnect with what the city needs for customers and what they are advertising for. The 90's are gone, we need to bring buyers with money into this town. Currently that is NOT happening. Without that influx of money, lots of people are going to be without jobs.
Give them something to plan and create.
Bringing youth & their families from schools in the south side of Santa Fe to the downtown area - to see the museums, La Fonda, the State Capitol, Canyon Rd, Randall Day Center, etc. and to eat at upscale restaurants.
Expanded world view.
More classes both in school and outside of school: dance, music, visual arts. More venues for youth to display their artistic endeavors.
My hopes and dreams pertain to equal opportunity for youth and I don't simply mean economic. These questions baffle me. The last set was too shallow.
Youth should be participating n more local events.
More access and involvement in cultural events for all residents

Bring separated groups together
Helping long time locals feel like they haven't lost their community to the tourists and transplants.
For youth to find strong connections in this community that can counteract the pull of gangs and substance abuse. For youth to stay in school and get the training they need to find meaningful work.
A safe place to hang with friends, day our night.
To learn all the history of our past to better understand our future.
Young people need to be welcomed by welcoming parents and grandparents as extended families to events and offerings.
Every grade level and school should have \$\$\$ allocations for cultural activities available to teachers for events/activities and systemwide reform in cultural curriculum as part of every grade level and school year!
More learning experiences on the history of the city and new mexico history, government and culture in the public schools. For the city to offer such programs for children as we live in a community with such a rich history and unique culture. Need more opportunities for school children.
More creative outlets like films that can be shared on social media
BEFORE cultural initiatives and events, youth need a top quality education which they are not currently getting. And THEN opportunities for a career.
Enhanced communication about events and opportunities, better access through a more walkable city
Better access with appropriate funds avail. As a kid i got to see the sf opera & ski this doesn't happen now.
Education based outside of the Southwest traditions.
To help create a culture that is aspirational, confident and creative.
Building self confidence through accomplishment

Provide youth with a sense of belonging in their own community, make their experience relative on the world stage, allow them to understand the history here and help them realize their importance and significance to the world. Give them something positive and modern to be confident in and proud of, when talking about Santa Fe to outsiders. Convince them that they are relevant and have meaning and purpose in regards to the present and future, not just the past. Where are they going? What is their mission? What can they be excited about? What do they have to offer future generations that is unique to them? What will their contribution be to society and civilization, personally? We are powerful people here in Santa Fe, but we don't have a big goal to bring us together and unite us all. We would all work together if there was a big mission we could all get excited about. We have drive, but no direction.
outreach into the poorer communities in SF; maybe bring event to the south side?
More authentic cultural infusion into the school curriculum
Field trips for lower income schools to experience cultural events
Learn about Santa Fe n teach about the inter twinning of native Americans n Spanish cultures n living in harmony
involve learning the 3 R's with the Arts might be a start...projects where regular school topics are mixed with the arts and events...
Continue and increase music in the schools and involve artists in residence at schools
More and better funding for arts education in schools; more mentorship programs in public schools (Monte del Sol Charter School is an excellent example; talk to them)
Participants of storytelling
That they be proud of their cultural heritage and realize how valuable it can be.
learn culture, learn history
lots and lots of art in schools--music, art, hands-on learning, traditional crafts, cooking, theater--and field trips, outdoor science, river trips, etc.
If these initiatives and events can be delivered sustainably, I am all in favor of any number of things.
There needs to be more for our youth to do during the summer months.
Free music, art, dance events at different outside venues
That they get educated and come back home to a robust economy
More programs to showcase local youth artistic talent.

My hopes and dreams pertain to welcoming all youth and giving them a sense of belonging in Santa Fe. Giving them the skills to grow their own voices and desires for Santa Fe.
That they understand the significance of the three or four cultures that predate us and embrace the way we all accept each other
That every young person is offered an opportunity to participate in the arts.
Access - exposure
more participation for youth in art world
Educational and culturally relevant opportunities for youth to encounter history, traditions, cultures of the region
There should be more accessible (financially and temporally) cultural events for youth
More educated youth that will become active supporters of Santa Fe and its unique heritage and place in today's busy world.
that they would have some reason to stay here
I think making some of these events less expensive for young people. College students often have very little money to spend, and if we have to spend it all on a \$15 entrance free and then also buy expensive snacks, too, that means that's the only event we will be attending for a while. Also, and this is specific to my school's students, but encouraging our local bands and music ensembles to play at various venues. It seems like every time a local band gets up to play at our school, ten different people call with noise complaints and get us shut down.
I hope the youths in the area would become more comfortable and realize how unique Santa Fe is.
More youth interaction with the public and artists
opportunity for our kids, rich and poor, to explore their creativity
That all youth can participate in cultural events regardless of their ability to pay.
literacy
Identify talent in the arts and encourage it.
That they so fall in love with our culture that they decide to never leave Santa Fe and become productive members of our society.
Connection with museums
DON'T KNOW
Self esteem Accept differences Believe in ones self
I'd hope they would gain a strong understanding of the "human condition" and the commonality of the human experience.

Individual tutoring for students by older members of the art community.
Educate, initiate, self-evaluate
To understand the true uniqueness of there community
More field trips to cultural sites, museums, etc. to broaden their horizons
That every child have the opportunity to visit museums, see plays, listen to diverse music, have a mentor who nurtures art in life.
I would like to see a conservatory for young performers in the summer - keep NMSA students here and attract others
I would like to see our youth united as Americans with diverse cultural, economic and interesting backgrounds. Rascism is learned as is hate. I would to see the cultures mix more for greater understanding. Civics needs to be taught and so does tolerance. Santa Fe is truly unique and our tolerance for diversity is high. I love that.
An understanding of how the past evolved into the present.
An understanding and respect of our history. Knowing who are iconic figures have been--their sacrifices in making our community the place that it is today.
I did this on my iPhone and couldn't get the section above to work. My hope us we can employ youth to connect their creativity to service in such a way as to engage their energy to improve the lives of others living here.
Public events of youth performances, creative writing workshops, creative writing programs in youth detention centers and youth offender programs.
Affordable housing
stimulate more interest in local generations, oral histories of grandparents and families. Knowledge of family history.
More art workshops. Workshops that include a variety of arts from different cultures. Traditional arts. Many of the children's workshops in Santa Fe are expensive.
Support and inspiration to help youth find and feel confident in their own voice and their ability to contribute to their community and the larger community.
Offerings of substantial growth to strengthen their adult endeavors - business/institution mentorships and meaningful volunteer work; open and apparent support for the existing youth projects and opportunities - a celebration of these!
Accepting and encouraging of diversity

Since the vast majority of young people I know want three things: better schools, more affordable housing, and better job opportunities, then I would say the cultural component of that mix is better schools.
unique expression/voice, audience with diverse community
integration of schools and events - some Santa Fe youth never go to museums or outings downtown
That traditions continue to be passed down to future generations. Languages ans all.
Connection with people of all kinds in our community, and a strengthening of their own individual creative talents.
Better understanding of possible futures; more experience with other cultures; opportunity to work together with other cultures.
Not dismissing elders as no longer relevant
An appreciation of place, source of pride in their cultural identify.
Opportunity to experience live performances beyond music
to dream and to have the resource to realize their dreams.
Make them less expensive so they can participate
primary exposure in the schools with secondary reinforcement at home and in the community
More events that are geared toward middle/high school students.
Collaboration, partnerships, mentorships invited to all schools not just NMSA. There are talented deserving students at the other high schools as well.
A more equitable city in which the people who live and breath the culture of Santa Fe are able to live, work, play and feel comfortable in their city.
Making arts/cultural education for youth a required part of all initiatives and events
Instilling the love of our incredible outdoors; More art and music opportunities/education in the public schools.
inclusion
Graduate high school with a strong sense of Santa Fe cultural identity and a desire to contribute to the city's future
I wish the public school system would take a more proactive approach to discussing culture, as in heritage, identity, diversity, and not just art. Include foodways, traditional crafts, agriculture, adobe, encouragement to learn one's own unique cultural identity.
Increased interest in the arts. We love music on the hill and plaza!

Passing on authentic traditional and cultural values. End the tri-cultural myth.
Arts & music education are imperative
More interaction between cultures.
have something for them to do, we are not a retirement community.
Get a younger generation interested in historic preservation & traditions
To learn about cultural diversity: to be proud of their own culture but not at the expense of other's.
more internships ;and more variety and better night time venues for young adults and teens
creating a bilingual multicultural multimedia performance group
To support their creative engagement and production in school, in their neighborhoods. Nurturing their talents and providing space.
that child of all races can see themselves living here for the rest of their lives with cultural authenticity to who they are and ample opportunities for employment
Appreciation of Diversity
Having places to enjoy themselves in productive ways
anything that would cause exposure to wider social and cultural spheres and experiences. Opportunities for kids to get to go out of town to places like the Acoma Museum or the Zoo in Albuquerque or to our very own museums. To me, answering this question here is pretty impossible. There are too many ideas. Taking an inventory of what kids are able to do now and how they are enabled to experience NM would be helpful.
Youth should be the ones to tell us what they're hopes & dreams are and how we can help them get what they need.
Too many kids are hungry. Good food, including education through cuisine and learning to cook and present a meal.
That they find a place that would help them grow and learn to express their creativity in a health way instead of going down the wrong road.
keep them involved, provide jobs for them
increased access to arts education, particularly for low income immigrant youth and youth in the public schools. I would also like to see cultural events that are aimed at better integrating immigrant communities into the mainstream santa fe space
My hope is that youth have the opportunity to experience and do art in all forms on our city while still having the opportunity to make a living.

i think that youth are doing fine, I'm more interested in the older population of artists who can't afford rent or groceries
Young people could learn out of the box ways to make a living creatively and stay here.
That diverse youth be empowered to lead and participate in cultural initiatives. Check out Chicago City Parks' engagement w/ high profile public art/artists and how youth are invited in. Support relationships. Say YES to the seemingly crazy ideas. Find ways to put ART and YOUTH AT THE CENTER instead of tacked on the side of projects/non profits programs for the purposes of getting grant money.
Workshops, skill building, overall involvement in putting events together
To love what they do
Influencing their mind.
More opportunities for youth to participate in arts projects through public schools -- like what NDI does. (I say this as a teacher of youth and an NDI parent.)
Embrace their past while integrating that into the present to form a new culture
A different bonding, to culture and creativity vs. to did, drinking, games out of boredom and disaffection.
Art and culture should be integral parts of kids' education, not just extra, occasional activities in schools. Young people should have places in the community where they can learn art, music, and language.
A place they can go to participate in and gain knowledge of the history of the land and the wide ranging artistic talent
Assuring they know and can use the language(s) of their ancestors; detaching from today's technology a little to experience more tactile and relational activities.
Thoughtful conversation
Safe zones and venues.
Show and display student artwork downtown.
more mentorship opportunities with artists and community members (grow the work of Inspire Santa Fe)
More artistic opportunities for youth.
Stop differentiating ourselves based on where we come from, we're all humans from planet earth. We have a lot more in common than we do differences. Differentiation creates discrimination...
More art in the schools and less testing--funds wasted on PARCC would be better spent on quality art and music teachers providing programs in our public schools, which are sorely lacking!
Acceptance, happiness

Increased opportunities for scholarships for arts training both within and outside of Santa Fe
I think there are plenty for little kids. More things for teens to do.
They should have more opportunities to connect with youth of different backgrounds outside school
There needs to be more areas where youth can be recognized.
YOUTH. Also, young people. Not affordable to live here. Not always friendly to young people. LOVE Meow Wolf.
that all youth have access to cultural initiatives, arts education and cultural events... that every young person, despite income level, could be afforded the chance to participate in arts education for at-least several years during their time in K-12.
get arts and cultural programs back in schools and fund them properly
More public recognition
Cultural job training opportunities, artist/apprentice programs.
Wildlife sanctuary
Foster self confidence, greater understanding of different view points and increased value placed on education.
I would hope that youth will be able to learn about diverse cultures and to reflect upon their own identities and selves to gain greater self understanding.
More educational and creative cultural happenings for our youth. More public transportation so they may access these events, programs or facilities. More outreach - get a clue, everyone is on their phone - use social media and get into a teenagers head in order to reach out to them about what's happening in the city. Take NYC for example, they offer 5 dollar tickets to ANY event in the city for students with a valid id. (high schoolers and younger)
Special education programs on the art and history of Spanish and Pueblo culture.
Better education (NM is ranked one of worst states for education) and enriching experiences for children and teens.
none
opportunities to create whether music art poetry theatre etc.
HELP FIND WAYS TO OFFER ACTIVITIES OTHER THAN SKATEBOARDING IN THE PARK
They need more places to go and things to do, and there needs to be an easy and safe way for them to access these opportunities (i.e., a youth shuttle).

I hope that youth can appreciate the diversity of our cultures in New Mexico; that they will learn respect for, and tolerance of cultures different from their own; that they will learn about the history of Santa Fe, and come to love it and the cultures it represents.
As my children are all grown and out of Santa Fe, I no longer take much interest as I did when they were here
Things for them to do and keep busy and stay out of trouble
more participation of young in the arts, as a viewer and as a creator.
Enriching cultural and artistic experiences offered to/ through public education
Education! You have to get all social economic families involved and not make them feel like outsiders in their own town.
More opportunities for youth to find their own creative expressive form.
That every kid in Santa Fe could at least one time attend th folk art market. That art classes are required in akk od=f the schools and that teachers had enough money for supplies.
More community downtown, close off streets, friendly to residents, not just tourists.
Expose children to ideas and inspire them to pursue their dreams
That they take pride in who they are, understanding their own personal history, and why culture matters, but that they learn that culture doesn't need to divide us; that they learn that cultures share more in common than the differences that make them unique.
Education around nutrition, sex, financial independence and the Arts
Give them jobs at cultural events. Train them beforehand to be cognizant of the people and cultures they may encounter and encourage them to recognize and act where support is needed.
That they complete their education and have challenging well paid jobs available to them. Much needs to be done in creative economic development to achieve this.
They need to feel welcome and respected in Santa Fe.
Ownership of their city and an opportunity to participate in decision making.
More events and activities where people from different communities work and recreate side by side. Night-time options. More young adult involvement-- reverse the aging of Santa Fe!

Youth of Santa Fe? Santa Fe can be a blessed place to grow up, if you appreciate what it is and what it isn't. For overprivileged Anglo kids, cultural initiatives need to help them get out from under the protective bubble of Santa Fe in a supportive way, and through that process define who they are and hope to be as global individuals in the late modern age with Santa Fe remaining a "place of the heart" for them.
To want to achieve academically and go onto higher education.
More events
Improved education through experiential learning
More local history and cultural curriculum than is currently allowed by the NMPED and their idea of testing and data needs.
Adults performing theater for children of all communities
That they learn to value and care for the natural world.
jobs thru cultural influences
good paying jobs
Engagement in civic processes
More recognition of all cultures that contributed to making what are city is today, not just Hispanic ones.
It would give them a window to a wider world through education
Less algebra required in school. More literature and art and physical fitness and nutrition education. More fun and outdoor experiences.
Better schools, better paid teachers, no need to drop out to work and support family
Mentoring programs between younger & older artists.. Outside of schools ...
Creativity is encouraged and developed
Introduce them to opera, symphony, classical music, visual arts.
don't know
overall participation
Character strengthening through creative endeavors and ability to use positive means of self expression.
Break prison/dad/gangster worship in Hispanic boys Encourage less classism in white kids Replace heroin with art and cooperation Slow teen pregnancies
Funding as young artists at work!
more after hour events that encourage participation in the arts without partying
All students to get to see live Opera, theater, & visit artist's studios!
More innovative things for kids to do in SF

Better arts education & exposure to the diverse arts of our community. Opportunities for youth to remain in the community as adults.
Education - learn to appreciate the diverse culture and traditions of Santa Fe, from it's founding (1500s) to present.
Providing skills that will serve them well in their creative efforts as well as earning a living.
That they study the diverse history of this area
Provide support to education institutions to maximize young people's exposure to the arts in the classroom. We can provide outlets and promotion for the outcomes of these artistic classroom productions in the form of gallery openings and performance support.
Desire to be involved in the community
Santa Fe Public Schools should take advantage of the large number of high level working artists in the community. It should find a way to bring them into the school as guest instructors, curators, advisors, theorists, and/or critics.
More art, music, theatre programs in school.
quality interactions with arts and culture through attending performances, exhibits and events at cultural institutions throughout the city, gaining understanding of cultural practices and comfort in a variety of settings.
Provide more free and exciting programs.
Accessibility to events for all of our youth in ways that make them comfortable.
that some of the money goes to the homeless ones for food and shelter, culture means nothing without these.
The arts are a professional career pathway equal in value to science, technology, engineering, math. STEAM.
Making performing arts more relevant/accessible to youth
We need more accessible and financially affordable places and events for our youth to be positively creative. We could drastically improve the quality of life for our citizens by giving the youth something positive to do with their time.
More music and art in the schools, especially the grade schools.
Greater understanding of and pride for the unique culture and history of the area.
More opportunities for education enrichment
Hopefully such experiences could enhance the missions of their careers and expand the populations they attract.
exposure to culture at an early age to begin to foster a lifelong love for it.
Introduce them to agriculture, gardening, Art & music

All types of events to encourage children to return to SANTA Fe. Night life and exciting activities for young people People.
For all ages of children better coordinate school and public activities
String instruction in all the public schools. Arts education of all kinds.
Greater understanding and appreciation for the cultures different from their own that make up our community.
Collaborative art project with an established artist or mentor
that there be plenty of opportunities for public expression of art in the same way as we support athletics
support attendance at cultural events teaching,in school or out, about the pleasures to be obtained from broad cultural connections and experiences.
Talent nurtured, supported. Exposure to all the varied careers available via cultural pursuits.
Encouraging a community of inclusion by educating youth that differences of culture should be celebrated.
more collaboration between arts organizations and schools,
Leverage the arts economy into better-paying entry level jobs (better-paying mid-level jobs, for that matter).
Affordable housing, attracting clean industries (film, tech, arts) and culture for us all to earn more money. Restructure GRT IMMEDIATELY.
through school programs
I am involved in a nonprofit dedicated to music education of the youth, with emphasis on those who otherwise would not have the opportunities. There needs to be more support for youth and art as one incentive to keep young people in school and eventually in Santa Fe as young adults able to earn a living.
Public projects where our youth can contribute paintings and music.
That youth are respected for their many talents
A better understanding of other cultures to help bridge and eliminate cultural divides.
More accessibility and diversity in programs
Cross cultural inclusion in creative activities.
More scholarships and art programs
There is huge opportunity for youth in SF but they will not participate unless the parents take initiative. Santa Fe has too many parents that expect others to provide these experiences for their children, they need to be involved.
Art exhibits featuring work of young people.
Cultural tolerance and engaging in diversity.

Young people need inspiration to try many options
That they feel there are activities for them after 10pm
True Inclusion and not a feel good aside.
A creative arts center where artists demonstrate their techniques and give young people a chance to try things out.
It's a tough question. Policy makers have engaged a concerted effort over time to make Santa Fe into a retirement enclave. This has reshaped the city in a very sad/bad way. It's tough to keep our youth here. No jobs, no options.
I wish the youth knew more about traditions of NM and how important it is to continue them
I'd like to see youth participating in art in the plaza where everyone can join in (that is, not have to be nominated via their schools or other institutions). This would have to be widely publicized and an easy process to apply and participate. Perhaps local artists and gallerists could help talented you exhibit works of art, plan performances, etc.
The youth are an integral part of any community. By allowing them to express themselves, they will become more aware of who really supports what they strive for. Ideally, Warehouse 21 was supposed to do that, but with its current standing, they are not receiving enough support to create the outlet needed for the youth of our community. Also, because of the cultural diversity, there is huge inequality in creating outlets for ALL the youth of Santa Fe. Inclusivity does not exist, and the support from family and community perpetuates that behavior.
To inculcate a passion and pride of the diversity of culture in Santa Fe.
More opportunities
More creative opportunities, hands on experiences
Multi-generational engagement and mentoring and multicultural youth connections thru art and culture.
More interactive cultural events like Meow Wolf
Santa Fe is one of the top art markets in the country. I want the youth of this city to realize their own potential within this unique creative economy. Weather as an artist, apprentice, gallerist, art handler/shipper, promoter, caterer, etc. There are lots of jobs available to retain our youth in this industry while keeping it viable and relevant at the same time. They have to be taught that it exists in order for them to have any interest.
To bring youth together. That they share their art, their traditions.
More places like Warehouse 21 that engage youth - give them a meaningful place to be, that is welcoming.

support the youth so they can bring innovation and stick around
In the schools! Captive audiences...young children are so open and receptive, and early exposure and awareness is critical to developing a well-rounded appreciation of the many facets that make up an enduring culture. Visual artists, writers, musicians, singers, dancers, cooks, farmers, animal-lovers, gardeners - engaging all five senses as befits the individual to preserve our past and create our future.
For thier voices and ideas to be heard.
More hands-on training and mentoring to encourage arts-driven careers.
Art of all kinds supported
I can't solve your problems.
?
That they have creative outlets in non-traditional settings.
peace and understand among our citizens
Broader awareness of the wider world.
Youth/students need more exposure to what Santa Fe and the surrounding area are all about, not just art, but the beauty all around.
More mixing of culture and age groups. Think meow wolf is a great start
Integration, collaboration understandinh
REAL education! A curriculum that is supported by community (and that includes working parents), a program of study that readies our youth for university and the current job market.
Prepare youth by education and experience to find a good,well paying job.
I hope that we are able to create more young people that have a stake in their cultural history. Want to get to the point where art becomes a community initiative, not just a wealthy persons initiative. Both companies, who were on the brink of closing, have now found renewed energy that they have put back into the community. People in Louisville feel like they have ownership of those organizations, and that is were they have found success.
Increased awareness of their role,and their importance, in shaping this story
I hope we can continue to enhance art and culture as a part of the school day. Too often, we see funding for these programs completely ousted by budget cuts.
Coordinate New Mexico history curriculum as part of every grade level in pubic schools and 2) fund multi-cultural art experiences such as field trips to experience various cultural events for all ages of of school children.

More Free concerts in different sectors of our city
"No more starving artists." Art as a viable livelihood.
We want to grow Santa Fe YOUNGER - I would love for youth to feel as though they would want to making a living and a life here in Santa fe because Santa Fe is a dynamic community with things that youth desire such as high speed internet, nightlight, affordable housing, opportunities for professional development/careers AND safe neighborhoods and exceptional public schools that help them imagine raising a family here...
More arts events and activities for our youth, especially high school age, so they are encouraged to stay in Santa Fe or return to work in Santa Fe after their higher education.
That every child would have access to arts education (visual art, music, dance, theater, etc.) and arts performances and that if they choose to pursue a career in the arts, there would be jobs for them in Santa Fe.
Cultural awareness and strong identity and curiosity and exploration of the world outside of NM
Involvement and access
See a future for themselves.
Not sure.
Greater exposure to the history and traditions that make Santa Fe what it is today. There are people living in Santa Fe from all over the world. Each one has something to contribute to our unique culture!
Literacy. It's a horrible problem and causes permanent damage to people's lives. Schools and libraries should work more closely - events and programs involving storytelling should be set up citywide to come alive for kids so they want to read. Kids love stories. Everyone does.
Most of the "Young Guns" (1988, 1990) movies were filmed here. I hope to see more projects filmed in New Mexico.
more fun activities for teens
Be clear what is meant by "cultural worker" There are many doing very well and many barely surviving. Growing young or just addressing diversity does not address the income disparity within the arts for arts professionals.
make their efforts to express themselves pay off for them now

First, regarding question #9, I ranked #1 as most important and #10 as least important. I want to see more platforms for youth to create and share their art. More youth categories at the main events (Spanish Market, Indian Market, etc) I'd like to see art used as a means to build connections between cultures, to raise awareness around the many different cultures in our community, and to teach respect for the self and all the cultures represented in Santa Fe...and not just the 3 primary (Spanish, Indigenous, and White)....but EVERY culture represented here and across New Mexico. Most importantly, I think creative collaborative projects can help build bridges between different areas of our community.
Honestly, culture isn't going to make youth stay - we need jobs/industry and affordable housing
An understanding of the value of all cultures and all people, and how an economy that utilizes arts and culture for vibrant economic health helps everyone. Our best bets for prosperity are still tourism, film, art, and creativity - the youth of Santa Fe needs to have job training and opportunities to gain experience, plus improved technological infrastructure- communication, Internet- it's all connected
Participate
Increased emphasis/funding on liberal arts/arts education in public schools with a focus on local and regional culture.
Teach youth that creating art is important and necessary.
To make each kid feel like their life and their contribution matters and that they have a safe place to go and express themselves and congregate together.
sharing stories about our lives
Cultural youth events organized and run by school age children helps them take ownership of both the event and their city.
Connections to schools this is hard because they are so focused on testing and the things we talk about here are not in curriculum.
More youth programs at local museums and cultural events
I hope and dream, they, in general, pull themselves out of their narcissistic free fall. Individual technology-free events and initiatives.
music and dance as part of school- and starting very young!
More gallery and museum visits with groups of students More artist studio visits by students Workshops, performances, theater groups
improved high school graduation rate

I suppose when I thought of the "culture of Santa Fe" the first thing that popped in my head was a rich white person driving into Whole Foods. Maybe the first thing that we need to do is become aware of the primary culture we are catering to, that way we can see how the original cultures have been disregarded, exploited, and disrespected in honor of gentrification and white entitlement.
to live ones dream
There are many youth arts education initiatives presently; as young people develop their artistic abilities there needs to also be ample opportunities for those young folks to grow into professional arts careers here in Santa Fe..
Youth participation in the community, at some level ,should be a required part of middle school and grade school programs. More spaces for kids and teens should be set aside for them to work and play in.
Youth work together across neighborhoods and cultures on community projects, like the river or park improvements.
Reinforce their connection to our community through cultural events.
More exposure to the arts.
if people understood and valued their own history
Art, music and history appreciation
Inclusion in some of the programming is really important. Developing lesson plans around performances or exhibitions is also important. Getting involved in the process of creating. So many great artists live here. Having them work with students is important and inspiring to some.
More youth mentoring
Evening activities that are safe and engaging
Combining culture w reading
Building bridges of cultural understanding; valuing all contributions from a diverse range of ethnicities, belief systems, and values.
Stronger relationship between cultural events and schools.. CG: Kensic supports local school kids with programming venues- also Opera and OKeeffe museum. Others entities at least cal leveks must follow.. more cultural arts in the schools!
That youth be taught to appreciate the historic authenticity of the city and state.
Enough jobs that can afford our youth to stay here and raise their families. Virtually nonexistent, now, back then when nor near future.
Teaming homelessmelesslow income youth with creative support and safe opportunities

Schools could celebrate diverse cultures by having an international or cultural day. Students serve food from their countries (or traditions) of origin, wear traditional clothes, perform music, read stories or poems, and project videos.
Warehouse 21 has been an amazing place to foster young local talent. Continued funding for W21
More youth involved so youth want to stay in Santa Fe and be involved in the community. Santa Fe has the perception that it's a town for retirees and the wealthy.
Provide opportunities for cultural studies - and teach them how to craft viable careers in arts and culture. Teach them how to sustain and make a living at it.
I'd hope that our youth would take responsibility for preserving and expanding cultural opportunities here.
Better access and exposure to what our community and culture have to offer. To expand their horizons for education, careers, and community involvement.
Our south side kids feel totally ignored and left out. They don't feel comfortable at Warehouse 21 and few of the events sponsored there interest them. We need a venue on the south side of town where south side kids can hang out, have dances and celebrate THEIR culture. Our immigrant families are now multi-generational and have put down permanent roots in Santa Fe. It's time the city stop seeing/treating them as outsiders or 'other.' They are part of Santa Fe and they need to be included and celebrated along with the Hispanic, Anglo, and Native communities. Maybe we could have a 'culture day' in the plaza where all communities would be represented at one time, sharing the plaza and stage with organized music and dance performances. We could have food trucks and booths representing all the cultures: Anglo, Spanish, Native American, Mexican, Central American, Tibetan, etc. I think that would be awesome and well attended. Everybody loves food trucks. The Tibetan community also has a lot to share but is relatively under-acknowledged, in my opinion.
I would really like to see a festival that celebrates voting on election day. Election day comes and goes without most people here realizing it. If we could hold a parade and offer food and activities for people who have a an "I voted" sticker that would be a welcome change to the current mentality that voting is something old people do when they are angry. Young people today do not understand the significance of civic responsibility and the school don't have the money to teach it.
immersion into quality arts, including performance arts
To begin a new tradition or continue family tradition in cultural events. To develop a sense of community at a younger age which would create individual responsibility for continuing cultural awareness.

The youth being involved in creating events, programs, exhibits that would attract young people. Events or a place for teenagers equivalent to the children's museum for little kids.
I hope for my adult children to come back to Santa Fe and enjoy the parks, restaurants, events, neighborhoods. I want youth & parents to take some responsibility for their activities, not blame city leaders. We have the GCCC, parks, trails, beautiful outdoors, pools, libraries, sports, rodeo, fairs, carnivals, free buses, etc.
That our community is educated, may appreciate our culture, and be respectful.
That more & diverse youth are involved and that they be facilitated to both learn about culture & also determine the content of events.
Teach history and other disciplines using art. Teach art as a way of living, not a means of making a living.
I hope that cultural education of youth becomes a priority, enriching children and their families through visual and performing arts, cultural education.
Acceptance of all ethnicities
Better understanding between the diverse cultures through improved communication/common language
The city should direct funds toward infrastructure which will actually help sustain and diversify the cultural landscape. The city need to actively works towards building a sense of ownership for all of the public in relation to our cultural/creative institutions. Ask that property owners advocate for locals, instead of sitting on empty commercial properties make them available for LOCALS at affordable rates. Push museums to think of how to integrate diverse communities by pairing with schools, public transportation (not just an eyesore behind your buildings), free membership for all children under 18 at local museums, more mentorship programs, etc., etc.
Better education.
More inter generational involvement and participation in events and activities.
Have them do research and present to other youth the history of their culture and then the history of their family.
Having policy makers support initiatives such as Moving Arts, which is an incredible program that mentors and educates disadvantaged youth. We need a Moving Arts program/school in Santa Fe.
More activities in the schools for all types of arts and music education.

To understand our cultural nuances, history, and historic trauma and how that plays out in positive and negative ways today - decolonize our history in a creative way! To have a deeper connection to our mestizo background and history in SF versus just be told the “colonized” point of view.
Funding for artist mentoring programs to give youth understanding of how art enriches our lives, communication and is innate
Responsibility, the dedication and hard work of the arts, opening their minds to life outside of NM.
training youth in traditional building skills to foster their development and economic future
Parental involvement
Jobs that would allow them to live here.
Training and understanding of creative career opportunities.
Any young person should be able to access a first-rate arts program of his/her choice. A youth symphony?
Connection/Interface with natural world to see marvel of creative expression--a biomimicry of sorts
more educational opportunities - increased graduation rates and desire to attend higher education institutions
Bring culture to the schools, schools to the culture
Higher literacy achievement
Mentoring programs that would pay artists to mentor youth
strengthen libraries, especially La Farge & Southside; they are cultural hubs & can be set up to do more - they have the facilities
More art in the schools, more artists working in the schools, more community art engagement projects with schools and greater funding and support for all of the above.
Provide elective classes beginning in middle school to understand the culture richness of our area.
More intentional pairings between elders and youth
That someone new will step into the ED position at W21
Bring youth together in informal gatherings; Big Mayoral Teen Advisory Boards get lost in their big names. Hold smaller interactive groups; introduce them to other cultures' food, music, dance and language. Low key. Let them explore their interests and give them support. Zona del Sol did it best with interns and gave them responsibilities for programs, street fair, etc. amazing results.
More creative education in schools in terms of the “whole child learning”. More interaction between artists and schools.

The best for Santa Fe. Better education aiming toward better jobs. Do we test ALL of our teachers?
they are taught through the outdoors, real experience
To develop Santa Fe into a sustainable community that gives generations of families and communities reason to stay.
retention of old ways in food, art, languages, values
Collaborative work on cultural events; less silos. Wiser use of funding for things that City of SF already does, like public art, libraries, Band stand music, fiestas, easter egg hunts, etc. SF dumps too much money in to areas that individuals and non-profits should provide.
A safe, beautiful, welcoming city with emphasis on educational activities that demonstrate opportunities.
Better graduation rates, higher college acceptance.
To foster their creativity and encourage its growth so they stay in Santa Fe and nurture their artistic dreams here.
Internships, backstage understudies, attendance at programs with integration into basic curriculum at schools.
To a create greater awareness of the importance of history so they have a better map to their future
GOod question! Continued accurate education of culture and history. Participatory activities encouraging community activism.
instilling pride
Self understand that will bring about acceptance and inclusion of others.
Realizing they ARE Santa Fe, not the tourists who demand changes to make it what they thought it was, then once they accomplish it, say it is ‘ruined’ and leave.
Arts events that are non-alienating would be helpful to youth who are born and raised here without trust funds - to show them that art is not only for the privileged.
Supportive, nurturing adults.
More summer activities that are not expensive
All the above are equally important. My concern is that cultural in Santa Fe is mainly directed at older wealthier residents and tourists. Good for me but terrible for the majority of people who live in SF. Unless SF does something about its schools, I can't see that new cultural initiatives will help our youth much. Coupled with that is a local economy that provides almost no opportunities for the best of our youth.
That they are seen, heard, embraced, made room for and included. That they and their families are reflected in the presentation of this town to the outsider and celebrated by the insider.

An appreciation for the diversity of the area and jobs to enable youth to remain/live in Santa Fe.
To Function, It MUST support and provide science sciences art campuses. And vastly more places for youth (21-30) and Older people to . If SantaFe is to have a snow balls chance on Kronos to actually
Engagement with enterprise and entrepreneurship opportunities: tour guides, creators, curators, etc
santa fe needs easier safer ways to get around the city. even if u live down town one is always presented with odd crosswalks & poles in middle of side walks. i ll like to see walking, flora & art make pathways of enjoyment
that art, music and dance become reintegrated into the main curricula of all schools
Programs that encourage them to get more education by realizing that difference is good and valuable.
To learn how art, music, literature can help bring us all together
Improved educational and economic opportunities
That they don't selfishly aspire to become famous artists. Instead, I wish that they would embrace their traditional past for the good of our community's future as a whole.
More opportunities for affordable events. Most events are out of reach for a majority of the population - for example , an opera performance. Involve youth in planning and participation.
Mentorship, apprenticeship, civic pride, value of diversity
Better understanding through education that fixes misconceptions
Support for non-hipsters. Art and music in all schools, for all grades
To be an active part of our community
Perhaps a city cultural exchange to give local youth an outside of Santa Fe experience.
Hands on experiences of making public art, placemaking, learning traditional building techniques, outdoor classrooms for cultural landscape studies.
Instill love of lifelong learning; new opportunities for living; open mindedness
More involvement in museum activities; more youth-generated curation
More things to see/attend, even if brought in from other places. Just more exposure.
Youth could be made a part of the culture through initiatives and events in a way that makes them feel honored and valued and hopeful that they belong.
that our young people are cosmopolitan citizens who love, value4 and support Santa Fe.

Real engagement with the technology and the arts.
more opportunities
To improve and add to the programming that already exists, and to make it more accessible to all types of youth across the city.
I would like for the youth in our community to be able to have a place where they feel secure and able to express who they are without any feeling of being pressed or pushed aside.
That ALL children in Santa Fe feel ownership of and comfortable experiencing Santa Fe's arts and culture.
More hands on opportunities for youth through apprenticeships, mentorships, workshops.
A healthy future in Santa fe
Understanding adultism. Connecting every youth in Santa Fe with adult mentors. Letting more youth lead in the city.
Yes, it's important to recognize the "youth" component of our city, but clearly there are many non-youth who come to Santa Fe who enrich the culture/Culture of the city. Just look at people taking Spanish, and other, classes at all levels at SFCC, St. John's and Renesan. They are typically Anglo, white haired and with disposable income and time.
a sense of agency in the world
employment
Greater youth exposure to arts through in-school presentations and visits to museums and theaters integrated in school program
ArtWorks programming in all public elementary schools by 2020
Visual and performing art programs, recognition, educational integration to history, reading, writing, math and science.
Jobs that pay enough to live here
Cross cultural, cross school district events, theatre, art projects. oral history projects, creating gardens. So many possibilities that could be built on collaboration with others of different areas and cultures
Attract more youth here!
Better understanding and less hatred between cultural groups
Better arts education opportunities in schools and out of school time.
Santa Fe youth need many more cultural opportunities and things to do that are creative and productive.
showcasing art, performances, various celebrations. Encouraging respect for different traditions.

We need some strong, free or affordable, universities, colleges, learning institutes, paid internships as incentives for the young to stay in Santa Fe.

not so much “educational”, which sounds boring to them, but really cool cultural events; music, interdisciplinary, other performing arts. teen radio is a good start, maybe it could be supported and promoted more.

Appendix I -

In other cities, what unique cultural experiences have you seen?

In other cities, what unique cultural experiences have you seen?
Open-Ended Response
vibrancy, innovation, tradition,
Pike Place Market in Seattle, WA. It's touristy, but also serves a purpose for residents.
outdoor music and dance festivals, living museums, cultural artistic exchanges.
Gatherings in the parks for people of all ages on a regular and casual basis. Dancing by the youth of NDI-NM.
montreal, quebec (really the whole province) - dual language, early childhood programs johannasburg, South Africa (really the whole country) - reconciliation, and airing of the effects of apartheid (here would be colonialism on the pueblos from the spanish and on the spanish from white american culture). L.A. - embrace of street art (we have plenty of walls in Santa Fe that could be transformed!) Stavanger, Norway - embrace of street art (like LA, but smaller city like Santa Fe) Sevilla, Spain - flamenco, winding condensed city befitting its desert existence (people flock to Santa Fe for its winding, skinny streets, but yet we grow like any other city in America...) Buenos Aires, Argentina - plazas everywhere! why does Santa Fe only have one proper plaza? Let's have them in every neighborhood. Again, my beef with the city planning.... Boise, Idaho - they celebrate their river (the Boise River) with a festival. Because the Santa Fe River doesn't flow the whole year, why not celebrate when it does flow (perhaps when it starts in spring and ends in early summer) as a celebration of our life and existence in this place? It is only getting more beautiful along the route.
Festivals
Broadway theater in NY; Marine marathon in Washington, DC; funeral pyres in Varanasi, India; Dragon ceremony in Hong Kong; changing of the Guard in London.
In other cities, culture is celebrated by letting it be what it is- a natural melting pot of culture... not by the City trying to "force it", or make it into something it's not. The citizens spread cultural experiences with each other, the City has no business engaging in this.
Heard Museum in Phx.

Spontaneous street performances
The arts used as ways to transform conflict and weave an understanding between young people and thereby provide them with these skills to use in diverse situations. If you sing and dance and act with people, it is much harder to hate them.
More successful private industry such as dance studios
A street fair with food trucks & music on a weekly basis on several closed to traffic downtown streets. Oceanside, CXA and Palkm Springs CA do this and it's a big crowd gatherer of locals and tourists
Better use of parks and community cultural centers where all the population has a stake and attends events.
Block parties, parades celebrating different cultures, festivals, farmers markets, plays, feast days
unique public art connected to local community; experiences that connect food, music, and place; themed events over a period of time (season).
Vibrant teen art centers; public food, music and art celebrations; outdoor film screenings; more diverse food trucks
Highline/NY- merging art; environmental awareness; outdoor activities; and various other interdisciplinary initiatives
Way more food festivals. And other festivals celebrating religions and cultures.
Museums, theatre, public performance, galleries, film venues, architecture
Phoenix has the Heard Museum, which is a wonderful exposition of Native American cultures. It is more accessible than MIAC and I think better. It sets a high bar, but we need to aim for this I think.
Parks, walk ways, music block parties
Street chalk art in Florence. An active cafe society on streets and in parks without restrictions found in US.
More attention to equalize opportunities for low-income children (most places in Western Europe and North-East Coast.
Employment, diversity, support for youth

Outdoor parks that are interesting to adults and children. museums of contemporary art
summer recycle art shows, antique street shows
Rebuilding of the inner city to be inclusive of all the arts as a way out of poverty
Refer
Architectural decorations on building as temporary art.
Mostly outdoor, public spaces, like Pike Place Market in Seattle, walking along the lakeshore in Chicago, etc
neighborhood markets, fairs, festivals
Visual arts, dance, music as part of regular school curriculum
“out to Lunch in Missoula , MT is one of the most wonderful summer programs I have ever enjoyed. Free music is provided and several food vendors sell lunch and other organizations can participate (non-profits like Boys and Girls club etc.) It is funded by the city, by the vendors, and with raffles etc. It is at lunchtime 11-1 every Wednesday and hugely attended.
too long to list
Gathering of Nations Pow Wow
Rodeo Festivals, Horse Shoeing Contests (with women farriers, not just men), Chuck Wagon Demonstrations, Navajo Rug Making Demonstrations, Native American Music Festivals.
Block parties celebrating cultural diversity
Many
Immersion and Trade schools.
Large public art exhibits like the Cows on Parade in Chicago
Nothing really better than SF
Low crime, minimal population of teen age birth mothers, zero DWI, High rates of high School Graduation. minimal drug use. No gangs. Minimal attempts such as this to paper over the shortcomings of a depressing lack of serious ideas for change and improvements. MORE “CULTURE” SURE IS NOT THE ANSWER.
Albuquerque has summer feast which showcases the different cultures.
Maybe not unique but memorable . Allotment Gardens in Amsterdam. Jazz Festival in Paris
the most compelling ones were completely eclectic
summer themes like summer of color that the city did not participate in which was a huge disappointment

Vancouver is just getting started with community art programs - which hire emerging artists to come up with community-oriented art projects - but it could be much better. The nice thing is the artists are paid well, and it is a start in the right direction.
Fringe Festivals are amazing
Outdoor public art gallery
community events
street fairs in NYC
Festivals that might attract younger people, especially music
Museums and ethnic food.
Things like free book fairs and/or ethnic festivals in central locations like the Plaza that intend to highlight and bring the broader community together
museums, theater, opera, archeological sites
Open air markets other than farmers, creative landscaping, cultural promotion, including free access, educational programs.
I think that Santa Fe for it's size offers many cultural experiences. Nightlife is one area that could be greatly improved.
edgy art is more represented other big cities, not so much of the same old same old Canyon road stuff.
More food truck venues offering a variety of ethnic foods. It draws people to that venue, which can then be enhanced with art, performances, etc.
Celebration of uniqueness. for example.. Austin=Music, NY=Theater, New Orleans=Jazz, Santa Fe=Art?
more street life
Business support for artists and arts activities, ranging from providing artist work places in under utilized real estate to artist residences in businesses to improve worker creativity and morale.
International folk music festival, food festivals, farm and fruit picking activities, historical train rides/tours, home tours, garden tours
Most of the ones already included in this survey. id love to see more live music or DJ music in public parks, at the plaza (downtown and south side), at the rail yard etc. city-wide events like yoga or cycling would be so much fun.
Jean-Michel Jarre, “Rendezvous Houston” - wonderful! Street Artists in Paris, San Francisco, New Orleans and New York. There have been a few here from time to time and they really make a difference.

This is the wrong question for Santa Fe to ask. If Santa Fe isn't leading in unique cultural experiences, then this generation has failed the city, and copying what other cities has done this absolutely the wrong approach. The very good is the enemy of the world-class, and copying other cities will only get Santa Fe to the "very good" level.
More variety in outdoor street life. MORE APARTMENT HOUSING (3 story) DOWNTOWN so it becomes a place to live, not just a place for the wealthy to shop.
everything that money can provide
Cultural dances (hula etc), and watching handicrafters and artwork actively underway and not just sales of products
I love the way Madison Wisconsin runs there city we should do that but with even more depth as we have more depth
Major national and international and historic visual art collections.
free buses to museums and cultural attractions
nothing comes to mind - sorry.
Safe, clean and geared to tourist. I have a friend with out of state plates and we were on the Plaza and someone yelled "#@\$# you, I'm not on vacation" Gross!! I was so embarrassed for our City.
Worldwide: from visiting tribal groups in the Amazon, dances in Bali in situ to the Pushkar camel festival in India to Shalako at Zuni
European cities far surpass US cities for quality of life across the board: easier access to nature and natural beauty, more affordable entertainment options, more free time, and overall higher quality of life.
Close collaborations between public art venues, such as museums and alternative art spaces, and local public schools and colleges
Open air gathering places - we seem to only have the Plaza, and maybe the Railyard
Savannah integration of SCAD and city
Performing arts & music in parks by local nonprofit promoters, which are well funded by the city & cultural institutions. The city is falling down on the job in this regard.
Folk dancing in Mexico
Soound & light shows
chimayo
Interactions between non-profit organizations and cooperative events and performances

Mummers' Day Parade in Philadelphia Food festival - Portland Halloween Eve(neighborhood food & traditions) - Italy
Mentorships in the community.
Denver has one amazing museum of modern art with vast learning and creative spaces for youth and families--NYC and Seattle provide themselves on promotion socially-engaged art
Container parks; light rail transit to link diverse neighborhoods.
street performances, hands on things for young children to do.
Rome- ballet; Cairo- Son et Lumiere; Salzburg- opera; Paris- Louvre; New York- opera, symphony, visual arts
Safe and free gathering spaces
intergenerational events; art in every building
Neighborhood block parties, kids cultural exploration events
Interactive historical tours, discounts for locals at odd hours or off-season, opportunities to engage often with local treasures, live music, live band to karaoke, ritual experiences, multi-day adventure experiences.
Not much
More opportunity for local artist to show their wares. More places are so expensive, you can't afford to try. Smaller shop spaces that people can rent and have their own little biz, inside of larger space. Unless you are a big name artist, your options are very limited in this town.
Maifest. Green river for St. Patrick's Day.
Neighborhood block parties with food to share, esp. food from the diverse cultural backgrounds of the residents - including red and green chile of course but also for example Italian, African, Asian foods.
Historical festivals and parades.
Festivals to celebrate everything from food to religious events.
I don't have any idea how to answer this.
More bigger events, such as festivals, concerts, and nightlife.
Bellevue Washington 4th of July in the park with the Seattle Symphony, a FREE event that was thorough, clean, and very exciting. Free to all residents and visitors alike.
Mardi Gras

I have experienced New Year's Eve celebrations that started in the late afternoon and went on past midnight. There were multiple venues for all types of music, comedy, etc. Families attended with their children and the entry fee covered all events that you wanted to attend. You purchased a button that you wore on your coat as a ticket. Many cities have similar First Night or New Year's Eve celebrations. They are alcohol free and cafes and restaurants stay open to feed the crowds.
Parades, artwork, parks.
Art
Albuquerque's Dia de los Muertos parade seems like fun for that time of year. Culture is not just summer events.
One year in Chicago in my PreKG, (4 yr olds!) I had 7 diff languages in my classroom! It was a "unique cultural experience" for sure!
Holiday light parades, city wide matanzas
Lots of youth programming and large cultural festivals linking shared opportunities
In other cities I know, along with quality education, there are vibrant car-free areas with frequent live music.
Europe has great outdoor free environments with clean and safe outdoor events and spaces
Art & music programs. More afterschool activities.
Diversity
1. Residents first weekend in the off-tourist season where facilities are free for residents, 'tourist' restaurants and shops offer discounts, outdoor music/performance. 2. Festival of lights - outdoor light-based artworks take place over one/two weeks scattered around the city. 3. Pop-up artworks - where reproductions of major artworks are installed in outdoor locations around the city - taking art to the people.
More music festivals with a variety of themes and supporting attractions.
They maintain strong, well defined, romanticized, iconic imagery of their community that appeals to the masses through well crafted films and music that characterizes and embodies their city. Keep the experience iconic and quintessential. It's already here. We just need to emphasize it, through a well defined identity that is relevant to everyone. Make Santa Fe resonate deep in the hearts and souls of everyone by capturing what excites people about Santa Fe in the first place, and magnify it. People come here for the lifestyle and the thrills or simplicity. Make high quality films and music that accentuates those feelings and ideas.

Jazz Fest and ten years of festivals in Louisiana- Mardi Gras, Cajun Fest, Watermelon Fest, Crawfish Fest, French Quarter Fest, et al, Coachella, the reef off Key West, FL and sailing, the Tall Ships in Newport, RI, the Detroit Car Show, Greenfield Village, in Wash, DC sat with the Dalai Lama and thousands of Tibetans for ceremony,
public art festivals, public music festivals, interactive cultural events
?
Pride in their heritage
not many more than here.
In San Diego we had neighborhood gatherings with music poetry literature and food that emphasized that particular community
Farmers market tours (there's more than just our Santa Fe market; branch out to surrounding areas)
Art in the park that children may climb and play plus imagine.
State fair County fair
las ramblas, bull fight, Alhambra, guadalupana cathedral, teotihuacan
Museums, historic buildings, performances, Comic/cartoon (Brussels), traditional parades, food festivals
Pintxos Bars in the Basque Country of Spain
Music venues that bring in artists for concerts
Walkability! And safety while walking
Art
Nothing as good as Santa Fe.
i can't seem to wrap my head around this question. Question # 9 was off as well.
Getty museum in Los Angeles
Street art, street fairs, street food, free library stands in neighborhoods (take a book leave a book), wishing trees, people walking everywhere
New Orleans, Manhattan
Na
in new York city more travelling great art shows
Theater, music, museums
Festivals for music, art, film, culture etc. that people can attend that don't end at 6 pm.
Areas in city centers where streets are only walking streets. Areas in cities where residences are above street level shops encouraging community involvement and outreach.
meaningful art, professional theatre, non amateurish public sculptures, sophisticated dining, well designed cultural areas with FREE PARKING.

Garden tours. Back home, there's thing thing where local artists and makers of a certain neighborhoods all sign up and open up their studios and spaces for the day and people can tour it all for free. There's Pride Day, but I think I'm always back home for Pride Day so maybe Santa Fe already does that. I will says this for Santa Fe, though, you guys have got the book/author events down, because I don't see nearly as many authors as I do when I'm here.
Music festivals Lots of public art
Areas that are more walkable and pedestrian friendly -- similar to Canyon Road but geared more toward younger people and public art. Food truck parks and highlighting cuisine in that fashion is also interesting to consider.
festivals
An art space in low-income community for youth. This space became a hub.
Washington DC international activities on the Mall celebrating diverse cultures
Food trucks at arts events. Don't know if we have many of them locally....
Children's museum connected to fine art museums/mutual programming
More involvement of the corporate community.
Museum music art
CHILDREN'S THEATER, CHILDRENS' MUSICAL GROUPS
Book Fairs in a number of cities
Tyko drumming, Lion Dance, Dragon Dance,
Arboretums, science museums, hands-on experiences for children
Fringe Festivals, Playwright Festivals,
I grew up in DC, so all the monuments, theatre, and cultural diversity gave me many unique experiences. In Wyoming, we had the world's largest rodeo with parades, air shows and a cattle roundup through town. Atlanta has an amazing underground mall. In Denver and Omaha have the best indoor Aquariums and lots of attractions including recreational mj which I am sure would make Santa Fe's attracrions even better and bring in the money we need to educate and keep our kids here. It would transform our state! In Baltimore, they created an amazing attraction called Harbor Place where one building had unique gifts from all over the world and the other building (both the size of large malls) where you could eat from any country in the world. Of all the places I have lived Santa Fe is a dream come true for an American who believes in tolerance, opportunity and equality for all.

Too much to list....
Visiting the old historic neighborhoods of NYC.
Miami has an art district for graffiti artists which cuts down on the random graffiti in the city. A better embrace for cultural diversity!!
As mentioned above, a multi arts program that links people in institutions, hospitals, schools to the arts by hiring and training young emerging artists to engage these groups in the making of meaning through art,
Walking, guided tours of historical importance in the city; guided tours of museums and historical points, an area of town where visitors and locals could stroll with many options available for restaurants and shops
Sense of pride
too many to list
Street vendors in California
In New York we had street fairs in many locations. I think that would be helpful in Santa Fe so that not everything is on the Plaza.
Civic engagement through youth/adult art activism
New Orleans Jazz Festival - great music, food, and diversity.
Annual Seattle Bumbershoot fair - multi-cultural and multi-genre music, food, performing arts (this annual fair is wildly popular and successful)
During an Indigenous Education conference we were able to see the Pyramids of Tikal and we participated in a gifting ceremony there.
The big Cultural Capitol events in Euro cities, year long calendars of events, lectures, performances, exhibits, etc, all tied together and reflecting the diversity and richness of each city. Another nice one us the High Line in NYC, a great example of an increasingly rare thing: beautiful and accessible public space.
More diversity, more integration
block parties
Public art, all-ages concerts, block parties, work parties to tackle shared community concerns.
Week long festivals around a theme, city, or culture that includes nightlife and chamber events happening in people's homes (art work, concerts, poetry readings, etc.)
Miami - Art Deco Festival - performance art Farmington - Totah Navajo Rug Auction also Freedom Days Celebration
Vibrant festivals
NYC: all kinds of theater done professionally and with respect

banners throughout the different burroughs with the significant events of the season: Cerrillos Rd. between St. Micheals and Zafarano can have Meow Wolf banners on the street lamps. Cerrillos Rd. from St. Francis to Plaza can have a main event that is going on, St. Francis dr. through De Vargas Mall can have Opera banners, Airport Rd. can have a banner made to reflect the culture of the area; Old SF Trail can have Museum Hill banners.
urban planning policies that prevent displacement such as rent control, land trusts and just cause eviction laws.
Free cultural events, museum admission, for all on Sundays
Natural History Museums; Aquariums; Water installations
public festivals celebrating culture through music/food/dance that is inclusive. The bandstand, for example, could probably do more to promote cultural understand and universal exeriencies, but maybe they just go for what sells.
Street fairs, free parking, multiple and affordable small venues for live music, theatre, comedy, dance; teen clubs;
“Youth days” in museums, etc. (Particular days set aside for young children to enjoy “adult” experiences without having to “bother” adults).
Fiestas are more local in Taos
Seattle is a great model for green living. Good public transport and a pedestrian friendly downtown.
Cleanliness
folk dancing from around the world; also free or low cost outdoor music and dance festivals
Science festival
In other cities in many places around the world, there seems to be, and promotion of, the interaction between seeing art, learning about art and culture and learning-while-doing art. Santa Fe is missing opportunities to both build and enrich the culture while generating new revenue streams based on promotinf classes on weaving, xerascaping, restoration, silversmithing, painting, etc. It's a potential tripod: Come to Santa Fe and See, Do, Learn.
Musical Instrument Museum Phoenix, AZ
bigger festivals based around culture (instead of only selling goods)
Santa Fe offers more unique cultural experiences than any place I have lived. I am fearful of making suggestions of things I may have seen or experienced elsewhere because if these ideas were to be considered, I would prefer that they were undertaken or examined by a cultural nonprofit rather than the city of SF

Unusual, larger festivals that bring a diversity of people together. I happen to love Grand Rapids Art Prize, for example.
too big a question.
Interactive events... Traveling art shows
Lots of street fairs/festivals in Boston, for example, the italian weekend festivals, full of food, traditions
the one I admire the most is neighborhood level culture and how that can be served by neighborhood level commercial activities.
Music in plazas is almost always well received. Coupled with dance either in a public dance space or watching dance performances this is a grand time. Projected art or art pieces that encompass outdoor space is exciting and intriguing.
More open spaces for diverse cultural gatherings. Santa Fe is off to a good start but there needs to be more inclusion between the south side and downtown.
collaboration, collaboration, collaboration. The work of Theaster Gates in Chicago is of particular interest in his bridging of City, U. of Chicago, and Grand Crossing neighborhood with multiple projects towards cultural development and expression.
Block parties for sure!!! More festivals representing other cultures
More support
Traditional dances and rituals.
Top of the Park -- free movie nights with food booths all summer at the top of a parking structure -- like what is done in the railyard but more consistently.
Heritage farms
Parades on Easter in NYC & NO. Neighborhoods in both those cities and San Francisco; a Second Line in New Orleans; Cahokia Mounds; Hollywood; St. Louis arch; Disneyland & world; ruins and cities in Mexico, Sri Lanka; towns, pubs, countryside, stone circles of Ireland;the Eiffel Tower, neighborhoods, restaurants, countryside, Mont St. Michel, Paris, in France; Boat tour of Monaco; moon festivals wit parades and elephants in Sri Lanka as well as a Kali festival there;
Please Touch museum in Philadelphia; making drums, making metal art, (Gallup and Las Golindrin, respectively.
better recycling, that includes using recycled objects creatively
Neighborhood specific public art and performance.
Food and drink events in downtown areas.
city-wide bicycle events (roads closed to traffic, family-friendly activities relating to bikes and access to the outdoors)

I've seen more embracing of diversity.
Visual and performing arts programs supporting youth and museums and schools connected and having more affordable venues for public to attend.
large puppet performance
Diversification of performing arts and art traveling to larger cities.
Taste of Chicago-a celebration of local culture on the food scene
Attractions, riverwalk, museums, bath houses. Need night life for visitors. Clean up drugs and homeless around Plaza. Create safety for visitors.
Youth days with activities over a week
Places for youth to grow
More personable and helpful people.
Food & dance festivals,
Aquarium
Too broad of a question as culture hasn't been identified.
Art on the Beach, NYC, 1980's awesome art events on undeveloped real estate.
NYC embraces lots of cultures with parades, dances, and galas where people speak, educate and share their experiences. There's also the HUMAN LIBRARY, where people from different cultures volunteer to answer questions from people.
Nothing that Santa Fe does not do - primarily festivals celebrating a particular culture, tradition, nationality, or food.
better children's museums (SFCM is static and boring); indoor activities (like jumping places, mini golf) for children, weekend activities so children with working parents can participate. Accessible after school programs
Amazing libraries that is meant just for children and teens. It had the capability of supporting making mini movies, etc. Imaginarium in Charlotte NC.
I like history and art exhibits and lectures
MARDI GRAS, WEDDING AT THE DEAD SEA, WORLD FAIR (VANCOUVER), GATHERING FOR THE POPE (CHICAGO)
Free orchestral concerts for youth and adults Museums that offer low-cost or free events Tours of locally historical neighborhoods Universities that offer free concerts, theatrical events and opportunities to learn the history of the state
Durango, for example- Halloween nearly the entire town dresses up
lots of re=enactment scenarios from early history, as well as hands on experiencing with early tools and crafts (something like Golondrinas)

Outdoor music festivals, street performers, high quality performing arts productions
I've traveled extensively throughout Europe. Question is, what have I not seen.
Street performers and street art
Free architectural tours
I think we could do well to look to Carmel, CA for inspiration.
Music festivals, restaurant/food fairs
In Spain, Paris, and other cities in Europe, the families experience their cities and their neighbors outdoors in the evening--at least they used to before terrorists made them feel unsafe at gathering places.
Locals day
Far more support for community and family events, as well as outdoor gardens, youth events, etc
Other cities have lost local culture and we are almost there. No real experiences other than corporate box businesses.
South by Southwest in Austin. High quality downtown art fair in Kansas City. Downtown dining, entertainment and sports plus Movie Festival in El Paso. Recently expanded high end multipurpose development at the Pearl Brewery in San Antonio. Economic development attracting IT jobs in Lincoln, Nebraska.
Festivals such as street carnivals, art car parades, participatory public art.
Cherry Blossom Festival
Santa Fe has GREAT cultural experiences and events. It could use more on weekend days besides Friday nights and support for media to promote and document culture.
Nothing that compares to Santa Fe. In fact, this is the precisely the wrong question for the CitDif...if you aren't unique in the world, you're not world-class, and if you're not world-class you've failed your generation.
Forums for discussing the power of ideas and ideals with local, national and international speakers. Followed up with workshops.
Free city activities for children
Murals
Places of worship, academic education institutions, world heritage sites, cultural education institutions, ethnic foods...too many to be listed here.
Kensington in Toronto
Clean-up days for cemeteries, outdoor historic sites.
total diversity Art as a way of life for all groups

Farmers market Urban agriculture Traffic calming and reduction of paved areas Food kiosks Pedestrian friendly streets
Better selection of ethnically diverse events & restaurants
Nightlife, gathering places, city gardens
Not sure
Those cities that celebrate their history in unique events
Free opera performances in a park
history trails (wayward signs) sculptures with common theme (cows in london)
Performances at auditoriums like Pope Joy Hall.
None I can think of
Oakland crucible programs San Francisco & Chicago opera standing room cheap tickets!!!!
Outdoor activities on a consistent basis such as festivals.
citywide events on New Years Eve for all ages, with closing of streets to car traffic
In Denver students go to live theater for free or reduced prices!
Block parties, diverse events for youth
Weekly nighttime street market which brings out whole community. It includes farmers market, crafts, food booths, & music.
vibrant night life - SF shuts down at 5 PM; use of plaza for all types of community events throughout the year (SF limited); hands-on cultural experiences
Dance/Music/Visual Art/Poetry events
Great tours
Well thought-out festivals that receive proper funding to be successful and allow alcohol sales.
Japantown, Chinatown, more street performers,
Please help develop the new Museum of Contemporary Art with the NMMA. The new emphasis on contemporary culture could be developed to include the youth. We are not developing interest in culture in our schools. We need to do that now! A generation is being lost.
Shakespeare in the Park NYC - it doesn't have to be Shakespeare but good free theatre would be an asset.
a hotel in Amsterdam filled with books, visual art, readings and performances that calls itself a cultural embassy.
Artist sharing collective spaces for cheaper studio rent and on site gallery coffee shop ie. Goat farm in Atlanta
A lot family and youth programs that are free.
Ashville, NC has a wonderful, quite large outdoor park and performing space with a fountain available for kids to play in.

public Japanese garden in Spokane & Portland, cloisters in nyc, promenade in Helsinki, Denver botanical museum, queen berth's bath in kauai
Eunuchs in blue make-up in India. Ellora and Ajanta. Crepes in Brittany. Camembert in Normandy. Theater in Great Britain. Picasso's studio in southern France. The Mona Lisa. The Vatican. Quebec City. Smithsonian. Fortunately, too many to list!
Arts outreach and education
Open rehearsals for the Mormon tabernacle choir. Free music on the streets! more on street eating opportunities. Large food truck offerings. Public restrooms. Public playgrounds in prime real estate, Think swing set on the plaza.
Museums of all sorts Performances--opera, theater, dance, science centers, parades
museum sleepovers, block parties, scavenger hunts
Music festivals in Austin
New York City - various cultural days/parades for one but it's not exactly fair to compare NYC to SFe or most places in the United States.
Seasonal arts parades and activities. Hands-on activities for youngsters.
Atlanta celebrates its place in the Civil War and civil rights movement (Center for Civil and Human Rights and MLK venues) while also celebrating its businesses (World of Coke, as an example).
Vancouver Museum of Anthropology @ UBC Portland Lan Su Chinese garden Phoenix Heard Museum
Dances in plaza that include all generations with proper security so bad eggs don't ruin the event for good citizens.
City festivals bringing in a wide variety of artists. Free and well supervised. Piccalo in SC and Country-wide activities in Morocco
Celebrations honoring the different guilds of the community.
Much more live theater, although it is getting better in SF now.
Small chamber music groups playing 1/2 short pieces on street corners y restaurants during a national festival in San Miguel Mexico.
graffiti walls, pop up performances, public art commission, public art centers
Multi-tiered gala events with layered price points to provide access for many. Weeks/weekends celebrating all cultural opportunities in a given place.

Diversity days - celebrating all cultures through food, music, art. Public place, free, easily accessible.
arts district, tie to schools
Parades, block parties, and fiestas in non-central parts of the city.
Bike paths that are safe and beautiful, neighborhood gatherings.
festivals to celebrate art and food; more public programs to strengthen community participation from all segments; outreach programs to increase knowledge of local history, language and culture in the schools through museums
Community gathering places, especially outdoor areas for physical activities, arts events, gardens and public art.
Neighborhood events with food, music, and opportunities to view local art.
Celebration of various events in neighborhoods
n/a
Council for Unity
New Orleans Jazz and Heritage Festival
Family oriented festivals, and neighborhood parties.
Art, Libraries, Architectural Wonders
Historic sites, museums, festivals, but Santa Fe has more cultural activities than any where I have lived for cities of comparable size.
Guided walking tours focusing on historical and cultural features.
Tribal performance, crafts, celebrations, food.
More diverse theater, based on ethnic diversity
The Circus, block parties,
Parks that are funded both privately and publicly with on-going programming and not controlled by an organization charged to fill commercial property.
Allowing communities to come together in public spaces and fostering those gatherings.
Alcalde, NM- The dance of the Matachines after Christmas, Community Ditch Cleaning Day Espanola- Lighting of the Farolitos, The Light Parade
Its really scattered. So separate, all cultures are. None of the cultural experiences I have attended are not inclusive in any city.
Sculpture park for walking and jogging.
film festival
Concerts in the park, outside art fair, outdoor cinema
In Mexico, families utilize the parks more for events. This ended in Santa Fe and needs to come back.
Children programs, fishing, golf, dining

Street fairs that have more affordable art work and more diverse items for sale - not just pottery and silver/turquoise jewelry.
more art education in public and in schools
Shalako (Zuni, NM); Parade in the Circle and St. Patrick's Day Parade (Cleveland, OH); Pumpkin Blaze (Hudson Valley, NY); Watts Towers (L.A.); Lunar New Year in Chinatown (NYC); Rodeo (Ft. Worth, TX); Mt. Rushmore (SD); Vietnam Veterans Memorial (VA); Gettysburg (PA)
Ancient rituals
Scottsdale has a fabulous music in the parks program. It is run through the Scottsdale Performing Arts Center.
art walks
Seattle - Korean drumming in the International District
Interactive public art.
Maifest, Veiled Prophet parade
Pow wow in Taos; 4th of July parade in Cody, WY; Botanical gardens in Atlanta, Castelles in Barcelona, Blues music in Chicago
Artists workshops for lower income children in schools
New Orleans supports their history for both tourists as well as locals
Wonderful airports with bookstores, writing materials, family seating, comfortable places in public where people can safely lay down and relax, a meeting of folks from the east side and the west side, etc.
Museums, parks and open spaces, public performances of music, opera, theatre in open spaces and halls. Architecture. Eating experiences.
In Louisville, KY, the city has been able to revitalize the orchestra and ballet by using collaboration and inventive programming.
Love Grower's Markets and their potential for connection and increased identity/sense of place
Pop-up performances, block parties, large group outdoor gatherings for concerts, etc.
Traveled widely so I always see ceremonies, dances, places of worship, museums in other cultures...
Mexican rodeos, jaripeos,
Actually, we do a great job with Fiesta. Who else has ZoZo?!
Providence RI, WaterFire, a seasonal weekly free festival/art experience (amazing!) Las Vegas, NV, The Downtown Project has lots of events - music, food, art/design making supports, etc
Festivals; national touring companies, Rhythm Festival
Diversity

Street art and music
They do not need to be unique. They need to be uniting.
I like the way that New York City embraces that each neighborhood has its own character. Here, we focus on downtown and the identity of other neighborhoods is not celebrated.
I believe that Las Cruces has an artist exchange program with Mexico, similar to student exchange programs. What a great way for artists to broaden their horizons!
Procession of the Species Parade (Olympia, WA) connects schools and all sectors of the community
Public art and architecture that reflects the cultural diversity of the city, which Santa Fe possesses. (I'm not talking about just Anglo and Hispanic). People from elsewhere are asked to fit in here, not express themselves and their culture. Architectural design, public art, etc., are restricted here to fit into established molds. The city is not given an opportunity to evolve, as in other cities.
ABQ has tha balloon fiesta. New Orleans has Mardi Gras.
have community meetings to see how the city can become a better place
street festivals with bands and food that are not just markets on the plaza.
more mixing of the cultural groups in everyday occasions
Walking tours, parks/outdoor events, and public art
festivals and food and parades
Street fairs Parades
That's a big question. I wouldn't know where to begin. Festivals that focus on sharing music, art and food from different groups of people who make up the culture of the place THAT ARE ACCESSIBLE TO ALL COMMUNITY MEMBERS NO MATTER THEIR SOCIOECONOMIC STATUS.
Outdoor Recreation areas all aver the place
Polka fest in Cedar, Michigan, Interactive art exhibits and the Art Car Parade in Houston, River Walk in San Antonio (TX), outdoor Shakespeare in Central Park (NYC), etc. We need more outdoor music venues (private and public).
veterans singing La Marseillaise in Paris
Incredible Children's Museum in Indianapolis has hands on experiences and events and theater for children. The Indianapolis Museum of Art hosts arts and culture camps for city children.

Many. Even much younger cities (200 years or less) really focus on their history. We have the best history and the tri-culture thing going for us that shows our acceptance of all---races, religious and even like GLT. Can relate stuff to recreational opportunities.
New Orleans Jazz and Musical Heritage Festival
Artists in residence that visit schools. "Young Audiences" programs
The Boston Marathon, Mardi Gras, Quebec Winter Carnival, Day of the Dead, etc...
Large city-wide festivals involving many spaces and various itineraries, such as the Rencontres d'Arles in France http://www.rencontres-arles.com/C.aspx?VP3=CMS3&VF=ARL_782_VForm&LANG-SWI=1&LANG=English
walk-able neighborhoods, synergy among organizations, leadership and vision
Española; Lowriding Albuquerque; Youth events
Attractive outdoor venues
Museums, neighborhoods.
Music festivals, public art, Parades.
Marti gras in New Orleans; las posadas in Santa Cruz; traditional Indian dances at various pueblos
Packed attendance at museums and historic sites.
?
beautiful parks
Participation by children in all public events. mandatory music and art classes in public schools.
Engaging and dynamic public art programs. Outdoor live broadcasts of opera. Pop-up dining experiences.
Performances in non-traditional spaces
Youth directed programs
Tulsa: the Brady Arts district w/Guthrie Green, the Blue Dome arts district, and Brookside neighborhood; Chattanooga: the Aquarium area
Religious parades. Indigenous peoples feast days. Music festivals
Rejuvenating older parts of town/city (Denver) to younger population giving new blood and money to neigjborhoods and I proved locally owned businesses.
Public and local music and poetry all year rouny - not just in tourist season
Street theater in Singapore http://www.roughguides.com/destinations/asia/singapore/entertainment-arts/street-theatre/
I think we are doing well in the cultural experiences we have available, however don't see as many long time residents participating.

Vibrant downtown and neighborhoods that encourage people to interact in positive ways
We are a place no other. We will never out ski resort Colorado, out golf course Scottsdale, or out casino Las Vegas. But no one can do art, history and culture better than Santa Fe. From Chaco to Chile.
Urban trails, innovative architecture, river walks with activities (buskers, biking, vendors, et al), public gardens/zoos, ethnic markets, party zones
Baltimore has great block parties and crab feasts throughout all their neighborhoods, rich and poor. But these are organized internally by the neighbors themselves, so I'm not sure if a city-organized party would really have quite the same feel.
Art crawls, free evenings at museums, places that are open past 5pm and on weekends,
outdoor sculptures as an integral part of planning
Austin music and art.
Festivals, museum programs, neighborhood walks
It doesn't matter. Santa Fe is Santa Fe. We can stop importing the east coast & California now.
Neighborhood festival/block parties with music, food, culture. A religious themed similar event.
In San Francisco a Day of the Dead parade with music and performers that was quite a spectacle and artistic production.
Non- traditional cultural events that are inspired & created not by artists FOR communities but by diverse communities in collaboration with artists.
Immersive art installations; e.g., James Turrell's Skyspace at Rice University, Houston.
Experiential museums.
Chihuly Garden in Seattle--an outdoor art extravaganza!
We are not other cities. Why not work to critically address our own cultural history (the Arts Commission was particularly vibrant and productive in the 1980s, for example, or further back, WPA workshops, intertribal exchange). There are models already here, we need pride and historical awareness/education, not to emulate other cities that do not face our same struggles.
Large concerts with major, diverse acts. (plaza concerts are too small- not enough room) Week long cultural celebrations- celebrating arts, science, and movement.
More art in public places; self-guided walking tours of historic parts of town.
Urban Indian Centers with space, staff, and full services

In Guanajuato, Mexico, for example, art permeates the community. It is everywhere. Theater, street artists, local arts, dance, music...it's accessible to all. Mexican Zocalos are a great example of what our plaza could become. Mexican vocals are welcoming, entertaining and diverse.
Combining art and activism - more public art and mural art that is community driven and not commissioned!
creative parades in New York. Spring Hat parade. Hats made by individuals
The same cultural activity as Santa Fe, but there are many more cultures.
public places planning charettes involving all stakeholders, performance art pieces in public places, School of Art and Design in Savannah restored many historic buildings and public places and infused youthful energy in to the an aging town
Chinatown in San Francisco, NO French Quarter's architecture, NY & Chicago public art, "preserved" historical neighborhoods and active "downtowns" in various cities.
Cafes on the Plaza! Opportunities to sit in the center of town, sip a coffee or lemonade and absorb the life around you. Day and night.
Street gatherings in which the municipality and the community collaborate to create vibrant public artistic cultural events.
More attention to contemporary art and a contemporary museum!!
Film Clubs,
events associated with cultural institutions eg parade the circle which is a yearly event sponsored by arts institutions in Cleveland Ohio
Gosh, having been lucky enough to have grown up in Washington, D.C. and having lived in Rome there are too many. What not to do is to over institutionalize the arts at the expense of the raw- railyard is getting priced. Push culture in Siler Rd., but don't price it out.
Concerts in public parks.
Other cities without such an art reputation, for example Albuquerque, have much more vibrant public art programs. Santa Fe public art is timid and not plentiful.
Holi in Nepal; Mardi Gras in Port of Spain, Trinidad & Tobago; human rights parades in Washington DC
Free, magical public spectacles, that reaches a broad spectrum of people.
city wide book festivals: One City One Book

Block parties, pop up street fairs (Phoenix), seasonal parades (Halloween, dia de los muertos, st patrick's, etc, asian), free concerts, shakespeare in the park, outside christmas markets (Chicago)
Work, home communities in the heart of their cities made accessible to a diverse income earners.
Libraries in other cities low key their programs with youth and bring in a multicultural aspect. Your older family members are our culture and heritage. Bake bread in an horno; make tortillas, etc. Does not have to be a wham bam whoopla event to make a difference.
More long-term public artist works in an area of the city.
love lock sculpture.....
Street food, people on the streets and in public places. Energetic and creative urban life.
non-profits creating great events without City's spending to make it "successful." City, huge Run for the City, Bike for the City events;
Cultural experiences that reflect the history of that particular city. We have many in Santa Fe.
Better ethnic festivals. For example - the Greek festival, Japanese, etc. are pretty poor.
Santa Fe is as unique as it gets !
Tocando (El Paso), based upon the El Sistema method started in Venezuela. In Mexico it is called Barrio Azteca. Starts very young on musical instruments, raised grades, inclusion, aspirations, etc.
Fine temporary art created on sidewalks by student artists (Florence). Food and craft markets at Abq Rail Yards. Parades and community events in New York celebrating diverse minorities. _
Participatory public art opportunities like Redmoon Theater in Chicago.
Festival de Louisiane in Lafayette Louisiana; free concert attended by all in the city plus tourists focussing on music inspired by France.
Cultural programs through out the life span; teaching children, having youth perform, providing entertainment for those adults and reminiscing as elders.
London: Protection of historic buildings, protection of local traditions; we gave that all away to satisfy imaginary images of Santa Fe by tourists.
This is a poorly worded question to elicit useful results. All cities have unique cultural experiences (obviously different from Santa Fe's cultural experiences). What info are you trying to extract from this?
Affordable, enhanced, community owned energy and broadband network access to all.
Ghost tours with a history lesson

City wide festivals that celebrate food and music (SxSW); cities that have vibrant warm season downtowns (close the streets) - ours closes at 7pm
Vibrance, The Lawrence Hall Of Science., EMP
Better cultural tourism really employing and engaging hidden and unexpected sectors of population
Music festivals, art festivals, pop up performances, art art everywhere
i lived near the golden gate park - loved being in Japanese garden for a book & took public transport for naan & curry. always enjoy the difference in the neighborhoods /parks in other cities .
Tucson Festival of the Book
Greater emphasis on teaching local music and having local festivals that compliment each other
Celebrations of local culture-Barcelona
These are usually museums or locally-inspired festivals such as the Last Escape of Billy the Kid in Lincoln, San Estevan Feast Day at Acoma Pueblo, Holy Week at Chimayo, or Pie Day in Pie Town.
Night bazaars , more street food vendors, dance performances - indigenous
Great street festivals where people are more important than regulations. Intersection of visual and performing arts with new nightlife. Way less paranoia around alcohol
None
Culture produced by locals, not just newcomers
San Francisco, NYC and Washington Dc
Generally local cuisine.
job training programs in the arts
More outdoor cultural activities and access
Theres issues with population density, price, access and disconnection. Let's discuss those issues before admiring other cities unless it's in the areas of inclusion.
more culture
More pride in their towns so that their historic districts are better maintained and improved. Close the Plaza for pedestrians. Add more cafes with sidewalk seating on the plaza to create more of a community feeling, particularly in the evenings so people will want to linger and enjoy it more.
strong neighborhood identity
I've seen multiple events created at better informing and educating the local community that are put together and funded by the city. (ex. Youth on Record, DAVA, Centro San Juan Diego).

Portland: Public art EVERYWHERE. Food truck scene was amazing.
Auckland, NZ, Moscow, RF, Seattle, Anchorage, Tokyo, Japan, are cities that incorporate their country's indigenous cultural traditions that include art festivals, music, and folk arts.
Street fairs
We spend a lot of time in Merida, Mexico. A place with rich cultural offerings. But it also emphasizes opportunities for learning -- one, three, five-day workshops. Santa Fe is failing to attract people with a potentially tripod campaign: Come to Santa Fe to See-Do-Learn. We could be attracting visitors from all over the world with our unique resources: xeriscape gardening, art restoration, digital tools for museums, and specialized classes with our artists -- a week with singers and technicians from the opera; physics at Los Alamos, native jewelry makers, potters, weavers, etc.
art, architecture, language, religious festivals, food
Brunch
Street performances from classical music to circus acts engaging young and old alike
cultural festivals for children like boys and girls day in Japan.
Clay and Glass Festival (Palo Alto, CA), Outdoor Art (Seattle and Tacoma), Cherry Tree Festival (Several locations), Ice Sculpture Contest (Canadian Cities), Glass Pumpkin Patch (Palm Springs), Glass Easter Egg Hunt (San Jose, CA), Kaufman Center (Kansas City), Lincoln Center (NYC) - Santa Fe has Museum Hill with its Botanical Gardens, good activities, indoor and outdoor educational opportunities..it seems to be an often-missed visiting place.
Street performers Historic reenactment
Stronger emphasis on family. This has become a retirement town
Santa Barbara's Fiesta is open to all, not solely for those of Spanish derivation. In Guatemala, they celebrate Easter week with parades and flower paintings
California Academy of Sciences, Santa Fe has no science or natural history museum.
Chicago and Detroit--cultural projects connected to urban renewal
?

In Buenos Aires, Berlin, and Istanbul, there is so much music everywhere: in the streets, in the parks, on the plazas-- bands, buskers, singers, orchestras. In Tokyo, there are hundreds of independent art space/bookstore/coffee shops.
better bike paths and walking paths more street performing and public art

Appendix J - Smithsonian Latino Center Mobile Broadcasts

- Candelaria, Camilo (<http://www.ustream.tv/recorded/85322994>)
- Chavez, Xochitl, "Introduction of Culture Connects Santa Fe *initiative*." (<http://www.ustream.tv/recorded/85320087>)
- Cureño, Eric L. "Egyptian Oud." (<http://www.ustream.tv/recorded/85322574>)
- Hodapp, Pat. Santa Fe Library (<http://www.ustream.tv/recorded/85322845>)
- Leger de Fernandez, Teresa "Si agua es vida, acequias es comunidad." (<http://www.ustream.tv/recorded/85343673>)
- Quintana, Shannon. "Frito Pie! Family." Recipe." (<http://www.ustream.tv/recorded/85347914>)
- Rangel, Valerie. "Water is our life blood to the Land." (<http://www.ustream.tv/recorded/85339221>)
- Rios Family, "Lunch Tradition and conversation." (<http://www.ustream.tv/recorded/85340840>)
- Rios Family, "Leña, Language and Lunch: Wood yard Legacy." (<http://www.ustream.tv/recorded/85342177>)
- Salazar, Nico "Sharpies, Spirits and Street Art." (<http://www.ustream.tv/recorded/85513185>)
- Sandoval, Joe Ray "Chicano Built, Punk Rock and Poetry." (<http://www.ustream.tv/recorded/85356134>)

Photo courtesy of **Juan Rios**.

(Dr. Xochitl Chavez, Smithsonian Latino Center Digital Initiative.)

First photo, Meow Wolf; **Second photo**, Southside Branch Library



Appendix K -

A Sense of Culture - Post-It Note Responses to what culture feels, tastes, smells, sounds, and looks like in Santa Fe:

When asked what culture feels like, these were the answers given by participants:

A Big Warm Hug (2)
A Hug
A Relaxing...
A Retirement Community --Leaving Kids Behind
A Tight Hug From A Family Member You Haven't Seen In Ages; The warm embrace of a friend, inviting you to feel at home no matter where you are, because you will never be alone.
Adventure
Air (2)
Alive
An 11 Year Old Homeschooler With A Big Heart
Ancient
Approachable
Appropriate
Artistic
Authentic
Beautiful
Being Culturally Emerged In The Now
Belonging
Best Of Us, The
Big Blue Skies
Blossoms In Spring
Breeze Of Snow

Chile Ristras
Coherent
Comfortable
Comfortable/Comforting (3)
Community (3)
Community Spaces (Library)-- Where people learn and share
Community, A Grand Sense Of
Confusing
Connection
Created Tribe
Crisp & Clean Air; Air On Skin
Crisp & Dry & Cool
Crisp Winter Days
Crisp... Then Soft And Slightly Burning
Cultured (3)
Dance
Delicious (2)
Dirt
Diverse (3)
Dream
Dry
Dusty
Earth
Earthy
Earthy
Enthralling

Familiar (2)
Family
Feel Of My Rebozo Over My Shoulders, The
Feel Of Woven Rugs (2)
Fire
Flesh
Fluid
Free
Freedom
Friendly (2)
Friends
Grounded
Happy (2)
Heaven
Hispanic
Holy
Home (9)
Home/Small Town; Best Place In The Country To Call Home
Honest
In Touch With The Past
Intelligent
Interaction & Beauty
International City
Ironic
It doesn't feel like Kansas anymore
It Feels Very Welcoming In Diversity; Diversity In Oneness

It Sings To Your Soul
Justice
Kids In The Street, Safe And Comfortable For Them
Kindness
Like A Down Quilt
Love (2)
Metal
Multi Cultural; Richly Cultured
My Childhood
My Culture Fells Familiar
Native Blanket
New People To Meet
Old & Different & Vibrant
Open To Everyone/Open (3)
Querencia(?) The Sense Of Place, La Resolana, General Store Of The Community Before Wal-Mart
Relationship To Land Environment
Rewarding
Rooted deep in the Earth. Branches reach far in all directions.
Safe
Santa Fe Feels Like A Mud Brick
Sense Of Being Home With Colorful Sunsets

Sensuous, Deeply
Simply Delicious
Smooth feel of the patina on a sculpture, The
Smooth/Silky
Soft
soft brass door handles on school entrances, The
Soft Sounds In The Wind
Soft/Rough
Soulful Laughter
Spiritual
Stable
Startling
Textiles
Texture Of Woven Rugs, The
Texture(d) (2)
The X-Men's "Danger Room." Full of change and ever adapting; sometimes hard to survive in, but sometimes a comfort; something that brings out the worst, but also the best. A place that challenges you to be a better person and never fails.
Thrilling
Time At A Concert
Time In A Spa Pool
Touchable
Traditional--New
Truth
Union--Standing Together
Unique
Vibrant, Unique--Diverse
Warm
Warm & fuzzy in an experimental way
Warm breeze in the Opera parking lot in summer
Warm Embraces From Family And Friends (3)
Warm Welcome

Warmth & Goosebumps
Welcoming (2)
Wind
Wonder
Wonderful, Brings Joy

When asked what culture tastes like, these were the answers given by participants:

Biscochito
Bowl Of Chile
Cup Of Tea
Anis Seed, Green Chile, Honey
Biscochitos & Atole
A (Distinctive) Ingredient:
A melange of cuisine and spices from all global cultures
Alive
Baked Bread
Beans
Beans
Beans & Jocoque(?)
Beans, Beans, Beans With Squash
Blue-cheese and chocolate. We have good shops for both.
Bobotie(?)
Burritos
Ceviche
Chile
Chile
Chile
Chile
Chile - Red & Green

Chile & Margaritas
Chile Pepper
Chile!
Chocolate
Chocolate
Chocolate
Christmas (Red & Green)
Coyote Café
Craft Beer
Culture Sometimes Tastes Bitter
Delicious
Diverse Flavors
Empanadas
Enchilada
Excellent Variety
Eye-Watering, Eye-lid-Sweating Green Chile Stew
Family Recipes
Farmers' Market
Farmers' Market
Flan
Food Trucks
Fresh & Local
Fresh Food--Artfully Prepared
Fresh Lettuce Grown In My Yard
Frozen Margaritas
Fry Bread!
Frybread & Chiles
Goat's Milk From The Market
Good Coffee
Good Wine
Great Cuisine
Green & Red Chile
Green Chile
Green Chile
Green Chile
Green Chile

Green Chile
Green Chile Chicken Enchiladas
Green Chile Stew
Green Chile, Duh
Guacamole
Herbs
Home Cooking (2)
Homemade Tortillas
Hot Chocolate: Warm, Deep, Fresh, Ancient
Hot--Green Chile Cheese Tamales
Huevos Rancheros
Incredible Diversity, Craftpeopleshipe, & Quality
La Choza
Lenten Meals
Like Good Wine
Like this coffee. Bitter, rewarding, awakening.
Local Flavors
Local Food
Local Foods
Local Produce In The Summer
Maria's Margaritas
Mom's Fresh Tortillas
Mom's Home Cooking
My Buffalo Stew
New Mexican Food
Not Hot & Not Spicy
Organic, Fresh, Local, Homecooked Meal
Oven Bread
Popcorn
Posole

Posole
Pupusas
Recipe Passed Down Through Generations
Red & Green Chile
Red Chile
Red Chile
Red Chile Burritos
Red Hatch Chile
Restaurants
Rice
Rich & complex in its many notes
Salsa
Sangria
Sharp
Sopapill
Sopapillas
Sopapillas
Sopapillas With Honey
Spice Shops & Cooking Classes
Spices
Spicy
Spicy
Spicy, Flavorful
Tamales
Tapas
Tequila
consumption of sacred water from the river and sacred mountains
Farmers' Market
Love
The taste of my wife's lips on a cool evening Downtown
Tortillas
Van Dorson Plaza
Variety In Dining-- Friendly Faces

Yummy In My Tummy

When asked what culture smells like, these were the answers given by participants:

Fresh Baked Bread
Fresh Baked Tortillas
Fresh Dry Air Of Santa Fe
Smell Of Newness
{(Hatch) Roasting Green Chile In The Fall (4); Roasting Green Chile (13); Christmas Chile-- Red & Green; Red Chile; Fall: Roasted Green Chile; Yummy Chile Roasting In September; Hatch Chiles On Cerillos; Smell Of The Aroma Of Chiles Roasting In The Fall (2); September--Roasting Chiles On Cerrillos}
{Cedar Piñon In Winter; Piñon (5); Cedar And Piñon Smoke, Piñon Smoke; Piñon Smoke On Canyon Road; Piñon On An Autumn Evening; Piñon Smoke; Winter--Piñon Juniper Fires}
Fire After Celebrations (Fireworks)
Just Before The Rain Smell; The Air After Rain
{Ponderosa Pine}

Apricot Blossoms In Spring
Aroma From Bakeries
Barbacoa
Beans And Chile On The Stove
Bells
Bread Baking
Breeze
Burning Fresh Cut Wood
Chicken Friccasee Citrus Confit
Chile Stew
Cinnamon
Clear Mountain Air
Compelling
Cookies
Cooking Smells
Crisp Mountain Air
Delicioso
Delicious Food
Earth Smells
Enticing
Farmer's Market
Fires/Fire (4)
Food Trucks
Foods--Roasting Chile and Corn
Fresh
Fresh Tortillas
Fresh Trees After A Heavy Rain
Freshly Plowed Irrigation Fields
Fry Bread
Garlic
Hamburgers
Healthy
Holistic

Home Cooked Meals
Home Cookin'
Horno Bread
Hot
Jasmine & Gunpowder
Juniper
Lavender Fields (2)
Light
Lilacs
Limes And Mint
Mesquite Fire
Mesquite Wood Burning
Mornings In The Mountains
My Culture Smells Like New Mexican Food Cooking
Non-Toxic
Old Fabric
Oud Wood Osha Medicine
Ozone & Wet Earth After Thunderstorm
Paint Drying In An Artist's Studio
Piñon & Diesel
Piñon Wood Burning In Winter (15)
Pleasant
Popcorn
Pungently Divine
Rain
Rain Smell (3)
Rich Fertile Earth
Roasting Chile/ Chile (27)
Roasting Peanuts
Snow
Snowfall
Sopapillas

Spirit
Spring--Dirt In The Wind
Spring: Wild Flowers
Sweat At The Gym
Sweet
Tacos Asada
Tamales
Tarring Roofs
Best Fireplace Ever!
city after a rain-storm-- fresh and new, nourished
Copal During An Aztec Danza
Ponderosa (2)
turpentine on a recently completed painting
Unci Maka (Grandmother Earth) (Lakota)
Then it's like mint. Or rain. Nice. Fresh. Refreshing. But familiar...
Vino Tinto
Warm Cookies
Wood
Wool
Yummy
Yummy
Yummy Food

When asked what culture sounds like, these were the answers given by participants:

"O Conquistadora Patrona y Reina Nuestra..."
{¡Viva La Opera!}

{Speaking/Singing [In] Traditional Languages; People Talking Together With Ease Speaking Different Languages; Many Voices, Many Languages Respecting Each Other}
{Zozobra Moaning}
1,000 People Dancing On The Plaza (Regularly)
A perfect marriage of light, air and technology
All Kinds Of Music
Announcements
Applause
Applause And Gratitude
Aspen Leaves In Wind
Aspens Blowing In Breeze
Aspens Rustling
Bandstand
Bells (Cathedral)
Birds Chirping
Birds Chirping Sometimes
Boom Boxes
Brassy Forest Trees (!)
Buskers
Cantos y canciones at Mass and Fiestas
Car Traffic On Cerrillos And St. Francis
Cars/Trucks
Cathedral Bells
Cathedral Bells
Cathedral Bells
Chamber Music

Children
Church Bells
Church Bells Ringing
Coyotes in the arroyo at night
Crackling
Dance
Dance Rock, From A Real Live Band
Disco Music
Drum
Drum Beat, Pueblo
Drumming
Drums
Drums
Drums, African
Drums, Mbira(?)
Drums, Native
Drums, Pueblo
Epic, uplifting, transformational, beautiful music
Flamenco
Flamenco
Flutes
Footsteps on the desert floor on a clear, still summer day
Friendly voices at the Farmers' Market
Gatherings
Guitar
Guitars
Guitars In San Miguel Chapel
Heaven
Jazz
Jazz
Joy
Las Posadas

Laughter
Laughter
Laughter of mixed community gatherings and stories
Live Music
Live Performers
Lively Music At Railyard Or Plaza
Los Pastores
Many Languages
Many Languages (5)
Many Voices
Mariachi
Mariachi
Mariachi Bands
Mariachi Bands
Mariachi Music
Mariachis
Marimba Players
Mozart
Multicultural Music
Music
Music
Music In A Back-yard Barbeque
Music In The Streets
Music Of All Sorts
Music On The Plaza
Music On The Plaza
Music That Makes Me Start Dancing
Music-- All Kinds (Except Country!)
Music:
Native American Music
Native Dances
Native Dances

Native Music-- Drums
Natural To Loud
Norteño
Open Communi- cation
Opera
Opera (7)
Parades
Passed On Stories
Peaceful
People
People At A Table, Dining
People Exchanging Ideas
People Greeting One Another
Piano & Violin
Pleasing To The Ear-- Great Music
Pueblo
Quiet To Loud
Rancheras, opera, folk, And rock & roll
Rattles
Ravens
Rock 'N' Roll
Samba
Silence
Singing
Sneezes
Song
Songs
Spanish
Spanish
Spring Birds-- Joy- ful
Street Music In Santa Fe
Street Musicians
Symphony

The bells of the Cathedral mixed with the music of the Cathedral
The growl of a lowrider and the rumble of a bass
The music blaring out of one of our many radios, com- ing out of a cassette player, or rising out of Dad's Walkman. Music that you, and only you chose to listen to. For me it's heavy metal and hard rock; for others it's newer, mellower, louder, quieter, older, or just the calm sound of silence.
The Orchestra Tuning Up
The Songs
Traditional To Modern
Traffic (Screeches)
Traffic!
Tranquility
Unexpected harmo- nies with punctua- tions of dissonance
Vanessie's
Voices of a family mariachi
Water
Water Running-- Stream, River, Rain
Weeping & Laugh- ing At The Same Time

Whatever kind of music you like. For me, that's mostly hard rock and heavy metal. Judas Priest, W.A.S.P., The Scorpions, Mötley Crüe, Sixx: A.M., to me they all amount to hope, and that's a huge part of our culture.
Wind
Wind blowing through the aspens
Wind In The Trees
Wind Through Many Leaves
Wind, Through The Aspens
Woman priest at Guadalupe Church preaching on Sun- day in Spanish
Wonderful
Workers At Work
World Class Per- forming Arts
Zozobra
Zozobra (3)

When asked what culture looks like, these were the answers given by participants:

-
Adobe (5)
Adobe Buildings
And Mesas
Architecture
Art In Public Space
Aspen Leaves Trem- bling

Authentic
Beautiful
Beautiful Medians
Beautiful Sunsets
Beauty/Beautiful (4)
Beetle-Wing Ear- rings
Belonging
Biking/Hiking Trails
Bird of paradise do- ing its mating dance to Kendrick Lamar as paint flies off its wings with each movement creating a painting.
Bright
Brotherhood
Brown (2)
Brown -- Skin, Land And Essence
Built Upon The Past
Built Upon The Past
Children
Children embracing and laughing with each other, a group of
Children Playing In Parks
Christmas Lights In The Plaza
Church(es) (2)
Clouds (2)
Color/Colorful (9)
Community
Composting

Cross between L.A. and New Mexico in the 1870's-1880's. Somewhere between the places in "24" (2001-2010) and "Young Guns" (1988). We're interesting like that. We've evolved, but we're too old to forget our past.
Dance(s) (8)
Dancing On The Plaza; The Dances In The Pueblos, Mescalero & Dulce & Navajo Nation; Fed Ex Guy Heading Out To Pueblo To Dance; The look of a Deer Dance at Taos Pueblo; Native Dances; Pueblo Dances
Delicious
Diverse Peoples; Diversity Accepted And Celebrated Throughout The City; Diversity That Is Honored And Welcomed; Culturally Diversity Tolerant-- How Cool!
Diversity/Diverse (9)
Ethnic
Exciting
Experiences
Farolitos & Luminarias On Christmas Eve (2)
Festa clothes
Free
Friendly Greetings

Galleries
Garden you've ever seen, the biggest
Gorgeous High Mountain Town
Green, Red, Charred, Roasted
Happiness
Healthy
Herencia
History/Historic (2)
Inheritance
Integrity
Intriguing
Kindness
Landscape dominates, not manmade buildings like the old architecture book "Of Earth And Timbers Made"
Landscaping
Large Groups Together
Libraries
Life
Love
Magnetic
Many Ages
Many divisions between rich and poor neighborhoods
Many Shapes
Many Skin Tones
Many Stories
Me, You, Us

Mesmerizing
Michael Navajo's hands on gallery
Mixture of traditional and contemporary architecture
Mountains (2)
Museums
Music On The Plaza
Old People Walking
Old Things
Open Space, No Development (2)
Open Spaces
Our Elders
Paintings (2)
People Everywhere
People Walking, Strolling
Pink & Blue Sunsets
Plaza
Procession, Vespers & Mass
Public Art (2)
Quilt that is frayed, well loved, and woven with many hands/many stories
Rainbow (2)
Red, Green, Black, White; Bursting With Color; Rich Color
Reflections Of Our Past
Rich Art
Santa Fe Style

Sculptures (4)
Sky/Blue Skies (10) {Overarching; Incredible; Big With Clouds; With Moon & Stars; A sunset when the sky backdrops the opera; Looks like the night sky}
Sleek and real as a body in the wild
Small And Welcome
Snow Falling
So incredibly free of plastic bags
Solar Panels
Something Familiar
Something New
Special Clothing
Stars At Night
Stimulating
Sun
Symphony To The Eyes
The fish sculpture at The Convention Center; Surprise Sculptures; Beautiful
Thoughtful International Harmonies In Connection With The Past
Turquoise
Understated
Unique Architecture
Unique light, like no other

Vendors standing in the middle of the street, selling The New Mexican
Vibrant
Vivid
What we look like on an everyday basis
White
Wind Turbines
Young People Laughing

Appendix L

Seed Story: City of Dreamers

Part I

Erase una vez una ciudad en la cual cultivación era un base de unidad. El tiempo la forzó al olvido. Las acequias ya no fluían, ya no había ni crianzas. Sin agua y poca lluvia las huertas se secaron y fueron cortadas. Poco a poco, el pavimento fue colocado.

Where there had once been cultivation, time had forced forgetting in a city that once thrived on unity. The ditches no longer flowed, connecting this city and nurturing it. With no water and little rain, orchards dried up and were cut down. In time, yards were paved over and forgotten.

Muchos se fueron y los que antes cultivaban la tierra, ahora laboran, lavando platos y construyendo carreteras. Como muchas huertas olvidadas, ahora estos lugares se encuentran plagados de hierro doblado, vidrio roto y cemento cubierto con grafiti.

Many had left and those that had once cultivated the land, now labored washing dishes and building roads. Like many yards, this former orchard had become a forgotten place, littered with bent iron, broken glass and concrete covered with graffiti.

One day, the wind caught a seed and blew it into this yard. The lone seed had been carried hundred of miles from the south, sent into the wind with the hope of its survival. Although far away from its origins, the seed carried the memory of a great lineage —of lush forests and orchards, of places that had once cherished seeds.

Un día el viento sopló una semilla hacia a el campo. Esta semilla solitaria, con la esperanza de sobrevivir, voló cientos de millas hacia el sur. Ya lejos de sus orígenes, la semilla llevaba con ella grandes memorias de gran linaje- de bosques lozanos y huertas, de lugares que apreciaban las semillas.

This seed was not the only one. Some had come from other places, some from this neighborhood. Each had stories, memory and hope coiled inside, encouraging tenacity and will.

Esta semilla no era la única. Algunas han venido de otros sitios, algunas de este vecindario. Cada semilla retenía esperanza enroscada dentro de sí, generando tenacidad y poder.

The little seed traveled across the barren yard, blown on top of hard concrete, until it rolled itself into a crack.

La pequeña semilla viajó por el campo árido, soplada encima de cemento duro, hasta que se tiró en una grieta del cemento.

The harsh wind spoke, “You will never succeed. You will never become a tree or amount to anything. Like all the others in this place, you too will fail.” The seed decided not to listen.

El cruel viento habló, “Nunca tendrás éxito. Nunca serás un árbol ni serás nada en la vida. Como todos los demás en este lugar, tu también fallarás.” La semilla decidió no escuchar.

It knew it had to break through the barrier of hard, unyielding concrete.

Sabía que tenía que romper la barrera del cemento inflexible y duro.

One day, came thunder, followed by a single raindrop. This singular bit of water encouraged the seed to send out a shoot, pushing itself out of its barrier, believing it could succeed.

Un día, vino un rayo, seguido por una sola gota de lluvia. Esta singular gota de agua alentó a la semilla a esforzarse, empujándose lejos de su barrera, creyendo que sí podría tener éxito.

The seed grew into a sapling, its roots struggling against the concrete, but its green leaves shimmering in the sun, encouraging it to grow.

La semilla creció a ser un árbol joven, sus raíces batallaban contra el cemento, pero sus relucientes hojas verdes brillaban con el sol, alimentándola su crecimiento.

Part II

Un día, un niño encontró un camino hacia el campo adonde estaba el árbol joven sentado, absorbiendo los rayos del sol. El niño trajo a otros niños para ayudarlo hacer a un lado al hierro, vidrios y cemento.

One day, a child found a pathway into the yard where the young tree sat absorbing the sun. The child brought other children the next day to help push away the iron, broken glass and concrete.

Al ver los niños un vecino les ofreció agua y fertilizante. Al día siguiente, algunas abuelitas se reunieron para hacerle una poza al árbol para capturar la lluvia.

Seeing the children over the wall, a neighbor offered some water and fertilizer. The next day, the grandmothers built a berm to capture the rain.

Día tras día, con este ayuda, comenzó a crecer, fuerte y vibrante, alcanzando el hermoso cielo. Con el tiempo el vecindario se empezó a reunir alrededor de él. En toda la ciudad, la gente comenzó a llevar semillas y a plantarlas.

Day after day, with this encouragement, it began to grow strong and vibrant, reaching for the beautiful sky. In time, the entire neighborhood began to gather around it. All across the city, people started to take the few seeds and planted them.

Con el tiempo, los árboles crecieron por todos lados.

In time, trees were growing everywhere.

Unos produjeron frutas, flores y muchas más semillas. Otros sirvieron de leña. La madera, se convirtió en casas, escuelas y lugares de alabanza.

Some produced fruit and flowers and more seeds. Others served as the wood for fires. The wood was also transformed into houses, schools, and places of worship, that invited others in.

Hicieron bancos y mesas, donde cantaban canciones, y juntaban a la familia, y a nuevos amigos.

They made benches and tables, where they sang songs, gathered family, and new friends.

Hicieron papel y lápices. Diarios y dibujos. Canciones e historias

sobre sueños de arbolitos, que con un poco mas animo, crecieron altos y fuertes.

They made paper and pencils. Diaries and drawings. Songs and stories. Stories about dreams of sprouts, that with a little extra encouragement, will grow tall and strong.

This is our story, and your story, a story of a city of dreamers.

Esta es nuestra historia, tú historia, y la historia de una ciudad de soñadores.

Appendix M - *Benchmarking Data from Peer Cities Reviewed*

Visit the following link to view survey results:

<https://docs.google.com/spreadsheets/d/1W03E-H77NLFwMqe-U2Tuz1A-jCmFKcGNSmE2Vk9BuGE/edit?pref=2&pli=1#gid>

Appendix N

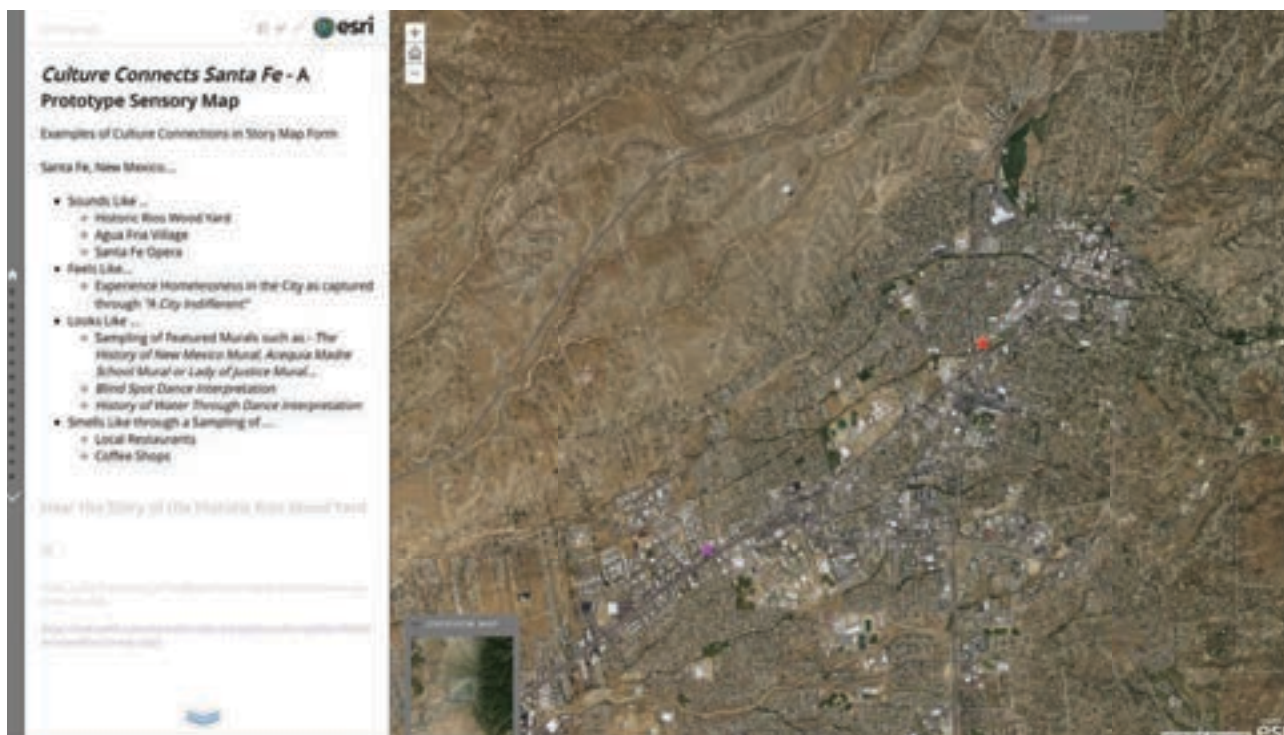
A Storied-Sensory Map -

As a part of the initiative for the City of Santa Fe, ***Culture Connects Santa Fe - A Prototype Sensory Map***, a pilot geo-cultural map of the community's cultural assets, also began development. Consistent with sensory and story maps being created around the world, our prototype used a particular framework that is distinct. This project was an effort to depict culture in a new way — perhaps unexpected but also different from websites or mobile device apps such as *Yelp*, where theaters, museums or other cultural venues and events and programming are easily found.

Instead, with the objective to creatively illuminate the community's broad cultural assets, our prototype complemented a set of questions and a core component of the initiative. The framework is based on a methodology that accentuates the power of the human senses. During the *Public Engagement*, as a part of the effort to broaden the conversation about the definitions of culture, the question was asked what Santa Fe culture *looks, sounds, smells, tastes, and feels* like. This same set of questions has defined the structure for the map, illuminating users to experience Santa Fe by listening more closely to what they hear; seeing more clearly what they look at; illustrating how taste and smell are guided by the savory and aromatic alike; and, inviting a closer tactile relationship to what they feel.

The early stages of conceptualization of the pilot project began at Santa Fe University of Art and Design, where a team of students, primarily from Studio Arts and Photography departments, met weekly, planning the design phase and content layout. A different group of students, enrolled in a course on photography and storytelling taught by Don Usner, further built out the content development phase, focusing on two areas: *bakeries*, as sites of culture, where they conducted interviews and photographed three different ones across the city; and *homelessness*, videoed to “capture the humanity and individuality present among the homeless community living in Santa Fe,” as seen through the eyes of creatives in *City Indifferent*.

As the content development phase continued, geographic information system (GIS) professionals volunteered their time to begin building the prototype itself, utilizing a newly evolving technology from the international GIS software distributor, ESRI, that brings additional dimensionality to maps. ArcGIS software, that includes Arc Online, Arc Desktop and Arc Story Map, provided the interface to integrate audio, web pages, video, photography, and other content into a sensory map view that focuses on the Culture of Santa Fe in a “Smart City” format. Another prototype was also developed using a JavaScript library through leafletjs.com.



The sensory map thus far includes remarkable videos of students from the National Dance Institute - New Mexico, performing an interpretive piece about transportation in a parking garage; an oral history recording that shares some of the history of Village of Agua Fria; and gorgeous photography of the 1989 fresco "Acequia Madre," by Frederico M. Vigil. As just the beginning, even this small sampling begins to reveal, celebrate, and elevate the richness of Santa Fe's traditions and diversity, portending a democratic gateway that encourages a broad participation grounded in the values of *Culture Connects*.

Going forward, this prototype should continue to be developed, potentially through a partnership between the City and students from Santa Fe University of Art and Design, as well as from the Santa Fe Community College and St. John's College. As this is developed and placed on a server, analytics should be tracked to begin understanding usability, as well as any vulnerabilities requiring attention. Content should also continue to be uploaded within the five senses construct, as well as consideration as to how the prototype can be further deployed to ensure the widest benefit.

The ***Culture Connects Santa Fe - A Prototype Sensory Map*** can be found at the following link:

<https://msrhomeuse.maps.arcgis.com/apps/MapJournal/index.html?appid=f65dc2e011224b3ab73b54646c862031>