



Agenda DATE 9/24/16 TIME 2:27p

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OCCUPANCY TAX ADVISORY BOARD

September 27, 2016 – 10:00 A.M.

CITYHALL

COUNCIL CHAMBERS

10:00 a.m.

Regular Meeting

I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: August

10:05 a.m.

II. OTAB Funding

- a. New Funding Cycle — Decision to begin process for 2017
- b. New Funding Candidate
 - i. Disruptive Futures Summit — Cyndi Conn
- c. Change in Dates for Funding
 - i. HIPICO — Brian Gonzales

10:30 a.m.

III. Lodgers Tax:

- a. Update—Randy Randall

10:45 a.m.

IV. CVB Activity Reports:

- a. Sales Report
- b. Marketing Report — Cynthia Delgado
- c. Film Report — Eric Witt
- d. Executive Director Report — Randy Randall

11:15 a.m.

V. La Bajada Visitors Center

11:30 a.m.

VI. Other Matters by the Board

12:00 p.m.

VII. Adjournment

The next regularly scheduled meeting will be held on October 25, 2016
City Council Chambers at 10:00 a.m.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,
five (5) working days prior to meeting date.