



Agenda

ARTS COMMISSION
Monday, October 24, 2016
City Councilors' Conference Room
200 Lincoln Avenue
505-955-6707
5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) September 12, 2016
5. Report of Chair
6. Report of Director
7. Committee and Program Updates
 - a) Native American Arts and Crafts
 - b) Culture Connects Santa Fe
 - c) Gallery Report
 - i. Stitching our Stories Exhibit
 - ii. Wish You Were Here Exhibit
8. Action Items
 - a) A Resolution Requesting the City Manager to Direct Staff to Determine the Feasibility of an Art Exhibit of a Curated Exhibit of Reproductions of Some of the Finest Art of the Museo del Prado from Madrid (Mayor Gonzales) (Randy Randall)
 - b) Approval of 2017 Arts Commission Meeting Schedule
 - c) Request for Approval of Community Arts Development Program FY 16/17
 - i. New Mexico School for the Arts-Art Institute, \$5,900
 - ii. National Dance Institute of NM, \$5,850
 - iii. ARTsmart, \$5,000
 - iv. Pandemonium Productions, Inc., \$5,000
 - v. Santa Fe Youth Symphony Association, \$5,000
 - vi. Santa Fe Performing Arts School & Company, \$4,500
 - vii. Santa Fe Art Institute, \$4,500
9. Adjourn

**ARTS COMMISSION
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September 12, 2016**

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Call to Order and Roll Call	Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. A quorum is reflected in roll call.	Page 1
Approval of Agenda	<i>Ms. Ritch moved to approve the agenda as presented, second by Ms. Perry, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes Acceptance: May 23, 2016 and June 28, 2016 – Special Meeting July 11, 2016 – Minutes	<i>The Arts Commission Chair and members were in concurrence with the Special Meeting Minutes for May 23, 2016 and June 29, 2016 and directed staff to return to City Clerk with full acceptance.</i> <i>Ms. Ritch moved to approve the minutes of July 11, 2016 as presented, second by Ms. Anair, motion carried by unanimous voice vote.</i>	Page 1
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Committee and Program Reports a) Art in Public Places b) Community Gallery c) Mayor's Awards for Excellence	Informational	Page 2-3
Action Items a) Request for approval of 16/17 Lodger's Tax for the Arts, Category A funding recommendations. b) Request for approval of 16/17 Lodger's Tax for the Arts, Category B funding recommendations	<i>Ms. Shannan Campbell-Wells moved to approve the two recommendations, Southwest Roots Music Inc., and Santa Fe Women's Ensemble, Inc., second by Ms. Hunter Stiebel, motion carried by unanimous voice vote.</i> <u>Ms. Kathleen Ritch recused herself on the vote for Category B Funding.</u>	Page 3-4

<p>c) Request for approval of changes to Collaborative Arts Marketing Program application for 16/17</p> <p>d) Request for approval of Wish You Were Here non-juried Community Gallery exhibit.</p>	<p><i>Mr. Lovato moved to approve 16/17 Lodgers' Tax for the Arts: Category B funding recommendations as detailed above, Ms. Anair second the motion, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Ritch moved to approve changes as recommended by the Funding Policy Committee to Collaborative Arts Marketing Program application for 16/17, second by Ms. Hunter Stiebel, motion carried by unanimous voice vote.</i></p> <p>Ms. Ortiz Pena moved to approve the. <i>Wish You Were Here</i> non-juried Community Gallery exhibit, second by Ms. Perry, motion carried by unanimous voice vote.</p>	
<p>Adjournment and Signature Page</p>	<p>There being no further business to come before the Arts Commission, the Chair called for adjournment at 5:40 pm.</p>	<p>Page 4</p>

MINUTES

Arts Commission
Monday, September 12, 2016
5:00 pm – 5:40 pm

- 1) Call to Order
Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. A quorum is reflected in Roll Call.

- 2) Roll Call

Present:

Chip Chippeaux, Chair
Todd Lovato
Ashlyn Perry
Kathlene Ritch
Bernadette Ortiz-Pena
Penelope Hunter-Stiebel
Monique Anair
Shannan Campbell-Wells

Not Present:

Brian Vallo, Excused

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission
Jacki Camborde, Arts Commission
Rob Lambert, Community Gallery
Julie Bystrom, Project Manager, Arts Commission

Others Present:

Fran Lucero, Stenographer

- 3) Approval of Agenda

Ms. Ritch moved to approve the agenda as presented, second by Ms. Perry, motion carried by unanimous voice vote.

- 4) Approval of Minutes

- a) May 23, 2016 - Special Meeting Minutes – for acceptance
- b) June 29, 2016 - Special Meeting Minutes – for acceptance

The Arts Commission Chair and members were in concurrence with the Special Meeting Minutes for May 23, 2016 and June 29, 2016 and directed staff to return to City Clerk with full acceptance.

- c) July 11, 2016 Minutes

Ms. Ritch moved to approve the minutes of July 11, 2016 as presented, second by Ms. Anair, motion carried by unanimous voice vote.

5) Report of Chair, Chip Chippeaux

The Chair noted that in the last minutes great detail was provided on work in progress for the Committees. The Chair asked if there are any comments that relate to any of the work of the committees to please inform Ms. Garcia y Griego.

The Chair announced the Mayor's Awards Reception will take place at 5:30 pm on October 12th. It will be a meet and greet of the art recipients and would like the Arts Commission members to attend.

The Mayor's Art Awards presentation is on October 20, 2016.

6) Report of Director – Debra Garcia y Griego

Ms. Garcia y Griego introduced Ms. Jacki Camborde, a new staff member in the Arts Commission Office. It was noted that Ms. Camborde handled the Summer Passport Program and informed the Arts Commission members that the award was presented to the winning recipient. Special thank you to all of the organizations that participated and contributed generously. Approximately 300 kids participated and this number may grow as we are waiting for numbers from the Museum. Ms. Garcia y Griego said that if we do this again we would pursue support from the Department of Cultural Affairs as they provided great financial and media support this year.

7) Committee and Program Updates

Art in Public Places – Debra Garcia y Griego

A. Purchase Program Update

It was reported that three pieces have been installed and two more pieces awaiting installation.

B. Ignite Program Update

Ribbon cutting ceremony for the hitch was held and had a great following; people really love it on Facebook. Councilors and city staff have also been very supportive. Youth Works is also starting to work on their design which will be a mural.

Community Gallery

A. The Train Must be Fed and Stitching our Stories – Update

Stitching our Stories opened approximately 2 weeks ago and it is very successful. It is a very compelling show and there is a 30 minute video that accompanies this exhibit.

B. 2016/2017 Exhibit Schedule Changes/Addition

- Wish You Were Here – Fall 2016, is the latest evolution of the Arts Commission's annual open exhibit and competition. Artists will be asked to submit an artwork that provides their answers to the question: "When a visitor comes to Santa Fe, what is the one thing they must experience?" A jury consisting of Arts Commissioners and Arts professionals will select five works to be reproduced as postcards. Each of the five Artists will receive \$100 honorarium and 100 copies of their postcards. The pack of five *Wish You Were Here* postcards will be offered for sale in the Community Gallery as well as provided to City officials for their use.
- Breaking the Block – Creatives often suffer a block of creativity. How do Artists break that block and move on? The intent of the exhibit is to feature work produced by local artists who are interested in challenging themselves to face problematic artwork in their studios that has been unfinished. The intent of this exhibit is to educate the public on the artistic process and illuminate the struggles and successes of studio work.
- Student Spring Show
The Chair asked if we have considered the Indian School as participants. Rob will research this idea. The Student Spring is a season of Gallery programming focused on the artwork of Santa Fe's Youth who are at a decisive juncture in their lives.

- New Mexico Art Senior Show
- Summer Show of the Opera

C. Mayor's Awards for Excellence in the Arts

Ms. Garcia y Griego informed the commission members that Jacki will take the lead on this event and may be calling the commissioners for help on table sales. The invitations were sent to the printer today. Bio's are in process and Ms. Bystrom and Jacki are working on the slide show.

As a tradition we have had entertainment; Commission member, Bernadette Ortiz-Pena is coordinating a dance performance for this event. She is working directly with the students and will provide more details as we move forward. Thank you to Ms. Ortiz-Pena. Partners in Education will provide transportation. Mr. Randall negotiated media sponsorship from the New Mexican to highlight the 25 year Anniversary of the Art Awards. Tickets will be available on-line in the next 2 weeks and they are sold at \$75 a ticket, \$750 a table.

8) Action Items

A. Request for approval of 16/17 Lodgers' Tax for the Arts: Category A funding recommendations. (Information included in meeting packet).

- Southwest Roots Music, Inc., \$4,500
They present up to 20 music performances by the world's finest folk, blues, Cajun, zydeco, world music and roots rock artists, as well as showcasing local openers. They serve up to 500 participants with this ongoing program. 2016-17 dates and schools are to be determined.
- Santa Fe Women's Ensemble, Inc., \$4,000
This project supports the mission for performance, commissioning new music and community outreach. They will perform six formal concerts; four at the Loretto Chapel, one at 1st Presbyterian Church and one at Immaculate Heart of Mary Chapel between December 9, 2016 and last being May 14, 2017. SFWE will also perform two free concerts and will do community outreach to include two visits to sing at public nursing facilities.

Mr. Lovato noted that the process continues to grow as one main element is the tie in for the use of tourism funding. Staff assists to explain the elements to emphasize in the application process.

The Chair asked, "how can we help these groups to build their skill sets" for other opportunities; i.e., some of them talk about print ads which are expensive, yet they don't talk about social media where they could get more leverage for their dollar. The above two recommendations received the highest scores. There were two other applicants and they have been directed to a different category.

Ms. Shannan Campbell-Wells moved to approve the two recommendations, Southwest Roots Music Inc., and Santa Fe Women's Ensemble, Inc., second by Ms. Hunter Stiebel, motion carried by unanimous voice vote.

B. Request for approval of 16/17 Lodger's Tax for the Arts: Category B funding recommendations Detailed synopsis provided in meeting packet.

- Axle Projects, Inc. - \$8,000
- Spanish Danzart Society - \$7,000
- Teatro Paraguas - \$6,500
- Adobe Rose Theatre, Inc. - \$6,000
- Theatre Grottesco - \$6,000

- f. New Mexico Performing Arts Society - \$5,000
- g. Santa Fe Little Theatre, Inc. - \$4,500

Ms. Hunter Stiebel and Ms. Ritch stated that the review was more in line with the criteria. Ms. Hunter-Stiebel asked how the Arts Commission staff can gather the demographics for future review. Ms. Garcia y Griego said that we may need to review the data and demographics to assist them to qualify in the future.

Ms. Kathleen Ritch recused herself on the vote for Category B Funding.

Mr. Lovato moved to approve 16/17 Lodgers' Tax for the Arts: Category B funding recommendations as detailed above, Ms. Anair second the motion, motion carried by unanimous voice vote.

C. Request for approval of changes to Collaborative Arts Marketing Program application for 16/17

Ms. Garcia y Griego stated that this program is coming back. The Funding Policy wants to put a maximum number of years that any one collaboration can be funded and cap that at 3 years and give the applicants a heads up that they should anticipate a decreased level of funding every year so they are building sustainability in to their projects. The Funding Policy Committee stated that this was not meant to be an on-going source for on-going projects it was meant to excite new collaborations. The second one it to limit the number of projects that one contracting partner can be the contracting entity for; it doesn't limit the number of applications they can be involved in. Two collaborations may be ok when you are sharing finances and then it is important to encourage groups to put that financial power into different partner hands.

Ms. Ritch moved to approve changes as recommended by the Funding Policy Committee to Collaborative Arts Marketing Program application for 16/17, second by Ms. Hunter Stiebel, motion carried by unanimous voice vote.

Mr. Lovato echoed that it is great to tighten this process up.

D. Request for approval of *Wish You Were Here* non-juried Community Gallery exhibit (Detailed above under Community Gallery Report)

Ms. Ortiz Pena moved to approve the. Wish You Were Here non-juried Community Gallery exhibit, second by Ms. Perry, motion carried by unanimous voice vote.

9) Adjourn

There being no further business to come before the Arts Commission, the Chair called for adjournment at 5:40 pm.

Signature Page:

Chip Chippeaux, Chair



Fran Lucero, Stenographer

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2016-____
Prado Curated Exhibit

SPONSOR(S): Mayor Gonzales and Councilor Ives

SUMMARY: The proposed resolution requests the City Manager to direct staff to determine the feasibility of an art exhibit of a curated exhibit of reproductions of some of the finest art of the Museo del Prado from Madrid.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: Yes

DATE: October 14, 2016

ATTACHMENTS: Resolution
FIR

1 CITY OF SANTA FE, NEW MEXICO

2 RESOLUTION 2016-___

3 INTRODUCED BY:

4
5 Mayor Javier M. Gonzales

6 Councilor Peter Ives

7
8
9
10 A RESOLUTION

11 REQUESTING THE CITY MANAGER TO DIRECT STAFF TO DETERMINE THE
12 FEASIBILITY OF AN ART EXHIBIT OF A CURATED EXHIBIT OF REPRODUCTIONS
13 OF SOME OF THE FINEST ART OF THE MUSEO DEL PRADO FROM MADRID.

14
15 WHEREAS, the Prado Museum in central Madrid is an internationally acclaimed museum
16 housing the world's finest collections of European art; and

17 WHEREAS, the Prado unquestionably houses the best single collection of Spanish art Spain dating
18 from the 12th century to the early 20th century, based on the former Spanish Royal Collection; and

19 WHEREAS, Santa Fe is an internationally known center for the arts; and

20 WHEREAS, New Mexico has a long standing relationship with Spain, including
21 native son, Ambassador Edward L. Romero who served as Ambassador to Spain from 1998 to 2001;
22 and

23 WHEREAS, Jim Long, the founder of Heritage Hotels, a New Mexico based hotel company
24 with four hotels in Santa Fe, has served on the international board of directors of the Prado as well as
25 the board of Directors for the Spanish Colonial Arts Society; and

**City of Santa Fe
Fiscal Impact Report (FIR)**

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. General Information

(Check) Bill: _____ Resolution: X

(A single FIR may be used for related bills and/or resolutions)

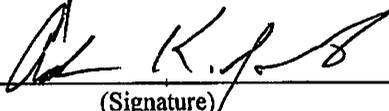
Short Title(s): A RESOLUTION REQUESTING THE CITY MANAGER TO DIRECT STAFF TO DETERMINE THE FEASIBILITY OF AN ART EXHIBIT OF A CURATED EXHIBIT OF REPRODUCTIONS OF SOME OF THE FINEST ART OF THE MUSEO DEL PRADO FROM MADRID.

Sponsor(s): Mayor Gonzales

Reviewing Department(s): Tourism

Persons Completing FIR: Randy Randall Date: 10/6/16 Phone: 955-6209

Reviewed by City Attorney:  Date: 10/18/16
(Signature)

Reviewed by Finance Director:  Date: 10-18-16
(Signature)

Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution:

The Resolution requests the City Manager to direct staff to determine the feasibility of an art exhibit of a curated exhibit of reproductions of some of the finest art of the Museo del Prado from Madrid, Spain.

Section C. Fiscal Impact

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
 - b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
 - c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*
- 1. Projected Expenditures:**
- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
 - b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required
 - c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
 - d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
 - e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director: _____

_____ Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
Expenditure Classification	FY <u>16/17</u>	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs - Recurring or "NR" Non-recurring	Fund Affected	

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____
Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____
Professional Services	\$ <u>75,000</u>	<u>A</u>	<u>NR</u>	\$ _____	_____	_____	<u>02112</u>
All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____
Total:	\$ <u>75,000</u>			\$ _____			

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
Type of Revenue	FY _____	"R" Costs Recurring or "NR" Non-recurring	FY _____	"R" Costs - Recurring or "NR" Non-recurring	Fund Affected	

_____	\$ _____	_____	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
Total:	\$ _____		\$ _____		

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

Expenditure for the Prado exhibit will come from existing Arts Commission and Visit Santa Fe (CVB) budget funds to the extent possible and/or from fund balances for those two entities. There is also some in kind services that can provide a portion of the funds. The study required in the resolution will identify the exact nature of the funding recommendation. Interest in the exhibit will generate lodger's tax and GRT for the city. At a minimum level of 5,000 visits, close to \$200,000 of lodger's and GRT will be generated.

Section D. General Narrative

1. **Conflicts:** Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None identified.

2. **Consequences of Not Enacting This Bill/Resolution:**

Are there consequences of not enacting this bill/resolution? If so, describe.

Lost opportunity as exhibit might go to Albuquerque as an alternative. While Santa Fe is a far more attractive tourism destination, we are always looking for something new and different to market - particularly in the regional markets where repeat business to Santa Fe is very high.

3. **Technical Issues:**

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None identified.

4. **Community Impact:**

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

Definite positive impact on tourism as it will be a significant regional draw. The total cost of the project is expected to be in the range of \$350,000. Jim Long has committed to find the total funding to produce the project. The \$75,000 in cash and in kind services from the City is a part of the project funding.



THE CITY OF SANTA FE
ARTS COMMISSION

2017 Meeting Schedule

Monthly Meetings

Meetings begin at 5:00 PM and take place in the City Councilor's Meeting Room in City Hall, 200 Lincoln Avenue, unless otherwise specified.

- Monday, January 9, 5:00 PM
- Monday, February 13, 5:00 PM
- Monday, March 13, 5:00 PM
- Monday, April 10, 5:00 PM
- Monday, May 8, 5:00 PM
- Monday, June 12, 5:00 PM
- Monday, July 10, 5:00 PM
- Monday, August 14, 5:00 PM
- Monday, September 11, 5:00 PM
- Tuesday, October 10, 5:00 PM
- Tuesday, November 14, 5:00 PM
- Monday, December 11, 5:00 PM

All meeting dates, times and locations are subject to change.