



August 2016 OTAB Report Sales Report September 27, 2016

August 2016 Leads:

- 25 total leads requiring sleeping rooms (Up 9 from 2015)
- 12,077 total room nights sent via leads (Up 9,021 room nights compared to 2015)
- 5 total SFCCC space only leads without sleeping rooms (Equal to 2015)

August 2016 Confirmed Leads:

- 8 Definite Booking (Equal to 2015)
- 1,471 Definite Room Nights (Down 1,212 room nights from 2015)
- 2 Definite SFCCC space only leads (Down 1 SFCCC bookings from 2015)

August 2015 Leads:

- 14 total leads requiring sleeping rooms
- 3,056 total room nights sent via leads
- 5 total SFCCC space only leads without sleeping rooms

August 2015 Confirmed Leads:

- 8 Definite Booking
 - 2,683 Definite Room Nights
 - 3 Definite Groups without sleeping rooms
-

2016 YTD Leads:

- 144 total leads requiring sleeping rooms (UP 36 leads compared to STLY 2015)
- 52,839 total room nights sent via leads (Up 11,787 room night compared to STLY 2015)
- 139 total SFCCC space only leads without sleeping rooms (Up 48 SFCCC leads STLY 2015)

2016 YTD Definite:

- 75 Definite Booking (Up 22 Confirmed booking to STLY 2015)
- 22,135 Definite Room Nights (UP 6,026 room nights over STLY 2015)
- 105 Definite SFCCC space only leads (UP 52 SFCCC bookings STLY 2015)

2015 YTD Leads:

- 108 total leads requiring sleeping rooms
- 41,052 total room nights sent via leads
- 91 total SFCCC space only leads without sleeping rooms

2015 YTD Definite:

- 53 Definite Booking
- 16,109 Definite Room Nights
- 53 Definite SFCCC space only leads

Tradeshow updates:

August 13-16, 2016 | ASAE Annual Meeting & Expo, Salt Lake, City, UT

- Joellyn Baca from TOURISM Santa Fe attended on behalf of the city. Representatives from Drury Plaza Hotel, Eldorado, Inn and Spa at Loretto, and La Fonda on the Plaza attended with TOURISM Santa Fe

August 25-27, 2016 | Connect Marketplace, Grapevine, TX

- April Gallegos of TOURISM Santa Fe attended this reverse tradeshow in a Dallas suburb to continue the TOURISM Santa Fe presence in a key market
- Trip report is included with this packet

Pace Report

Lead Generation Tools –

- We are currently working through the PSA process with two vendors who provide lead generation and hotel sales marketing assistance
- Strategic Database Research, Inc. (SDR) out of Florida is offering a lead generation and appointment setting program
- Integrated Marketing Media (IMM) out of Texas offers a suite of services including e-marketing to their database of segment-specific (SMERF, 3rd-party planners, Corporate, etc) event planning professionals and follow up calls to individuals who opened the email, maintenance of a site visit request page, and database management.

FAM Update –

- September
 - September Agenda September Attendees (as of 8/17/16)
 - 8 hotel partners scheduled to attend
 - 9 planners currently scheduled to attend. CA is most represented market (in response to tradeshow attendance by April Gallegos earlier in 2016) but other markets will be represented as well including Chicago, Houston, and Toronto

New CSM

- Vendor provided on-site training in early August for both TOURISM Santa Fe staff as well as to hotel partners
- Vendor has continued to offer their free tech support to the TOURISM Santa Fe staff. This is a great value from the new system as the vendor for the old system would charge per hour for tech support
- Data reporting as we transition systems is showing expected inconsistencies between the systems. Items are categorized slightly differently between the systems and staff is still learning how to fully utilize the new system. These inconsistencies will remain for a few months but should gradually decrease over time



Trip Report

Connect Collaborate – Association
August 25-27, 2016
April Gallegos attended

Connect Association is the national produced by Collinson Media. It is also the most well-attended and largest conference for Collinson Media with over 3,200 attendees, with 1,800 planners. TOURISM Santa Fe decided to schedule appointments with Association groups. The events provide education and networking opportunities with one-on-one supplier/planner appointments. Planners are incentivized to attend and meet with suppliers with complimentary registration if they attend all of their scheduled appointments.

- Met with 30 qualified meeting association planners with meetings of 200-1,000 attendees (West=10, Central=4, 16=East)
- 28 of the 30 planners have not visited Santa Fe and are interested in attending a FAM tour
- The planners that have not visited Santa Fe believed that Santa Fe is similar to Phoenix and Tucson
- We received four RFPs
- Sent follow-up email to all planners that we met with introduction email to appropriate sales manager.

Connect Collaborate – Association was successful in reaching new association meeting planners and building awareness of Santa Fe as a desirable meeting destination.

It is recommended that we continue to attend this national conference each year.

Booking Pace Report

As of: 9/22/2016

Event Type: All

Source: All

	Actual 2014	Actual 2015	Definite 2016	Tentative 2016	Definite 2017	Tentative 2017	Definite 2018	Tentative 2018	Definite 2019	Tentative 2019	Definite 2020	Tentative 2020	Definite 2021	Tentative 2021	Definite 2022	Tentative 2022	Definite 2023	Tentative 2023	Definite 2024	Tentative 2024	Definite 2025	Tentative 2025	Definite 2026	Tentative 2026	Definite 2027	Tentative 2027	Definite 2028	Tentative 2028	Definite 2029	Tentative 2029	Definite 2030	Tentative 2030	
January	1,425	4,649	2,080	0	250	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
February	4,712	1,891	3,205	0	855	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
March	2,330	804	348	0	3,295	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
April	1,594	2,912	2,306	0	2,231	0	237	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
May	3,123	1,749	3,468	0	1,162	0	874	907	0	907	0	920	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
June	2,041	3,334	6,338	0	1,299	1,020	1,575	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
July	3,035	1,946	4,066	0	8,950	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
August	1,833	843	2,258	0	1,475	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
September	1,264	4,477	2,649	200	658	0	0	1,630	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
October	1,897	4,628	4,268	0	670	1,090	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
November	3,313	2,658	4,090	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
December	196	98	350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
TOTAL	26,553	29,989	35,437	200	20,865	2,110	2,786	2,537	0	907	0	920	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LAST YEAR	23,120	28,553	29,969	0	35,437	200	20,965	2,110	2,786	2,537	0	907	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change	3,433	3,436	5,468	200	(14,572)	1,910	(18,079)	427	(2,786)	(1,630)	0	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Turned Lead Booking Report

8/1/2016 - 8/31/2016

HQ Facility:
 HQ Hotel:
 Event Type:
 Sort Order:
 Acct Market:
 Event Market:
 Scope:

Account Source:
 Account Quality:
 Event Source:
 Confidential:
 Sales Rep(s):
 Peak Room Min:

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact Est	Economic Impact Act

Selected Date Range Totals	Event Count:	0	0	0	0
----------------------------	--------------	---	---	---	---

Turned Tentative Booking Report

8/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Meeting Repeat	Educational	Santa Fe Community College Sustainability Series #3	8/26/2016	8/26/2016	Rosalina Grace	0	0	0
Meeting	Educational	Santa Fe Community College Sustainability Series	9/12/2016	9/12/2016	Rosalina Grace	100	0	0
New	Educational	Santa Fe Community College Sustainability Series #2	9/12/2016	9/12/2016	Rosalina Grace	100	0	0
Service Only - Social Event New	Unspecified	Romero & Saucedo Wedding Reception	5/27/2017	5/27/2017	Rosalina Grace	125	0	0
Service Only - Social Event New	Unspecified	Estrada Quinceanera	6/24/2017	6/24/2017	Rosalina Grace	300	10,000	0
Event Count: 5						625	10,000	0

Turned Definite Booking Report

8/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Event Date	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
Service Only - City Meeting Repeat	Government	City Wellness Program	8/26/2016	8/26/2016	Stephanie Scrimshaw	0	0	0
Service Only - Social Event New	Unspecified	Estrada Quinceanera	6/24/2017	8/25/2016	Rosalina Grace	0	0	0
	Unspecified	Estrada Quinceanera	6/25/2017	8/1/2016		300	10,000	0
	Social		7/20/2016					

Selected Date Range Totals						Event Count:	2	
						300	10,000	0

Turned Lead Booking Report

8/1/2015 - 8/31/2015

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Decision Dt	Total Attend	Economic Impact Est	Economic Impact Act
Service Only - Social Event New	MERF	Santa Fe Fiesta, Inc	9/11/2015	9/11/2015	8/17/2015	Rosalina Grace	0	0
	MERF	Caballeos Breakfast	9/11/2015	9/11/2015	8/1/2016	50	1,250	0
	MERF	Pojoaque Valley High School	4/30/2016	4/30/2016	8/17/2015			
Service Only - Social Event New	MERF	Pojoaque Valley High School Prom 2016	4/30/2016	4/30/2016	8/1/2016	350	22,750	0
	MERF	Javier Fernandez	6/3/2016	6/3/2016	8/20/2015	Rosalina Grace	0	0
Meeting New	Social	Fernandez Graduation Party	6/3/2016	6/3/2016	8/1/2016	100	2,500	0
	Social	Diana Sotelo	6/25/2016	6/25/2016	8/7/2015			
Service Only - Social Event New	Social	Sotelo & Gardea Wedding Reception	6/25/2016	6/25/2016	8/31/2015	Rosalina Grace	0	0
	Social	Northern New Mexico Quilt Guild	10/5/2016	10/6/2016	8/1/2016	300	7,500	0
Trade Show New	Non-Profit	Quilt Fiesta Santa Fe	10/9/2016	10/9/2016	8/31/2015	500	5,000	0
	Non-Profit				8/12/2015			
Selected Date Range Totals						Event Count: 5	1,300	39,000
							0	0
							0	0

Turned Tentative Booking Report

8/1/2015 - 8/31/2015

HQ Facility:
 HQ Hotel:
 Event Type:
 Sort Order:
 Acct Market:
 Event Market:
 Scope:

Account Source:
 Account Quality:
 Event Source:
 Confidential:
 Sales Rep(s):
 Peak Room Min:

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market				Create Dt				
	Event Market	Event Name	Last Day	End Date	Decision Dt		Total Attend	Economic Impact Est	Economic Impact Act

Selected Date Range Totals						Event Count:	0	0	0	0
							0	0	0	0

Turned Definite Booking Report

8/1/2015 - 8/31/2015

HQ Facility: All Account Source: All
 HQ Hotel: All Account Quality: All
 Event Type: All Event Source: All
 Sort Order: Sorted By Event Date Confidential: Internal - Confidential Detail Shown
 Acct Market: All Sales Rep(s): One or More
 Event Market: All Peak Room Min: No Min Peak Rooms Entered
 Scope: All

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Meeting New	Sandia National Laboratory	6/9/2015	6/9/2015	8/3/2015	Rosalina Grace	0	0	0
	Rattlesnake Handling Training	6/9/2015	6/9/2015	8/1/2016		50	500	0
	Association			5/27/2015				0
Service Only - City Meeting Repeat	City Attorney's Office / City of Santa Fe	9/2/2015	9/2/2015	8/18/2015	Rosalina Grace	0	0	0
	City Attorney's: Vehicle Forfeiture Conference	9/2/2015	9/2/2015	8/1/2016		130	0	0
	Unspecified			6/11/2015				
Service Only - Social Event New	Santa Fe Fiesta, Inc	9/11/2015	9/11/2015	8/17/2015	Rosalina Grace	0	0	0
	Caballeos Breakfast	9/11/2015	9/11/2015	8/1/2016		50	1,250	0
	MERF			8/17/2015				
Selected Date Range Totals						230	1,750	0
Event Count:						3	0	0

Turned Tentative Booking Report

1/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Act Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

11

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Service Only - Meeting Repeat	Educational	Santa Fe Community College Sustainability Series #3			8/26/2016	Rosalina Grace	0	0
Meeting	Unspecified	Wambuiz	2/21/2016	2/21/2016	2/18/2016	Stephanie Scrimshaw	0	0
New	Social	Wambuiz Fundraiser	2/21/2016	2/21/2016	8/1/2016	150	3,750	0
	Social				2/18/2016			
Board Meeting	Unspecified	City Attorney's Office / City of Santa Fe	7/12/2016	7/12/2016	7/11/2016	Stephanie Scrimshaw	0	0
New	Unspecified	City Attorney Meeting	7/12/2016	7/12/2016	8/1/2016	7	0	0
	Unspecified				7/11/2016			
Service Only - City Meeting New	Unspecified	Santa Fe Community Convention Center RFP Compliance Review	7/21/2016	7/21/2016	7/20/2016	Stephanie Scrimshaw	0	0
	Unspecified				8/1/2016	0	0	0
	Unspecified				7/20/2016			
Service Only - City Meeting New	Unspecified	City Manager's Office / City of Santa Fe	8/16/2016	8/16/2016	7/19/2016	Stephanie Scrimshaw	0	0
	Unspecified	Constituent Services	8/16/2016	8/16/2016	8/1/2016	10	0	0
	Unspecified				7/19/2016			
Service Only - City Meeting New	MERF	Sebastian Gurule	8/16/2016	8/16/2016	7/20/2016	Stephanie Scrimshaw	0	0
	MERF	Constituent Services	8/16/2016	8/16/2016	8/1/2016	10	0	0
					7/20/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - City Meeting New	Unspecified	City Attorney's Office / City of Santa Fe City/County Mediation	8/29/2016	8/29/2016	7/20/2016	Stephanie Scrimshaw	0	0
Meeting	Unspecified		8/30/2016	8/30/2016	8/1/2016	30	0	0
New	Educational	Santa Fe Community College Sustainability Series	9/12/2016	9/12/2016	8/11/2016	Rosalina Grace	0	0
Meeting	Educational	Santa Fe Community College Sustainability Series #2	9/12/2016	9/12/2016	8/18/2016	Rosalina Grace	0	0
New	Educational		9/29/2016	9/29/2016	7/22/2016	Stephanie Scrimshaw	0	0
Service Only - Social Event New	Social	City Clerks Office/City of Santa Fe Department of Workforce Solutions	9/29/2016	9/29/2016	8/1/2016	150	0	0
Service Only - Social Event New	Social	Mario Marcial	2/1/2017	2/1/2017	4/20/2016	Rosalina Grace	0	0
Service Only - City Meeting New	Unspecified	Mayor's Office / City of Santa Fe 2017 State of the City	2/21/2017	2/22/2017	5/9/2016	Stephanie Scrimshaw	0	0
Meeting	Unspecified		5/6/2017	5/6/2017	2/25/2016	Rosalina Grace	0	0
Repeat	MERF	2017 Baile de Mayo	5/6/2017	5/6/2017	8/19/2016	500	12,500	0
Service Only - Social Event New	Unspecified	Romero & Saucedo Wedding Reception	5/27/2017	5/27/2017	8/24/2016	Rosalina Grace	0	0
	Social	Romero & Saucedo Wedding Reception	5/27/2017	5/27/2017	8/24/2016	125	0	0

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act		
	Event Market	Event Name			Decision Dt					
Service Only - Social Event New		Estrada Quinceanera	6/24/2017	6/24/2017	8/24/2016	Rosalina Grace	0	0	0	0
	Unspecified Social	Estrada Quinceanera	6/25/2017	6/25/2017	8/1/2016		300	10,000	0	
Service Only - Social Event New		Christus St Vincent Regional Medical Center	7/14/2017	6/2/2017	7/20/2016	Rosalina Grace	0	0	0	0
	Non-Profit	Christus / Fire Dept. Healthy Kids 2017	7/15/2017	6/3/2017	8/1/2016		3,000	75,000	0	
Meeting	Non-Profit				1/4/2016					
New		American Institute of Architects - Santa Fe Chapter	10/5/2017	10/5/2017	5/5/2016	Stephanie Scrimshaw	0	0	0	0
	Corporate	2017 AIA New Mexico Convention	10/7/2017	10/7/2017	8/1/2016		100	0	0	
Meeting	Corporate				5/5/2016					
Repeat		Santa Fe Public Schools	4/28/2018	4/28/2018	5/5/2016	Rosalina Grace	0	0	0	0
	MERF	Santa Fe High School Prom 2018	4/28/2018	4/28/2018	8/19/2016		500	0	0	
Trade Show	MERF				5/5/2016					
New		Northern New Mexico Quilt Guild	10/4/2018	10/4/2018	5/18/2016	Rosalina Grace	0	0	0	0
	Non-Profit	Quilt Fiesta Santa Fe	10/7/2018	10/7/2018	8/1/2016		500	5,000	0	
Selected Date Range Totals	Non-Profit				5/18/2016					
Event Count:						19		0	0	0
							6,257	113,125	0	0

Turned Lead Booking Report

1/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Act Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Decision Dt	Total Attend	Economic Impact Est	Economic Impact Act
Meeting		William Trujillo	7/22/2011	7/22/2011	5/18/2016	Rosalina Grace	0	0
New	MERF	Trujillo Rehearsal Dinner	7/22/2011	7/22/2011	8/19/2016	45	2,925	0
	MERF				5/18/2016			
Conference / Convention		CKI Events, LLC	1/27/2016	1/27/2016	1/7/2016	Rosalina Grace	0	0
New	Corporate	Speaking Panel/Reception	1/27/2016	1/27/2016	8/1/2016	100	0	0
	Corporate				1/5/2016			
Service Only - Meeting		Downtown Merchants Association	3/8/2016	3/8/2016	2/23/2016	Stephanie Scrimshaw	0	0
New	Resolution/Waived Event	Downtown Merchants Association Annual Meeting	3/8/2016	3/8/2016	8/1/2016	20	200	0
	Resolution/Waived Event				2/29/2016			
Service Only - City Meeting		Mayor's Office / City of Santa Fe	3/11/2016	3/11/2016	3/7/2016	Stephanie Scrimshaw	0	0
New	Unspecified	City Mayor/Darkness to Light Meeting	3/11/2016	3/11/2016	8/1/2016	12	0	0
	Unspecified				3/7/2016			
Meeting		Arts Commission / City of Santa Fe	3/16/2016	3/16/2016	3/4/2016	Stephanie Scrimshaw	0	0
New	Government	Sister Cities Meetings	3/16/2016	3/16/2016	8/1/2016	13	0	0
	Government				3/4/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Meeting New	Greater Santa Fe Restaurant Association	3/17/2016	3/17/2016	2/23/2016	Stephanie Scrimshaw	0	0	0
	Resolution/Waived Event	3/17/2016	3/17/2016	8/1/2016		0	0	0
	Resolution/Waived Event			2/23/2016				
Service Only - Social Event New	National Union of Hospital & Healthcare Workers	3/19/2016	3/19/2016	2/19/2016	Rosalina Grace	0	0	0
	40th Anniversary of the Nurses Union	3/19/2016	3/19/2016	8/1/2016		400	26,000	0
	Association			12/10/2015				
Meeting New	Arts Commission / City of Santa Fe	3/20/2016	3/20/2016	3/15/2016	Stephanie Scrimshaw	0	0	0
	Culture Connects Santa Fe	3/20/2016	3/20/2016	8/1/2016		60	0	0
	Government			3/15/2016				
Meeting New	Defense Nuclear Facilities Safety Board	3/21/2016	3/21/2016	2/2/2016	Rosalina Grace	0	0	0
	DNFSB Over Site Board Meeting	3/22/2016	3/22/2016	8/19/2016		150	1,500	0
	Unspecified			1/7/2016				
Meeting New	Human Resources / City of Santa Fe	3/23/2016	3/23/2016	3/15/2016	Stephanie Scrimshaw	0	0	0
	Customer Service Training	3/24/2016	3/24/2016	8/1/2016		80	0	0
	Unspecified			3/15/2016				
Service Only - City Meeting New	Tourism Santa Fe CVB/City of Santa Fe	3/23/2016	3/23/2016	3/9/2016	Stephanie Scrimshaw	0	0	0
	Visitor's Survey Update Meeting	3/23/2016	3/23/2016	8/1/2016		25	0	0
	Government			3/9/2016				
Meeting New	Arts Commission / City of Santa Fe	3/24/2016	3/24/2016	3/11/2016	Stephanie Scrimshaw	0	0	0
	Culture Connects Santa Fe	3/24/2016	3/24/2016	8/1/2016		0	0	0
	Government			3/11/2016				
Service Only - Meeting New	North Central New Mexico Economic Development District Council of Governments	4/1/2016	4/1/2016	3/8/2016	Rosalina Grace	0	0	0
	IC/P Training	4/1/2016	4/1/2016	8/1/2016		0	0	0
	Government			3/8/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - City Meeting New	Unspecified	Mayor's Office / City of Santa Fe	4/4/2016	4/4/2016	2/23/2016	Rosalina Grace	0	0
	Unspecified	Mayor's Senior Volunteer Recognition Celebration 2016	4/5/2016	4/5/2016	8/1/2016	400	26,000	0
	Unspecified				2/23/2016			
Service Only - City Meeting New	Government	City Wellness Program	4/5/2016	4/5/2016	3/22/2016	Stephanie Scrimshaw	0	0
	Government	Fitness Class	4/5/2016	4/5/2016	8/1/2016	15	0	0
	Government				3/22/2016			
Service Only - City Meeting New	Unspecified	Housing & Community Development / City of Santa Fe	4/5/2016	4/5/2016	3/22/2016	Stephanie Scrimshaw	0	0
	Unspecified	Santa Fe Film Commission	4/5/2016	4/5/2016	8/1/2016	20	0	0
	Unspecified				3/22/2016			
Service Only - City Meeting New	Government	ITT / City of Santa Fe	4/5/2016	4/5/2016	3/24/2016	Stephanie Scrimshaw	0	0
	Government	ITT Governance Committee	4/5/2016	4/5/2016	8/1/2016	15	0	0
	Government				3/24/2016			
Service Only - City Meeting New	Unspecified	City Attorney's Office / City of Santa Fe	4/13/2016	4/13/2016	4/11/2016	Stephanie Scrimshaw	0	0
	Unspecified	City Council Meeting	4/13/2016	4/13/2016	8/1/2016	8	0	0
	Unspecified				4/11/2016			
Service Only - City Meeting New	Unspecified	Public Utilities Department / City of Santa Fe	4/13/2016	4/13/2016	4/4/2016	Stephanie Scrimshaw	0	0
	Unspecified	Customer Service Training	4/13/2016	4/14/2016	8/1/2016	80	0	0
	Unspecified				4/4/2016			
Service Only - Social Event New	Non-Profit	Gaon Institute	4/17/2016	4/17/2016	2/18/2016	Rosalina Grace	0	0
	Non-Profit	Passover Event	4/17/2016	4/17/2016	8/1/2016	300	0	0
	Non-Profit				2/18/2016			
Service Only - City Meeting New	Government	ITT / City of Santa Fe	4/18/2016	4/18/2016	3/28/2016	Stephanie Scrimshaw	0	0
	Government	ERP Vendor Demonstrations	4/22/2016	4/22/2016	8/1/2016	15	0	0
	Government				3/28/2016			

Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - City Meeting New	Unspecified	Police Department / City of Santa Fe	4/19/2016	4/19/2016	3/3/2016	Stephanie Scrimshaw	0	0	0
	Unspecified	Police Sergeant Testing	4/21/2016	4/21/2016	8/1/2016		20	0	0
					3/3/2016				
Service Only - City Meeting New	Unspecified	City of Santa Fe	4/25/2016	4/25/2016	2/26/2016	Rosalina Grace	0	0	0
	Unspecified	City Manager's Office/IT Training	4/29/2016	4/29/2016	8/1/2016		15	0	0
					2/26/2016				
Service Only - City Meeting New	Government	ITT / City of Santa Fe	4/25/2016	4/25/2016	3/28/2016	Stephanie Scrimshaw	0	0	0
	Government	ERP Vendor Demonstrations	4/29/2016	4/29/2016	8/1/2016		15	0	0
					3/28/2016				
Service Only - City Meeting New	Unspecified	Monte del Sol Charter School	4/26/2016	4/26/2016	3/21/2016	Rosalina Grace	0	0	0
	Unspecified	Monte del Sol Lunch	4/26/2016	4/26/2016	8/1/2016		300	7,500	0
					3/21/2016				
Service Only - City Meeting New	Government	Economic Development / City of Santa Fe	4/28/2016	4/28/2016	3/21/2016	Stephanie Scrimshaw	0	0	0
	Government	City of Santa Fe Healthcare Study Group	4/28/2016	4/28/2016	8/1/2016		30	0	0
					3/21/2016				
Service Only - City Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe	4/28/2016	4/28/2016	4/5/2016	Stephanie Scrimshaw	0	0	0
	Government	SF Margarita Trial- Information Meeting for Restaurants	4/28/2016	4/28/2016	8/1/2016		50	0	0
					4/5/2016				
Service Only - Social Event Repeat	MERF	Santa Fe Fiesta, Inc	5/5/2016	5/5/2016	2/23/2016	Rosalina Grace	0	0	0
	MERF	2016 Fiesta Court Selection	5/5/2016	5/5/2016	8/1/2016		500	0	0
					3/26/2014				
Service Only - Meeting New	MERF	New Energy Economy	5/6/2016	5/6/2016	3/31/2016	Rosalina Grace	0	0	0
	MERF	How to Let To Go of the World & Love All Things Climate Can't	5/6/2016	5/6/2016	8/1/2016		400	4,000	0
					3/31/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted	
New/Repeat	Account Market	Event Name		Start Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act	
	Event Market	Event Name	Last Day	End Date	Decision Dt				
Meeting		Santa Fe Fiesta, Inc	5/7/2016	5/7/2016	3/25/2016	Rosalina Grace	0	0	0
Repeat	MERF	2016 Baile de Mayo	5/7/2016	5/7/2016	8/19/2016	500	0	0	
	MERF				9/14/2010				
Meeting		Santa Fe Public Schools	5/9/2016	5/9/2016	3/15/2016	Rosalina Grace	0	0	0
Repeat	MERF	Santa Fe & Capital High Awards Banquet 2016	5/9/2016	5/9/2016	8/19/2016	300	19,500	0	
	MERF				3/10/2016				
Service Only - Meeting New		An Ideal Home Productions LLC	5/11/2016	5/11/2016	4/20/2016	Rosalina Grace	0	0	0
	Government	Ideal Home	5/12/2016	5/12/2016	8/1/2016	0	0	0	
	Government				4/20/2016				
Service Only - City Meeting New		Arts Commission / City of Santa Fe	5/11/2016	5/11/2016	3/10/2016	Stephanie Scrimshaw	0	0	0
	Government	New Community Visions	5/11/2016	5/11/2016	8/1/2016	100	0	0	
	Government				3/10/2016				
Service Only - City Meeting New		Fire Department / City of Santa Fe	5/12/2016	5/12/2016	3/24/2016	Stephanie Scrimshaw	0	0	0
	Unspecified	Greater Santa Fe Fireshed Educational Fair	5/12/2016	5/12/2016	8/1/2016	50	0	0	
	Unspecified				3/24/2016				
Service Only - Social Event New		Noemi Jaquez	5/14/2016	5/14/2016	2/3/2016	Rosalina Grace	0	0	0
	Social	Jaquez Wedding Ceremony & Reception	5/14/2016	5/14/2016	8/1/2016	150	3,750	0	
	Social				2/8/2016				
Service Only - City Meeting New		Public Utilities Department / City of Santa Fe	5/23/2016	5/23/2016	3/15/2016	Stephanie Scrimshaw	0	0	0
	Unspecified	Jemez Y Sangre Regional Water Plan Meeting	5/23/2016	5/23/2016	8/1/2016	40	0	0	
	Unspecified				3/15/2016				
Service Only - City Meeting New		City of Santa Fe	5/24/2016	5/24/2016	5/17/2016	Rosalina Grace	0	0	0
	Unspecified	ITT Training//TSM Demonstration	5/24/2016	5/24/2016	8/1/2016	50	0	0	
	Unspecified				5/17/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - City Meeting New	Unspecified	Mayor's Office / City of Santa Fe White House Regional Convening	5/25/2016 5/25/2016	5/25/2016 5/25/2016	3/10/2016 8/1/2016	Stephanie Scrimshaw 60	0 0	0 0
Service Only - Social Event New	Social	New Mexico Department of Cultural Affairs El Palacio Lowrider Summer Launch Party	6/3/2016 6/3/2016	6/3/2016 6/3/2016	4/22/2016 8/1/2016	Rosalina Grace 1,000	0 25,000	0 0
Service Only - Social Event New	Social	WEDDINGS	6/3/2016	6/3/2016	3/17/2016	Rosalina Grace	0	0
Service Only - Social Event New	Social	Burk Wedding Welcome Reception	6/3/2016	6/3/2016	8/1/2016	100	2,500	0
Service Only - Social Event New	Social	Toni Omelas	6/11/2016	6/11/2016	2/26/2016	Rosalina Grace	0	0
Service Only - Social Event New	Social	Omelas Wedding Reception	6/11/2016	6/11/2016	8/1/2016	65	1,625	0
Service Only - City Meeting New	Unspecified	Santa Fe Community Convention Center Short Term Rental Public Meeting	6/15/2016 6/15/2016	6/15/2016 6/15/2016	6/8/2016 8/1/2016	Stephanie Scrimshaw 75	0 0	0 0
Service Only - Meeting New	MERF	The Women's International Study Center Artists Workshop	6/25/2016 6/25/2016	6/25/2016 6/25/2016	4/29/2016 8/1/2016	Rosalina Grace 50	0 500	0 0
Service Only - City Meeting New	Unspecified	Santa Fe Community Convention Center Short Term Rental Public Meeting	6/29/2016 6/29/2016	6/29/2016 6/29/2016	6/8/2016 8/1/2016	Stephanie Scrimshaw 75	0 0	0 0
Service Only - Meeting New	Non-Profit	Sustainable Santa Fe Commission Sustainable Santa Fe Commission Lecture	6/29/2016 6/29/2016	6/29/2016 6/29/2016	5/20/2016 8/1/2016	Rosalina Grace 0	0 0	0 0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Meeting Repeat	Social	City Clerks Office/City of Santa Fe Green Chamber Meeting	7/7/2016	7/7/2016	7/5/2016	Stephanie Scrimshaw	0	0
Service Only - Social Event New	Non-Profit	April Dolkar	7/10/2016	7/10/2016	5/20/2016	Rosalina Grace	0	0
Service Only - Social Event New	Non-Profit	Tabitan Speaker	7/10/2016	7/10/2016	8/1/2016	100	0	0
Service Only - Social Event New	Non-Profit	Santa Fe Community Foundation 35th Anniversary Birthday Party	7/16/2016	7/16/2016	3/30/2016	Rosalina Grace	0	0
Service Only - Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe IDSS Training	8/2/2016	8/2/2016	7/22/2016	Rosalina Grace	0	0
Service Only - Social Event New	Social	Congregation Beit Tikva	8/28/2016	8/28/2016	2/18/2016	Rosalina Grace	0	0
Meeting Repeat	MERF	2016 Offices for Fiestas	9/11/2016	8/19/2016	8/19/2016	200	0	0
Concert New	Social	AMP Concerts Santa Fe Concert: Gipsy Kings	9/3/2016	9/3/2016	4/8/2016	1,800	45,000	0
Concert New	Non-Profit	Sangre de Christo Funeral Fund 8th Annual Mariachi Extravaganza	9/3/2016	9/3/2016	3/22/2016	Rosalina Grace	0	0

Event/Repeat	Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
		Event Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New			Santa Fe Fiesta, Inc	9/9/2016	9/9/2016	3/29/2016	Rosalina Grace	0	0	0
	MERF		Caballeros Breakfast 2016	9/9/2016	9/9/2016	8/1/2016		200	5,000	0
	MERF					3/29/2016				
Service Only - Social Event New			WEDDINGS	9/10/2016	9/10/2016	6/13/2016	Rosalina Grace	0	0	0
	Social		Lugo & Salazar Wedding Reception	9/10/2016	9/10/2016	8/1/2016		150	3,750	0
	Social					6/13/2016				
Service Only - City Meeting Repeat			City Attorney's Office / City of Santa Fe	9/14/2016	9/14/2016	3/21/2016	Stephanie Scrimshaw	0	0	0
	Unspecified		City Attorney's: Vehicle Forfeiture Conference	9/14/2016	9/14/2016	8/1/2016		120	0	0
	Unspecified					3/21/2016				
Service Only - Social Event New			Michael Baten	9/17/2016	9/17/2016	6/3/2016	Rosalina Grace	0	0	0
	Social		Michael Baten Dinner/Reception	9/17/2016	9/17/2016	8/1/2016		100	2,500	0
	Social					6/3/2016				
Meeting New			Rodey Law Firm	9/19/2016	9/19/2016	7/13/2016	Rosalina Grace	0	0	0
	MERF		Law Firm Depositions	9/23/2016	9/23/2016	8/1/2016		20	200	0
	MERF					7/13/2016				
Service Only - Social Event New			Gina Branch	9/24/2016	9/24/2016	3/2/2016	Rosalina Grace	0	0	0
	Social		Gallegos and Branch Wedding Reception	9/24/2016	9/24/2016	8/1/2016		250	6,250	0
	Social					1/26/2016				
Meeting New			Santa Fe Fashion Week	9/30/2016	9/30/2016	7/22/2016	Rosalina Grace	0	0	0
	Social		Santa Fe Fashion Week 2016	10/1/2016	10/1/2016	8/1/2016		400	10,000	0
	Social					11/12/2015				
Service Only - Meeting New			Santa Fe Community College	10/1/2016	10/1/2016	6/13/2016	Rosalina Grace	0	0	0
	Educational		Early Childhood Policy Conference	10/1/2016	10/1/2016	8/1/2016		150	0	0
	MERF					6/13/2016				

Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New	Social	WEDDINGS	10/15/2016	10/15/2016	6/22/2016	Rosalina Grace	0	0	0
	Social	M & J Boutique Wedding Reception	10/16/2016	10/16/2016	8/1/2016		300	7,500	0
					6/22/2016				
Meeting		Arts Commission / City of Santa Fe	10/19/2016	10/19/2016	4/1/2016	Rosalina Grace		0	0
Repeat	Government	Mayor's Recognition For Excellence in The Arts 2016	10/20/2016	10/20/2016	8/19/2016		250	0	0
	Government				1/21/2016				
Service Only - Meeting New	Non-Profit	Envision	10/19/2016	10/19/2016	6/28/2016	Stephanie Scrimshaw		0	0
	Non-Profit	Envision Speaker Program	10/19/2016	10/19/2016	8/1/2016		150	1,500	0
					6/27/2016				
Meeting		New Mexico Music Review	10/22/2016	10/22/2016	4/1/2016	Rosalina Grace		0	0
New	Social	New Mexico Music Review	10/22/2016	10/22/2016	8/1/2016		750	0	0
	Social				1/13/2016				
Concert		Sangre de Christo Funeral Fund	10/22/2016	10/22/2016	4/11/2016	Rosalina Grace		0	0
New	Non-Profit	8th Annual Mariachi Extravaganza	10/22/2016	10/22/2016	8/1/2016		1,500	0	0
	Non-Profit				4/11/2016				
Conference / Convention New		Hilton of Santa Fe	10/28/2016	10/28/2016	7/29/2016	Rosalina Grace		0	0
	Non-Profit	Hilton Honor	10/29/2016	10/30/2016	8/1/2016		85	0	0
	Non-Profit				6/24/2016				
Service Only - Social Event New	Unspecified	Marcial Quinceanera	10/29/2016	10/29/2016	4/18/2016	Rosalina Grace		0	0
	Social	Mario Chavez-Marcial Quinceanera	10/29/2016	10/30/2016	8/1/2016		350	8,750	0
					4/18/2016				
Service Only - Social Event New		CMRR Project	12/9/2016	12/9/2016	4/28/2016	Rosalina Grace		0	0
	Social	CMRR Project Christmas Party	12/9/2016	12/9/2016	8/1/2016		100	6,500	0
	Social				4/28/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New	Social	QUINCEANERA	12/9/2016	12/9/2016	5/23/2016	Rosalina Grace	0	0
	Social	Nidia Arias Quinceanera	12/10/2016	12/10/2016	8/1/2016	350	8,750	0
Service Only - Social Event Repeat	MERF	Santa Fe Fiesta, Inc	12/31/2016	12/31/2016	3/25/2016	Rosalina Grace	0	0
	MERF	New Years Eve Dinner/Dance 2016	12/31/2016	12/31/2016	8/1/2016	800	20,000	0
					3/11/2016			
Conference / Convention New	Non-Profit	Democratic Party of New Mexico	1/10/2017	1/17/2017	6/10/2016	Rosalina Grace	0	0
	Non-Profit	Democratic Party of New Mexico 2017	1/10/2017	1/17/2017	8/1/2016	500	0	0
Meeting		The Food Depot	1/21/2017	1/21/2017	3/28/2016	Rosalina Grace	0	0
Repeat	Non-Profit	Souper Bowl 2017	1/21/2017	1/21/2017	8/19/2016	1,000	25,000	0
	Non-Profit				2/6/2014			
Trade Show	Association	Santa Fe Chamber of Commerce	1/23/2017	1/23/2017	3/30/2016	Rosalina Grace	0	0
Repeat	Association	Legislative Reception 2017	1/23/2017	1/23/2017	8/1/2016	1,000	25,000	0
					4/23/2015			
Service Only - Social Event Repeat	Unspecified	Association of Commerce and Industry	1/24/2017	1/24/2017	3/28/2016	Rosalina Grace	0	0
	Unspecified	Association of Commerce & Industry Breakfast 2016	1/24/2017	1/24/2017	8/1/2016	120	3,000	0
					3/28/2016			
Service Only - Social Event New	Social	Angelica Murillo	1/28/2017	1/28/2017	3/16/2016	Rosalina Grace	0	0
	Social	Murillo and Roybal Wedding Reception	1/28/2017	1/28/2017	8/1/2016	350	22,750	0
					1/4/2016			
Trade Show		New Mexico Farm & Livestock Bureau	2/7/2017	2/7/2017	2/22/2016	Rosalina Grace	0	0
New	Non-Profit	New Mexico Farm & Livestock Bureau 2017	2/7/2017	2/7/2017	8/1/2016	1,000	25,000	0
	Non-Profit				2/22/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event Repeat	Non-Profit	The Cancer Foundation For New Mexico 12th Annual Sweetheart Auction	2/10/2017 2/11/2017	2/10/2017 2/11/2017	2/15/2016 8/1/2016	Rosalina Grace 1,000	0 65,000	0 0
Meeting	Non-Profit	Santa Fe Community Orchestra	2/18/2017	2/18/2017	5/27/2016	Rosalina Grace	0	0
Repeat	Non-Profit	SF Community Orchestra Concert & Dance Gala 2017	2/18/2017	2/18/2017	8/19/2016	500	12,500	0
Conference / Convention New	Unspecified	Los Alamos Women In Science LAWIS/EYH 2017	3/9/2017	3/9/2017	8/1/2016	300	0	0
	Unspecified				3/3/2016			
Service Only - Social Event New	Social	QUINCEANERA	3/18/2017	3/18/2017	5/4/2016	Rosalina Grace	0	0
	Social	Rosan Quinceanera	3/19/2017	3/19/2017	8/1/2016	350	8,750	0
Meeting	MERF	Santa Fe Fiesta, Inc	3/27/2017	3/27/2017	4/18/2016	Rosalina Grace	0	0
Repeat	MERF	Youth Mariache Workshops 2017	3/29/2017	3/29/2017	8/19/2016	400	0	0
					9/15/2010			
Meeting	MERF	Santa Fe Public Schools	4/1/2017	4/1/2017	5/5/2016	Rosalina Grace	0	0
Repeat	MERF	Santa Fe High School Prom 2017	4/1/2017	4/1/2017	8/19/2016	500	0	0
					5/5/2016			
Meeting	Social	Martinez and Montoya Wedding	4/8/2017	4/8/2017	4/7/2016	Stephanie Scrimshaw	0	0
New	Social	Martinez and Montoya Wedding	4/8/2017	4/8/2017	8/1/2016	400	10,000	0
					3/16/2016			
Meeting	MERF	Santa Fe Public Schools	4/8/2017	4/8/2017	5/3/2016	Rosalina Grace	0	0
Repeat	MERF	Capital High School Prom 2017	4/8/2017	4/8/2017	8/19/2016	350	0	0
					4/7/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event Repeat	Social	St. Micheals High School Foundation	4/15/2017	4/21/2017	5/3/2016	Rosalina Grace	0	0
	Social	Blue Stamped/Calcuta 2017	4/21/2017	4/21/2017	8/1/2016	300	19,500	0
					5/8/2015			
Service Only - City Meeting New	Unspecified	Mayor's Office / City of Santa Fe	4/18/2017	4/18/2017	6/14/2016	Rosalina Grace	0	0
	Unspecified	Mayor's Senior Volunteer Recognition Celebration 2016	4/18/2017	4/18/2017	8/1/2016	400	26,000	0
					6/14/2016			
Trade Show		Santa Fe Japanese Inter-Cultural Network	4/28/2017	4/28/2017	7/5/2016	Rosalina Grace	0	0
New	Unspecified	Japanese Cultural Festival 13th Annual Santa Fe JIN 2017	4/29/2017	4/29/2017	8/1/2016	2,000	0	0
	Unspecified				4/7/2016			
Service Only - Social Event New	Social	Brenda Chavez	4/29/2017	4/29/2017	2/26/2016	Rosalina Grace	0	0
	Social	Chavez-Vega Quinceanera	4/30/2017	4/30/2017	8/1/2016	400	10,000	0
					2/26/2016			
Service Only - Meeting New	MERF	ACCESS Destination Services Meeting	5/6/2017	5/6/2017	5/12/2016	Rosalina Grace	0	0
	MERF		5/9/2017	5/9/2017	8/1/2016	160	0	0
					5/12/2016			
Meeting		Santa Fe Fiesta, Inc	5/6/2017	5/6/2017	2/25/2016	Rosalina Grace	0	0
Repeat	MERF	2017 Baile de Mayo	5/6/2017	5/6/2017	8/19/2016	500	12,500	0
	MERF				9/14/2010			
Meeting		Santa Fe Public Schools	5/8/2017	5/8/2017	5/26/2016	Rosalina Grace	0	0
Repeat	MERF	Santa Fe & Capital High Awards Banquet 2017	5/8/2017	5/8/2017	8/19/2016	450	29,250	0
	MERF				5/26/2016			
Service Only - Social Event New	Social	CONCERTS	5/13/2017	5/13/2017	3/23/2016	Rosalina Grace	0	0
	Social	Christian Concert	5/13/2017	5/13/2017	8/1/2016	1,500	37,500	0
					3/23/2016			

Event/Repeat	Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
		Event Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New		Social	WEDDINGS	5/13/2017	5/13/2017	6/27/2016	Rosalina Grace	0	0	0
		Social	Kilkenny Wedding Reception	5/13/2017	5/13/2017	8/1/2016		250	6,250	0
Service Only - City Meeting Repeat		MERF	Santa Fe Public Schools	5/15/2017	5/15/2017	6/3/2016	Rosalina Grace	0	0	0
		MERF	Santa Fe High School Robing 2017	5/15/2017	5/15/2017	8/1/2016		500	32,500	0
Service Only - Social Event New		MERF	Santa Fe Public Schools	5/16/2017	5/16/2017	6/3/2016	Rosalina Grace	0	0	0
		MERF	Academy At Larrogoite	5/16/2017	5/16/2017	8/1/2016		0	0	0
Service Only - Social Event New		Unspecified	New Mexico School for the Arts	5/19/2017	5/19/2017	7/1/2016	Rosalina Grace	0	0	0
		Unspecified	NM School for the Arts Gala	5/19/2017	5/19/2017	8/1/2016		350	8,750	0
Service Only - Social Event New		Resolution/Waived Event	Reynaldo Gonzales	6/2/2017	6/2/2017	7/26/2016	Rosalina Grace	0	0	0
		Resolution/Waived Event	Gonzales Graduation	6/2/2017	6/2/2017	8/1/2016		200	5,000	0
Meeting			Adela & Sergio Castillo	6/3/2017	6/3/2017	6/14/2016	Rosalina Grace	0	0	0
New		Social	Gabriella Castillo Quinceanera	6/3/2017	6/3/2017	8/1/2016		300	7,500	0
Service Only - Social Event New		Unspecified	Houghton & Contreras Wedding Reception	6/10/2017	6/10/2017	5/10/2016	Rosalina Grace	0	0	0
		Social	Houghton & Contreras Wedding Reception	6/10/2017	6/10/2017	8/1/2016		200	5,000	0
Service Only - Social Event New		Unspecified	Jeniva Garcia Wedding	6/17/2017	6/17/2017	7/22/2016	Rosalina Grace	0	0	0
		Social	Jeniva Garcia Wedding	6/17/2017	6/17/2017	8/1/2016		0	0	0

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	
	Event Market									
Service Only - Social Event New		Smith Quinceanera	6/17/2017	6/17/2017	3/8/2016	Rosalina Grace		0	0	0
	Unspecified Social	Smith Quinceanera	6/17/2017	6/18/2017	8/1/2016		200	5,000	0	
Service Only - Social Event New		Estrada Quinceanera	6/24/2017	6/24/2017	7/20/2016	Rosalina Grace		0	0	0
	Unspecified Social	Estrada Quinceanera	6/25/2017	6/25/2017	8/1/2016		300	10,000	0	
Meeting		Gary Chavez	6/24/2017	6/24/2017	7/21/2016	Rosalina Grace		0	0	0
New	Social	Gabaldon and Chavez Wedding	6/24/2017	6/25/2017	8/1/2016		600	15,000	0	
	Social				12/28/2015					
Service Only - Social Event New		QUINCEANERA	7/1/2017	7/1/2017	6/24/2016	Rosalina Grace		0	0	0
	Social	Mariscal Quinceanera(Lost)	7/1/2017	7/2/2017	8/1/2016		500	12,500	0	
Service Only - Social Event New		GRADUATION PARTIES	7/29/2017	7/29/2017	5/19/2016	Rosalina Grace		0	0	0
	Social	Sena Graduation Party	7/29/2017	7/29/2017	8/1/2016		150	3,750	0	
Concert		Sangre de Christo Funeral Fund	8/25/2017	8/26/2017	4/11/2016	Rosalina Grace		0	0	0
New	Non-Profit	9th Annual Mariachi Extravaganza	8/26/2017	8/26/2017	8/1/2016		1,500	0	0	
	Non-Profit				4/11/2016					
Meeting		Santa Fe Fiesta, Inc	9/1/2017	9/1/2017	6/8/2016	Rosalina Grace		0	0	0
Repeat	MERF	2017 Offices for Fiestas	9/10/2017	9/10/2017	8/19/2016		200	0	0	
	MERF				9/14/2010					
Service Only - Social Event New		New Mexico Childrens Foundation	9/16/2017	9/16/2017	7/26/2016	Rosalina Grace		0	0	0
	Social	25th Anniversary Gala	9/16/2017	9/16/2017	8/1/2016		200	13,000	0	
	Social				8/10/2016					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New	Unspecified Social	Martinez & Sanchez Wedding Reception Martinez & Sanchez Wedding Reception	9/23/2017 9/23/2017	9/23/2017 9/23/2017	4/26/2016 8/1/2016	300	0 7,500	0 0
Service Only - Social Event New	Unspecified Social	Denise Rojo Wedding Reception Denise Rojo Wedding Reception	10/14/2017 10/14/2017	10/14/2017 10/14/2017	6/27/2016 8/1/2016	500	0 12,500	0 0
Trade Show New	Non-Profit Non-Profit	New Mexico Farm & Livestock Bureau New Mexico Farm & Livestock Bureau 2018	1/23/2018 1/23/2018	1/23/2018 1/23/2018	2/22/2016 8/1/2016	1,000	0 25,000	0 0
Meeting Repeat	Non-Profit Non-Profit	The Food Depot Souper Bowl 2018	1/27/2018 1/27/2018	1/27/2018 1/27/2018	6/15/2016 8/19/2016	2,000	0 50,000	0 0
Meeting Repeat	Non-Profit Non-Profit	Santa Fe Community Orchestra SF Community Orchestra Concert & Dance Gala 2018	2/10/2018 2/10/2018	2/10/2018 2/10/2018	6/1/2016 8/19/2016	500	0 12,500	0 0
Conference / Convention New	Unspecified Unspecified	Los Alamos Women In Science LAWIS/EYH 2018	3/2/2018 3/2/2018	3/2/2018 3/2/2018	3/3/2016 8/1/2016	300	0 0	0 0
Trade Show Repeat	Unspecified Unspecified	Santa Fe Area Home Builders Association Santa Fe Home & Remodeling Show 2018	3/9/2018 3/11/2018	3/9/2018 3/11/2018	6/29/2016 8/1/2016	2,000	0 130,000	0 0
Trade Show New	Unspecified Unspecified	Santa Fe Japanese Inter-Cultural Network Japanese Cultural Festival 14th Annual Santa Fe JIN 2018	4/13/2018 4/14/2018	4/13/2018 4/14/2018	4/7/2016 8/1/2016	2,000	0 0	0 0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact_Est	Economic Impact_Act	
Meeting		Santa Fe Public Schools	4/21/2018	4/21/2018	5/6/2016	Rosalina Grace	0	0
Repeat	MERF	Capital High School Prom 2018	4/21/2018	4/21/2018	8/19/2016	350	0	0
	MERF				5/6/2016			
Service Only - Social Event		St. Micheals High School Foundation	4/21/2018	4/21/2018	5/6/2016	Rosalina Grace	0	0
Repeat	Social	Blue Stamped/Calcuta 2018	4/21/2018	4/21/2018	8/1/2016	300	19,500	0
	Social				5/6/2016			
Concert		Sangre de Christo Funeral Fund	8/17/2018	8/17/2018	4/11/2016	Rosalina Grace	0	0
New	Non-Profit	10th Annual Mariachi Extravaganza	8/18/2018	8/18/2018	8/1/2016	1,500	0	0
	Non-Profit				4/11/2016			
Trade Show		Contemporary Hispanic Market	7/25/2019	7/25/2019	7/8/2016	Rosalina Grace	0	0
Repeat	Corporate	Contemporary Hispanic Market Preview 2019	7/26/2019	7/26/2019	8/1/2016	800	52,000	0
	Corporate				3/14/2016			
Trade Show		Contemporary Hispanic Market	7/23/2020	7/23/2020	7/29/2016	Rosalina Grace	0	0
Repeat	Corporate	Contemporary Hispanic Market Preview 2020	7/24/2020	7/24/2020	8/1/2016	800	52,000	0
	Corporate				7/29/2016			
Selected Date Range Totals						Event Count:	122	0
							47,097	1,092,950

+19
-2 Duplicates
139

Turned Definite Booking Report

1/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Act Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Name	Last Day	End Date	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
Service Only - City Meeting Repeat	City Wellness Program			8/26/2016	Stephanie Scrimshaw		0	0
	Government			8/26/2016		0	0	0
	Unspecified							
Meeting	William Trujillo	7/22/2011	7/22/2011	7/5/2016	Rosalina Grace		0	0
New	Trujillo Rehearsal Dinner	7/22/2011	7/22/2011	8/19/2016		45	2,925	0
	MERF			5/18/2016				0
	MERF							
Service Only - Meeting New	Brian F Egolf	1/13/2016	1/13/2016	1/12/2016	Rosalina Grace		0	0
	Rep. Egolf and Sen. Wirth Town Hall Mtg	1/13/2016	1/13/2016	8/1/2016		125	1,250	0
	Unspecified			1/4/2016				0
	Unspecified							
Conference / Convention New	CKI Events, LLC	1/27/2016	1/27/2016	1/20/2016	Rosalina Grace		0	0
	Speaking Panel/Reception	1/27/2016	1/27/2016	8/1/2016		100	0	0
	Corporate			1/5/2016				
	Corporate							
Service Only - Social Event New	New Mexico Department of Indian Affairs	2/4/2016	2/4/2016	1/6/2016	Rosalina Grace		0	0
	American Indian Day Reception	2/4/2016	2/4/2016	8/1/2016		500	32,500	0
	Government			11/14/2014				
	Government							
Service Only - Social Event New	100th Bill Party	2/12/2016	2/12/2016	2/2/2016	Rosalina Grace		0	0
	2016 100th Bill Party	2/12/2016	2/12/2016	8/1/2016		650	16,250	0
	Government			1/29/2016				
	Government							

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Event Name	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup Impact_Act
Service Only - Meeting New	Association	Santa Fe Watershed Association	3/2/2016	3/2/2016	2/8/2016	Stephanie Scrimshaw	0	0
Service Only - Meeting New	Association	Santa Fe Watershed Association Meeting	3/2/2016	3/2/2016	8/1/2016	75	750	0
Service Only - Meeting New	Association	Santa Fe Watershed Association Meeting	3/2/2016	3/2/2016	2/1/2016			0
Conference / Convention New	Unspecified	Los Alamos Women In Science	3/4/2016	3/4/2016	1/6/2016	Rosalina Grace	0	0
Conference / Convention New	Unspecified	LAWIS/EYH 2016	3/4/2016	3/4/2016	8/1/2016	250	0	0
Conference / Convention New	Unspecified	LAWIS/EYH 2016	3/4/2016	3/4/2016	8/8/2014			0
Service Only - Meeting New	Association	Downtown Merchants Association	3/8/2016	3/8/2016	2/24/2016	Stephanie Scrimshaw	0	0
Service Only - Meeting New	Resolution/Waived Event	Downtown Merchants Association Annual Meeting	3/8/2016	3/8/2016	8/1/2016	20	200	0
Service Only - Meeting New	Resolution/Waived Event	Downtown Merchants Association Annual Meeting	3/8/2016	3/8/2016	2/29/2016			0
Service Only - City Meeting New	Unspecified	Mayor's Office / City of Santa Fe	3/11/2016	3/11/2016	3/7/2016	Stephanie Scrimshaw	0	0
Service Only - City Meeting New	Unspecified	City Mayor/Darkness to Light Meeting	3/11/2016	3/11/2016	8/1/2016	12	0	0
Service Only - City Meeting New	Unspecified	Mayor's Office / City of Santa Fe	3/11/2016	3/11/2016	3/7/2016			0
Service Only - City Meeting New	Unspecified	Mayor & the Regional Coalition of LANL Communities	3/11/2016	3/11/2016	2/4/2016	Stephanie Scrimshaw	0	0
Service Only - City Meeting New	Unspecified	Mayor & the Regional Coalition of LANL Communities	3/11/2016	3/11/2016	8/1/2016	30	0	0
Service Only - City Meeting New	Unspecified	Mayor & the Regional Coalition of LANL Communities	3/11/2016	3/11/2016	1/25/2016			0
Meeting New	Government	Arts Commission / City of Santa Fe	3/16/2016	3/16/2016	3/7/2016	Stephanie Scrimshaw	0	0
Meeting New	Government	Sister Cities Meetings	3/16/2016	3/16/2016	8/1/2016	13	0	0
Meeting New	Government	Sister Cities Meetings	3/16/2016	3/16/2016	3/4/2016			0
Service Only - Meeting New	Association	Greater Santa Fe Restaurant Association	3/17/2016	3/17/2016	2/25/2016	Stephanie Scrimshaw	0	0
Service Only - Meeting New	Resolution/Waived Event	Greater Santa Fe Restaurant Association Meeting	3/17/2016	3/17/2016	8/1/2016	0	0	0
Service Only - Meeting New	Resolution/Waived Event	Greater Santa Fe Restaurant Association Meeting	3/17/2016	3/17/2016	2/23/2016			0
Service Only - Social Event New	Association	National Union of Hospital & Healthcare Workers	3/19/2016	3/19/2016	2/19/2016	Rosalina Grace	0	0
Service Only - Social Event New	Association	40th Anniversary of the Nurses Union	3/19/2016	3/19/2016	8/1/2016	400	26,000	0
Service Only - Social Event New	Association	40th Anniversary of the Nurses Union	3/19/2016	3/19/2016	12/10/2015			0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup Impact_Act
Meeting		Arts Commission / City of Santa Fe	3/20/2016	3/20/2016	3/15/2016	Stephanie Scrimshaw	0	0
New	Government	Culture Connects Santa Fe	3/20/2016	3/20/2016	8/1/2016	60	0	0
	Government				3/15/2016			
Meeting		Defense Nuclear Facilities Safety Board	3/21/2016	3/21/2016	3/16/2016	Rosalina Grace	0	0
New	Unspecified	DNFSB Over Site Board Meeting	3/22/2016	3/22/2016	8/19/2016	150	1,500	0
	Unspecified				1/7/2016			
Service Only - Meeting		NM Municipal League	3/21/2016	3/21/2016	1/25/2016	Rosalina Grace	0	0
New	Unspecified	2016 District Meeting	3/21/2016	3/21/2016	8/1/2016	80	800	0
	Unspecified				1/6/2016			
Meeting		Human Resources / City of Santa Fe	3/23/2016	3/23/2016	3/16/2016	Stephanie Scrimshaw	0	0
New	Unspecified	Customer Service Training	3/24/2016	3/24/2016	8/1/2016	80	0	0
	Unspecified				3/15/2016			
Service Only - City Meeting		Tourism Santa Fe CVB/City of Santa Fe	3/23/2016	3/23/2016	3/9/2016	Stephanie Scrimshaw	0	0
New	Government	Visitor's Survey Update Meeting	3/23/2016	3/23/2016	8/1/2016	25	0	0
	Government				3/9/2016			
Service Only - City Meeting		Arts Commission / City of Santa Fe	3/25/2016	3/25/2016	3/7/2016	Stephanie Scrimshaw	0	0
New	Government	Arts Commission Meeting	3/25/2016	3/25/2016	8/1/2016	20	0	0
	Government				3/3/2016			
Service Only - City Meeting		Mayor's Office / City of Santa Fe	4/4/2016	4/4/2016	2/29/2016	Rosalina Grace	0	0
New	Unspecified	Mayor's Senior Volunteer Recognition Celebration 2016	4/5/2016	4/5/2016	8/1/2016	400	26,000	0
	Unspecified				2/23/2016			
Service Only - City Meeting		City Wellness Program	4/5/2016	4/5/2016	3/22/2016	Stephanie Scrimshaw	0	0
New	Government	Fitness Class	4/5/2016	4/5/2016	8/1/2016	15	0	0
	Government				3/22/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup
Service Only - City Meeting	Unspecified	Housing & Community Development / City of Santa Fe	4/5/2016	4/5/2016	3/23/2016	Stephanie Scrimshaw	0	0
New	Unspecified	Santa Fe Film Commission	4/5/2016	4/5/2016	8/1/2016	20	0	0
Service Only - City Meeting	Government	ITT / City of Santa Fe	4/5/2016	4/5/2016	3/22/2016	Stephanie Scrimshaw	0	0
New	Government	ITT Governance Committee	4/5/2016	4/5/2016	8/1/2016	15	0	0
Service Only - City Meeting	Unspecified	City Attorney's Office / City of Santa Fe	4/13/2016	4/13/2016	4/11/2016	Stephanie Scrimshaw	0	0
New	Unspecified	City Council Meeting	4/13/2016	4/13/2016	8/1/2016	8	0	0
Service Only - City Meeting	Unspecified	Public Utilities Department / City of Santa Fe	4/13/2016	4/13/2016	4/4/2016	Stephanie Scrimshaw	0	0
New	Unspecified	Customer Service Training	4/13/2016	4/14/2016	8/1/2016	80	0	0
Service Only - Social Event	Non-Profit	Gaon Institute	4/17/2016	4/17/2016	3/25/2016	Rosalina Grace	0	0
New	Non-Profit	Passover Event	4/17/2016	4/17/2016	8/1/2016	300	0	0
Service Only - City Meeting	Government	ITT / City of Santa Fe	4/18/2016	4/18/2016	3/30/2016	Stephanie Scrimshaw	0	0
New	Government	ERP Vendor Demonstrations	4/22/2016	4/22/2016	8/1/2016	15	0	0
Service Only - City Meeting	Unspecified	Police Department / City of Santa Fe	4/19/2016	4/19/2016	3/9/2016	Stephanie Scrimshaw	0	0
New	Unspecified	Police Sergeant Testing	4/21/2016	4/21/2016	8/1/2016	20	0	0
Service Only - City Meeting	Government	Tourism Santa Fe CVB/City of Santa Fe	4/21/2016	4/21/2016	4/8/2016	Stephanie Scrimshaw	0	0
New	Government	Spring Break Promo Recap Meeting	4/21/2016	4/21/2016	8/1/2016	50	0	0
	Government			4/8/2016				

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Event Rep	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
	Event Market	Event Name	Last Day	End Date	Decision Dt					
Meeting		Santa Fe Public Schools	4/23/2016	4/23/2016	3/22/2016	Rosalina Grace		0	0	0
Repeat	MERF	Capital High School Prom 2016	4/23/2016	4/23/2016	8/19/2016		400	0	0	0
	MERF				4/23/2015					
Service Only - City Meeting		City of Santa Fe	4/25/2016	4/25/2016	2/26/2016	Rosalina Grace		0	0	0
New	Unspecified	City Manager's Office/IT Training	4/29/2016	4/29/2016	8/1/2016		15	0	0	0
	Unspecified				2/26/2016					
Service Only - City Meeting		ITT / City of Santa Fe	4/25/2016	4/25/2016	3/30/2016	Stephanie Scrimshaw		0	0	0
New	Government	ERP Vendor Demonstrations	4/29/2016	4/29/2016	8/1/2016		15	0	0	0
	Government				3/28/2016					
Service Only - City Meeting		Economic Development / City of Santa Fe	4/28/2016	4/28/2016	3/30/2016	Stephanie Scrimshaw		0	0	0
New	Government	City of Santa Fe Healthcare Study Group	4/28/2016	4/28/2016	8/1/2016		30	0	0	0
	Government				3/21/2016					
Service Only - City Meeting		Tourism Santa Fe CVB/City of Santa Fe	4/28/2016	4/28/2016	4/8/2016	Stephanie Scrimshaw		0	0	0
New	Government	SF Margarita Trial-Information Meeting for Restaurants	4/28/2016	4/28/2016	8/1/2016		50	0	0	0
	Government				4/5/2016					
Service Only - Social Event		Santa Fe Preparatory Parents Association	4/29/2016	4/29/2016	2/26/2016	Rosalina Grace		0	0	0
New	Social	Dance With the Santa Fe Stars	4/29/2016	4/29/2016	8/1/2016		400	10,000	0	0
	Social				9/22/2015					
Service Only - City Meeting		Housing & Community Development / City of Santa Fe	5/3/2016	5/3/2016	4/22/2016	Stephanie Scrimshaw		0	0	0
New	Unspecified	Film and Digital Media Commission Meeting	5/3/2016	5/3/2016	8/1/2016		18	0	0	0
	Unspecified				4/22/2016					
Service Only - City Meeting		Finance / City of Santa Fe	5/5/2016	5/5/2016	4/14/2016	Stephanie Scrimshaw		0	0	0
New	Unspecified	Construction Management Meeting	5/5/2016	5/5/2016	8/1/2016		50	0	0	0
	Unspecified				4/14/2016					

~ Event is marked Confidential

* Overflow Hotel or Facility

Copyright ©2004 - 2016 iDSS. All Rights Reserved.

Printed: 9/21/2016

Page: 5 of 14

Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup Impact_Act
Service Only - Social Event Repeat	MERF	Santa Fe Fiesta, Inc	5/5/2016	5/5/2016	3/25/2016	Rosalina Grace	0	0	0
	MERF	2016 Fiesta Court Selection	5/5/2016	5/5/2016	8/1/2016		500	0	0
					3/26/2014				
Service Only - City Meeting New	Government	Arts Commission / City of Santa Fe	5/6/2016	5/6/2016	5/4/2016	Stephanie Scrimshaw	0	0	0
	Government	Cultural Affairs Working Group	5/6/2016	6/24/2016	8/1/2016		12	0	0
					5/4/2016				
Service Only - Social Event Repeat	Non-Profit	Santa Fe Habitat for Humanity	5/6/2016	5/6/2016	2/23/2016	Rosalina Grace	0	0	0
	Non-Profit	Kentucky Derby Day 2016	5/7/2016	5/7/2016	8/1/2016		350	8,750	0
					5/29/2015				
Meeting Repeat	MERF	Santa Fe Fiesta, Inc	5/7/2016	5/7/2016	3/25/2016	Rosalina Grace	0	0	0
	MERF	2016 Baile de Mayo	5/7/2016	5/7/2016	8/19/2016		500	0	0
					9/14/2010				
Service Only - Meeting New	MERF	Santa Fe Preventions Alliance	5/7/2016	5/7/2016	2/1/2016	Rosalina Grace	0	0	0
		Prescription Opioids and the Overdose Epidemic Conference	5/7/2016	5/7/2016	8/1/2016		200	2,000	0
					11/8/2015				
Service Only - City Meeting New	Unspecified	City Attorney's Office / City of Santa Fe	5/9/2016	5/9/2016	4/15/2016	Stephanie Scrimshaw	0	0	0
	Unspecified	Presentation by Mackie Meeting	5/9/2016	5/9/2016	8/1/2016		10	0	0
					4/14/2016				
Meeting Repeat	MERF	Santa Fe Public Schools	5/9/2016	5/9/2016	5/2/2016	Rosalina Grace	0	0	0
	MERF	Santa Fe & Capital High Awards Banquet 2016	5/9/2016	5/9/2016	8/19/2016		300	19,500	0
					3/10/2016				
Service Only - City Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe	5/10/2016	5/10/2016	4/14/2016	Stephanie Scrimshaw	0	0	0
	Government	FAM Reception	5/10/2016	5/10/2016	8/1/2016		27	0	0
					4/14/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Meeting New	Government	An Ideal Home Productions LLC	5/11/2016	5/11/2016	4/26/2016	Rosalina Grace	0	0
	Government	Ideal Home	5/12/2016	5/12/2016	8/1/2016	0	0	0
	Government				4/20/2016			
Service Only - City Meeting New	Government	Arts Commission / City of Santa Fe	5/11/2016	5/11/2016	3/10/2016	Stephanie Scrimshaw	0	0
	Government	New Community Visions	5/11/2016	5/11/2016	8/1/2016	100	0	0
	Government				3/10/2016			
Service Only - City Meeting New	Unspecified	Housing & Community Development / City of Santa Fe	5/11/2016	5/11/2016	5/4/2016	Stephanie Scrimshaw	0	0
	Unspecified	RFP Informational Meeting	5/11/2016	5/11/2016	8/1/2016	30	0	0
	Unspecified				5/4/2016			
Service Only - City Meeting New	Unspecified	Public Utilities Department / City of Santa Fe	5/11/2016	5/11/2016	5/10/2016	Stephanie Scrimshaw	0	0
	Unspecified	Water Division	5/11/2016	5/11/2016	8/1/2016	4	0	0
	Unspecified	Mtg-Confidential Settlement Negotiations with OSE			5/10/2016			
Service Only - City Meeting New	Unspecified	Fire Department / City of Santa Fe	5/12/2016	5/12/2016	4/6/2016	Stephanie Scrimshaw	0	0
	Unspecified	Greater Santa Fe Firehosed Educational Fair	5/12/2016	5/12/2016	8/1/2016	50	0	0
	Unspecified				3/24/2016			
Service Only - Meeting New	MERF	Tierra Encantada Charter School @ Alvord	5/13/2016	5/13/2016	3/24/2016	Rosalina Grace	0	0
	MERF	Tierra Encantada Charter School Graduation 2016	5/13/2016	5/13/2016	8/1/2016	250	0	0
	MERF				5/11/2015			
Service Only - City Meeting Repeat	MERF	Santa Fe Public Schools	5/16/2016	5/16/2016	3/22/2016	Rosalina Grace	0	0
	MERF	Santa Fe High School Robing 2016	5/16/2016	5/16/2016	8/1/2016	500	32,500	0
	MERF				6/17/2014			
Service Only - City Meeting New	Government	Arts Commission / City of Santa Fe	5/23/2016	5/23/2016	5/17/2016	Stephanie Scrimshaw	0	0
	Government	Arts Commission Category D Review	5/23/2016	5/23/2016	8/1/2016	10	0	0
	Government				5/17/2016			

Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Total Attend	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Decision Dt		Economic Impact_Est	Economic Impact_Act	
Service Only - City Meeting New		City of Santa Fe	5/24/2016	5/24/2016	5/17/2016	Rosalina Grace		0	0	0
	Unspecified	ITT Training/ITSM Cherwell Demonstration	5/24/2016	5/24/2016	8/1/2016		50	0	0	0
	Unspecified				5/17/2016					
Service Only - Social Event New		New Mexico School for the Arts	5/24/2016	5/24/2016	3/24/2016	Rosalina Grace		0	0	0
	Unspecified	NM School for the Arts Graduation 2016	5/24/2016	5/24/2016	8/1/2016		600	15,000	0	0
	Unspecified				6/17/2015					
Service Only - City Meeting New		Mayor's Office / City of Santa Fe	5/25/2016	5/25/2016	4/22/2016	Stephanie Scrimshaw		0	0	0
	Unspecified	White House Regional Convening	5/25/2016	5/25/2016	8/1/2016		60	0	0	0
	Unspecified				3/10/2016					
Service Only - City Meeting New		Monte del Sol Charter School	5/25/2016	5/25/2016	4/7/2016	Rosalina Grace		0	0	0
	Unspecified	Monte del Sol Graduation 2016	5/25/2016	5/25/2016	8/1/2016		800	20,000	0	0
	Unspecified				6/17/2015					
Service Only - City Meeting New		City Attorney's Office / City of Santa Fe	5/27/2016	5/27/2016	4/15/2016	Stephanie Scrimshaw		0	0	0
	Unspecified	City/County Mediation	5/27/2016	5/27/2016	8/1/2016		22	0	0	0
	Unspecified				4/15/2016					
Service Only - City Meeting New		City Attorney's Office / City of Santa Fe	6/3/2016	6/3/2016	4/15/2016	Stephanie Scrimshaw		0	0	0
	Unspecified	City/County Mediation	6/3/2016	6/3/2016	8/1/2016		22	0	0	0
	Unspecified				4/15/2016					
Meeting New		St. Elias The Prophet Greek Orthodox Church	6/11/2016	6/11/2016	1/6/2016	Rosalina Grace		0	0	0
	Unspecified	Greek Festival 2016	6/12/2016	6/12/2016	8/19/2016		1,000	65,000	0	0
	Unspecified				10/6/2014					
Service Only - City Meeting New		Human Resources / City of Santa Fe	6/13/2016	6/13/2016	6/1/2016	Stephanie Scrimshaw		0	0	0
	Unspecified	Employee Benefits Open Enrollment	6/17/2016	6/17/2016	8/1/2016		50	0	0	0
	Unspecified				6/1/2016					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - City Meeting New	Unspecified	Santa Fe Community Convention Center Short Term Rental Public Meeting	6/15/2016	6/15/2016	6/8/2016	Stephanie Scrimshaw	0	0
	Unspecified		6/15/2016	6/15/2016	8/1/2016	75	0	0
					6/8/2016			
Service Only - City Meeting New	Unspecified	Public Utilities Department / City of Santa Fe BDD Sediment Mediation	6/16/2016	6/16/2016	5/31/2016	Stephanie Scrimshaw	0	0
	Unspecified		6/16/2016	6/16/2016	8/1/2016	17	0	0
					5/31/2016			
Meeting New	Unspecified	Public Utilities Department / City of Santa Fe Keep Santa Fe Beautiful	6/16/2016	6/16/2016	5/31/2016	Stephanie Scrimshaw	0	0
	Unspecified		6/16/2016	6/16/2016	8/1/2016	20	0	0
					5/31/2016			
Service Only - Social Event New	Social	Connie Vigil	6/18/2016	6/18/2016	1/15/2016	Rosalina Grace	0	0
	Social	Richelle Vigil Graduation	6/18/2016	6/18/2016	8/1/2016	200	13,000	0
					9/15/2015			
Service Only - City Meeting New	Government	Arts Commission / City of Santa Fe Cultural Working Group	6/21/2016	6/21/2016	6/16/2016	Stephanie Scrimshaw	0	0
	Government		6/21/2016	6/21/2016	8/1/2016	13	0	0
					6/14/2016			
Service Only - City Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe NM DOT Meeting	6/22/2016	6/22/2016	6/20/2016	Stephanie Scrimshaw	0	0
	Government		6/22/2016	6/22/2016	8/1/2016	40	0	0
					6/20/2016			
Service Only - City Meeting New	Government	Arts Commission / City of Santa Fe Category C Panel Reviews	6/29/2016	6/29/2016	6/2/2016	Stephanie Scrimshaw	0	0
	Government		6/29/2016	6/29/2016	8/1/2016	50	0	0
					5/25/2016			
Service Only - City Meeting New	Unspecified	Santa Fe Community Convention Center Short Term Rental Public Meeting	6/29/2016	6/29/2016	6/8/2016	Stephanie Scrimshaw	0	0
	Unspecified		6/29/2016	6/29/2016	8/1/2016	75	0	0
					6/8/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup
Service Only - City Meeting New	Unspecified	City Attorney's Office / City of Santa Fe BDD Meeting	6/30/2016	6/30/2016	6/22/2016	8	0	0
Service Only - City Meeting New	Unspecified	Land Use Department / City of Santa Fe Board of Adjustment (BOA) public hearing	7/5/2016	7/5/2016	5/24/2016	20	0	0
Service Only - Meeting Repeat	Social	City Clerks Office/City of Santa Fe Green Chamber Meeting	7/7/2016	7/7/2016	7/5/2016	14	0	0
Service Only - City Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe Zozobra Neighborhood and Merchant Meeting	7/11/2016	7/11/2016	6/21/2016	100	0	0
Service Only - City Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe FAM Reception	7/12/2016	7/12/2016	6/23/2016	25	0	0
Service Only - Social Event New	Non-Profit	Santa Fe Community Foundation 35th Anniversary Birthday Party	7/16/2016	7/17/2016	3/30/2016	250	16,250	0
Service Only - City Meeting New	Government	ITT / City of Santa Fe Community Development Project Demos Rooms 1 & 2	7/25/2016	7/29/2016	7/17/2016	25	0	0
Service Only - City Meeting New	Unspecified	City Attorney's Office / City of Santa Fe City/County Mediation	7/28/2016	7/28/2016	7/17/2016	30	0	0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup
Trade Show		Contemporary Hispanic Market	7/28/2016	7/28/2016	3/24/2016	Rosalina Grace	0	0
Repeat	Corporate	Contemporary Hispanic Market Preview 2016	7/29/2016	7/29/2016	8/1/2016	800	52,000	0
	Corporate				8/12/2014			0
Service Only - Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe	8/2/2016	8/2/2016	7/25/2016	Rosalina Grace	0	0
	Government	IDSS Training	8/5/2016	8/5/2016	8/1/2016	25	0	0
					7/22/2016			0
Meeting		Santa Fe Fiesta, Inc	8/6/2016	8/6/2016	3/29/2016	Rosalina Grace	0	0
Repeat	MERF	2016 Royal Ball	8/7/2016	8/7/2016	8/19/2016	400	0	0
	MERF				8/5/2014			0
Service Only - City Meeting New	Unspecified	Mayor's Office / City of Santa Fe	8/11/2016	8/11/2016	6/20/2016	Stephanie Scrimshaw	0	0
	Unspecified	Mayor's Q + A w/ League of Women Voters	8/11/2016	8/11/2016	8/1/2016	30	0	0
					6/17/2016			0
Trade Show		Southwest Association of Indian Arts	8/17/2016	8/19/2016	7/22/2016	Stephanie Scrimshaw	0	0
Repeat	Exhibition	SWAIA 95th Summer Indian Market Preview 2016	8/21/2016	8/21/2016	8/1/2016	2,000	20,000	0
	Exhibition				4/22/2011			0
Service Only - Social Event New	Social	Congregation Beit Tikva	8/28/2016	8/28/2016	6/6/2016	Rosalina Grace	0	0
	Social	Congregation Beit Tikva Concert/Dinner	8/28/2016	8/28/2016	8/1/2016	200	13,000	0
					2/18/2016			0
Meeting		Santa Fe Fiesta, Inc	9/2/2016	9/2/2016	3/29/2016	Rosalina Grace	0	0
Repeat	MERF	2016 Offices for Fiestas	9/11/2016	9/11/2016	8/19/2016	200	0	0
	MERF				9/14/2010			0
Meeting		United States District Court	9/2/2016	9/2/2016	1/29/2016	Rosalina Grace	0	0
Repeat	Unspecified	Naturalization Swearing-in Ceremony 2016	9/2/2016	9/2/2016	8/19/2016	500	12,500	0
	Unspecified				5/21/2015			0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup Impact_Act
Meeting		Santa Fe Fiesta, Inc	9/6/2016	9/6/2016	3/29/2016	Rosalina Grace	0	0
Repeat	MERF	Fiestacita 2016	9/6/2016	9/6/2016	8/19/2016	500	0	0
	MERF				9/14/2016			
Service Only - Social Event		Santa Fe Fiesta, Inc	9/9/2016	9/9/2016	3/29/2016	Rosalina Grace	0	0
New	MERF	Caballeros Breakfast 2016	9/9/2016	9/9/2016	8/1/2016	200	5,000	0
	MERF				3/29/2016			
Meeting		Santa Fe Fiesta, Inc	9/10/2016	9/10/2016	3/29/2016	Rosalina Grace	0	0
Repeat	MERF	Gran Baile 2016	9/11/2016	9/10/2016	8/19/2016	800	52,000	0
	MERF				9/14/2016			
Service Only - Social Event		Michael Baten	9/17/2016	9/17/2016	6/30/2016	Rosalina Grace	0	0
New	Social	Michael Baten Dinner/Reception	9/17/2016	9/17/2016	8/1/2016	100	2,500	0
	Social				6/3/2016			
Service Only - Social Event		Gina Branch	9/24/2016	9/24/2016	3/9/2016	Rosalina Grace	0	0
New	Social	Gallegos and Branch Wedding Reception	9/24/2016	9/24/2016	8/1/2016	250	6,250	0
	Social				1/26/2016			
Meeting		Arts Commission / City of Santa Fe	10/19/2016	10/19/2016	4/12/2016	Rosalina Grace	0	0
Repeat	Government	Mayor's Recognition For Excellence in The Arts 2016	10/20/2016	10/20/2016	8/19/2016	250	0	0
	Government				1/21/2016			
Service Only - Meeting		Envision	10/19/2016	10/19/2016	6/27/2016	Stephanie Scrimshaw	0	0
New	Non-Profit	Envision Speaker Program	10/19/2016	10/19/2016	8/1/2016	150	1,500	0
	Non-Profit				6/27/2016			
Concert		Sangre de Christo Funeral Fund	10/22/2016	10/22/2016	5/12/2016	Rosalina Grace	0	0
New	Non-Profit	8th Annual Mariachi Extravaganza	10/22/2016	10/22/2016	8/1/2016	1,500	0	0
	Non-Profit				4/11/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New	Unspecified Social	Marcial Quinceanera	10/29/2016	10/29/2016	4/27/2016	Rosalina Grace	0	0
		Mario Chavez-Marcial Quinceanera	10/29/2016	10/30/2016	8/1/2016	350	8,750	0
					4/18/2016			0
Service Only - Social Event New	Social	Thomas X. Vigil	10/29/2016	10/29/2016	2/19/2016	Rosalina Grace	0	0
	Social	Vigil & Wright Wedding Reception	10/29/2016	10/29/2016	8/1/2016	300	7,500	0
	Social				9/9/2015			0
Trade Show		Keep Santa Fe Beautiful	11/4/2016	11/4/2016	4/11/2016	Stephanie Scrimshaw	0	0
New	Exhibition	Recycle Santa Fe Art Festival 2016	11/6/2016	11/6/2016	8/1/2016	4,000	0	0
	Exhibition				11/21/2013			0
Conference / Convention Repeat	Non-Profit	Santa Fe Neighborhood Law Center	12/7/2016	12/7/2016	7/13/2016	Rosalina Grace	0	0
	Non-Profit	Law & Policy for Neighborhoods Conference 2016	12/9/2016	12/9/2016	8/1/2016	175	0	0
	Non-Profit				5/28/2014			0
Service Only - Social Event New	MERF	Lanell Tweddle	12/10/2016	12/10/2016	2/10/2016	Rosalina Grace	0	0
	MERF	Roybal and Archuleta Wedding	12/10/2016	12/10/2016	8/1/2016	400	26,000	0
					2/8/2016			0
Service Only - Social Event New	Non-Profit	Christus St Vincent Regional Medical Center	12/15/2016	12/15/2016	3/11/2016	Rosalina Grace	0	0
	Non-Profit	Christus Holiday Party 2016	12/17/2016	12/17/2016	8/1/2016	1,200	78,000	0
					6/5/2015			0
Service Only - Social Event Repeat	MERF	Santa Fe Fiesta, Inc	12/31/2016	12/31/2016	3/29/2016	Rosalina Grace	0	0
	MERF	New Years Eve Dinner/Dance 2016	12/31/2016	12/31/2016	8/1/2016	800	20,000	0
	MERF				3/11/2016			0
Service Only - Social Event New	Social	Angelica Murillo	1/28/2017	1/28/2017	3/28/2016	Rosalina Grace	0	0
	Social	Murillo and Roybal Wedding Reception	1/28/2017	1/28/2017	8/1/2016	350	22,750	0
					1/4/2016			0

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Decision Dt	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
Trade Show		New Mexico Farm & Livestock Bureau	2/7/2017	2/7/2017	7/19/2016	Rosalina Grace		0	0	0
New	Non-Profit	New Mexico Farm & Livestock Bureau 2017	2/7/2017	2/7/2017	8/1/2016		1,000	25,000	0	0
	Non-Profit				2/22/2016					
Service Only - Social Event		QUINCEANERA	3/18/2017	3/18/2017	5/19/2016	Rosalina Grace		0	0	0
New	Social	Rosan Quinceanera	3/19/2017	3/19/2017	8/1/2016		350	8,750	0	0
	Social				5/4/2016					
Service Only - Social Event		Estrada Quinceanera	6/24/2017	6/24/2017	8/25/2016	Rosalina Grace		0	0	0
New	Unspecified	Estrada Quinceanera	6/25/2017	6/25/2017	8/1/2016		300	10,000	0	0
	Social				7/20/2016					
Selected Date Range Totals						Event Count:		105		
							28,075	681,675	0	0
								0	0	0
									0	0

Turned Lead Booking Report

1/1/2015 - 8/31/2015

HQ Facility: All Account Source: All
 HQ Hotel: All Account Quality: All
 Event Type: All Event Source: All
 Sort Order: Sorted By Event Date Confidential: Internal - Confidential Detail Shown
 Act Market: All Sales Rep(s): One or More
 Event Market: All Peak Room Min: No Min Peak Rooms Entered
 Scope: All

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact Est	Economic Impact Act	
Service Only - Social Event New	Non-Profit	Christus St Vincent Regional Medical Center	1/15/2015	1/15/2015	1/8/2015	Rosalina Grace	0	0
	Non-Profit	Christus	1/15/2015	1/15/2015	8/1/2016	1,200	78,000	0
					1/8/2015			
Service Only - Social Event New	Social	Hotel Santa Fe	1/15/2015	1/15/2015	1/9/2015	Rosalina Grace	0	0
	Social	Christus St. Vincent	1/15/2015	1/15/2015	8/1/2016	150	3,750	0
					1/8/2015			
Service Only - Social Event Repeat	Unspecified	Association of Commerce and Industry	2/3/2015	2/3/2015	1/9/2015	Rosalina Grace	0	0
	Unspecified	Association of Commerce & Industry Breakfast 2015	2/3/2015	2/3/2015	8/1/2016	100	2,500	0
					6/10/2014			
Service Only - Social Event Repeat	MERF	Santa Fe Public Schools	2/3/2015	2/3/2015	1/29/2015	Rosalina Grace	0	0
	MERF	Parent Academy Winter Class Banquet	2/3/2015	2/3/2015	8/1/2016	300	0	0
					1/29/2015			
Service Only - City Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe	2/3/2015	2/3/2015	1/14/2015	Rosalina Grace	0	0
	Government	Tourism / TravelClick Meeting	2/3/2015	2/3/2015	8/1/2016	25	0	0
					1/13/2015			
Service Only - Meeting New	MERF	Representative Brain Egoff	2/21/2015	2/21/2015	2/25/2015	Rosalina Grace	0	0
	MERF	Town Hall Meeting	2/21/2015	2/21/2015	8/1/2016	100	1,000	0
					2/25/2015			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New	MERF	Rivera Family Funerals & Cremations Charlie Maxwell Funeral Services	2/22/2015 2/22/2015	2/22/2015 2/22/2015	2/19/2015 8/1/2016	Rosalina Grace 500	0 0	0 0
Conference / Convention New	Unspecified	State of New Mexico Children Youth & Family Dept	2/23/2015 2/24/2015	2/23/2015 2/24/2015	1/27/2015 8/1/2016	Rosalina Grace 400	0 0	0 0
Service Only - Social Event New	Social	Carmela Aldeis Aldeis Retirement Reception	3/7/2015 3/7/2015	3/7/2015 3/7/2015	1/26/2015 8/1/2016	Rosalina Grace 300	0 7,500	0 0
Service Only - Meeting New	Corporate	Stein & Brockmann Deposition	3/11/2015 3/13/2015	3/11/2015 3/13/2015	2/27/2015 8/1/2016	Rosalina Grace 20	0 200	0 0
Service Only - Meeting Repeat	Non-Profit	Big Brothers Big Sisters Mountain Region Big Brothers Big Sisters Staff Meeting	3/27/2015 3/27/2015	3/27/2015 3/27/2015	3/16/2015 8/1/2016	Rosalina Grace 30	0 0	0 0
Service Only - Social Event New	Social	Celine Gonzales Gonzales Reception	3/27/2015 3/27/2015	3/27/2015 3/27/2015	4/7/2015 8/1/2016	Rosalina Grace 350	0 8,750	0 0
Service Only - City Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe Randy Randall/SF Lodgers Association Luncheon	4/8/2015 4/8/2015	4/8/2015 4/8/2015	1/22/2015 8/1/2016	Rosalina Grace 30	0 0	0 0
Meeting Repeat	MERF	Santa Fe Public Schools Santa Fe Public Schools Volunteer Banquet 2015	4/17/2015 4/17/2015	4/17/2015 4/17/2015	1/15/2015 8/19/2016	Rosalina Grace 500	0 32,500	0 0

Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact_Est	Economic Impact_Act
Meeting		St Michaels High School	4/18/2015	4/18/2015	3/24/2015	Rosalina Grace		0	0
New	Unspecified	St. Milkes High School Prom 2015	4/18/2015	4/18/2015	8/1/2016		200	5,000	0
	Unspecified				8/19/2014				
Service Only - Social Event		WESST	4/23/2015	4/23/2015	3/30/2015	Rosalina Grace		0	0
New	Non-Profit	WESST Santa Fe	4/23/2015	4/23/2015	8/1/2016		20	1,300	0
	Non-Profit				3/27/2015				
Meeting		Santa Fe Public Schools	5/1/2015	5/1/2015	1/26/2015	Rosalina Grace		0	0
Repeat	MERF	Capital High School Prom 2015	5/1/2015	5/1/2015	8/19/2016		400	0	0
	MERF				9/14/2010				
Service Only - City Meeting		Mayor's Office / City of Santa Fe	5/5/2015	5/5/2015	1/30/2015	Rosalina Grace		0	0
New	Unspecified	Mayor's Senior Volunteer Recognition Celebration 2015	5/5/2015	5/5/2015	8/1/2016		400	26,000	0
	Unspecified				4/10/2013				
Service Only - Social Event		Department of Public Safety	5/8/2015	5/8/2015	3/10/2015	Rosalina Grace		0	0
New	Government	New Mexico State Police Graduation	5/8/2015	5/8/2015	8/1/2016		500	0	0
	Government				3/10/2015				
Meeting		Santa Fe Public Schools	5/12/2015	5/12/2015	4/14/2015	Rosalina Grace		0	0
Repeat	MERF	Santa Fe & Capital High Awards Banquet 2015	5/12/2015	5/12/2015	8/19/2016		500	32,500	0
	MERF				6/12/2014				
Service Only - Meeting		Tierra Encantada Charter School @ Alvorad	5/15/2015	5/15/2015	1/27/2015	Rosalina Grace		0	0
New	MERF	Tierra Encantada Charter School Graduation 2015	5/15/2015	5/15/2015	8/1/2016		200	0	0
	MERF				1/27/2015				
Service Only - City Meeting		Santa Fe Public Schools	5/18/2015	5/18/2015	3/11/2015	Rosalina Grace		0	0
Repeat	MERF	Santa Fe High School Robing 2015	5/18/2015	5/18/2015	8/1/2016		300	19,500	0
	MERF				9/14/2010				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Meeting New	Non-Profit	New Mexico Injury Provention Coalition	5/20/2015	5/20/2015	4/7/2015	Rosalina Grace	0	0
Meeting	Non-Profit	NM Injury Provention	5/20/2015	5/20/2015	8/1/2016	0	0	0
					4/7/2015			
New	Social	Chris Rivera	5/23/2015	5/23/2015	3/30/2015	Rosalina Grace	0	0
	Social	Rivera Graduation Party	5/23/2015	5/23/2015	8/1/2016	0	0	0
					4/3/2015			
Service Only - Social Event New	Unspecified	New Mexico School for the Arts	6/1/2015	6/1/2015	2/19/2015	Rosalina Grace	0	0
	Unspecified	NM School for the Arts Graduation 2015	6/1/2015	6/1/2015	8/1/2016	600	15,000	0
					6/26/2014			
Meeting	MERF	Southwest Regional Education Center #10	6/1/2015	6/1/2015	4/2/2015	Rosalina Grace	0	0
New	MERF	SW Regional Education Workshop	6/2/2015	6/2/2015	8/1/2016	0	0	0
					4/2/2015			
Service Only - Meeting New	MERF	Cumbre Court Reporting	6/3/2015	6/3/2015	5/19/2015	Rosalina Grace	0	0
	MERF	Cumbre Court Reporting Deposition	6/3/2015	6/3/2015	8/1/2016	16	160	0
					5/19/2015			
Service Only - Meeting New	MERF	Cherry Pie Social	6/5/2015	6/5/2015	4/16/2015	Rosalina Grace	0	0
	MERF	Cherry Pie Social Workshop	6/5/2015	6/5/2015	8/1/2016	100	0	0
					4/16/2015			
Service Only - Social Event Repeat	Association	Santa Fe Association of Realtors	6/5/2015	6/5/2015	1/23/2015	Rosalina Grace	0	0
	Association	Summer Social	6/5/2015	6/5/2015	8/1/2016	250	6,250	0
					1/23/2015			
Service Only - Social Event New	Social	Valerie Sandoval	6/5/2015	6/5/2015	4/21/2015	Rosalina Grace	0	0
	Social	Sandoval Graduation	6/5/2015	6/5/2015	8/1/2016	300	7,500	0
					4/21/2015			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Meeting New	Association	Sandia National Laboratory	6/9/2015	6/9/2015	5/27/2015	Rosalina Grace	0	0
	Association	Rattlesnake Handling Training	6/9/2015	6/9/2015	8/1/2016	50	500	0
				5/27/2015				
Service Only - Social Event New	MERF	CENTER	6/12/2015	6/12/2015	3/19/2015	Rosalina Grace	0	0
	MERF	Photographic Exposition	6/12/2015	6/12/2015	8/1/2016	500	12,500	0
				3/19/2015				
Service Only - Meeting New	MERF	Justin Lee Law Firm	6/15/2015	6/15/2015	6/11/2015	Rosalina Grace	0	0
	MERF	Mediation	6/15/2015	6/15/2015	8/1/2016	20	200	0
				6/11/2015				
Meeting New	MERF	Southwest Regional Education Center #10	6/25/2015	6/25/2015	4/2/2015	Rosalina Grace	0	0
	MERF	SW Regional Education Workshop	6/26/2015	6/26/2015	8/1/2016	0	0	0
				4/2/2015				
Service Only - Meeting New	MERF	Academy for the Love of Learning	7/8/2015	7/8/2015	7/2/2015	Rosalina Grace	0	0
	MERF	Academy for the Love of Learning	7/8/2015	7/9/2015	8/1/2016	500	5,000	0
				7/2/2015				
Service Only - Meeting New	Social	Georgia O'Keeffe Museum	7/17/2015	7/17/2015	5/21/2015	Rosalina Grace	0	0
	Social	Panel Discussion	7/17/2015	7/17/2015	8/1/2016	30	300	0
				2/24/2015				
Trade Show	Unspecified	Spanish Colonial Arts Society	7/21/2015	7/21/2015	1/21/2015	Rosalina Grace	0	0
Repeat	Unspecified	2015 Judging and Preview for Spanish Market	7/24/2015	7/24/2015	8/1/2016	1,000	65,000	0
				7/29/2010				
Trade Show	Corporate	Contemporary Hispanic Market	7/23/2015	7/23/2015	6/5/2015	Rosalina Grace	0	0
Repeat	Corporate	Contemporary Hispanic Market Preview 2015	7/24/2015	7/24/2015	8/1/2016	800	52,000	0
				8/12/2014				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Service Only - Meeting New	Corporate	Presbyterian Healthcare Services Annual Provider Education Conference	8/25/2015	8/25/2015	4/13/2015	50	0	0
	Corporate				4/13/2015		0	0
Service Only - City Meeting Repeat	Unspecified	City Attorney's Office / City of Santa Fe	9/2/2015	9/2/2015	6/11/2015	130	0	0
	Unspecified	City Attorney's: Vehicle Forfeiture Conference	9/2/2015	9/2/2015	8/1/2016		0	0
					6/11/2015			
Meeting		United States District Court	9/3/2015	9/3/2015	1/22/2015		0	0
Repeat	Unspecified	Naturalization Swearing-in Ceremony 2015	9/3/2015	9/3/2015	8/19/2016	500	12,500	0
	Unspecified				1/22/2015			
Service Only - Social Event New	Social	Karen Padilla	9/5/2015	9/5/2015	3/19/2015	300	0	0
	Social	Padilla Wedding Reception	9/5/2015	9/5/2015	8/1/2016		19,500	0
					11/19/2014			
Service Only - Social Event New	MERF	Santa Fe Fiesta, Inc	9/11/2015	9/11/2015	8/17/2015	50	0	0
	MERF	Caballeos Breakfast	9/11/2015	9/11/2015	8/1/2016		1,250	0
					8/17/2015			
Pre-Con		Rosalina Grace Pre-cons	9/19/2015	9/19/2015	7/8/2015		0	0
New	Unspecified	Nick Salazar	9/19/2015	9/19/2015	8/1/2016	120	3,000	0
	Unspecified				7/8/2015			
Service Only - Social Event New	Social	Nick Salazar	9/26/2015	9/26/2015	6/24/2015	150	0	0
	Social	Salazar Wedding Reception	9/26/2015	9/26/2015	8/1/2016		3,750	0
					6/24/2015			
Service Only - Social Event New	Social	Noelle Maestas	9/26/2015	9/26/2015	6/9/2015	300	0	0
	Social	Maestas Wedding Reception	9/26/2015	9/26/2015	8/1/2016		7,500	0
					6/9/2015			

Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New		Donna Ruddy	10/3/2015	10/3/2015	2/25/2015	Rosalina Grace		0	0
	Social	Ruddy & Franco Wedding Reception	10/3/2015	10/3/2015	8/1/2016		300	7,500	0
	Social				2/25/2015				
Service Only - Social Event New		Hilton of Santa Fe	10/3/2015	10/17/2015	1/20/2015	Rosalina Grace		0	0
	Non-Profit	Hilton /Martinez Wedding Reception	10/3/2015	10/17/2015	8/1/2016		16	1,040	0
	Non-Profit				1/20/2015				
Meeting		Big Brothers Big Sisters Mountain Region	10/8/2015	10/8/2015	1/26/2015	Rosalina Grace		0	0
Repeat	Non-Profit	Little Gala for a Big Cause 2015	10/10/2015	10/10/2015	8/19/2016		600	0	0
	Non-Profit				1/26/2015				
Service Only - Social Event New		Wendy Katzman Wedding	10/11/2015	10/11/2015	1/28/2015	Rosalina Grace		0	0
	Social	Wendy Katzman Wedding	10/11/2015	10/11/2015	8/1/2016		100	6,500	0
	Social				1/30/2015				
Service Only - Meeting New		Academy for the Love of Learning	10/17/2015	10/17/2015	3/30/2015	Rosalina Grace		0	0
	MERF	For the Love of Learning	10/17/2015	10/17/2015	8/1/2016		300	3,000	0
	MERF				3/30/2015				
Service Only - Social Event New		Doris Rivera	10/24/2015	10/24/2015	3/26/2015	Rosalina Grace		0	0
	Social	Trujillo & Flores Wedding Reception	10/25/2015	10/24/2015	8/1/2016		400	10,000	0
	Social				4/2/2015				
Service Only - Meeting New		Santa Fe Institute	11/5/2015	11/5/2015	5/28/2015	Rosalina Grace		0	0
	Unspecified	BNet Symposium	11/8/2015	11/8/2015	8/1/2016		120	3,000	0
	Unspecified				5/28/2015				
Meeting		Santa Fe Association of Realtors	12/3/2015	12/3/2015	1/22/2015	Rosalina Grace		0	0
Repeat	Association	Task Force Meeting on Affordable Housing	12/3/2015	12/3/2015	8/19/2016		250	2,500	0
	Association				1/5/2015				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New	Non-Profit	Somos Un Pueblo Unido	12/4/2015	12/4/2015	7/15/2015	Rosalina Grace	0	0
	Non-Profit	20th Anniversary Banquet	12/4/2015	12/4/2015	8/1/2016	300	19,500	0
					7/15/2015			
Service Only - Social Event New	Social	Cardenas Marketing Network, 12/8/2015 Inc	12/8/2015	12/8/2015	5/20/2015	Rosalina Grace	0	0
	Social	Juan Gabriel Concert	12/9/2015	12/9/2015	8/1/2016	0	0	0
					5/20/2015			
Service Only - Social Event New	Social	Heritage Productions	1/16/2016	1/16/2016	7/10/2015	Rosalina Grace	0	0
	Social	Santa Fe Foodie Classic	1/16/2016	1/16/2016	8/1/2016	300	7,500	0
					7/8/2015			
Trade Show Repeat	Association	Santa Fe Chamber of Commerce Legislative Reception 2016	1/25/2016	1/25/2016	5/20/2015	Rosalina Grace	0	0
	Association		1/25/2016	1/25/2016	8/1/2016	1,000	25,000	0
					4/17/2015			
Service Only - Social Event Repeat	Unspecified	Association of Commerce and Industry	1/26/2016	1/26/2016	5/28/2015	Rosalina Grace	0	0
	Unspecified	Association of Commerce & Industry Breakfast 2016	1/26/2016	1/26/2016	8/1/2016	120	3,000	0
					5/28/2015			
Meeting Repeat	Corporate	Presbyterian Healthcare Services Governor's Prayer Breakfast 2016	1/27/2016	1/27/2016	7/6/2015	Rosalina Grace	0	0
	Corporate		1/28/2016	1/28/2016	8/19/2016	500	32,500	0
					2/13/2015			
Meeting Repeat	Non-Profit	The Food Depot Souper Bowl 2016	1/30/2016	1/30/2016	2/20/2015	Rosalina Grace	0	0
	Non-Profit		1/30/2016	1/30/2016	8/19/2016	1,000	25,000	0
					7/22/2015			
Service Only - Social Event New	Social	Mario Marcial	2/12/2016	2/12/2016	6/8/2015	Rosalina Grace	0	0
	Social	Marcial Quincenera	2/13/2016	2/12/2016	8/1/2016	275	6,875	0
					6/8/2015			

Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt				
					Decision Dt		Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New		YouthWorks	2/13/2016	2/13/2016	3/16/2015	Rosalina Grace		0	0
	Social	Mayors Ball YouthWorks & Boys & Girls Club	2/13/2016	2/13/2016	8/1/2016		550	35,750	0
	Social				3/16/2015				
Service Only - Social Event New		Gisselle Ortega	3/5/2016	3/5/2016	6/9/2015	Rosalina Grace		0	0
	Social	Ortega Quinceanera	3/6/2016	3/6/2016	8/1/2016		350	8,750	0
	Social				6/9/2015				
Trade Show		Santa Fe Japanese Inter-Cultural Network	4/15/2016	4/15/2016	4/24/2015	Rosalina Grace		0	0
New	Unspecified	Japanese Cultural Festival 12th Annual Santa Fe JIN 2016	4/16/2016	4/16/2016	8/1/2016		2,000	0	0
	Unspecified				9/30/2014				
Service Only - Social Event New		Molly Fields	4/16/2016	4/16/2016	2/17/2015	Rosalina Grace		0	0
	Social	Fields & Martinez Wedding Reception	4/16/2016	4/16/2016	8/1/2016		350	22,750	0
	Social				9/26/2014				
Service Only - Social Event New		Masters Program	4/23/2016	4/23/2016	5/6/2015	Rosalina Grace		0	0
	MERF	Masters Program Prom 2016	4/23/2016	4/23/2016	8/1/2016		150	0	0
	MERF				5/1/2015				
Meeting		Santa Fe Public Schools	4/23/2016	4/23/2016	4/23/2015	Rosalina Grace		0	0
Repeat	MERF	Capital High School Prom 2016	4/23/2016	4/23/2016	8/19/2016		400	0	0
	MERF				4/23/2015				
Meeting		Miriam Cano	4/30/2016	4/30/2016	4/29/2015	Rosalina Grace		0	0
New	Social	Cano Quinceanera	4/30/2016	4/30/2016	8/1/2016		300	7,500	0
	Social				4/29/2015				
Service Only - Social Event New		Pojoaque Valley High School	4/30/2016	4/30/2016	8/20/2015	Rosalina Grace		0	0
	MERF	Pojoaque Valley High School Prom 2016	4/30/2016	4/30/2016	8/1/2016		350	22,750	0
	MERF				8/20/2015				

Event Type	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New	Social	St. Micheals High School Foundation	4/30/2016	4/30/2016	5/6/2015	Rosalina Grace	0	0	0
	Social	Blue Stampede Fundraiser	4/30/2016	4/30/2016	8/1/2016		300	19,500	0
					5/6/2015				
Service Only - Social Event Repeat	Non-Profit	Santa Fe Habitat for Humanity	5/6/2016	5/6/2016	5/29/2015	Rosalina Grace	0	0	0
	Non-Profit	Kentucky Derby Day 2016	5/7/2016	5/7/2016	8/1/2016		350	8,750	0
					5/29/2015				
Service Only - Meeting New	MERF	Tierra Encantada Charter School @ Alvord	5/13/2016	5/13/2016	5/11/2015	Rosalina Grace	0	0	0
	MERF	Tierra Encantada Charter School Graduation 2016	5/13/2016	5/13/2016	8/1/2016		250	0	0
					5/11/2015				
Service Only - Social Event New	Social	Alicia Montoya	5/21/2016	5/21/2016	6/29/2015	Rosalina Grace	0	0	0
	Social	Wedding Reception Alicia & Mike Montoya	5/21/2016	5/21/2016	8/1/2016		250	6,250	0
					6/29/2015				
Meeting New	Non-Profit	Academy For Technology and the Classics	5/23/2016	5/23/2016	7/10/2015	Rosalina Grace	0	0	0
	Non-Profit	ATC Graduation 2016	5/23/2016	5/23/2016	8/19/2016		800	0	0
					7/8/2015				
Meeting New	Social	Javier Fernandez	6/3/2016	6/3/2016	8/20/2015	Rosalina Grace	0	0	0
	Social	Fernandez Graduation Party	6/3/2016	6/3/2016	8/1/2016		100	2,500	0
					8/7/2015				
Service Only - Social Event New	Social	Naomi Marintez	6/3/2016	6/3/2016	6/19/2015	Rosalina Grace	0	0	0
	Social	Martinez Reception	6/3/2016	6/3/2016	8/1/2016		0	0	0
					6/19/2015				
Service Only - Social Event New	Social	John Rael	6/11/2016	4/23/2016	1/23/2015	Rosalina Grace	0	0	0
	Social	Rael Wedding Reception	6/11/2016	4/23/2016	8/1/2016		0	0	0
					1/23/2015				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Meeting		St. Elias The Prophet Greek Orthodox Church	6/11/2016	6/11/2016	7/10/2015		0	0
New	Unspecified	Greek Festival 2016	6/12/2016	6/12/2016	8/19/2016	1,000	65,000	0
	Unspecified				10/6/2014			
Service Only - Social Event		Danette V. Trujillo	6/18/2016	6/18/2016	5/12/2015		0	0
New	Social	Trujillo Graduation Party	6/18/2016	6/18/2016	8/1/2016	300	7,500	0
	Social				5/12/2015			
Service Only - Social Event		Diana Sotelo	6/25/2016	6/25/2016	8/31/2015		0	0
New	Social	Sotelo & Gardea Wedding Reception	6/25/2016	6/25/2016	8/1/2016	300	7,500	0
	Social				8/31/2015			
Service Only - Social Event		Amanda Maes & Jon Cordova	7/2/2016	7/2/2016	7/1/2015		0	0
New	Social	Maes & Cordova Wedding Reception	7/2/2016	7/2/2016	8/1/2016	450	11,250	0
	Social				7/1/2015			
Service Only - Social Event		William Trujillo	7/23/2016	7/23/2016	7/10/2015		0	0
Repeat	MERF	Anaya and Gallegos Wedding Reception	7/23/2016	7/23/2016	8/1/2016	300	19,500	0
	MERF				7/10/2015			
Trade Show		Southwest Association of Indian Arts	8/17/2016	8/19/2016	3/2/2015		0	0
Repeat	Exhibition	SWAIA 95th Summer Indian Market Preview 2016	8/21/2016	8/21/2016	8/1/2016	2,000	20,000	0
	Exhibition				4/22/2011			
Meeting		Southwestern College	8/27/2016	8/27/2016	6/3/2015		0	0
New	MERF	Annual Transformation & Healing Conference 2016	8/27/2016	8/27/2016	8/1/2016	500	0	0
	MERF				6/3/2015			
Meeting		United States District Court	9/2/2016	9/2/2016	5/21/2015		0	0
Repeat	Unspecified	Naturalization Swearing-in Ceremony 2016	9/2/2016	9/2/2016	8/19/2016	500	12,500	0
	Unspecified				5/21/2015			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Meeting		Big Brothers Big Sisters Mountain Region	9/28/2016	9/28/2016	1/20/2015	Rosalina Grace	0	0
Repeat	Non-Profit	Little Gala for a Big Cause	10/1/2016	10/1/2016	8/19/2016	500	0	0
	Non-Profit				1/20/2015			
Trade Show		Northern New Mexico Quilt Guild	10/5/2016	10/6/2016	8/12/2015	Rosalina Grace	0	0
New	Non-Profit	Quilt Fiesta Santa Fe	10/9/2016	10/9/2016	8/1/2016	500	5,000	0
	Non-Profit				8/12/2015			
Service Only - Social Event		St. Elizabeth Shelter	10/15/2016	10/15/2016	1/5/2015	Rosalina Grace	0	0
New	Non-Profit	St Elizabeth Shelter Gala	10/15/2016	10/15/2016	8/1/2016	400	26,000	0
	Non-Profit				1/5/2015			
Meeting		First Presbyterian Church	1/14/2017	1/14/2017	5/19/2015	Rosalina Grace	0	0
New	Social	First Presbyterian Church	1/14/2017	1/14/2017	8/1/2016	0	0	0
	Social				5/14/2015			
Service Only - Social Event		New Mexico Department of Indian Affairs	2/2/2017	2/2/2017	1/23/2015	Rosalina Grace	0	0
New	Government	Indian Day at the Round House Banquet	2/2/2017	2/2/2017	8/1/2016	300	19,500	0
	Government				1/23/2015			
Service Only - Meeting		Mayor's Office / City of Santa Fe	10/21/2017	10/21/2017	1/6/2015	Rosalina Grace	0	0
New	Unspecified	Mayor's Ball 2017	10/21/2017	10/21/2017	8/1/2016	400	26,000	0
	Unspecified				1/6/2015			
Service Only - Social Event		La Sociedad Folklorica de Nuevo Mexico	4/27/2019	4/27/2019	2/11/2015	Rosalina Grace	0	0
Repeat	MERF	Baile de los Cascarones 2018	4/27/2019	4/27/2019	8/1/2016	400	0	0
	MERF				2/11/2015			
Selected Date Range Totals						Event Count:	93	
						32,222	937,575	0

Turned Tentative Booking Report

1/1/2015 - 8/31/2015

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact Est	Economic Impact Act	
Meeting		Santa Fe Community Convention Center	1/16/2015	1/16/2015	1/5/2015	Rosalina Grace	0	0
New	Unspecified	Cleaning & Set up Souper Bowl 2015	1/16/2015	1/16/2015	8/19/2016	0	0	0
	Unspecified				2/6/2014			
Service Only - Social Event		Santa Fe VIP Presents	9/4/2015	9/4/2015	3/19/2015	Rosalina Grace	0	0
New	Social	Santa Fe VIP Presents	9/5/2015	9/5/2015	8/1/2016	1,000	25,000	0
	Social				10/21/2014			
Service Only - Social Event		Masters Program	12/12/2015	12/12/2015	5/1/2015	Rosalina Grace	0	0
New	MERF	Holiday Party	12/12/2015	12/12/2015	8/1/2016	150	0	0
	MERF				5/1/2015			
Service Only - Meeting		Northern New Mexico Fire Training Academy	3/28/2016	3/28/2016	1/30/2015	Rosalina Grace	0	0
New	Government	Fire Training	4/1/2016	4/1/2016	8/1/2016	225	2,250	0
	Government				1/30/2015			
Meeting		Santa Fe Fiesta, Inc	1/7/2017	1/7/2017	5/29/2015	Rosalina Grace	0	0
Repeat	MERF	2017 Installation of Officers	1/7/2017	1/7/2017	8/19/2016	200	0	0
	MERF				9/14/2010			
Service Only - Social Event		The Cancer Foundation For New Mexico	2/2/2018	2/2/2018	7/22/2015	Rosalina Grace	0	0
Repeat	Non-Profit	13th Annual Sweetheart Auction	2/3/2018	2/3/2018	8/1/2016	1,000	65,000	0
	Non-Profit				8/19/2014			

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Selected Date Range Totals							2,575	92,250	0
Event Count:							6	0	0

Turned Definite Booking Report

1/1/2015 - 8/31/2015

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact Est	Economic Actual Pickup	
Service Only - Meeting		Environmental New Mexico	1/8/2015	1/8/2015	4/23/2015	Rosalina Grace	0	0
New	Non-Profit	Environmental New Mexico	1/8/2015	1/8/2015	8/1/2016	100	1,000	0
	Non-Profit				12/4/2014			0
Service Only - Social Event		Hotel Santa Fe	1/15/2015	1/15/2015	1/9/2015	Rosalina Grace	0	0
New	Social	Christus St. Vincent	1/15/2015	1/15/2015	8/1/2016	150	3,750	0
	Social				1/8/2015			0
Service Only - Social Event		Association of Commerce and Industry	2/3/2015	2/3/2015	1/9/2015	Rosalina Grace	0	0
Repeat	Unspecified	Association of Commerce & Industry Breakfast 2015	2/3/2015	2/3/2015	8/1/2016	100	2,500	0
	Unspecified				6/10/2014			0
Service Only - Social Event		Santa Fe Public Schools	2/3/2015	2/3/2015	3/17/2015	Rosalina Grace	0	0
Repeat	MERF	Parent Academy Winter Class Banquet	2/3/2015	2/3/2015	8/1/2016	300	0	0
	MERF				1/29/2015			0
Service Only - City Meeting		Tourism Santa Fe CVB/City of Santa Fe	2/3/2015	2/3/2015	1/14/2015	Rosalina Grace	0	0
New	Government	Tourism / TravelClick Meeting	2/3/2015	2/3/2015	8/1/2016	25	0	0
	Government				1/13/2015			0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup Impact_Act
Meeting		Santa Fe Community Orchestra	2/14/2015	2/14/2015	1/13/2015	Rosalina Grace	0	0
Repeat	Non-Profit	SF Community Orchestra Concert & Dance Gala 2015	2/14/2015	2/14/2015	8/19/2016	500	0	0
	Non-Profit				5/28/2010			
Service Only - Meeting New	MERF	Representative Brain Egoff	2/21/2015	2/21/2015	2/25/2015	Rosalina Grace	0	0
	MERF	Town Hall Meeting	2/21/2015	2/21/2015	8/1/2016	100	1,000	0
					2/25/2015			
Service Only - Social Event New	MERF	Rivera Family Funerals & Cremations	2/22/2015	2/22/2015	2/19/2015	Rosalina Grace	0	0
	MERF	Charlie Maxwell Funeral Services	2/22/2015	2/22/2015	8/1/2016	500	0	0
					2/18/2015			
Conference / Convention New	Unspecified	State of New Mexico	2/23/2015	2/23/2015	2/10/2015	Rosalina Grace	0	0
	Unspecified	Children Youth & Family Dept	2/24/2015	2/24/2015	8/1/2016	400	0	0
					1/27/2015			
Conference / Convention New	Unspecified	Los Alamos Women In Science	3/6/2015	3/6/2015	1/26/2015	Rosalina Grace	0	0
	Unspecified	LAWIS/EYH 2015	3/6/2015	3/6/2015	8/1/2016	250	0	0
					5/30/2014			
Service Only - Social Event New	Social	Carmela Aldeis	3/7/2015	3/7/2015	2/13/2015	Rosalina Grace	0	0
	Social	Aldeis Retirement Reception	3/7/2015	3/7/2015	8/1/2016	300	7,500	0
					1/26/2015			
Service Only - Meeting New	Corporate	Stein & Brockmann	3/11/2015	3/11/2015	3/12/2015	Rosalina Grace	0	0
	Corporate	Deposition	3/13/2015	3/13/2015	8/1/2016	20	200	0
					2/27/2015			
Service Only - Meeting Repeat	Non-Profit	Big Brothers Big Sisters Mountain Region	3/27/2015	3/27/2015	3/27/2015	Rosalina Grace	0	0
	Non-Profit	Big Brothers Big Sisters Staff Meeting	3/27/2015	3/27/2015	8/1/2016	30	0	0
					3/16/2015			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup
Service Only - Social Event New	Social	Celine Gonzales	3/27/2015	3/27/2015	4/7/2015	Rosalina Grace	0	0
	Social	Gonzales Reception	3/27/2015	3/27/2015	8/1/2016	350	8,750	0
Meeting		Santa Fe Public Schools	4/17/2015	4/17/2015	4/15/2015	Rosalina Grace	0	0
Repeat	MERF	Santa Fe Public Schools Volunteer Banquet 2015	4/17/2015	4/17/2015	8/19/2016	500	32,500	0
	MERF			1/15/2015				
Meeting		St Michaels High School	4/18/2015	4/18/2015	3/25/2015	Rosalina Grace	0	0
New	Unspecified	St. Mikes High School Prom 2015	4/18/2015	4/18/2015	8/1/2016	200	5,000	0
	Unspecified			8/19/2014				
Meeting		Santa Fe Public Schools	5/1/2015	5/1/2015	4/14/2015	Rosalina Grace	0	0
Repeat	MERF	Capital High School Prom 2015	5/1/2015	5/1/2015	8/19/2016	400	0	0
	MERF			9/14/2010				
Service Only - City Meeting New	Unspecified	Mayor's Office / City of Santa Fe	5/5/2015	5/5/2015	3/23/2015	Rosalina Grace	0	0
	Unspecified	Mayor's Senior Volunteer Recognition Celebration 2015	5/5/2015	5/5/2015	8/1/2016	400	26,000	0
	Unspecified			4/10/2013				
Service Only - Social Event New	Government	Department of Public Safety	5/8/2015	5/8/2015	4/13/2015	Rosalina Grace	0	0
	Government	New Mexico State Police Graduation	5/8/2015	5/8/2015	8/1/2016	500	0	0
	Government			3/10/2015				
Service Only - Meeting New	Social	Georgia O'Keeffe Museum	5/8/2015	5/8/2015	4/13/2015	Rosalina Grace	0	0
	Social	Lecture	5/8/2015	5/8/2015	8/1/2016	250	2,500	0
	Social			11/14/2014				
Meeting		Santa Fe Public Schools	5/12/2015	5/12/2015	5/11/2015	Rosalina Grace	0	0
Repeat	MERF	Santa Fe & Capital High Awards Banquet 2015	5/12/2015	5/12/2015	8/19/2016	500	32,500	0
	MERF			6/12/2014				

Event Type	Account Market		Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Event Market	Event Name	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact_Est	Economic Impact_Act	
Service Only - Meeting New		Tierra Encantada Charter School @ Alvord		5/15/2015	5/15/2015	5/6/2015	Rosalina Grace		0	0	0
	MERF	Tierra Encantada Charter School Graduation 2015		5/15/2015	5/15/2015	8/1/2016		200	0	0	0
	MERF					1/27/2015					
Service Only - City Meeting Repeat		Santa Fe Public Schools		5/18/2015	5/18/2015	4/15/2015	Rosalina Grace		0	0	0
	MERF	Santa Fe High School Robing 2015		5/18/2015	5/18/2015	8/1/2016		300	19,500	0	0
	MERF					9/14/2010					
Service Only - City Meeting New		Monte del Sol Charter School		5/19/2015	5/19/2015	4/17/2015	Rosalina Grace		0	0	0
	Unspecified	Monte del Sol Graduation 2015		5/19/2015	5/19/2015	8/1/2016		500	12,500	0	0
	Unspecified					9/19/2014					
Service Only - Social Event New		New Mexico School for the Arts		6/1/2015	6/1/2015	4/6/2015	Rosalina Grace		0	0	0
	Unspecified	NM School for the Arts Graduation 2015		6/1/2015	6/1/2015	8/1/2016		600	15,000	0	0
	Unspecified					6/26/2014					
Service Only - Meeting New		Cumbre Court Reporting		6/3/2015	6/3/2015	5/19/2015	Rosalina Grace		0	0	0
	MERF	Cumbre Court Reporting Deposition		6/3/2015	6/3/2015	8/1/2016		16	160	0	0
	MERF					5/19/2015					
Service Only - Social Event New		Valerie Sandoval		6/5/2015	6/5/2015	5/1/2015	Rosalina Grace		0	0	0
	Social	Sandoval Graduation		6/5/2015	6/5/2015	8/1/2016		300	7,500	0	0
	Social					4/21/2015					
Service Only - Social Event New		Isaac Pino		6/6/2015	6/6/2015	1/21/2015	Rosalina Grace		0	0	0
	Social	Pino Graduation Party		6/6/2015	6/6/2015	8/1/2016		80	2,000	0	0
	Social					11/17/2014					
Service Only - Meeting New		Sandia National Laboratory		6/9/2015	6/9/2015	8/3/2015	Rosalina Grace		0	0	0
	Association	Rattlesnake Handling Training		6/9/2015	6/9/2015	8/1/2016		50	500	0	0
	Association					5/27/2015					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Actual Pickup
Service Only - Social Event New	CENTER	6/12/2015	6/12/2015	5/21/2015	Rosalina Grace	0	0	0
MERF	Photographic Exposition	6/12/2015	6/12/2015	8/1/2016		500	12,500	0
MERF				3/19/2015				
Service Only - Social Event New	Florence Sena	6/13/2015	6/13/2015	3/18/2015	Rosalina Grace	0	0	0
MERF	Sena Graduation	6/13/2015	6/13/2015	8/1/2016		150	9,750	0
MERF				6/10/2014				
Service Only - Meeting New	Academy for the Love of Learning	7/8/2015	7/8/2015	7/2/2015	Rosalina Grace	0	0	0
MERF	Academy for the Love of Learning	7/8/2015	7/9/2015	8/1/2016		500	5,000	0
MERF				7/2/2015				
Service Only - Meeting New	Georgia O'Keeffe Museum	7/17/2015	7/17/2015	5/21/2015	Rosalina Grace	0	0	0
Social	Panel Discussion	7/17/2015	7/17/2015	8/1/2016		30	300	0
Social				2/24/2015				
Trade Show	Contemporary Hispanic Market	7/23/2015	7/23/2015	7/1/2015	Rosalina Grace	0	0	0
Repeat	Contemporary Hispanic Market Preview 2015	7/24/2015	7/24/2015	8/1/2016		800	52,000	0
Corporate				8/12/2014				
Service Only - City Meeting Repeat	City Attorney's Office / City of Santa Fe	9/2/2015	9/2/2015	8/18/2015	Rosalina Grace	0	0	0
Unspecified	City Attorney's: Vehicle Forfeiture Conference	9/2/2015	9/2/2015	8/1/2016		130	0	0
Unspecified				6/11/2015				
Meeting	United States District Court	9/3/2015	9/3/2015	6/30/2015	Rosalina Grace	0	0	0
Repeat	Naturalization Swearing-in Ceremony 2015	9/3/2015	9/3/2015	8/19/2016		500	12,500	0
Unspecified				1/22/2015				
Service Only - Social Event New	Karen Padilla	9/5/2015	9/5/2015	3/19/2015	Rosalina Grace	0	0	0
Social	Padilla Wedding Reception	9/5/2015	9/5/2015	8/1/2016		300	19,500	0
Social				11/19/2014				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New		Santa Fe Fiesta, Inc	9/11/2015	9/11/2015	8/17/2015	Rosalina Grace	0	0
	MERF	Caballeos Breakfast	9/11/2015	9/11/2015	8/1/2016	50	1,250	0
	MERF				8/17/2015			
Pre-Con		Rosalina Grace Pre-cons	9/19/2015	9/19/2015	7/8/2015	Rosalina Grace	0	0
New	Unspecified	Nick Salazar	9/19/2015	9/19/2015	8/1/2016	120	3,000	0
	Unspecified				7/8/2015			
Service Only - Social Event New		Nick Salazar	9/26/2015	9/26/2015	7/8/2015	Rosalina Grace	0	0
	Social	Salazar Wedding Reception	9/26/2015	9/26/2015	8/1/2016	150	3,750	0
	Social				6/24/2015			
Service Only - Social Event New		Kitchen Angels	10/2/2015	10/2/2015	7/20/2015	Rosalina Grace	0	0
	Unspecified	Kitchen Angels Collectable Box Auction 2015	10/2/2015	10/2/2015	8/1/2016	350	8,750	0
	Unspecified				1/20/2015			
Service Only - Social Event New		Donna Ruddy	10/3/2015	10/3/2015	2/25/2015	Rosalina Grace	0	0
	Social	Ruddy & Franco Wedding Reception	10/3/2015	10/3/2015	8/1/2016	300	7,500	0
	Social				2/25/2015			
Meeting		Big Brothers Big Sisters Mountain Region	10/8/2015	10/8/2015	4/1/2015	Rosalina Grace	0	0
Repeat	Non-Profit	Little Gala for a Big Cause 2015	10/10/2015	10/10/2015	8/19/2016	600	0	0
	Non-Profit				1/26/2015			
Service Only - Social Event New		Wendy Katzman Wedding	10/11/2015	10/11/2015	2/18/2015	Rosalina Grace	0	0
	Social	Wendy Katzman Wedding	10/11/2015	10/11/2015	8/1/2016	100	6,500	0
	Social				1/30/2015			
Service Only - Meeting New		Academy for the Love of Learning	10/17/2015	10/17/2015	7/17/2015	Rosalina Grace	0	0
	MERF	For the Love of Learning	10/17/2015	10/17/2015	8/1/2016	300	3,000	0
	MERF				3/30/2015			

Event/Repeat	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
	Event Market	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact_Est	Economic Actual Pickup
Meeting		Santa Fe Association of Realtors	12/3/2015	12/3/2015	7/28/2015	Rosalina Grace		0	0
Repeat	Association	Task Force Meeting on Affordable Housing	12/3/2015	12/3/2015	8/19/2016		250	2,500	0
	Association				1/5/2015				0
Conference / Convention		Santa Fe Neighborhood Law Center	12/3/2015	12/3/2015	4/24/2015	Rosalina Grace		0	0
Repeat	Non-Profit	Law & Policy for Neighborhoods Conference 2015	12/4/2015	12/4/2015	8/1/2016		175	0	0
	Non-Profit				5/28/2014				
Trade Show		Santa Fe Chamber of Commerce	1/25/2016	1/25/2016	7/1/2015	Rosalina Grace		0	0
Repeat	Association	Legislative Reception 2016	1/25/2016	1/25/2016	8/1/2016		1,000	25,000	0
	Association				4/17/2015				
Service Only - Social Event		Association of Commerce and Industry	1/26/2016	1/26/2016	5/28/2015	Rosalina Grace		0	0
Repeat	Unspecified	Association of Commerce & Industry Breakfast 2016	1/26/2016	1/26/2016	8/1/2016		120	3,000	0
	Unspecified				5/28/2015				
Trade Show		New Mexico Farm & Livestock Bureau	1/26/2016	1/26/2016	5/29/2015	Rosalina Grace		0	0
New	Non-Profit	New Mexico Farm & Livestock Bureau 2016	1/26/2016	1/26/2016	8/1/2016		400	10,000	0
	Non-Profit				11/20/2013				
Meeting		Presbyterian Healthcare Services	1/27/2016	1/27/2016	7/6/2015	Rosalina Grace		0	0
Repeat	Corporate	Governor's Prayer Breakfast 2016	1/28/2016	1/28/2016	8/19/2016		500	32,500	0
	Corporate				2/13/2015				
Service Only - Social Event		YouthWorks	2/13/2016	2/13/2016	6/17/2015	Rosalina Grace		0	0
New	Social	Mayors Ball YouthWorks & Boys & Girls Club	2/13/2016	2/13/2016	8/1/2016		550	35,750	0
	Social				3/16/2015				
Service Only - Social Event		La Sociedad Folklorica de Nuevo Mexico	4/27/2019	4/27/2019	2/11/2015	Rosalina Grace		0	0
Repeat	MERF	Baile de los Cascarones 2018	4/27/2019	4/27/2019	8/1/2016		400	0	0
	MERF				2/11/2015				

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market			Create Dt					
	Event Market	Event Name	Last Day	End Date	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
Selected Date Range Totals									
Event Count:						53	0	0	0
						16,196	434,410	0	0

Turned Lead Booking Report

8/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact Est	Economic Impact Act	
Conference / Convention New		HPS Incentive	9/24/2016	9/23/2017	8/3/2016	April Gallegos		180	540	0
	Manufacturing/Di distribution	HPS Incentive 2017	9/26/2016	9/27/2017	8/3/2016		300	0	0	
	Manufacturing/Di distribution	3rd Party - HelmsBriscoe-Scottsdale AZ								
Conference / Convention New		New Mexico Workforce Connection	9/28/2016	9/28/2016	8/23/2016	Joellyn Baca		70	140	0
	Government	Business Seminar	9/29/2016	9/30/2016	8/23/2016		1208	0	0	
	Government				8/30/2016					
Meeting New		Alterna Haircare	10/18/2016	10/18/2016	8/19/2016	April Gallegos		10	30	0
	Corporate	Western Regional Team Conference	10/20/2016	10/21/2016	8/19/2016		10	0	0	
	Corporate				9/26/2016					
Conference / Convention New		Destination Services of Santa Fe	10/30/2016	10/30/2016	8/11/2016	April Gallegos		45	135	0
	Corporate	Temple Emanu-El	11/1/2016	11/1/2016	8/11/2016		45	0	0	
	Religious				8/17/2016					
Meeting New		Michelin North America, Inc. Michelin AG Conference	11/13/2016 11/17/2016	11/14/2016 11/17/2016	8/19/2016 8/19/2016	April Gallegos	40	40	140	0
	Corporate				8/22/2016			0	0	
	Corporate									
Conference / Convention New		Destination Services of Santa Fe	11/20/2016	11/20/2016	8/11/2016	April Gallegos		45	135	0
	Corporate	Temple Emanu-El	11/23/2016	11/22/2016	8/11/2016		45	0	0	
	Religious				8/17/2016					

Event/Repeat	Event Type	Account Name	First Day	Last Day	Start Date	Status Date	Event Rep	Total Attend	Peak Rooms	Requested	Contracted
		Account Market				Create Dt					
		Event Name				Decision Dt			Economic Impact_Est	Economic Impact_Act	
Conference / Convention New		Destination Services of Santa Fe	12/4/2016	12/4/2016	12/4/2016	8/11/2016	April Gallegos		45	135	0
	Corporate	Temple Emanu-El	12/6/2016	12/6/2016	12/6/2016	8/11/2016		45	0	0	
	Religious					8/17/2016					
Meeting New		Los Alamos National Laboratory (LANL)	1/8/2017	1/8/2017	1/8/2017	8/3/2016	April Gallegos		50	250	250
	Government	Grid Science Winter School and Conference	1/12/2017	1/13/2017	1/13/2017	8/3/2016		60	0	0	
	Government										
Meeting New		M Crowd Restaurant Group	2/19/2017	2/20/2017	2/20/2017	8/15/2016	April Gallegos		60	185	0
	Corporate	M Crowd Annual Conference	2/22/2017	2/23/2017	2/23/2017	8/15/2016		100	0	0	
	Corporate					10/17/2016					
Meeting New		Tosoh Bioscience, Inc.	3/16/2017	3/16/2017	3/16/2017	8/30/2016	April Gallegos		60	180	0
	Corporate	Tosoh Bioscience National Sales Meeting	3/18/2017	3/19/2017	3/19/2017	8/30/2016		60	0	0	
	Corporate					11/9/2016					
Meeting New		YogaFit	4/4/2017	4/4/2017	4/4/2017	8/19/2016	April Gallegos		50	216	0
	Corporate	YogaFit Training Systems	4/8/2017	4/9/2017	4/9/2017	8/19/2016		200	0	0	
	Corporate					10/20/2016					
Tour and Travel New		Tour de Forks	4/19/2017	4/19/2017	4/19/2017	8/19/2016	Joellyn Baca		6	24	0
	Tour Operator	Tour de Forks - Santa Fe	4/22/2017	4/23/2017	4/23/2017	8/19/2016		60	0	0	
	Tour Operator					11/30/2016					
Meeting New		Enterprise Events Group, Inc.	4/28/2017	5/1/2017	5/1/2017	8/16/2016	April Gallegos		1,020	3,840	0
	Corporate	GitHub Summit 2017	5/4/2017	5/4/2017	5/4/2017	8/16/2016		1,000	0	0	
	Corporate					10/17/2016					
Conference / Convention New		Destination Services of Santa Fe	5/24/2017	5/24/2017	5/24/2017	8/16/2016	Joellyn Baca		24	120	0
	Corporate	High School Student Group	5/28/2017	5/29/2017	5/29/2017	8/16/2016		36	0	0	
	Educational					8/31/2016					
Meeting New		Los Alamos National Laboratory (LANL)	9/17/2017	9/18/2017	9/18/2017	8/31/2016	April Gallegos		60	300	0
	Government	MultiMat 2017	9/21/2017	9/22/2017	9/22/2017	8/31/2016		100	0	0	
	Government					10/14/2016					

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act		
	Event Market	Event Name	Last Day	End Date	Decision Dt					
Board Meeting		Al-Anon Family Group Headquarters, Inc.	10/16/2017	10/16/2017	8/23/2016	Joellyn Baca	22	110	0	
New	Non-Profit	2017 Meet the Board Event	10/20/2017	10/21/2017	8/23/2016		22	0	0	
	Non-Profit				10/31/2016					
Meeting		Sall Family Reunion	10/22/2017	10/22/2017	8/16/2016	April Gallegos	10	20	0	
New	Social	Sall Family Reunion	11/4/2017	11/4/2017	8/16/2016		20	0	0	
	Social				10/31/2016					
Meeting		CMIT Solutions	4/21/2018	4/21/2018	8/29/2016	April Gallegos	130	515	0	
New	Corporate	CMIT Solutions 2018 Convention	4/27/2018	4/26/2018	8/29/2016		150	0	0	
	Corporate				12/30/2016					
Conference / Convention		Rotary International - District 5520	5/3/2018	5/3/2018	8/5/2016	Joellyn Baca	200	600	0	
New	Fraternal	Rotary International District 5520 Annual Conference	5/5/2018	5/5/2018	8/5/2016		300	0	0	
	Fraternal				8/19/2016					
Meeting		Bonelli Company	5/13/2018	5/13/2018	8/9/2016	Kim Harmon	60	200	0	
New	Corporate	Committee on Quality and Reliability (CQR) Annual Conference 2018	5/17/2018	5/17/2018	8/9/2016		60	0	0	
	Association	3rd Party - Bonelli Company			12/16/2016					
Meeting		Los Alamos National Laboratory (LANL)	6/24/2018	6/24/2018	8/16/2016	April Gallegos	200	1,000	0	
New	Government	Advanced Accelerator Concepts Workshop	6/28/2018	6/29/2018	8/16/2016		270	0	0	
	Government				10/12/2016					
Conference / Convention		National District Attorneys Association	7/10/2018	7/10/2018	8/26/2016	Joellyn Baca	207	805	0	
New	Association	NDAA Annual Summer Meeting	7/19/2018	7/20/2018	8/26/2016		250	0	0	
	Association	3rd Party - ConferenceDirect			11/15/2016					
Conference / Convention		United States & Canadian Academy of Pathology	7/14/2018	7/14/2018	8/24/2016	Joellyn Baca	80	530	0	
New	Health & Medical Association	Diagnostic Pathology Update	7/20/2018	7/21/2018	8/24/2016		800	0	0	
					9/30/2016					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Meeting New	Association	American Trails 2019 American Trails International Trails Symposium	3/6/2019 3/17/2019	3/6/2019 3/17/2019	8/23/2016 8/23/2016	April Gallegos	315 0	1,512 0
Conference / Convention New	Association	Association of State & Provincial Psychology Boards 2019 Mid Year Meeting 3rd Party - HelmsBriscoe	4/8/2019 4/14/2019	4/9/2019 4/14/2019	8/25/2016 8/25/2016	Joellyn Baca	100 0	415 0

Selected Date Range Totals

Event Count: 25

3,838
+ 206
4,044

3,089
0

12,077
0

250

Turned Tentative Booking Report

8/1/2016 - 8/31/2016

HQ Facility: Account Source:
 HQ Hotel: Account Quality:
 Event Type: Event Source:
 Sort Order: Confidential:
 Acct Market: Sales Rep(s):
 Event Market: Peak Room Min:
 Scope:

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act

Selected Date Range Totals						Event Count:	0	0	0	0
							0	0	0	0

Turned Definite Booking Report

8/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Act Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Actual Pickup
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) State of Stress in the Earth	10/18/2016 10/20/2016	10/18/2016 10/22/2016	8/9/2016 8/1/2016	April Gallegos	50 48,750	150 0
Meeting New	Government	Los Alamos National Laboratory (LANL) Grid Science Winter School and Conference	1/8/2017 1/12/2017	1/8/2017 1/13/2017	8/18/2016 8/3/2016	April Gallegos	50 0	250 0
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) 2017 Santa Fe Jets and Heavy Flavor	2/12/2017 2/14/2017	2/12/2017 2/15/2017	8/5/2016 8/1/2016	April Gallegos	35 34,125	105 0
Conference / Convention New	Association	Location Solvers Association of Attorney Mediators 2017 Annual Conference	4/6/2017 4/8/2017	4/6/2017 4/8/2017	8/9/2016 8/1/2016	April Gallegos	60 37,375	110 0
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) Viral Dynamics	5/5/2017 5/7/2017	5/5/2017 5/8/2017	8/25/2016 8/1/2016	April Gallegos	85 82,875	255 0

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact_Est	Economic Impact_Act	
Conference / Convention Repeat	Government	Los Alamos National Laboratory (LANL) Physics of White Dwarf Stars	6/11/2017 6/16/2017	6/11/2017 6/17/2017	8/18/2016 8/1/2016	April Gallegos	80	97,500	300	300
	Government				8/12/2016					
Conference / Convention Repeat	Non-Profit	Krell Institute	6/19/2017	6/19/2017	8/31/2016	Kim Harmon	65	40,950	126	126
	Non-Profit	Krell Institute June 2017	6/22/2017	6/23/2017	8/1/2016					
					6/10/2016					
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) Lattice QCD	8/27/2017 8/31/2017	8/27/2017 8/31/2017	8/17/2016 8/1/2016	April Gallegos	40	56,875	175	175
	Government				8/12/2016					
Selected Date Range Totals							575	410	1,471	1,471
Event Count:							8	398,450	0	0

Turned Lead Booking Report

8/1/2015 - 8/31/2015

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Name	Last Day	End Date	Decision Dt	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Conference / Convention New	Santa Fe Public Schools	10/2/2015	10/2/2015	8/19/2015	David A. Carr	17	17	17
	Choir Overnight Camp	10/2/2015	10/3/2015	8/1/2016		62	5,525	0
				8/28/2015				
Conference / Convention New	Los Alamos National Laboratory (LANL)	10/27/2015	10/27/2015	8/20/2015	David A. Carr	85	255	255
	NHMF Users Committee Meeting	10/29/2015	10/30/2015	8/1/2016		100	82,875	0
				9/4/2015				
Conference / Convention New	StrategicHealthSolutions, LLC	11/18/2015	11/18/2015	8/18/2015	Joellyn Baca	20	60	0
	Annual Division Director/Program Management Meeting	11/20/2015	11/21/2015	8/1/2016		20	19,500	0
				9/15/2015				
Service Only - Social Event New	Garcia Street Club	12/2/2015	12/2/2015	8/6/2015	Joellyn Baca	0	0	0
	Garcia Street Club 70th Anniversary Celebration & Christmas Concert	12/2/2015	12/2/2015	8/1/2016		150	3,750	0
				9/15/2015				
Conference / Convention New	Kairos Productions	12/3/2015	12/4/2015	8/14/2015	David A. Carr	15	45	45
	Bringing the Overview Effect Down to Earth	12/5/2015	12/6/2015	8/1/2016		20	14,625	0
				9/18/2015				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New	Association	North Plains Electric Cooperative, Inc. 2016 Strategic Planning Session	1/17/2016 1/19/2016	1/17/2016 1/20/2016	8/18/2015 8/1/2016	20 19,500	60 0	0
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) Physics Informed Machine Learning	1/18/2016 1/22/2016	1/18/2016 1/23/2016	8/19/2015 8/1/2016	50 81,250	250 0	250
Conference / Convention New	Unspecified	Excellence in Meetings & Incentives	1/21/2016	1/21/2016	9/4/2015	100	444	0
Conference / Convention New	Corporate	TBD - Excellence in Meetings & Incentives	1/28/2016	1/29/2016	8/1/2016	100	0	0
Conference / Convention New	Corporate	American Massage Therapy Association (AMTA)	3/18/2016	3/18/2016	8/3/2015	40	120	120
Conference / Convention New	Association	American Massage Therapy Association, New Mexico Chapter (AMTA-NM)	3/20/2016	3/21/2016	8/1/2016	100	0	0
Conference / Convention New	Association	The National Association of College & University Food Services (NACUFS) Board Meeting	4/16/2016 4/19/2016	4/17/2016 4/21/2016	8/26/2015 8/1/2016	30 21,125	90 0	65
Meeting Repeat	MERF	Lanell Tweddle	5/20/2016	5/20/2016	8/3/2015	25	50	0
Meeting Repeat	MERF	Lanell & Burk Wedding	5/21/2016	5/22/2016	8/1/2016	16,250	0	0
Conference / Convention New	Unspecified	Retail Confectioners International	9/18/2016	9/18/2016	8/17/2015	50	185	0
Conference / Convention New	Unspecified	2016 RCI Fall Regional Conference	9/22/2016	9/23/2016	8/1/2016	120	0	0
Conference / Convention New	Association	Texas Society of Architects	10/12/2016	10/12/2016	8/17/2015	25	100	100
Conference / Convention New	Association	Past President Parley/Palaver/Sotree/Shindi g	10/16/2016	10/16/2016	8/1/2016	25	0	0
Conference / Convention New	Association				9/11/2015	32,500	0	0

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt		Economic Impact_Est		Economic Impact_Act	
Conference / Convention		BMW Car Club of America	9/13/2019	9/13/2019	8/25/2015	Kim Harmon	210		1,380	0
New	Association	BMWCCA Oktoberfest Annual Convention 2019	9/22/2019	9/23/2019	8/11/2016		448,500		0	
	Association				10/31/2015					

Selected Date Range Totals							Event Count:		14	
							1,582		3,056	852
							988,825		0	

Turned Tentative Booking Report

8/1/2015 - 8/31/2015

HQ Facility:
 HQ Hotel:
 Event Type:
 Sort Order:
 Acct Market:
 Event Market:
 Scope:

Account Source:
 Account Quality:
 Event Source:
 Confidential:
 Sales Rep(s):
 Peak Room Min:

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market			Create Dt				
	Event Market	Event Name	Last Day	End Date	Decision Dt	Total Attend	Economic Impact Est	Economic Impact Act

Selected Date Range Totals							0	0	0
Event Count:							0	0	0

Turned Definite Booking Report

8/1/2015 - 8/31/2015

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Actual Pickup
Conference / Convention New	Association	Sandia National Laboratory	8/2/2015	8/3/2015	8/3/2015	David A. Carr	25	25
		3D Printing and Digital Rocks Physics	8/3/2015	8/4/2015	8/1/2016	50	8,125	0
	Association			5/15/2015				32
Conference / Convention Repeat	Unspecified	American Society of Plastic Surgeons	8/25/2015	8/25/2015	8/6/2015	Kim Harmon	215	775
	Unspecified	ASPS Symposium 2015	8/29/2015	8/29/2015	8/1/2016	400	251,875	0
				9/17/2013				551
Conference / Convention New	MERF	Lanell Tweddle	9/10/2015	9/10/2015	8/3/2015	David A. Carr	50	115
	MERF	Turner Legueri Wedding	9/12/2015	9/13/2015	8/1/2016	120	7,800	0
				5/15/2015				0
Conference / Convention New	Government	New Mexico Finance Authority	9/20/2015	9/20/2015	8/27/2015	David A. Carr	25	50
	Government	State Revolving Fund State to State Meeting Region 6	9/21/2015	9/21/2015	8/1/2016	50	16,250	0
	Government			7/31/2015				0
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	10/27/2015	10/27/2015	8/31/2015	David A. Carr	85	255
	Government	NHMF Users Committee Meeting	10/29/2015	10/30/2015	8/1/2016	100	82,875	0
	Unspecified			9/4/2015				131

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted	
New/Repeat	Account Market		Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup	
	Event Market	Event Name									
Conference / Convention New	Government	New Mexico Association of Counties	1/17/2016	1/18/2016	8/31/2015	David A. Carr		500	1,580	1,070	
		NMAC 2016	1/22/2016	1/22/2016	8/1/2016		900	347,750	0	494	
Conference / Convention New	Association	American Public Transportation Association	2/19/2016	2/19/2016	8/25/2015	Joellyn Baca		75	240	240	
		2016 Legal Affairs Seminar	2/24/2016	2/24/2016	8/1/2016		125	78,000	0	297	
Conference / Convention New	Corporate	The Standard	3/14/2016	3/14/2016	8/19/2015	Kim Harmon		66	208	208	
		The Standard - Annual Service Conference	3/17/2016	3/17/2016	8/1/2016		65	67,600	0	202	
Selected Date Range Totals							Event Count:	8			
								1,810	1,041	3,248	2,683
									860,275	0	1,707

Turned Lead Booking Report

1/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Act Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact Est	Economic Impact Act	
Conference / Convention New	Government	U.S. Dept. of Justice	2/21/2016	2/21/2016	1/25/2016	Kim Harmon	185	750
	Government	U.S. Department of Justice	2/25/2016	2/26/2016	8/1/2016	185	243,750	0
	Government			1/29/2016				
Service Only - Meeting New	Government	Los Alamos National Laboratory (LANL)	3/22/2016	3/22/2016	2/29/2016	David A. Carr	0	0
	Government	LANL Study Session	3/22/2016	3/22/2016	8/1/2016	15	150	0
	Unspecified			2/29/2016				
Conference / Convention New	Non-Profit	Greater Santa Fe Film Office	4/18/2016	4/18/2016	4/5/2016	Joellyn Baca	14	668
	Non-Profit	Production Name - An Ideal Home	6/29/2016	6/30/2016	8/1/2016	30	217,100	0
	Non-Profit			4/11/2016				
Conference / Convention New	Corporate	Pacific Educational Group	5/5/2016	5/5/2016	2/17/2016	April Gallegos	40	105
	Corporate	Pacific Educational Group Seminar	5/7/2016	5/7/2016	8/1/2016	160	34,125	0
	Corporate			3/1/2016				
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	5/8/2016	5/8/2016	1/20/2016	David A. Carr	50	250
	Government	Energy Landscapes: From Protein Folding to Molecular Assembly	5/12/2016	5/9/2016	8/1/2016	75	81,250	0
	Unspecified			2/12/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted	
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact	Economic Impact Act	
							Est		
Conference / Convention New	Corporate	Legacy Grand Holdings, LLC	5/10/2016	5/10/2016	1/20/2016	Joellyn Baca	12	36	0
	Corporate	Hotwire/Expedia Inc. May Retreat	5/12/2016	5/13/2016	8/1/2016	12	11,700	0	
					2/29/2016				
Conference / Convention New	MERF	Oneness University	5/19/2016	5/19/2016	3/18/2016	David A. Carr	50	110	100
	MERF	The Phenomenon & The Gift	5/22/2016	5/20/2016	8/1/2016	300	32,500	0	
					3/25/2016				
Conference / Convention New	Unspecified	American Bar Association	5/20/2016	5/20/2016	1/27/2016	Kim Harmon	11	22	0
	Unspecified	Rules and Calendar Committee Meeting _ May Meeting	5/21/2016	5/22/2016	8/1/2016	11	7,150	0	
					2/5/2016				
Conference / Convention New	Government	University Corporation for Atmospheric Research (UCAR_	5/22/2016	5/22/2016	2/5/2016	Kim Harmon	26	132	132
	Government	GLOBE Partner and Diversity Training Workshops	5/27/2016	5/28/2016	8/1/2016	50	42,900	0	
					2/15/2016				
Board Meeting		Western Association of College & University Business Officers (WACUBO)	6/5/2016	6/5/2016	3/29/2016	Kim Harmon	20	45	0
New	Association	WACUBO Board Meeting _ June 2016	6/7/2016	6/8/2016	8/1/2016	20	14,625	0	
	Association				4/29/2016				
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	6/12/2016	6/12/2016	1/29/2016	David A. Carr	50	250	250
	Unspecified	ESP 2016: Excited State Processes in Electronics and Bio Nanomaterials	6/16/2016	6/17/2016	8/1/2016	90	81,250	0	
					2/19/2016				
Conference / Convention New	Social	Just Lovely Weddings	6/25/2016	6/25/2016	1/11/2016	Joellyn Baca	15	15	10
	Social	Cribb/Dillon Wedding	6/25/2016	6/26/2016	8/1/2016	150	3,250	0	
					2/5/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name		Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	
	Event Market	Last Day	End Date	Decision Dt				
Conference / Convention New	Corporate	6/26/2016	6/27/2016	3/15/2016	April Gallegos	43	106	0
	Corporate	6/29/2016	6/30/2016	8/1/2016		60	34,450	0
	Corporate			4/15/2016				
Conference / Convention New	Corporate	6/27/2016	6/27/2016	1/25/2016	Joellyn Baca	16	31	31
	Corporate	6/28/2016	6/29/2016	8/1/2016		16	10,075	0
	Corporate			2/15/2016				
Conference / Convention New	Government	7/3/2016	7/3/2016	1/6/2016	David A. Carr	30	150	150
	Government	7/7/2016	7/8/2016	8/1/2016		40	48,750	0
	Unspecified			1/22/2016				
Conference / Convention Repeat	Exhibition	7/3/2016	7/3/2016	3/17/2016	Joellyn Baca	100	393	71
	Exhibition	7/11/2016	7/11/2016	8/1/2016		1,000	10,000	0
	Exhibition			3/31/2016				
Conference / Convention Repeat	Association	7/16/2016	7/16/2016	2/12/2016	Joellyn Baca	90	465	0
	Association	7/22/2016	7/23/2016	8/1/2016		350	151,125	0
	Association			2/29/2016				
Conference / Convention New	Association	7/21/2016	7/21/2016	2/2/2016	Joellyn Baca	14	42	39
	Association	7/23/2016	7/24/2016	8/1/2016		14	12,675	0
	Association			2/26/2016				
Conference / Convention New	Government	7/21/2016	7/21/2016	1/29/2016	David A. Carr	75	225	225
	Government	7/23/2016	7/24/2016	8/1/2016		100	73,125	0
	Unspecified			2/26/2016				
Service Only - Social Event New	Jolly Events	7/22/2016	7/22/2016	2/5/2016	Kim Harmon	10	20	0
	Social	7/23/2016	7/23/2016	8/1/2016		60	3,900	0
	Social			2/26/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) Dynamic and Excited State Processes	7/24/2016	7/25/2016	1/29/2016	April Gallegos	50	150
	Unspecified		7/26/2016	7/26/2016	8/1/2016	85	48,750	0
				2/26/2016				
Conference / Convention New	Corporate	Continuing Legal Education (CLE) International	7/27/2016	7/27/2016	1/29/2016	Kim Harmon	20	40
	Corporate	CLE _ Visual Arts & the Law	7/28/2016	7/29/2016	8/1/2016	100	13,000	0
				1/29/2016				
Conference / Convention Repeat	Association	Lubbock Chamber of Commerce Board Retreat	7/27/2016	7/28/2016	3/2/2016	April Gallegos	25	61
	Association		7/30/2016	7/29/2016	8/1/2016	25	24,050	0
				3/18/2016				
Conference / Convention New	Government	LANL - Ultrafast Imaging Workshop	8/1/2016	8/1/2016	4/4/2016	David A. Carr	30	90
	Government	LANL - Ultrafast Imaging Workshop	8/3/2016	8/3/2016	8/1/2016	60	29,250	0
				5/6/2016				
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) Neutron Nuclear Data Directions Into the Next Half Century	8/4/2016	8/4/2016	4/14/2016	David A. Carr	15	15
			8/4/2016	8/5/2016	8/1/2016	45	9,750	0
				5/6/2016				
Conference / Convention New	Association	Kesselman-Jones Inc	8/5/2016	8/5/2016	3/22/2016	David A. Carr	40	80
	Association	2016 NM Film & Media Industry Conference	8/6/2016	8/7/2016	8/1/2016	450	26,000	0
				4/27/2016				
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) Challenges of High Photon Energy, High-Repetition Rate XFELs	8/8/2016	8/8/2016	4/13/2016	April Gallegos	50	150
	Unspecified		8/10/2016	8/11/2016	8/1/2016	70	48,750	0
				4/29/2016				
Conference / Convention New	Unspecified	American Bar Association	9/9/2016	9/9/2016	4/7/2016	Kim Harmon	18	36
	Unspecified	Young Lawyers Division _ Summer Cabinet Meeting	9/10/2016	9/11/2016	8/1/2016	30	11,700	0
				4/22/2016				

Event/Repeat	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
	Event Market	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New		Santa Fe Public Schools	9/23/2016	9/23/2016	7/25/2016	Joellyn Baca	16	16	0
	MERF	Choir Overnight Camp	9/23/2016	9/24/2016	8/1/2016		60	5,200	0
	MERF				8/17/2016				
Conference / Convention New		HPS Incentive	9/24/2016	9/23/2017	8/3/2016	April Gallegos	180	540	0
	Manufacturing/Distribution	HPS Incentive 2017	9/26/2016	9/27/2017	8/3/2016		300	0	0
	Manufacturing/Distribution	3rd Party - HelmsBriscoe-Scottsdale AZ							
Conference / Convention New		Academic and Business Research Institute (AABRI)	9/28/2016	9/28/2016	3/3/2016	Joellyn Baca	20	60	0
	Corporate	AABRI Fall 2016 Conference	9/30/2016	10/1/2016	8/1/2016		25	19,500	0
	Corporate				3/31/2016				
Conference / Convention New		Los Alamos National Laboratory (LANL)	9/28/2016	9/28/2016	6/29/2016	April Gallegos	15	15	0
	Government	Temperature Measurements under Extremes	9/28/2016	9/29/2016	8/1/2016		35	4,875	0
	Unspecified				7/22/2016				
Conference / Convention New		New Mexico Workforce Connection	9/28/2016	9/28/2016	8/23/2016	Joellyn Baca	70	140	0
	Government	Business Seminar	9/29/2016	9/30/2016	8/23/2016		0	0	0
	Government				8/30/2016				
Conference / Convention New		Light Harmonics Institute	10/6/2016	10/7/2016	4/22/2016	Joellyn Baca	35	105	0
	Corporate	Light Harmonics 2016	10/8/2016	10/9/2016	8/1/2016		200	34,125	0
	Corporate				5/6/2016				
Conference / Convention New		The Mohawk Group	10/10/2016	10/10/2016	2/29/2016	Joellyn Baca	90	230	0
	Corporate	Mohawk Group - FWD Trend Event	10/13/2016	10/14/2016	8/1/2016		90	74,750	0
	Corporate				7/1/2016				
Conference / Convention New		Association of Administrative Law Judges	10/15/2016	10/15/2016	1/25/2016	Joellyn Baca	150	625	0
	Association	2016 AALJ 25th National Annual Education Conference	10/21/2016	10/21/2016	8/1/2016		200	203,125	0
	Association				1/28/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Meeting New	Corporate	Alterna Haircare Western Regional Team Conference	10/18/2016 10/20/2016	10/18/2016 10/21/2016	8/19/2016 8/19/2016	April Gallegos	10 0	30 0
	Corporate				9/26/2016			
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) State of Stress in the Earth	10/18/2016 10/20/2016	10/18/2016 10/22/2016	7/12/2016 8/1/2016	April Gallegos	50 80	150 0
	Government				8/5/2016			
Conference / Convention New	Government	U.S. Department of Interior	10/18/2016	10/18/2016	3/2/2016	Joellyn Baca	50	100
	Government	U.S. Dept. of Interior - Secretary's Indian Water Rights Office	10/19/2016	10/20/2016	8/1/2016		32,500	0
	Government				3/31/2016			
Tour and Travel New	Social	Alpine Rail Tours, LLC	10/22/2016	10/22/2016	7/19/2016	Kim Harmon	16	64
	Social	Alpine Rail Tours, LLC 2016	10/25/2016	10/26/2016	8/1/2016		12,736	0
					8/5/2016			
Meeting New	Association	National Council of State Boards of Nursing	10/23/2016	10/23/2016	6/20/2016	Kim Harmon	17	51
	Association	NCSBN Board of Directors Retreat 2016	10/25/2016	10/26/2016	8/1/2016		16,575	0
					8/26/2016			
Conference / Convention New	Corporate	Energetics	10/26/2016	10/26/2016	4/7/2016	Joellyn Baca	30	75
	Corporate	October EGRD Meeting	10/28/2016	10/29/2016	8/1/2016		24,375	0
					4/15/2016			
Conference / Convention New	Corporate	Destination Services of Santa Fe	10/30/2016	10/30/2016	8/11/2016	April Gallegos	45	135
	Religious	Temple Emanuel-El	11/1/2016	11/1/2016	8/11/2016		0	0
					8/17/2016			
Conference / Convention New	MERF	Oregon State University	11/1/2016	11/1/2016	3/8/2016	April Gallegos	40	120
	MERF	Annual Meeting	11/3/2016	11/3/2016	8/1/2016		39,000	0
					3/25/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	End Date	Create Dt				
	Event Market	Event Name	Last Day	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New		American Amateur Baseball Congress' Annual Meeting	11/2/2016	2/5/2016	Joellyn Baca	40	155	0
	Association	American Amateur Baseball Congress' Annual Meeting 2016	11/5/2016	8/1/2016	40	50,375	0	
	Association			3/11/2016				
Conference / Convention New		University of New Mexico UNM	11/8/2016	3/29/2016	Joellyn Baca	20	20	20
	Unspecified	Magistrate Court Staff Regional Meeting	11/9/2016	8/1/2016	65	6,500	0	
	Unspecified			5/13/2016				
Meeting New		Michelin North America, Inc. Michelin AG Conference	11/13/2016	8/19/2016	April Gallegos	40	140	0
	Corporate		11/17/2016	8/19/2016	40	0	0	
	Corporate			8/22/2016				
Conference / Convention New		Jazz Pharmaceuticals	11/15/2016	1/8/2016	Joellyn Baca	30	60	60
	Corporate	Jazz Pharmaceuticals Nov 2016 Health Systems Summit Meeting	11/16/2016	8/1/2016	30	19,500	0	
	Corporate			1/22/2016				
Conference / Convention New		Destination Services of Santa Fe	11/20/2016	8/11/2016	April Gallegos	45	135	0
	Corporate	Temple Emanu-El	11/23/2016	8/11/2016	45	0	0	
	Religious			8/17/2016				
Conference / Convention New		UltraViolet	11/28/2016	5/23/2016	Joellyn Baca	20	75	0
	Social	November Staff Retreat	12/1/2016	8/1/2016	20	24,375	0	
	Social			6/15/2016				
Conference / Convention New		Destination Services of Santa Fe	12/4/2016	8/11/2016	April Gallegos	45	135	0
	Corporate	Temple Emanu-El	12/6/2016	8/11/2016	45	0	0	
	Religious			8/17/2016				
Conference / Convention New		National Highway Traffic Safety Administration 2016 System-Wide Training (SWT)	12/5/2016	2/8/2016	Joellyn Baca	150	600	0
	Unspecified		12/8/2016	8/1/2016	150	195,000	0	
	Unspecified			3/31/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Meeting		Los Alamos National Laboratory (LANL)	1/8/2017	1/8/2017	8/3/2016	April Gallegos	50	250
New	Government	Grid Science Winter School and Conference	1/12/2017	1/13/2017	8/3/2016	60	0	0
	Government							
Conference / Convention		Clayton Homes / Vanderbilt Mortgage & Finance, Inc.	1/21/2017	1/21/2017	5/31/2016	Joellyn Baca	60	240
New	Corporate	General Manager Conference	1/24/2017	1/25/2017	8/1/2016	60	78,000	0
	Corporate				6/15/2016			
Board Meeting		Western Association of College & University Business Officers (WACUBO)	1/22/2017	1/22/2017	3/29/2016	Kim Harmon	20	45
New	Association	WACUBO Board Meeting _ January 2017	1/25/2017	1/25/2017	8/1/2016	20	14,625	0
	Association				5/20/2016			
Conference / Convention		Society of Hospital Medicine	1/24/2017	1/24/2017	4/6/2016	Joellyn Baca	17	22
New	Association	SHM January 2017 Board Meeting	1/25/2017	1/26/2017	8/1/2016	24	7,150	0
	Association				4/29/2016			
Conference / Convention		Los Alamos National Laboratory (LANL)	2/5/2017	2/5/2017	3/21/2016	April Gallegos	80	400
Repeat	Government	Climate Conference	2/9/2017	2/10/2017	8/1/2016	120	130,000	0
	Unspecified				4/22/2016			
Conference / Convention		Los Alamos National Laboratory (LANL)	2/12/2017	2/12/2017	7/11/2016	April Gallegos	35	105
New	Government	2017 Santa Fe Jets and Heavy Flavor	2/14/2017	2/15/2017	8/1/2016	50	34,125	0
	Government				7/29/2016			
Meeting		M Crowd Restaurant Group	2/19/2017	2/20/2017	8/15/2016	April Gallegos	60	185
New	Corporate	M Crowd Annual Conference	2/22/2017	2/23/2017	8/15/2016	100	0	0
	Corporate				10/17/2016			
Conference / Convention		High Flyers Gymnastics	2/23/2017	2/23/2017	3/2/2016	Joellyn Baca	400	665
New	Social	2017 Pojoaque Invitational	2/26/2017	2/27/2017	8/1/2016	1,800	216,125	0
	Social				3/25/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	MERF	Eastern New Mexico University (ENMU) ENMU Annual Alumni Reception	3/9/2017	3/9/2017	7/12/2016	Kim Harmon	36	76
	MERF		3/11/2017	3/12/2017	8/1/2016	60	24,700	0
					8/12/2016			
Conference / Convention New	Association	Casualty Actuarial Society	3/13/2017	3/13/2017	5/2/2016	Joellyn Baca	28	40
	Association	CAS Board & Executive Council Meeting	3/14/2017	3/15/2017	8/1/2016	34	13,000	0
					5/27/2016			
Meeting New	Corporate	Tosoh Bioscience, Inc. Tosoh Bioscience National Sales Meeting	3/16/2017	3/16/2017	8/30/2016	April Gallegos	60	180
	Corporate		3/18/2017	3/19/2017	8/30/2016	60	0	0
					11/9/2016			
Conference / Convention New	Corporate	Event Lounge	3/19/2017	3/19/2017	3/30/2016	April Gallegos	350	1,080
	Corporate	Zoes Kitchen General Managers Conference	3/24/2017	3/24/2017	8/1/2016	0	351,000	0
	Corporate				5/26/2016			
Tour and Travel	Non-Profit	Rocky Mountain Children's Choir	3/24/2017	3/24/2017	7/6/2016	Kim Harmon	20	80
New	Non-Profit	Rocky Mountain Children's Choir 2017	3/27/2017	3/28/2017	8/1/2016	68	15,920	0
					9/30/2016			
Conference / Convention New	MERF	Center for Action and Contemplation	3/29/2017	3/29/2017	4/1/2016	Joellyn Baca	400	1,600
	MERF	CAC Intimacy: Lecture	4/1/2017	4/2/2017	8/1/2016	2,000	520,000	0
					4/29/2016			
Meeting New	Corporate	YogaFit	4/4/2017	4/4/2017	8/19/2016	April Gallegos	50	216
	Corporate	YogaFit Training Systems	4/8/2017	4/9/2017	8/19/2016	200	0	0
					10/20/2016			
Conference / Convention New	Corporate	Allied Solutions	4/5/2017	4/5/2017	6/1/2016	Kim Harmon	25	80
	Corporate	Allied Solutions Client Roundtable Meeting	4/8/2017	4/9/2017	8/1/2016	45	26,000	0
	Corporate				7/15/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New	Association	Location Solvers	4/6/2017	4/6/2017	5/16/2016	April Gallegos	60	110
		Association of Attorney Mediators 2017 Annual Conference	4/8/2017	4/8/2017	8/1/2016	100	37,375	0
	Association				6/30/2016			
Tour and Travel New	Tour Operator	Tour de Forks	4/19/2017	4/19/2017	8/19/2016	Joellyn Baca	6	24
		Tour de Forks - Santa Fe	4/22/2017	4/23/2017	8/19/2016	0	0	0
	Tour Operator				11/30/2016			
Conference / Convention New	Social	Poteet-Dickerson Art Group	4/20/2017	4/20/2017	6/27/2016	Joellyn Baca	30	150
		Poteet-Dickerson Art Tour	4/24/2017	4/25/2017	8/1/2016	30	48,750	0
	Social				8/1/2016			
Tour and Travel New	MERF	Tokyo Reunion Group	4/25/2017	4/25/2017	5/27/2016	April Gallegos	8	24
		Tokyo Reunion Group	4/27/2017	4/28/2017	8/1/2016	16	4,776	0
	MERF				7/29/2016			
Meeting New	Corporate	Enterprise Events Group, Inc.	4/28/2017	5/1/2017	8/16/2016	April Gallegos	1,020	3,840
		GitHub Summit 2017	5/4/2017	5/4/2017	8/16/2016	1,000	0	0
	Corporate				10/17/2016			
Conference / Convention New	Corporate	Event Lounge	4/30/2017	4/30/2017	3/30/2016	April Gallegos	46	158
		Zoes Kitchen Sales Conference	5/4/2017	5/4/2017	8/1/2016	0	51,350	0
	Corporate				5/26/2016			
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	5/5/2017	5/5/2017	7/28/2016	April Gallegos	85	255
		Viral Dynamics	5/7/2017	5/8/2017	8/1/2016	100	82,875	0
	Government				9/9/2016			
Conference / Convention New	Government	National Library Service for the Blind and Physically Handicapped	5/8/2017	5/8/2017	6/21/2016	Joellyn Baca	65	195
		NLS - Joint Western/Southern States Conference of Librarians	5/10/2017	5/10/2017	8/1/2016	65	63,375	0
	Government				8/1/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Corporate	Destination Services of Santa Fe	5/24/2017	5/24/2017	8/16/2016	Joellyn Baca	24	120
	Corporate	High School Student Group	5/28/2017	5/29/2017	8/16/2016	36	0	0
	Educational				8/31/2016			
Conference / Convention New	Association	National Conference of State Transportation Specialists (NCSTS)	6/3/2017	6/3/2017	7/19/2016	Kim Harmon	34	124
	Association	National Conference of State Transportation Specialists (NCSTS) Annual Conference 2017	6/7/2017	6/8/2017	8/1/2016	45	40,300	0
	Association				7/29/2016			
Conference / Convention New	MERF	Pilgrimage New Mexico, LLC	6/9/2017	6/9/2017	5/20/2016	Joellyn Baca	60	180
	MERF	Pilgrimage New Mexico	6/11/2017	6/12/2017	8/1/2016	125	58,500	0
					6/17/2016			
Conference / Convention New	Association	National Coal Transportation Association	6/10/2017	6/10/2017	2/11/2016	Kim Harmon	100	300
	Association	NCTA Operations & Maintenance Conference	6/14/2017	6/15/2017	8/1/2016	120	97,500	0
					2/11/2016			
Conference / Convention New	Corporate	ExamSoft Worldwide	6/11/2017	6/11/2017	2/12/2016	April Gallegos	325	850
	Corporate	ExamSoft Assessment Conference (EAC) 2017	6/13/2017	6/14/2017	8/1/2016	450	276,250	0
					3/4/2016			
Conference / Convention Repeat	Government	Los Alamos National Laboratory (LANL)	6/11/2017	6/11/2017	7/15/2016	April Gallegos	50	300
	Government	Physics of White Dwarf Stars	6/16/2017	6/17/2017	8/1/2016	80	97,500	0
					8/12/2016			
Conference / Convention New	Unspecified	American Bar Association	6/18/2017	6/18/2017	2/17/2016	Kim Harmon	40	180
	Unspecified	ABA_NJC 13 Course Program 2017	6/22/2017	6/23/2017	8/1/2016	55	58,500	0
					5/6/2016			
Conference / Convention Repeat	Non-Profit	Krell Institute	6/19/2017	6/19/2017	5/16/2016	Kim Harmon	45	126
	Non-Profit	Krell Institute June 2017	6/22/2017	6/23/2017	8/1/2016	65	40,950	0
					6/10/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Unspecified	American Bar Association	6/21/2017	6/21/2017	3/29/2016	Kim Harmon	27	93
	Unspecified	2017 June Accreditation Committee Meeting	6/24/2017	6/25/2017	8/1/2016	40	30,225	0
	Unspecified				5/6/2016			
Conference / Convention New	Association	Association of Corporate Patent Counsel	6/23/2017	6/23/2017	1/7/2016	Kim Harmon	78	252
	Association	ACPC 2017 Summer Meeting	6/26/2017	6/27/2017	8/1/2016	100	81,900	0
	Association				4/8/2016			
Conference / Convention New	Association	National Academic Advising Association (NACADA)	6/23/2017	6/23/2017	2/29/2016	Kim Harmon	90	500
	Association	NACADA Summer Institute 2017	7/1/2017	7/2/2017	8/1/2016	150	162,500	0
	Association				3/31/2016			
Conference / Convention Repeat	Unspecified	American Society of Plastic Surgeons	7/11/2017	7/11/2017	1/4/2016	Kim Harmon	190	650
	Unspecified	ASPS Symposium 2017	7/15/2017	7/16/2017	8/1/2016	400	211,250	0
	Unspecified				2/12/2016			
Conference / Convention Repeat	MERF	American Institute of Medical Education	7/29/2017	7/29/2017	4/25/2016	Kim Harmon	180	1,075
	MERF	Creativity and Madness 2017	8/5/2017	8/5/2017	8/1/2016	500	349,375	0
					5/31/2016			
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	8/27/2017	8/27/2017	7/12/2016	April Gallegos	35	175
	Government	Lattice QCD	8/31/2017	8/31/2017	8/1/2016	40	56,875	0
	Government				8/12/2016			
Conference / Convention Repeat	Unspecified	American Society of Plastic Surgeons	8/29/2017	8/29/2017	1/6/2016	Kim Harmon	190	650
	Unspecified	ASPS Symposium 2017	9/2/2017	9/2/2017	8/1/2016	400	211,250	0
	Unspecified				2/5/2016			
Conference / Convention New	Corporate	2017 WEG Conference	9/7/2017	9/7/2017	1/11/2016	April Gallegos	300	743
	Corporate	2017 WEG Conference	9/12/2017	9/13/2017	8/1/2016	245	241,475	0
	Corporate				5/30/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New		Valparaiso Kappa Reunion	9/11/2017	9/11/2017	4/20/2016	Kim Harmon	20	40
	MERF	Kappa Reunion	9/12/2017	9/13/2017	8/1/2016	35	13,000	0
	MERF				5/20/2016			
Conference / Convention New	Unspecified	University of New Mexico UNM	9/12/2017	9/12/2017	7/15/2016	Joellyn Baca	280	810
	Unspecified	MetaECHO 2017	9/15/2017	9/15/2017	8/1/2016	0	263,250	0
					8/31/2016			
Conference / Convention New	Non-Profit	United Methodist Higher Education Foundation	9/13/2017	9/13/2017	3/9/2016	Joellyn Baca	40	148
	Non-Profit	UMHEF Annual Board of Trustees Meeting	9/16/2017	9/17/2017	8/1/2016	50	48,100	0
					3/31/2016			
Conference / Convention New	MERF	Drake Kappa Alpha Theta Reunion	9/14/2017	9/14/2017	5/6/2016	Kim Harmon	10	30
	MERF	Kappa Alpha Theta Reunion	9/16/2017	9/18/2017	8/1/2016	25	9,750	0
					6/30/2016			
Conference / Convention New	Association	Global Mural Arts & Culture Tourism Association	9/17/2017	9/17/2017	3/11/2016	Joellyn Baca	30	95
	Association	2017 Global Mural Seminar	9/20/2017	9/20/2017	8/1/2016	50	30,875	0
					9/30/2016			
Meeting New	Government	Los Alamos National Laboratory (LANL) MultiMat 2017	9/17/2017	9/18/2017	8/31/2016	April Gallegos	60	300
	Government		9/21/2017	9/22/2017	8/31/2016	100	0	0
					10/14/2016			
Conference / Convention New	MERF	National Center for Employee Ownership	10/3/2017	10/3/2017	7/15/2016	April Gallegos	95	210
	MERF	National Center for Employee Ownership	10/5/2017	10/5/2017	8/1/2016	350	68,250	0
					8/15/2016			
Conference / Convention New	Corporate	Plante Moran	10/15/2017	10/15/2017	7/28/2016	Joellyn Baca	150	600
	Corporate	FVS Praxity Conference 2017	10/18/2017	10/19/2017	8/1/2016	150	195,000	0
					12/30/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Association	The American Academy of Psychotherapists AAP Annual Institute and Conference 2017	10/15/2017 10/21/2017	10/15/2017 10/22/2017	4/4/2016 8/1/2016	Joellyn Baca 300	140 220,025	670 0
Board Meeting New	Non-Profit	Al-Anon Family Group Headquarters, Inc. 2017 Meet the Board Event	10/16/2017 10/20/2017	10/16/2017 10/21/2017	8/23/2016 8/23/2016	Joellyn Baca 22	22 0	110 0
Conference / Convention New	MERF	Global Peace Forum	10/22/2017	10/22/2017	5/20/2016	April Gallegos	50	450
Meeting New	Social	Sall Family Reunion	10/22/2017	10/22/2017	8/16/2016	April Gallegos	10	20
Board Meeting New	Unspecified	American Bar Association American Bar Endowment and American Bar Insurance Board of Directors Meeting 2017	10/24/2017 10/28/2017	10/24/2017 10/29/2017	7/5/2016 8/1/2016	Kim Harmon	35 42,575	131 0
Conference / Convention New	Corporate	MOTIF Sites, Meetings & Events Mercury Insurance Sales Managers' Meeting	11/6/2017 11/9/2017	11/6/2017 11/10/2017	3/9/2016 8/1/2016	April Gallegos	20 26,000	80 0
Conference / Convention New	Corporate	MOTIF Sites, Meetings & Events Mercury Insurance Annual Sales Meeting	1/21/2018 1/25/2018	1/21/2018 1/26/2018	3/9/2016 8/1/2016	April Gallegos	225 365,625	1,125 0
Conference / Convention New	Corporate	MOTIF Sites, Meetings & Events Mercury Insurance Managers' Retreat	4/9/2018 4/12/2018	4/9/2018 4/13/2018	3/9/2016 8/1/2016	April Gallegos	80 104,000	320 0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Association	American Academy of Veterinary Acupuncture AAVA Annual Conference	4/11/2018	4/11/2018	7/20/2016	Joellyn Baca	104	326
	Association		4/15/2018	4/16/2018	8/1/2016	75	105,950	0
					9/1/2016			
Meeting New	Corporate	CMIT Solutions	4/21/2018	4/21/2018	8/29/2016	April Gallegos	130	515
	Corporate	CMIT Solutions 2018 Convention	4/27/2018	4/26/2018	8/29/2016	150	0	0
					12/30/2016			
Conference / Convention New	Corporate	Podium Conference Specialists	4/21/2018	4/21/2018	6/15/2016	Joellyn Baca	165	840
	Corporate	Society for the Neural Control of Movement (NCM)	4/28/2018	4/29/2018	8/1/2016	325	273,000	0
	Corporate				11/30/2016			
Conference / Convention New	Association	Stairbuilders and Manufacturers Association (SMA)	4/24/2018	4/24/2018	4/12/2016	Kim Harmon	61	237
	Association	SMA Annual Conference 2018	4/29/2018	4/30/2018	8/1/2016	90	77,025	0
					5/31/2016			
Conference / Convention Repeat	Association	Association for Child Psychoanalysis, Inc	5/1/2018	5/1/2018	7/15/2016	April Gallegos	77	213
	Association	2018 Annual Meeting	5/8/2018	5/8/2018	8/1/2016	120	69,225	0
					4/29/2016			
Conference / Convention New	Fraternal	Rotary International - District 5520	5/3/2018	5/3/2018	8/5/2016	Joellyn Baca	200	600
	Fraternal	Rotary International District 5520 Annual Conference	5/5/2018	5/5/2018	8/5/2016	300	0	0
					8/19/2016			
Meeting New	Corporate	Bonelli Company	5/13/2018	5/13/2018	8/9/2016	Kim Harmon	60	200
	Corporate	Committee on Quality and Reliability (CQR) Annual Conference 2018	5/17/2018	5/17/2018	8/9/2016	60	0	0
	Association	3rd Party - Bonelli Company			12/16/2016			
Conference / Convention New	Unspecified	American Bar Association	5/15/2018	5/15/2018	3/4/2016	Kim Harmon	76	257
	Unspecified	LPM Spring Meeting 2018	5/19/2018	5/20/2018	8/1/2016	100	83,525	0
	Unspecified				6/10/2016			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Association	Collegiate and Professional Sports Dietitians Association 10th CPSDA Annual Meeting and Symposium	5/15/2018	5/15/2018	1/27/2016	Joellyn Baca	130	440
	Association		5/19/2018	5/20/2018	8/1/2016	350	143,000	0
					3/31/2016			
Conference / Convention New	Unspecified	American Meteorological Society	6/2/2018	6/2/2018	7/19/2016	Joellyn Baca	75	405
	Unspecified	AMS 18th Conference on Mountain Meteorology	6/9/2018	6/10/2018	8/1/2016	150	131,625	0
					9/30/2016			
Conference / Convention New	Association	American Society of Mechanical Engineers (ASME) 2018 Annual Meeting	6/7/2018	6/7/2018	6/21/2016	Joellyn Baca	170	775
	Association		6/13/2018	6/14/2018	8/1/2016	200	251,875	0
					7/29/2016			
Conference / Convention New	MERF	The University of Texas Institute for Geophysics 18th International Seismic Symposium	6/10/2018	6/10/2018	6/3/2016	April Gallegos	150	750
	MERF		6/14/2018	6/15/2018	8/1/2016	180	243,750	0
					9/19/2016			
Conference / Convention New	Association	USS Ajax Reunion Association	6/10/2018	6/10/2018	4/18/2016	April Gallegos	30	120
	Association	USS Ajax Reunion	6/13/2018	6/14/2018	8/1/2016	75	39,000	0
					6/9/2016			
Meeting New	Government	Los Alamos National Laboratory (LANL) Advanced Accelerator Concepts Workshop	6/24/2018	6/24/2018	8/16/2016	April Gallegos	200	1,000
	Government		6/28/2018	6/29/2018	8/16/2016	270	0	0
					10/12/2016			
Conference / Convention New	Association	National District Attorneys Association	7/10/2018	7/10/2018	8/26/2016	Joellyn Baca	207	805
	Association	NDAA Annual Summer Meeting	7/19/2018	7/20/2018	8/26/2016	250	0	0
	Association	3rd Party - ConferenceDirect			11/15/2016			
Conference / Convention New	Health & Medical Association	United States & Canadian Academy of Pathology Diagnostic Pathology Update	7/14/2018	7/14/2018	8/24/2016	Joellyn Baca	80	530
			7/20/2018	7/21/2018	8/24/2016	0	0	0
					9/30/2016			

Event/Repeat	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
	Event Market	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Association	Pacific Dermatological Association PDA2018	8/7/2018	8/7/2018	5/2/2016	April Gallegos	145	520	0
	Association		8/11/2018	8/11/2018	8/1/2016		250	169,000	0
					8/26/2016				
Conference / Convention New	Association	Global Mural Arts & Culture Tourism Association	9/16/2018	9/16/2018	3/11/2016	Joelyn Baca	50	155	0
	Association	2018 Annual Global Mural Conference	9/19/2018	9/20/2018	8/1/2016		150	50,375	0
	Association				9/30/2016				
Conference / Convention New	Association	Radiation Research Society	9/20/2018	9/22/2018	1/6/2016	April Gallegos	420	1,960	0
	Association	2018 Radiation Research Society Meeting	9/27/2018	9/27/2018	8/1/2016		600	624,000	0
	Association				9/15/2016				
Conference / Convention New	Association	American Society for Theatre Research (ASTR)	10/30/2018	10/30/2018	4/25/2016	Kim Harmon	240	805	0
	Association	ASTR Annual Conference 2018	11/4/2018	10/31/2018	8/1/2016		500	261,625	0
	Association				7/22/2016				
Conference / Convention New	Association	Stage One Events	10/31/2018	11/1/2018	7/21/2016	April Gallegos	125	390	0
	Association	California Workers' Compensation Defense Attorneys' Association	11/4/2018	11/4/2018	8/1/2016		200	126,750	0
	Association				10/14/2016				
Conference / Convention New	Corporate	Strategy US Meeting & Incentive Specialist	11/28/2018	11/28/2018	3/30/2016	Kim Harmon	82	656	0
	Corporate	AXA Financial Incentive	12/5/2018	12/6/2018	8/1/2016		0	213,200	0
					4/29/2016				
Meeting New	Association	American Trails 2019 American Trails International Trails Symposium	3/6/2019	3/6/2019	8/23/2016	April Gallegos	315	1,512	0
	Association		3/17/2019	3/17/2019	8/23/2016		600	0	0
	Association				1/18/2017				
Conference / Convention New	Association	American Dental Society of Anesthesiology (ADSA)	4/3/2019	4/3/2019	7/20/2016	Kim Harmon	220	670	0
	Association	ADSA Annual 2019	4/6/2019	4/7/2019	8/1/2016		500	217,750	0
	Association				10/28/2016				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Event Name	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Association	American College of Oral and Maxillofacial Surgeons ACOMS 2019 Annual Conference	4/4/2019 4/8/2019	6/24/2016 8/1/2016	Joellyn Baca	169	105 113,750	350 0
Conference / Convention New	Association	Association of State & Provincial Psychology Boards 2019 Mid Year Meeting	4/8/2019 4/14/2019	8/25/2016 8/25/2016	Joellyn Baca	125	100 0	415 0
Conference / Convention New	Association	3rd Party - HelmsBriscoe	5/17/2019	4/25/2016	April Gallegos	1,000	381 739,700	2,276 0
Conference / Convention New	Association	Utah State University - Conference Services Society for Freshwater Science Annual Meeting	5/25/2019	8/1/2016	11/1/2016	15	60	0
Conference / Convention New	MERF	Borby Family Reunion	6/5/2019	6/5/2019	8/1/2016	30	11,940	0
Conference / Convention New	MERF	Borby Family Reunion	6/8/2019	7/11/2016				
Conference / Convention New	Association	Banco Bilbao Vizcaya (BBVA)	9/30/2019	1/8/2016	Kim Harmon	420	417 389,350	1,198 0
Conference / Convention New	Association	BBVA _ DDRE 2019	10/6/2019	8/1/2016				
Conference / Convention New	Association		4/29/2016					
Selected Date Range Totals		Event Count:		137		25,397	12,899 11,591,722	48,670 5,759

Turned Tentative Booking Report

1/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Conference / Convention New		Hotels for Hope	6/1/2017	6/1/2017	3/24/2016	April Gallegos	165	345
	MERF	Fest Forums	6/4/2017	6/5/2017	8/1/2016	0	0	0
	MERF				6/1/2016			
Conference / Convention New		National Center for Employee Ownership	10/3/2017	10/3/2017	7/22/2016	April Gallegos	25	40
	MERF	National Center for Employee Ownership	10/5/2017	10/5/2017	8/1/2016	25	0	0
	MERF				7/19/2016			
Conference / Convention New		American Institute of Medical Education	10/19/2017	10/19/2017	3/22/2016	Joellyn Baca	200	600
	MERF	Women of Resilience	10/21/2017	10/22/2017	8/1/2016	450	0	0
	MERF				5/27/2016			
Conference / Convention New		Global Peace Forum	10/22/2017	10/22/2017	5/20/2016	April Gallegos	50	450
	MERF	Global Peace Forum	10/30/2017	10/31/2017	8/1/2016	2,500	0	0
	MERF				7/29/2016			
Meeting Repeat	Unspecified	Wilderness & Travel Medicine 2018	5/28/2018	5/28/2018	7/27/2016	April Gallegos	200	907
	Unspecified	Wilderness & Travel Medicine 2018	6/3/2018	6/4/2018	8/1/2016	500	0	0
	Unspecified				3/30/2015			
Conference / Convention Repeat	Unspecified	Wilderness & Travel Medicine 2019	5/27/2019	5/27/2019	7/27/2016	April Gallegos	200	907
	Unspecified	Wilderness & Travel Medicine 2019	6/2/2019	6/3/2019	8/1/2016	500	0	0
	Unspecified				3/30/2015			

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act		
	Event Market	Event Name	Last Day	End Date	Decision Dt		Economic Impact_Est	Economic Impact_Act		
Conference / Convention Repeat		Wilderness & Travel Medicine 2020	5/25/2020	5/25/2020	7/27/2016	April Gallegos	200	920		
	Unspecified	Wilderness & Travel Medicine 2020	5/31/2020	6/1/2020	8/1/2016	500	0	0		
	Unspecified				3/30/2015					
Selected Date Range Totals						Event Count:	7	4,475	1,040	4,169
								0	0	0

Turned Definite Booking Report

1/1/2016 - 8/31/2016

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact Est	Economic Actual Pickup
Conference / Convention New	Greater Gallup Economic Development Corporation	1/28/2016	1/28/2016	1/6/2016	David A. Carr	20	20	20
	MERF	1/28/2016	1/29/2016	8/1/2016		100	6,500	0
	MERF			10/30/2015				13
Conference / Convention New	CSR, Incorporated	2/8/2016	2/8/2016	2/4/2016	Joellyn Baca	68	136	132
	Corporate	2/9/2016	2/10/2016	8/1/2016		70	51,675	0
	Corporate			11/23/2015				60
Conference / Convention New	Intelligence Advance Research Projects Activity (IARPA)	2/22/2016	2/22/2016	1/4/2016	Joellyn Baca	40	90	90
	Government	2/24/2016	2/25/2016	8/1/2016		100	29,250	0
	Government			12/18/2015				68
Service Only - Meeting New	Los Alamos National Laboratory (LANL)	3/22/2016	3/22/2016	3/14/2016	David A. Carr	0	0	0
	Government	3/22/2016	3/22/2016	8/1/2016		15	150	0
	Unspecified			2/29/2016				0
Meeting New	Vistage Group	4/14/2016	4/14/2016	2/4/2016	April Gallegos	10	20	22
	Corporate	4/15/2016	4/16/2016	8/1/2016		20	7,150	0
	Corporate			1/18/2016				0

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
Tour and Travel		Society of American Travel Writers	4/24/2016	4/3/2016	2/22/2016	David A. Carr		50	250	210
New	Association	2016 SATW Western Chapter Meeting	4/28/2016	4/6/2016	8/1/2016		50	41,790	0	205
	Association				7/10/2015					
Conference / Convention		Pacific Educational Group	5/5/2016	5/5/2016	3/7/2016	April Gallegos		40	105	105
New	Corporate	Pacific Educational Group Seminar	5/7/2016	5/7/2016	8/1/2016		160	34,125	0	143
	Corporate				3/1/2016					
Conference / Convention		Los Alamos National Laboratory (LANL)	5/8/2016	5/8/2016	3/16/2016	David A. Carr		50	250	250
New	Government	Energy Landscapes: From Protein Folding to Molecular Assembly	5/12/2016	5/9/2016	8/1/2016		75	81,250	0	77
	Unspecified				2/12/2016					
Conference / Convention		Los Alamos National Laboratory (LANL)	5/15/2016	5/15/2016	3/16/2016	David A. Carr		40	120	120
New	Government	Data Science and Optimal Learning for Material Discovery and Design	5/17/2016	5/18/2016	8/1/2016		80	39,000	0	67
	Unspecified				12/4/2015					
Service Only - Citywide		Big Mountain Enduro	5/18/2016	5/18/2016	2/29/2016	David A. Carr		190	760	760
New	Social	Big Mountain Enduro	5/21/2016	5/22/2016	8/1/2016		300	247,000	0	52
	Social				2/29/2016					
Conference / Convention		Oneness University	5/19/2016	5/19/2016	4/13/2016	David A. Carr		50	110	100
New	MERF	The Phenomenon & The Gift	5/22/2016	5/20/2016	8/1/2016		300	32,500	0	91
	MERF				3/25/2016					
Conference / Convention		University Corporation for Atmospheric Research (UCAR_	5/22/2016	5/22/2016	2/29/2016	Kim Harmon		26	132	132
New	Government	GLOBE Partner and Diversity Training Workshops	5/27/2016	5/28/2016	8/1/2016		50	42,900	0	150
	Government				2/15/2016					

EventType	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact_Est	Economic Impact_Act	
	Event Market			Decision Dt		Total Attend		
Conference / Convention Repeat		Redwood Media Group / Art Santa Fe	7/3/2016	7/3/2016	6/8/2016	Joellyn Baca	100	393
	Exhibition	Art Santa Fe Contemporary and International Art Fair - 2016	7/1/2016	7/11/2016	8/1/2016	1,000	10,000	0
	Exhibition			3/31/2016				71
Conference / Convention New		American Bar Association	7/7/2016	7/7/2016	2/26/2016	Kim Harmon	16	34
	Unspecified	Standing Committee on Pro Bono and Public Service - Summer Committee Meeting	7/9/2016	7/10/2016	8/1/2016	16	11,050	0
	Unspecified			1/15/2016				0
Conference / Convention New		American Society of Landscape Architects	7/21/2016	7/21/2016	2/12/2016	Joellyn Baca	14	42
	Association	2016 LAAB Summer Meeting	7/23/2016	7/24/2016	8/1/2016	14	12,675	0
	Association			2/26/2016				0
Conference / Convention New		Los Alamos National Laboratory (LANL)	7/21/2016	7/21/2016	3/23/2016	David A. Carr	75	225
	Government	Advance Meso-Scale Materials Science	7/23/2016	7/24/2016	8/1/2016	100	73,125	0
	Unspecified			2/26/2016				225
Conference / Convention New		Los Alamos National Laboratory (LANL)	7/24/2016	7/25/2016	3/15/2016	April Gallegos	50	150
	Government	Dynamic and Excited State Processes	7/26/2016	7/26/2016	8/1/2016	85	48,750	0
	Unspecified			2/26/2016				0
Conference / Convention New		Continuing Legal Education (CLE) International	7/27/2016	7/27/2016	1/29/2016	Kim Harmon	20	40
	Corporate	CLE _ Visual Arts & the Law	7/28/2016	7/29/2016	8/1/2016	100	13,000	0
	Corporate			1/29/2016				0
Conference / Convention Repeat		Lubbock Chamber of Commerce	7/27/2016	7/28/2016	4/19/2016	April Gallegos	25	61
	Association	Board Retreat	7/30/2016	7/29/2016	8/1/2016	25	24,050	0
	Association			3/18/2016				0
Conference / Convention Repeat		American Institute of Medical Education	7/30/2016	7/31/2016	5/26/2016	Kim Harmon	180	1,075
	MERF	Creativity and Madness 2016	8/6/2016	8/6/2016	8/1/2016	500	618,150	0
	MERF			11/20/2015				333

Event/Repeat	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
	Event Market	Event Name	Last Day	End Date	Decision Dt		Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New		John Hopkins University School of Medicine	8/3/2016	8/3/2016	3/17/2016	Joellyn Baca		60	240
	MERF	14th Annual Update in Pulmonary, Critical Care and Sleep Medicine	8/6/2016	8/7/2016	8/1/2016		60	81,250	0
	MERF				11/30/2015				0
Board Meeting		National Livestock Producers Association	8/3/2016	8/3/2016	2/26/2016	Kim Harmon		23	63
New	Association	NLPA 2016 Board Meeting	8/6/2016	8/7/2016	8/1/2016		50	20,475	0
	Association				2/5/2016				0
Conference / Convention New		Los Alamos National Laboratory (LANL)	8/4/2016	8/4/2016	5/4/2016	David A. Carr		15	15
	Government	Neutron Nuclear Data Directions Into the Next Half Century	8/4/2016	8/5/2016	8/1/2016		45	9,750	0
	Unspecified				5/6/2016				0
Conference / Convention Repeat		American Society of Plastic Surgeons	8/23/2016	8/23/2016	2/2/2016	Kim Harmon		190	650
	Unspecified	ASPS Symposium 2016	8/27/2016	8/27/2016	8/1/2016		400	211,250	0
	Unspecified				9/30/2015				0
Conference / Convention New		Association of Structural Pest Control Regulatory Officials	8/26/2016	8/26/2016	2/9/2016	Joellyn Baca		110	365
	Unspecified	ASPCRO Annual Meeting	8/31/2016	9/1/2016	8/1/2016		150	112,125	0
	Unspecified				11/3/2013				0
Conference / Convention New		Chief Officers of State Library Agencies	8/29/2016	8/29/2016	2/18/2016	Joellyn Baca		50	150
	Association	CE Forum	8/31/2016	9/1/2016	8/1/2016		50	39,000	0
	Association				1/30/2016				0
Meeting		Continuing Legal Education (CLE) International	9/14/2016	9/14/2016	1/29/2016	Kim Harmon		20	40
New	Corporate	CLE - 24th Annual New Mexico Water Law Conference	9/15/2016	9/16/2016	8/1/2016		100	13,000	0
	Corporate				10/16/2015				0
Service Only - Citywide New		Santa Fe Wine & Chile	9/19/2016	9/19/2016	4/22/2016	Joellyn Baca		0	0
	Social	2016 Santa Fe Wine & Chile Fiesta	9/23/2016	9/23/2016	8/1/2016		1,500	0	0
	Social				9/30/2015				0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Corporate	WORLDCOM Public Relations Group Meeting	9/24/2016	9/24/2016	1/14/2016	Joellyn Baca	60	226
	Corporate	WORLDCOM's America's Meeting	10/1/2016	10/2/2016	8/1/2016	100	73,450	0
					11/13/2015			0
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) Immunology 2016	9/26/2016	9/26/2016	4/13/2016	April Gallegos	40	120
	Unspecified		9/29/2016	9/29/2016	8/1/2016	60	39,000	0
					3/31/2016			0
Tour and Travel New	Unspecified	Anita Kay Archer Bank of Jackson Touring Group	9/28/2016	9/28/2016	4/13/2016	Joellyn Baca	15	60
	Unspecified		10/1/2016	10/2/2016	8/1/2016	30	11,940	0
					3/20/2016			0
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) State of Stress in the Earth	10/18/2016	10/18/2016	8/9/2016	April Gallegos	50	150
	Government		10/20/2016	10/22/2016	8/1/2016	80	48,750	0
					8/5/2016			0
Conference / Convention New	Government	U.S. Department of Interior	10/18/2016	10/18/2016	7/20/2016	Joellyn Baca	50	100
	Government	U.S. Dept. of Interior - Secretary's Indian Water Rights Office	10/19/2016	10/20/2016	8/1/2016	60	32,500	0
					3/31/2016			0
Conference / Convention New	Unspecified	University of New Mexico UNM	11/8/2016	11/8/2016	5/19/2016	Joellyn Baca	20	20
	Unspecified	Magistrate Court Staff Regional Meeting	11/8/2016	11/9/2016	8/1/2016	65	6,500	0
					5/13/2016			0
Conference / Convention New	Corporate	Jazz Pharmaceuticals	11/15/2016	11/15/2016	3/18/2016	Joellyn Baca	30	60
	Corporate	Jazz Pharmaceuticals Nov 2016 Health Systems Summit Meeting	11/16/2016	11/17/2016	8/1/2016	30	19,500	0
					1/22/2016			0
Conference / Convention New	Association	National District Attorneys Association	12/4/2016	12/4/2016	3/31/2016	Joellyn Baca	70	350
	Association	Training on Forensic Evidence	12/8/2016	12/9/2016	8/1/2016	75	113,750	0
					1/29/2016			0

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act		
					Decision Dt					
Meeting		Los Alamos National Laboratory (LANL)	1/8/2017	1/8/2017	8/18/2016	April Gallegos	50	250		250
New	Government	Grid Science Winter School and Conference	1/12/2017	1/13/2017	8/3/2016		60	0	0	0
	Government									
Conference / Convention Repeat		Los Alamos National Laboratory (LANL)	2/5/2017	2/5/2017	5/5/2016	April Gallegos	80	400		400
	Government	Climate Conference	2/9/2017	2/10/2017	8/1/2016		120	130,000	0	0
	Unspecified				4/22/2016					
Conference / Convention New		Los Alamos National Laboratory (LANL)	2/12/2017	2/12/2017	8/5/2016	April Gallegos	35	105		105
	Government	2017 Santa Fe Jets and Heavy Flavor	2/14/2017	2/15/2017	8/1/2016		50	34,125	0	0
	Government				7/29/2016					
Conference / Convention Repeat		National Math Association/Imagine Education	2/28/2017	2/28/2017	7/29/2016	Joellyn Baca	100	350		590
	Association	Midschool Math 2017	3/3/2017	3/4/2017	8/1/2016		500	191,750	0	0
	Association				3/18/2016					
Conference / Convention New		University of New Mexico UNM	3/12/2017	3/12/2017	6/13/2016	Joellyn Baca	300	1,350		476
	Unspecified	National Association of College & University Food Services (NACUFS)	3/17/2017	3/17/2017	8/1/2016		600	154,700	0	0
	Unspecified				8/28/2015					
Trade Show		F + W Trade Show and Events	3/22/2017	3/22/2017	2/24/2016	Joellyn Baca	86	370		385
Repeat	Unspecified	Bead Fest 2017	3/26/2017	3/27/2017	8/1/2016		2,000	20,000	0	0
	Unspecified				6/30/2015					
Conference / Convention New		Continuing Education Company	3/23/2017	3/23/2017	4/22/2016	Joellyn Baca	85	255		0
	MERF	Continuing Education Company	3/25/2017	3/25/2017	8/1/2016		125	78,000	0	0
	MERF				3/30/2016					
Conference / Convention Repeat		Keystone Symposia	4/2/2017	4/2/2017	5/26/2016	Kim Harmon	360	1,800		1,800
	MERF	Keystone R5 and R6 _ April 2017	4/6/2017	4/7/2017	8/1/2016		550	585,000	0	0
	MERF				1/31/2016					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New	Association	Location Solvers	4/6/2017	4/6/2017	8/9/2016	April Gallegos	60	110
	Association	Association of Attorney Mediators 2017 Annual Conference	4/8/2017	4/8/2017	8/1/2016	100	37,375	0
	Association	Destinations, Meetings & Incentives Inc.	4/24/2017	4/24/2017	6/30/2016	Joelyn Baca	89	317
Conference / Convention New	Association	National College of Probate Judges (NCPJ) Spring 2017 Conference	4/29/2017	4/30/2017	8/1/2016	100	103,025	0
	Association				1/8/2016			
Tour and Travel New	MERF	Tokyo Reunion Group	4/25/2017	4/25/2017	7/22/2016	April Gallegos	8	24
	MERF	Tokyo Reunion Group	4/27/2017	4/28/2017	8/1/2016	16	4,776	0
					7/29/2016			
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	5/5/2017	5/5/2017	8/25/2016	April Gallegos	85	255
	Government	Viral Dynamics	5/7/2017	5/8/2017	8/1/2016	100	82,875	0
					9/9/2016			
Meeting Repeat	Unspecified	Wilderness & Travel Medicine 5/17/2017	5/17/2017	5/17/2017	6/23/2016	April Gallegos	200	907
	Unspecified	Wilderness & Travel Medicine 2017	5/23/2017	5/30/2017	8/1/2016	500	301,275	0
					10/9/2014			
Conference / Convention New	Association	National Coal Transportation Association	6/10/2017	6/10/2017	2/11/2016	Kim Harmon	100	300
	Association	NCTA Operations & Maintenance Conference	6/14/2017	6/15/2017	8/1/2016	120	97,500	0
					2/11/2016			
Conference / Convention Repeat	Government	Los Alamos National Laboratory (LANL)	6/11/2017	6/11/2017	8/18/2016	April Gallegos	50	300
	Government	Physics of White Dwarf Stars	6/16/2017	6/17/2017	8/1/2016	80	97,500	0
					8/12/2016			
Conference / Convention New	Unspecified	American Bar Association	6/18/2017	6/18/2017	5/19/2016	Kim Harmon	40	180
	Unspecified	ABA_NJC 13 Course Program 2017	6/22/2017	6/23/2017	8/1/2016	55	58,500	0
					5/6/2016			

Event/Repeat	Account Market	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
	Event Market	Event Name	Last Day	End Date	Create Dt		Economic Impact_Est	Economic Impact_Act	
Conference / Convention Repeat		Krell Institute	6/19/2017	6/19/2017	8/31/2016	Kim Harmon	45	126	126
	Non-Profit	Krell Institute June 2017	6/22/2017	6/23/2017	8/1/2016		65	40,950	0
	Non-Profit				6/10/2016				0
Conference / Convention New		Southwest Chemistry Workshop 2017	6/19/2017	6/19/2017	1/21/2016	Kim Harmon	100	300	300
	MERF	Southwest Chemistry Workshop 2017	6/21/2017	6/22/2017	8/1/2016		200	97,500	0
	MERF				11/20/2015				0
Conference / Convention New		American Bar Association	6/21/2017	6/21/2017	4/29/2016	Kim Harmon	27	93	93
	Unspecified	2017 June Accreditation Committee Meeting	6/24/2017	6/25/2017	8/1/2016		40	30,225	0
	Unspecified				5/6/2016				0
Conference / Convention New		Colorado Defense Lawyers Association	7/26/2017	7/26/2017	1/13/2016	Kim Harmon	180	525	525
	Association	CDLA Annual Convention 2017	7/29/2017	7/30/2017	8/1/2016		450	170,625	0
	Association				11/30/2015				0
Conference / Convention New		Los Alamos National Laboratory (LANL)	8/20/2017	8/20/2017	2/22/2016	April Gallegos	250	1,300	2,050
	Government	International Free Electron Laser Conference	8/25/2017	8/25/2017	8/1/2016		500	666,250	0
	Unspecified				8/28/2015				0
Conference / Convention New		Los Alamos National Laboratory (LANL)	8/27/2017	8/27/2017	8/17/2016	April Gallegos	35	175	175
	Government	Lattice QCD	8/31/2017	8/31/2017	8/1/2016		40	56,875	0
	Government				8/12/2016				0
Conference / Convention New		Valparaiso Kappa Reunion	9/11/2017	9/11/2017	5/10/2016	Kim Harmon	20	40	40
	MERF	Kappa Reunion	9/12/2017	9/13/2017	8/1/2016		35	13,000	0
	MERF				5/20/2016				0
Conference / Convention New		Haiku North America	9/13/2017	9/13/2017	3/4/2016	Kim Harmon	147	588	588
	Non-Profit	Haiku North America 2017	9/16/2017	9/17/2017	8/1/2016		150	191,100	0
	Non-Profit				2/5/2016				0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New	MERF	Drake Kappa Alpha Theta Reunion	9/14/2017	9/14/2017	7/6/2016	10	30	30
	MERF	Kappa Alpha Theta Reunion	9/16/2017	9/18/2017	8/1/2016	25	9,750	0
					6/30/2016			30
Conference / Convention New	Association	The American Academy of Psychotherapists AAP Annual Institute and Conference 2017	10/15/2017	10/15/2017	6/29/2016	140	670	677
	Association		10/21/2017	10/22/2017	8/1/2016	300	220,025	0
					5/31/2016			0
Conference / Convention New	Association	Stairbuilders and Manufacturers Association (SMA)	4/24/2018	4/24/2018	7/19/2016	61	237	237
	Association	SMA Annual Conference 2018	4/29/2018	4/30/2018	8/1/2016	90	77,025	0
					5/31/2016			0
Conference / Convention Repeat	Association	Association for Child Psychoanalysis, Inc 2018 Annual Meeting	5/1/2018	5/1/2018	7/15/2016	77	213	213
			5/8/2018	5/8/2018	8/1/2016	120	69,225	0
					4/29/2016			0
Conference / Convention New	Unspecified	American Bar Association	5/8/2018	5/8/2018	1/13/2016	164	404	404
	Unspecified	Tort Trial & Insurance Practice Section _ FSLC Spring Meeting	5/12/2018	5/13/2018	8/1/2016	225	131,300	0
					11/20/2015			0
Conference / Convention New	Unspecified	American Bar Association	5/15/2018	5/15/2018	7/6/2016	76	257	257
	Unspecified	LPM Spring Meeting 2018	5/19/2018	5/20/2018	8/1/2016	100	83,525	0
					6/10/2016			0
Conference / Convention New	MERF	Holy Trinity Orthodox Church	6/6/2018	6/6/2018	5/2/2016	120	350	363
	MERF	Parish Life Convention	6/8/2018	6/9/2018	8/1/2016	400	117,975	0
					12/11/2015			0
Conference / Convention New	Unspecified	University of New Mexico UNM	6/17/2018	6/17/2018	4/8/2016	250	1,325	1,700
	Unspecified	The 14th ISDCI Congress	6/22/2018	6/23/2018	8/1/2016	400	552,500	0
					7/3/2015			0

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market				Create Dt				
	Event Market	Event Name	Last Day	End Date	Decision Dt		Economic Impact_Est	Economic Impact_Act	Actual Pickup
Selected Date Range Totals									
Event Count:						75	5,635	22,224	22,135
						15,199	7,312,756	0	2,957

Turned Lead Booking Report

1/1/2015 - 8/31/2015

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Acct Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Conference / Convention New	Corporate	AECOM Technology Corporation	3/9/2015	3/10/2015	2/3/2015	David A. Carr	38	124
	Corporate	AECOM - HPT Leadership Planning	3/12/2015	3/12/2015	8/1/2016	40	40,300	0
	Corporate				2/6/2015			
Conference / Convention New	Corporate	Southwest Airlines	4/13/2015	4/13/2015	2/12/2015	David A. Carr	15	45
	Corporate	Claims Review Meeting	4/15/2015	4/16/2015	8/1/2016	15	14,625	0
	Corporate				2/27/2015			
Conference / Convention New	MERF	Battle of the Books, New Mexico	4/17/2015	4/17/2015	3/5/2015	David A. Carr	200	400
	MERF	BOB, Battle of the Books	4/18/2015	4/19/2015	8/1/2016	400	52,000	0
					3/11/2015			
Conference / Convention New	Association	Land Trust Alliance	4/28/2015	4/28/2015	1/28/2015	David A. Carr	25	100
	Association	Land Trust Alliance Annual Meeting	5/3/2015	5/3/2015	8/1/2016	50	32,500	0
					2/13/2015			
Conference / Convention Repeat	Government	Los Alamos National Laboratory (LANL)	5/17/2015	5/17/2015	3/5/2015	David A. Carr	35	175
	Unspecified	Electronic Structure Approaches and Applications to Quantum Matter	5/21/2015	5/22/2015	8/1/2016	70	56,875	0
					3/13/2015			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Conference / Convention New	Corporate	Heartland Financial	5/26/2015	5/26/2015	2/3/2015	David A. Carr	0	0
	Corporate	Heartland Retail Conference	5/29/2015	5/29/2015	8/1/2016	30	0	0
					2/18/2015			
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	6/7/2015	6/7/2015	3/24/2015	David A. Carr	30	120
	Unspecified	Emergent Paradigms in Nonlinear Complexity	6/10/2015	6/11/2015	8/1/2016	50	0	0
					4/10/2015			
Conference / Convention New	Association	Sandia National Laboratory	6/8/2015	6/8/2015	1/29/2015	David A. Carr	15	45
	Association	Sandia Labs Shale Science Conference Workshop	6/10/2015	6/11/2015	8/1/2016	50	39,000	0
					2/18/2015			
Service Only - Social Event New	Government	Tourism Santa Fe CVB/City of Santa Fe	6/23/2015	6/23/2015	5/1/2015	Kim Harmon	0	0
	Government	FAM Welcome Reception	6/23/2015	6/23/2015	8/1/2016	30	0	0
					5/1/2015			
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	7/12/2015	7/12/2015	2/17/2015	David A. Carr	30	150
	Unspecified	INFO 2015	7/16/2015	7/17/2015	8/1/2016	40	48,750	0
					2/27/2015			
Conference / Convention New	MERF	Hope Lutheran Church	7/17/2015	7/17/2015	1/28/2015	David A. Carr	20	40
	MERF	Couple's Retreat	7/18/2015	7/19/2015	8/1/2016	40	13,000	0
					2/13/2015			
Conference / Convention New	Association	Lubbock Chamber of Commerce	7/29/2015	7/30/2015	2/25/2015	David A. Carr	25	61
	Association	Board Retreat	8/1/2015	7/31/2015	8/1/2016	25	19,825	0
					3/13/2015			
Conference / Convention New	Association	Sandia National Laboratory	8/2/2015	8/3/2015	4/15/2015	David A. Carr	25	25
	Association	3D Printing and Digital Rocks Physics	8/3/2015	8/4/2015	8/1/2016	50	8,125	0
					5/15/2015			

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms			Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act		
Conference / Convention New		D Wave Systems	8/3/2015	8/3/2015	5/15/2015	Kim Harmon		13	39	0	
	Corporate	D Wave Systems Sales Meeting	8/5/2015	8/6/2015	8/1/2016		13	12,675	0		
	Corporate				6/12/2015						
Service Only - Meeting New		Surveillance Systems Integration (SSI)	8/5/2015	8/5/2015	1/30/2015	Kim Harmon		5	10	0	
	Corporate	SSI Tech Show	8/6/2015	8/7/2015	8/1/2016		0	0	0		
	Corporate				2/6/2015						
Service Only - Social Event New		HelmsBriscoe - Central	8/6/2015	8/6/2015	1/13/2015	David A. Carr		10	46	0	
	Corporate	Siblings Reunion	8/12/2015	8/13/2015	8/1/2016		22	1,430	0		
	Corporate				1/23/2015						
Conference / Convention Repeat		American Society of Plastic Surgeons	8/25/2015	8/25/2015	4/23/2015	Kim Harmon		215	775	775	
	Unspecified	ASPS Symposium 2015	8/29/2015	8/29/2015	8/1/2016		400	251,875	0		
	Unspecified				9/17/2013						
Conference / Convention New		Los Alamos National Laboratory (LANL)	9/1/2015	9/1/2015	3/24/2015	David A. Carr		50	200	200	
	Government	Grand Challenges in Geological Fluid Mechanics	9/4/2015	9/5/2015	8/1/2016		85	65,000	0		
	Unspecified				4/10/2015						
Conference / Convention New		Lanell Tweddle	9/10/2015	9/10/2015	4/27/2015	David A. Carr		50	115	60	
	MERF	Turner Legueri Wedding	9/12/2015	9/13/2015	8/1/2016		120	7,800	0		
	MERF				5/15/2015						
Conference / Convention New		National Association of Attorneys General	9/16/2015	9/16/2015	5/5/2015	David A. Carr		74	158	158	
	Association	NAGTRI Negotiations Skills and Depositions Skills Trainings	9/18/2015	9/18/2015	8/1/2016		100	51,350	0		
	Association				5/29/2015						
Conference / Convention New		New Mexico Finance Authority	9/20/2015	9/20/2015	7/27/2015	David A. Carr		25	50	50	
	Government	State Revolving Fund State to State Meeting Region 6	9/21/2015	9/21/2015	8/1/2016		50	16,250	0		
	Government				7/31/2015						

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New	Government	Shores Destinations	9/20/2015	9/20/2015	7/14/2015	25	106	105
	Government	National Park Service	9/24/2015	9/25/2015	8/1/2016	25	34,125	0
					7/22/2015			
Service Only - Citywide New	Social	Santa Fe Wine & Chile	9/23/2015	9/23/2015	5/5/2015	350	1,500	0
	Social	2015 Santa Fe Wine & Chile Fiesta	9/27/2015	9/27/2015	8/1/2016	1,500	0	0
					5/29/2015			
Conference / Convention New	Social	Divafiva International	9/25/2015	9/25/2015	7/15/2015	70	70	0
	Social	"DivaFiva" Ladies Night-out Overnight-Out Slumber Party S.P.A.	9/25/2015	9/26/2015	8/1/2016	200	22,750	0
					7/24/2015			
Board Meeting New	Unspecified	American Bar Association	9/27/2015	9/27/2015	1/13/2015	19	60	60
	Unspecified	ABA Journal's September Board of Editors Meeting	9/30/2015	10/1/2015	8/1/2016	25	19,500	0
					1/30/2015			
Meeting New	Corporate	Premier Rail Collection	10/2/2015	10/2/2015	4/28/2015	10	20	0
	Corporate	Pullman Rail Journeys - Santa Fe	10/3/2015	10/4/2015	8/1/2016	20	3,980	0
					5/15/2015			
Conference / Convention New	MERF	Santa Fe Public Schools	10/2/2015	10/2/2015	8/19/2015	17	17	17
	MERF	Choir Overnight Camp	10/2/2015	10/3/2015	8/1/2016	62	5,525	0
					8/28/2015			
Conference / Convention New	Corporate	Flow Science, Inc.	10/11/2015	11/10/2015	2/13/2015	15	45	45
	Corporate	2015 International Associates Meeting	10/13/2015	11/13/2015	8/1/2016	50	14,625	0
					3/27/2015			
Conference / Convention New	Corporate	Booz Allen Hamilton	10/13/2015	10/13/2015	6/30/2015	50	135	135
	Corporate	U.S. Dept. of Energy - ARPA-E ALPHA Program Kickoff	10/15/2015	10/16/2015	8/1/2016	60	43,875	0
					7/15/2015			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Non-Profit	Las Cumbres Community Services Grandparents Raising Grandchildren Program	10/15/2015	10/15/2015	5/4/2015	0	100	200
Conference / Convention New	Non-Profit	Grandparents Raising Grandchildren Program	10/16/2015	10/16/2015	8/1/2016	350	3,500	0
Conference / Convention New	Corporate	The Wells Group of Durango, Inc.	10/23/2015	10/23/2015	1/26/2015	80	40	80
Conference / Convention New	Corporate	The Wells Group of Durango, Inc. _ Broker Retreat	10/24/2015	10/25/2015	8/1/2016	80	26,000	0
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	10/27/2015	10/27/2015	8/20/2015	255	85	255
Conference / Convention New	Government	NHMF Users Committee Meeting	10/29/2015	10/30/2015	8/1/2016	100	82,875	0
Conference / Convention New	Unspecified	Economic Development / City of Santa Fe	11/2/2015	11/2/2015	9/4/2015	500	100	500
Conference / Convention New	Government	Model United Nations	11/6/2015	11/7/2015	8/1/2016	0	0	0
Conference / Convention New	Government	Melissa G. Rael & Associates	11/5/2015	11/5/2015	1/30/2015	210	90	210
Conference / Convention New	MERF	Boys at Risk: Indicators from Early Childhood	11/7/2015	11/8/2015	8/1/2016	300	68,250	0
Conference / Convention New	MERF	Administrative Office of the US Courts	11/15/2015	11/15/2015	7/15/2015	24	12	24
Conference / Convention New	Unspecified	Criminal Justice Act Program - Public Hearing	11/16/2015	11/17/2015	8/1/2016	100	7,800	0
Conference / Convention New	Unspecified	Simplified Technology Company	11/15/2015	11/15/2015	8/14/2015	87	35	87
Conference / Convention New	Unspecified	Wartsila Reciprocating Engine (WRE) Users Group Annual Conference 2015	11/19/2015	11/20/2015	8/1/2016	50	28,275	0
Conference / Convention New	Unspecified	StrategicHealthSolutions, LLC	11/18/2015	11/18/2015	4/29/2015	20	20	60
Conference / Convention New	Corporate	Annual Division Director/Program Management Meeting	11/20/2015	11/21/2015	8/1/2016	20	19,500	0
Conference / Convention New	Corporate			9/15/2015				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact Est	Economic Impact Act
Service Only - Social Event New		Garcia Street Club	12/2/2015	12/2/2015	8/6/2015	Joellyn Baca	0	0
MERF		Garcia Street Club 70th Anniversary Celebration & Christmas Concert	12/2/2015	12/2/2015	8/1/2016	150	3,750	0
MERF					9/15/2015			
Conference / Convention New		Kairos Productions	12/3/2015	12/4/2015	8/14/2015	David A. Carr	15	45
	Corporate	Bringing the Overview Effect Down to Earth	12/5/2015	12/6/2015	8/1/2016	20	14,625	0
	Corporate				9/18/2015			
Conference / Convention New		North Plains Electric Cooperative, Inc.	1/17/2016	1/17/2016	8/18/2015	David A. Carr	20	60
	Association	2016 Strategic Planning Session	1/19/2016	1/20/2016	8/1/2016	60	19,500	0
	Association				9/11/2015			
Conference / Convention New		Los Alamos National Laboratory (LANL)	1/18/2016	1/18/2016	8/19/2015	David A. Carr	50	250
	Government	Physics Informed Machine Learning	1/22/2016	1/23/2016	8/1/2016	100	81,250	0
	Unspecified				9/4/2015			
Conference / Convention New		Excellence in Meetings & Incentives	1/21/2016	1/21/2016	8/25/2015	Joellyn Baca	100	444
	Corporate	TBD - Excellence in Meetings & Incentives	1/28/2016	1/29/2016	8/1/2016	100	144,300	0
	Corporate				10/31/2015			
Meeting New		Interstate Technology & Regulatory Council (ITRC)	2/1/2016	2/1/2016	2/19/2015	Kim Harmon	25	70
	Government	ITRC Annual Kick Off Meeting 2016	2/3/2016	2/4/2016	8/1/2016	25	22,750	0
	Government				3/13/2015			
Conference / Convention New		Retail Data Systems	2/2/2016	2/2/2016	4/15/2015	David A. Carr	80	220
	Corporate	Sales Meeting 2016	2/5/2016	2/5/2016	8/1/2016	100	71,500	0
	Corporate				5/8/2015			
Conference / Convention New		Institute of Electrical and Electronics Engineers	2/7/2016	2/7/2016	2/17/2015	David A. Carr	60	180
	Association	IEEE LT/SW 2016	2/9/2016	2/10/2016	8/1/2016	60	58,500	0
	Association				3/27/2015			

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Association	American Public Transportation Association 2016 Legal Affairs Seminar	2/19/2016	2/19/2016	7/15/2015	Joellyn Baca	75	240
Meeting New	Corporate	Star Americas Software Solutions LLC Spring Conference 2016	2/21/2016	2/21/2016	3/6/2015	Kim Harmon	125	78,000
Board Meeting Repeat	Corporate	Krell Institute Board Meeting	2/22/2016	2/23/2016	8/1/2016	50	32,500	0
Incentive New	Non-Profit	Opes Advisors President's Club 2016	3/2/2016	3/2/2016	3/31/2015	0	12	32
Conference / Convention New	Corporate	The Standard	3/2/2016	3/2/2016	2/17/2015	David A. Carr	10,400	0
Service Only - Meeting New	Association	American Massage Therapy Association (AMTA)	3/3/2016	3/3/2016	5/7/2015	Kim Harmon	50	150
Conference / Convention New	Association	American Massage Therapy Association, New Mexico Chapter (AMTA-NM)	3/5/2016	3/6/2016	8/1/2016	90	48,750	0
Conference / Convention New	Corporate	The Standard - Annual Service Conference	3/14/2016	3/14/2016	6/30/2015	65	67,600	0
Conference / Convention New	Corporate	American Massage Therapy Association (AMTA)	3/17/2016	3/17/2016	8/1/2016	100	39,000	0
Service Only - Meeting New	Non-Profit	New Mexico Dental Foundation	3/18/2016	3/18/2016	7/17/2015	1,500	105,625	0
Conference / Convention New	Unspecified	Engineering Conferences International (ECI)	4/6/2016	4/6/2016	5/5/2015	David A. Carr	80	360
Conference / Convention New	Unspecified	ECI CO2 Summit (16AV)	4/11/2016	4/11/2016	8/1/2016	90	86,125	0
Conference / Convention New	Unspecified	ECI CO2 Summit (16AV)	4/11/2016	4/11/2016	5/29/2015	87	265	0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New	Corporate	IBM Corporation	4/15/2016	4/15/2016	1/6/2015	Kim Harmon	110	540
	Corporate	ASAP University 2016	4/21/2016	4/21/2016	8/1/2016	110	175,500	0
	Corporate			3/2/2015				
Conference / Convention New	Association	The National Association of College & University Food Services (NACUFS)	4/16/2016	4/17/2016	8/26/2015	Joellyn Baca	30	90
	Association	Board Meeting	4/19/2016	4/21/2016	8/1/2016	25	21,125	0
	Association			8/31/2015				
Conference / Convention New	Association	New Mexico Academy of Nutrition and Dietetics	4/21/2016	4/21/2016	7/27/2015	David A. Carr	40	80
	Association	NMAND Annual Conference	4/22/2016	4/22/2016	8/1/2016	120	26,000	0
	Association			8/28/2015				
Tour and Travel New	Association	Society of American Travel Writers	4/24/2016	4/3/2016	6/24/2015	David A. Carr	50	250
	Association	2016 SATW Western Chapter Meeting	4/28/2016	4/6/2016	8/1/2016	50	41,790	0
	Association			7/10/2015				
Tour and Travel New	Social	Friends of SaddleBrooke Libraries	4/25/2016	4/25/2016	5/8/2015	Kim Harmon	27	108
	Social	Santa Fe Tour 2016	4/28/2016	4/29/2016	8/1/2016	50	21,492	0
				6/12/2015				
Conference / Convention New	Association	Offering Envelope Association	5/3/2016	5/3/2016	7/1/2015	Joellyn Baca	15	30
	Association	Offering Envelope Association	5/4/2016	5/5/2016	8/1/2016	18	9,750	0
	Association			7/30/2015				
Incentive New	Corporate	LISI	5/9/2016	5/9/2016	7/7/2015	Kim Harmon	25	104
	Corporate	Leading Producers 2016	5/14/2016	5/15/2016	8/1/2016	50	33,800	0
	Corporate			10/17/2015				
Conference / Convention New	Association	Rocky Mountain Mineral Law Foundation	5/10/2016	5/10/2016	3/30/2015	Kim Harmon	150	384
	Association	RMML Oil and Gas Agreements	5/14/2016	5/15/2016	8/1/2016	200	124,800	0
	Association			4/30/2015				

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Event Name	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Association	American Association for Clinical Chemistry May 2016 BOD Meeting	5/18/2016	5/16/2016	6/30/2015	Joellyn Baca	22	79
	Association		5/21/2016	5/22/2016	8/1/2016		22	25,675
				8/21/2015				0
Conference / Convention New	Corporate	Anthony J. Jannetti, Inc.	5/20/2016	5/20/2016	5/13/2015	David A. Carr	14	42
	Corporate	(NNCC) Nephrology Nurses Certification Commission - Advance Practice Exam Board Mtg & Test Committee	5/22/2016	5/23/2016	8/1/2016		0	13,650
				6/5/2015				0
Meeting Repeat	MERF	Lanell Twedde	5/20/2016	5/20/2016	8/3/2015	David A. Carr	25	50
	MERF	Lanell & Burk Wedding	5/21/2016	5/22/2016	8/1/2016		100	16,250
				8/28/2015				0
Meeting Repeat	Unspecified	Wilderness & Travel Medicine 5/23/2016	5/23/2016	5/23/2016	5/22/2015	Kim Harmon	200	907
	Unspecified	Wilderness & Travel Medicine 2016	5/29/2016	5/30/2016	8/1/2016		500	264,875
				6/12/2015				0
Conference / Convention New	Association	State Education Editors	6/5/2016	6/5/2016	6/22/2015	Joellyn Baca	70	280
	Association	Annual Joint Meeting	6/8/2016	6/9/2016	8/1/2016		100	91,000
				9/11/2015				0
Board Meeting New	Association	American Massage Therapy Association (AMTA)	6/8/2016	6/8/2016	4/22/2015	Kim Harmon	50	150
	Association	AMTA June 2016 Board of Directors Meeting	6/11/2016	6/12/2016	8/1/2016		50	48,750
				6/30/2015				0
Conference / Convention Repeat	MERF	Virginia Tech Continuing Professional Education	6/18/2016	6/18/2016	6/15/2015	Kim Harmon	156	950
	MERF	CEDAR - GEM Joint Workshop 2016 _ GEM Room Request	6/24/2016	6/25/2016	8/1/2016		600	308,750
				8/21/2015				0
Conference / Convention New	Association	United States Martial Arts Hall of Fame	6/21/2016	6/21/2016	6/24/2015	David A. Carr	75	285
	Association	The United States Martial Arts Hall of Fame - Annual Conference	6/26/2016	6/26/2016	8/1/2016		150	92,625
				6/26/2015				0

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New	Association	Motor Maids Motor Maids Conference 2016	7/2/2016 7/7/2016	7/2/2016 7/8/2016	1/15/2015 8/1/2016	Kim Harmon	300	175 225,875	695 0	695
	Association				12/31/2014					
Conference / Convention New	Social	Genoveva Chavez Community Center Cactus Cup	7/7/2016 7/10/2016	7/7/2016 7/10/2016	7/30/2015 8/1/2016	David A. Carr	60	30 32,500	100 0	0
	Social				9/4/2015					
Conference / Convention New	Social	Family Reunion Blackletter - Wolfe Family Reunion	7/14/2016 7/16/2016	7/14/2016 7/17/2016	7/7/2015 8/1/2016	David A. Carr	50	20 19,500	60 0	0
	Social				7/31/2015					
Sales - Citywide		Western Association of Veterans Education Specialists (WAVES)	7/22/2016	7/22/2016	2/10/2015	David A. Carr	600	600	2,476	0
New	MERF	Western Association of Veterans Education Specialists Annual Conference	7/28/2016	7/29/2016	8/1/2016		0	804,700	0	
	MERF				2/27/2015					
Conference / Convention New	Association	American Society of Plant Biologists (ASPB) 5th Pan American Plants and Bioenergy Conference	8/2/2016 8/7/2016	8/3/2016 8/8/2016	4/20/2015 8/1/2016	Kim Harmon	300	170 187,200	576 0	576
	Association				9/30/2015					
Conference / Convention New	Unspecified	Engineering Conferences International (ECI) ECI NSC (Non-Stoichiometric Compounds)	9/3/2016 9/8/2016	9/4/2016 9/8/2016	4/6/2015 8/1/2016	Joellyn Baca	90	84 110,500	340 0	340
	Unspecified				4/30/2015					
Tour and Travel New	Association	Harley Owners Group (HOG) 2016 Open Road West	9/7/2016 9/9/2016	9/7/2016 9/11/2016	7/13/2015 8/1/2016	Joellyn Baca	750	400 277,875	840 0	875
	Association				8/28/2015					
Conference / Convention New	Corporate	Anthony J. Jannetti, Inc. NNCC - Clinical/Technical Exam Board & Test Committee	9/9/2016 9/11/2016	9/9/2016 9/12/2016	5/13/2015 8/1/2016	Joellyn Baca	18	54 17,550	0 0	0
	Corporate				6/5/2015					

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act		
	Event Market				Decision Dt					
Conference / Convention New	Association	Steel Founders Society of America (SFSA) Fall Leadership Meeting 2016	9/9/2016 9/13/2016	9/9/2016 9/14/2016	5/4/2015 8/1/2016	Kim Harmon	100	40 50,375	155 0	155
	Association				10/30/2015					
Conference / Convention New	Association	Association of American Medical Colleges 2016 APPD Fall Roundtable	9/14/2016 9/18/2016	9/14/2016 9/19/2016	7/22/2015 8/1/2016	Joellyn Baca	40	30 27,625	85 0	0
	Association				8/24/2015					
Conference / Convention New	Unspecified	Retail Confectioners International 2016 RCI Fall Regional Conference	9/18/2016 9/22/2016	9/18/2016 9/23/2016	8/17/2015 8/1/2016	Joellyn Baca	120	50 60,125	185 0	0
	Unspecified				9/25/2015					
Board Meeting New	Association	Attorneys' Title Guaranty Fund, Inc. (ATGF) Fall Board of Directors 2016	9/21/2016 9/23/2016	9/21/2016 9/24/2016	7/21/2015 8/1/2016	Kim Harmon	40	20 16,575	51 0	0
	Association				8/28/2015					
Conference / Convention New	Non-Profit	National Scholarship Providers Association (NSPA) NSPA Annual Conference 2016	10/8/2016 10/12/2016	10/8/2016 10/13/2016	6/26/2015 8/1/2016	Kim Harmon	425	220 229,125	705 0	0
	Non-Profit				10/1/2015					
Conference / Convention New	MERF	New Mexico State University	10/10/2016	10/10/2016	7/22/2015	Joellyn Baca		76	206	0
	MERF	International Symposium for Personal and Commercial Spaceflight	10/13/2016	10/13/2016	8/1/2016		300	66,950	0	
					8/28/2015					
Conference / Convention New	Association	Texas Society of Architects	10/12/2016	10/12/2016	8/17/2015	Joellyn Baca	25	25	100	100
	Association	Past President Parley/Palaver/Soiree/Shindig	10/16/2016	10/16/2016	8/1/2016		25	32,500	0	
	Association				9/11/2015					
Conference / Convention New	Association	Women Writing the West	10/13/2016	10/13/2016	3/31/2015	Kim Harmon		60	240	210
	Association	Women Writing the West Conference 2016	10/16/2016	10/16/2016	8/1/2016		120	68,250	0	
	Association				4/30/2015					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Physician Insurers Association of America 2016 PIAA Corporate Counsel Workshop	10/19/2016	10/19/2016	5/29/2015	Joellyn Baca	37	86	86
Conference / Convention New	New Mexico Jewish Historical Society	10/21/2016	10/22/2016	8/1/2016	Joellyn Baca	40	27,950	0
Conference / Convention New	2016 Fall Conference	10/29/2016	10/30/2016	8/1/2016	Joellyn Baca	30	9,750	0
Conference / Convention New	The Linux Foundation	10/28/2016	10/28/2016	7/15/2015	Kim Harmon	250	1,093	1,095
Conference / Convention New	Linux Plumbers Conference & Linux Kernel Summit 2016	11/6/2016	11/6/2016	8/1/2016	Kim Harmon	400	355,875	0
Conference / Convention New	National Atmospheric Deposition Program NADP Fall Meeting and Symposium 2016	10/30/2016	10/23/2016	4/2/2015	Kim Harmon	120	465	465
Conference / Convention New	Go West Summit	2/19/2017	2/19/2017	7/29/2015	Joellyn Baca	300	1,260	0
Conference / Convention New	Go West Summit 2017	2/24/2017	2/24/2017	8/1/2016	Joellyn Baca	500	409,500	0
Conference / Convention New	University of New Mexico UNM	3/12/2017	3/12/2017	7/29/2015	Joellyn Baca	300	1,350	476
Conference / Convention New	National Association of College & University Food Services (NACUFS)	3/17/2017	3/17/2017	8/1/2016	Joellyn Baca	600	154,700	0
Trade Show	F + W Trade Show and Events	3/22/2017	3/22/2017	6/8/2015	Joellyn Baca	86	370	385
Repeat	Bead Fest 2017	3/26/2017	3/27/2017	8/1/2016	Joellyn Baca	2,000	20,000	0
Conference / Convention New	Association of American Medical Colleges	3/23/2017	3/23/2017	5/8/2015	Joellyn Baca	121	407	0
Conference / Convention New	Council of Deans Spring Meeting 2017	3/27/2017	3/28/2017	8/1/2016	Joellyn Baca	135	132,275	0

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	First Day	Start Date	Create Dt				
	Event Market	Last Day	End Date	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	
Conference / Convention New	Historical Novel Society (HNS)	10/26/2017	10/26/2017	4/16/2015	Kim Harmon	500	1,275	0
	Association	10/29/2017	10/30/2017	8/1/2016	600	414,375	0	
	Association			5/31/2016				
Conference / Convention New	The Group Travel Family	11/1/2017	11/1/2017	7/30/2015	Joellyn Baca	172	368	0
	Corporate	11/4/2017	11/5/2017	8/1/2016	180	119,600	0	
	Corporate			9/30/2015				
Conference / Convention New	National Onion Association	11/26/2017	11/26/2017	7/7/2015	Kim Harmon	110	400	0
	Association	12/3/2017	12/4/2017	8/1/2016	175	130,000	0	
	Association			8/26/2016				
Sales - Citywide New	National Rural Electric Cooperative Association	5/12/2018	5/12/2018	5/29/2015	Joellyn Baca	560	2,090	0
	Association	5/18/2018	5/19/2018	8/1/2016	700	679,250	0	
	Association			1/30/2016				
Conference / Convention New	University of New Mexico UNM	6/17/2018	6/17/2018	6/18/2015	Joellyn Baca	250	1,325	1,700
	Unspecified	6/22/2018	6/23/2018	8/1/2016	400	552,500	0	
	Unspecified			7/3/2015				
Conference / Convention New	The Group Travel Family	8/25/2019	8/25/2019	7/30/2015	Joellyn Baca	173	407	0
	Corporate	8/29/2019	8/29/2019	8/1/2016	300	132,275	0	
	Corporate			9/30/2015				
Conference / Convention New	BMW Car Club of America	9/13/2019	9/13/2019	8/25/2015	Kim Harmon	210	1,380	0
	Association	9/22/2019	9/23/2019	8/1/2016	600	448,500	0	
	Association			10/31/2015				
Selected Date Range Totals						Event Count:	108	
						22,750	41,052	20,195
						10,773	12,288,967	0

Turned Tentative Booking Report

1/1/2015 - 8/31/2015

HQ Facility:

HQ Hotel:

Event Type:

Sort Order:

Acct Market:

Event Market:

Scope:

Account Source:

Account Quality:

Event Source:

Confidential:

Sales Rep(s):

Peak Room Min:

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact Est	Economic Impact Act

Selected Date Range Totals

Event Count:

0	0	0	0	0	0	0	0	0
---	---	---	---	---	---	---	---	---

~ Event is marked Confidential

* Overflow Hotel or Facility

Copyright ©2004 - 2016 iDSS. All Rights Reserved.

Printed: 9/21/2016

Page: 1 of 1

Turned Definite Booking Report

1/1/2015 - 8/31/2015

HQ Facility: All
 HQ Hotel: All
 Event Type: All
 Sort Order: Sorted By Event Date
 Act Market: All
 Event Market: All
 Scope: All

Account Source: All
 Account Quality: All
 Event Source: All
 Confidential: Internal - Confidential Detail Shown
 Sales Rep(s): One or More
 Peak Room Min: No Min Peak Rooms Entered

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Event Name	Last Day	End Date	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
Conference / Convention Repeat	New Mexico School Board	2/18/2015	2/18/2015	2/4/2015	David A. Carr	110	270	260
	MERF	2/20/2015	2/21/2015	8/1/2016	350	0	0	322
	MERF			8/5/2014				
Conference / Convention New	AECOM Technology Corporation	3/9/2015	3/10/2015	3/3/2015	David A. Carr	38	124	124
	AECOM - HPT Leadership Planning	3/12/2015	3/12/2015	8/1/2016	40	40,300	0	106
	Corporate			2/6/2015				
Service Only - Social Event New	90th Birthday Celebration _ Jennifer Prather	3/20/2015	3/20/2015	1/8/2015	Kim Harmon	15	30	30
	90th Birthday Celebration	3/21/2015	3/22/2015	8/1/2016	80	2,000	0	28
	Social			12/19/2014				
	Social							
Conference / Convention New	New Mexico Consortium	4/12/2015	4/12/2015	2/4/2015	David A. Carr	100	450	430
	20 Years of Quantum Dots at Los Alamos	4/16/2015	4/17/2015	8/1/2016	170	139,750	0	220
	Unspecified			11/14/2014				
	Unspecified							
Conference / Convention New	Southwest Airlines	4/13/2015	4/13/2015	3/19/2015	David A. Carr	15	45	45
	Claims Review Meeting	4/15/2015	4/16/2015	8/1/2016	15	14,625	0	27
	Corporate			2/27/2015				
	Corporate							

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Event Market	Event Name	Last Day	End Date	Create Dt	Decision Dt	Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
Conference / Convention New	MERF	Battle of the Books, New Mexico	4/17/2015	4/17/2015	3/31/2015	David A. Carr		200	400	160
		BOB, Battle of the Books	4/18/2015	4/19/2015	8/1/2016		400	52,000	0	29
	MERF				3/11/2015					
Conference / Convention New	Association	New Mexico Hospitality Association	4/27/2015	4/27/2015	2/6/2015	David A. Carr		200	550	550
		2015 Governor's Conference on Tourism	4/30/2015	4/30/2015	8/1/2016		353	178,750	0	163
	Association				2/28/2014					
Conference / Convention New	Association	Land Trust Alliance	4/28/2015	4/28/2015	4/1/2015	David A. Carr		25	100	100
		Land Trust Alliance Annual Meeting	5/3/2015	5/3/2015	8/1/2016		50	32,500	0	102
	Association				2/13/2015					
Conference / Convention Repeat	Government	Los Alamos National Laboratory (LANL)	5/3/2015	5/3/2015	1/30/2015	David A. Carr		35	105	0
		Compensation Managers Meeting	5/5/2015	5/6/2015	8/1/2016		35	34,125	0	59
	Unspecified				12/31/2014					
Conference / Convention Repeat	Government	Los Alamos National Laboratory (LANL)	5/17/2015	5/17/2015	3/24/2015	David A. Carr		35	175	175
		Electronic Structure Approaches and Applications to Quantum Matter	5/21/2015	5/22/2015	8/1/2016		70	56,875	0	107
	Unspecified				3/13/2015					
Conference / Convention New	Corporate	Heartland Financial	5/26/2015	5/26/2015	3/3/2015	David A. Carr		0	0	0
		Heartland Retail Conference	5/29/2015	5/29/2015	8/1/2016		30	0	0	74
	Corporate				2/18/2015					
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	6/7/2015	6/7/2015	5/5/2015	David A. Carr		30	120	120
		Emergent Paradigms in Nonlinear Complexity	6/10/2015	6/11/2015	8/1/2016		50	0	0	83
	Unspecified				4/10/2015					
Conference / Convention New	Association	Sandia National Laboratory	6/8/2015	6/8/2015	4/16/2015	David A. Carr		15	45	120
		Sandia Labs Shale Science Conference Workshop	6/10/2015	6/11/2015	8/1/2016		50	39,000	0	79
	Association				2/18/2015					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Service Only - Social Event New	Government	Tourism Santa Fe CVB/City of Santa Fe	6/23/2015	6/23/2015	6/1/2015	Kim Harmon	0	0
	Government	FAM Welcome Reception	6/23/2015	6/23/2015	8/1/2016	30	0	0
	Government				5/1/2015			
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) INFO 2015	7/12/2015	7/12/2015	3/5/2015	David A. Carr	30	150
	Government		7/16/2015	7/17/2015	8/1/2016	40	48,750	0
	Unspecified				2/27/2015			146
Meeting New	Government	Tourism Santa Fe CVB/City of Santa Fe	7/22/2015	7/22/2015	7/22/2015	David A. Carr	0	0
	Government	DOS Meeting	7/22/2015	7/22/2015	8/1/2016	22	0	0
	Government				7/22/2015			
Conference / Convention New	Association	Lubbock Chamber of Commerce Board Retreat	7/29/2015	7/30/2015	5/12/2015	David A. Carr	25	61
	Association		8/1/2015	7/31/2015	8/1/2016	25	19,825	0
	Association				3/13/2015			68
Conference / Convention New	Association	Sandia National Laboratory	8/2/2015	8/3/2015	8/3/2015	David A. Carr	25	25
	Association	3D Printing and Digital Rocks Physics	8/3/2015	8/4/2015	8/1/2016	50	8,125	0
	Association				5/15/2015			32
Board Meeting New	Association	Large Urology Group Practice Association (LUGPA)	8/19/2015	8/19/2015	1/12/2015	Kim Harmon	17	43
	Association	LUGPA 2015 August Strategic Meeting	8/22/2015	8/23/2015	8/1/2016	34	13,975	0
	Association				2/1/2015			0
Conference / Convention Repeat	Unspecified	American Society of Plastic Surgeons	8/25/2015	8/25/2015	8/6/2015	Kim Harmon	215	775
	Unspecified	ASPS Symposium 2015	8/29/2015	8/29/2015	8/1/2016	400	251,875	0
	Unspecified				9/17/2013			551
Conference / Convention New	Government	Los Alamos National Laboratory (LANL) Grand Challenges in Geological Fluid Mechanics	9/1/2015	9/1/2015	5/5/2015	David A. Carr	50	200
	Unspecified		9/4/2015	9/5/2015	8/1/2016	85	65,000	0
	Unspecified				4/10/2015			91

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt		Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
					Decision Dt					
Conference / Convention		Lanell Tweddle	9/10/2015	9/10/2015	8/3/2015	David A. Carr		50	115	60
New	MERF	Turner Legueri Wedding	9/12/2015	9/13/2015	8/1/2016		120	7,800	0	0
	MERF				5/15/2015					
Conference / Convention		National Association of Attorneys General	9/16/2015	9/16/2015	6/22/2015	David A. Carr		74	158	158
New	Association	NAGTRI Negotiations Skills and Depositions Skills Trainings	9/18/2015	9/18/2015	8/1/2016		100	51,350	0	140
	Association				5/29/2015					
Conference / Convention		New Mexico Finance Authority	9/20/2015	9/20/2015	8/27/2015	David A. Carr		25	50	50
New	Government	State Revolving Fund State to State Meeting Region 6	9/21/2015	9/21/2015	8/1/2016		50	16,250	0	0
	Government				7/31/2015					
Conference / Convention		Shores Destinations	9/20/2015	9/20/2015	7/28/2015	David A. Carr		25	106	105
New	Government	National Park Service	9/24/2015	9/25/2015	8/1/2016		25	34,125	0	80
	Government				7/22/2015					
Service Only - Citywide		Santa Fe Wine & Chile	9/23/2015	9/23/2015	7/17/2015	David A. Carr		350	1,500	0
New	Social	2015 Santa Fe Wine & Chile Fiesta	9/27/2015	9/27/2015	8/1/2016		1,500	0	0	0
	Social				5/29/2015					
Board Meeting		American Bar Association	9/27/2015	9/27/2015	5/28/2015	Kim Harmon		19	60	60
New	Unspecified	ABA Journal's September Board of Editors Meeting	9/30/2015	10/1/2015	8/1/2016		25	19,500	0	44
	Unspecified				1/30/2015					
Conference / Convention		Flow Science, Inc.	10/11/2015	11/10/2015	7/13/2015	David A. Carr		15	45	45
New	Corporate	2015 International Associates Meeting	10/13/2015	11/13/2015	8/1/2016		50	14,625	0	0
	Corporate				3/27/2015					
Conference / Convention		Booz Allen Hamilton	10/13/2015	10/13/2015	7/21/2015	Joellyn Baca		50	135	135
New	Corporate	U.S. Dept. of Energy - ARPA-E ALPHA Program Kickoff	10/15/2015	10/16/2015	8/1/2016		60	43,875	0	107
	Corporate				7/15/2015					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Non-Profit	Las Cumbres Community Services Grandparents Raising Grandchildren Program	10/15/2015 10/16/2015	10/15/2015 10/16/2015	7/17/2015 8/1/2016	David A. Carr	100 3,500	200 0
Meeting	Non-Profit			5/29/2015				
New	Corporate	Valdez Productions Inc. - Santa Fe Comedy Festival Initial Inquiry	10/15/2015 10/28/2015	10/15/2015 10/28/2015	4/29/2015 8/1/2016	Kim Harmon	87 12,500	417 0
	Corporate			1/16/2015				
Conference / Convention New	Corporate	The Wells Group of Durango, Inc.	10/23/2015	10/23/2015	4/30/2015	Kim Harmon	40	80
	Corporate	The Wells Group of Durango, Inc. - Broker Retreat	10/24/2015	10/25/2015	8/1/2016		26,000	0
	Corporate			2/13/2015				90
Conference / Convention New	Government	Los Alamos National Laboratory (LANL)	10/27/2015	10/27/2015	8/31/2015	David A. Carr	85	255
	Unspecified	NHMF Users Committee Meeting	10/29/2015	10/30/2015	8/1/2016		82,875	0
				9/4/2015				131
Conference / Convention New	MERF	Melissa G. Rael & Associates	11/5/2015	11/5/2015	1/30/2015	David A. Carr	90	210
	MERF	Boys at Risk: Indicators from Early Childhood	11/7/2015	11/8/2015	8/1/2016		68,250	0
				2/20/2015				68
Conference / Convention New	Unspecified	Simplified Technology Company	11/7/2015	11/9/2015	3/25/2015	Kim Harmon	250	923
	Unspecified	2015 GE 7EA Users Group Annual Conference	11/14/2015	11/13/2015	8/1/2016		299,975	0
				10/1/2014				658
Conference / Convention New	Unspecified	Simplified Technology Company	11/15/2015	11/15/2015	4/29/2015	Kim Harmon	35	87
	Unspecified	Wartsila Reciprocating Engine (WRE) Users Group Annual Conference 2015	11/19/2015	11/20/2015	8/1/2016		28,275	0
				4/29/2015				46
Conference / Convention New	Government	New Mexico Association of Counties	1/17/2016	1/18/2016	8/31/2015	David A. Carr	500	1,070
	Government	NIMAC 2016	1/22/2016	1/22/2016	8/1/2016		347,750	0
				3/6/2013				494

EventType	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Decision Dt		Total Attend	Economic	Economic	Actual Pickup
								Impact_Est		
Conference / Convention New	Association	Institute of Electrical and Electronics Engineers	2/7/2016	2/7/2016	5/21/2015	David A. Carr		60	180	180
		IEEE LTSW/2016	2/9/2016	2/10/2016	8/1/2016		60	58,500	0	191
	Association				3/27/2015					
Conference / Convention Repeat	MERF	American Institute of Medical Education	2/10/2016	2/10/2016	1/24/2015	Kim Harmon		145	580	580
	MERF	Creativity and Madness Winter 2016	2/13/2016	2/14/2016	8/1/2016		200	188,500	0	449
					12/10/2014					
Conference / Convention New	Association	National Math Association/Imagine Education	2/16/2016	2/16/2016	5/14/2015	David A. Carr		100	350	505
		Midschool Math 2016	2/20/2016	2/21/2016	8/1/2016		500	164,125	0	657
	Association				5/22/2015					
Conference / Convention New	Association	American Public Transportation Association	2/19/2016	2/19/2016	8/25/2015	Joellyn Baca		75	240	240
		2016 Legal Affairs Seminar	2/24/2016	2/24/2016	8/1/2016		125	78,000	0	297
	Association				8/17/2015					
Conference / Convention Repeat	MERF	Keystone Symposia	2/21/2016	2/21/2016	7/28/2015	Kim Harmon		400	1,600	1,360
		Keystone Symposia 2016 _ Q5 & Q6	2/24/2016	2/25/2016	8/1/2016		425	442,000	0	718
	MERF				5/15/2015					
Conference / Convention New	Corporate	The Standard	3/14/2016	3/14/2016	8/19/2015	Kim Harmon		66	208	208
		The Standard - Annual Service Conference	3/17/2016	3/17/2016	8/1/2016		65	67,600	0	202
	Corporate				7/17/2015					
Service Only - Meeting New	Non-Profit	New Mexico Dental Foundation	4/6/2016	4/6/2016	5/29/2015	David A. Carr		80	360	325
		New Mexico Mission of Mercy	4/11/2016	4/11/2016	8/1/2016		1,500	105,625	0	64
	Non-Profit				5/29/2015					
Tour and Travel	Social	Friends of SaddleBrooke Libraries	4/25/2016	4/25/2016	6/26/2015	Kim Harmon		27	108	108
New		Santa Fe Tour 2016	4/28/2016	4/29/2016	8/1/2016		50	21,492	0	108
	Social				6/12/2015					

Event Type	Account Name	First Day	Start Date	Status Date	Event Rep	Peak Rooms	Requested	Contracted
New/Repeat	Account Market	Event Name	Last Day	End Date	Create Dt	Total Attend	Economic Impact_Est	Economic Impact_Act
Conference / Convention New	Association	Rocky Mountain Mineral Law Foundation	5/10/2016	5/10/2016	4/15/2015	Kim Harmon	150	384
	Association	RMML Oil and Gas Agreements	5/14/2016	5/15/2016	8/1/2016	200	124,800	0
	Association				4/30/2015			435
Meeting Repeat	Unspecified	Wilderness & Travel Medicine	5/23/2016	5/23/2016	6/8/2015	Kim Harmon	200	907
	Unspecified	Wilderness & Travel Medicine 2016	5/29/2016	5/30/2016	8/1/2016	500	264,875	0
					6/12/2015			411
Conference / Convention New	Unspecified	University of New Mexico UNM	6/28/2016	6/28/2016	3/19/2015	David A. Carr	0	0
	Unspecified	American Quaternary Association 2016 Biannual Meeting	6/30/2016	7/1/2016	8/1/2016	250	0	0
	Unspecified				10/31/2014			
Conference / Convention New	Association	Motor Maids	7/2/2016	7/2/2016	1/27/2015	Kim Harmon	175	695
	Association	Motor Maids Conference 2016	7/7/2016	7/8/2016	8/1/2016	300	225,875	0
					12/31/2014			
Conference / Convention New	Association	Women Writing the West	10/13/2016	10/13/2016	4/13/2015	Kim Harmon	60	240
	Association	Women Writing the West Conference 2016	10/16/2016	10/16/2016	8/1/2016	120	68,250	0
					4/30/2015			
Conference / Convention New	Association	Physician Insurers Association of America	10/19/2016	10/19/2016	6/22/2015	Joellyn Baca	37	86
	Association	2016 PIAA Corporate Counsel Workshop	10/21/2016	10/22/2016	8/1/2016	40	27,950	0
					6/30/2015			
Conference / Convention Repeat	MERF	Dual Language of New Mexico	11/8/2016	11/8/2016	2/10/2015	Joellyn Baca	750	2,750
	MERF	La Cosecha 2016	11/12/2016	11/13/2016	8/1/2016	2,600	910,000	0
					8/14/2012			
Conference / Convention New	Association	The Meteorological Society	7/22/2017	7/22/2017	7/28/2015	Kim Harmon	550	3,600
	Association	Meteorological Society Annual Conference 2017	7/29/2017	7/30/2017	8/1/2016	600	1,101,750	0
					7/31/2015			

Event Type	Account Name		First Day	Start Date	Status Date	Event Rep	Peak Rooms		Requested	Contracted
New/Repeat	Account Market				Create Dt					
	Event Market	Event Name	Last Day	End Date	Decision Dt		Total Attend	Economic Impact_Est	Economic Impact_Act	Actual Pickup
Selected Date Range Totals										
Event Count:						53		5,850	21,877	16,109
							14,524	5,903,467	0	8,285