City of Santa Fe

Agenda

CITY CLERK'S OFFICE
DATE 6/8/16 TIME 9:09a
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SANTA FE SISTER CITIES COMMITTEE
June 15, 2016
Community Gallery – 201 W. Marcy Street
4:00 – 5:30pm
955-6707

Goals of Santa Fe's Sister Cities Committee

- More effectively market Sister Cities and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing Sister Cities
- Involve greater community in work/activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes - May 11, 2016
4. Report of Staff
5. Report of Chair – Carol Robertson Lopez
    a. Review and discussion of Sister Cities Guidelines
    b. Discussion of Sister Cities sub-committees
    c. 2016 International Folk Art Market
    d. Discussion of Sister Cities "Travel Bug" presentations
    e. Discussion of Sister Cities Commemoration: Tree planting and plaque
6. Committee Reports
7. Other Items

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

Item	Action	Page Number
Call to Order	The Chair called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. A quorum was declared by roll call.	Page 2
Roll Call	Roll call reflects a quorum	Page 2
Approval of Agenda	Mr. Fernandez moved to approve the agenda as presented, second by Ms. Andrews, motion carried by unanimous voice vote.	Page 2
Approval of Minutes, April 13, 2016 Correction: Page 4 – insert: Clara Padilla-Andrews is happy to "help" with fund raising.	Mr. Olivas moved to approve the minutes of April 13, 2016 as amended, second by Ms. Padilla-Andrews, motion carried by unanimous voice vote.	Page 2
Report of Staff	Informational	Page 3
Report of the Chair	Informational	Page 3
Committee Updates	Informational	Page 4-5
Other Items	Comments from Mayor Gonzales, Santa Fe de la Vega Sister City opportunity, Informational	Page 5
Adjourn and Signature Page	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:00 pm	Page 5-6

SANTA FE SISTER CITIES COMMITTEE
MAY 11, 2016
City Councilors' Meeting Room
4:00 p.m. – 5:00 p.m.

GOALS OF SANTA FE SISTER CITIES COMMITTEE

- More effectively market who Sister Cities is and what they do
- Develop educational programs in schools
- Strengthen relationships with existing Sister Cities
- Involve greater community in work/activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts.

1. **Call to Order**
   The Chair, Carol Robertson-Lopez called the Santa Fe Sister Cities Committee meeting to order at 4:00 pm. A quorum was declared by roll call.

   Present:
   Carol Robertson-Lopez, Chair
   Dr. Jeff Case
   Arthur Olivas
   Clara Padilla Andrews
   Bernard Rubenstein
   Rudy Fernandez

   Not Present/Excused:
   Carl Moore
   Gilbert Delgado
   Kim Song
   Ling Tong

   Others Present:
   Julie Bystrom, Staff Project Manager
   Fran Lucero, Stenographer

2. **Approval of Agenda**

   Mr. Fernandez moved to approve the agenda as presented, second by Clara Padilla-Andrews, motion carried by unanimous voice vote.

3. **Approval of Minutes – April 13, 2016**
   Page 4 – insert: Clara Padilla Andrews is happy to "help" with fund raising.

   Mr. Olivas moved to approve the minutes of April 13, 2016 as amended, second by Ms. Padilla-Andrews, motion carried by unanimous voice vote.

4. **Report of Staff**
Ms. Bystrom noted that they are still working on the airport project and things are moving according to the timeline.

5. **Report of Chair**
The Chair received an email from Mr. Zach Benjamin who has had a conversation with Mayor Gonzales about having a sister city in Israel. The Chair explained the vetting process to Mr. Benjamin and asked if they have a group in Santa Fe that supports the Israel Sister City. Mr. Benjamin confirmed that they do have a group in Santa Fe. Albuquerque has created a sister city relationship with Rehovot which isn't far from Israel. The Chair would like Ms. Bystrom to send out the criteria to the Sister Cities Committee members and have this as an agenda item for next meeting. The Chair will provide the name of the proposed city in Israel at next meeting. Mr. Olivas suggested that if possible Mr. Benjamin should provide information on how the proposed city would connect with Santa Fe. The Chair met with Ms. Shara Greenberg who is the Chair of the Rehovot - Israeli Sister City. She is a dance teacher and an amazing individual; she is excited about the Santa Fe opportunity.

The Chair also noted that Letters to the Editor comments are important to assure that the cohesive relationship between the two cities can be detailed correctly showing the connection to the City of Santa Fe. We would like to acquire positive press coverage on all Sister City relationships.

Dr. Case has met with City Councilor Peter Ives who also mentions possible sister city relationships with other countries/cities. Dr. Case encourages the screening of sister city requests and agrees that the criteria is important. The Sister Cities Committee can then inform the Mayor of requests in a formal, vetted manner. Mr. Rubenstein would like to acquire the list of potential sister cities from Councilor Ives if it is available.

Ms. Andrews asked if the Sister City Committee makes the decision on all applications. The Chair noted that the Sister Cities Committee vets the requests. Staff Project Manager will provide the information to Ms. Garcia y Griego about the request and she in turn talks to the Mayor to confirm his approval. The Chair also asks the question; "do you have a group in Santa Fe that represents your country." Ms. Andrews asked if we have the same sister cities as Albuquerque. The Chair noted that normally we do not. The Chair also clarified that we don't get in to National Policy with other countries under a sister city relationship.

The Chair reported on her recent visit to Incheon, Korea. Ms. Garcia y Griego will be visiting there in 2 weeks and the sister city delegation in Korea are happy to discuss with her items of concern and interest. The Chair also provided information on the different location visits they took. Cho-Byung-don, Mayor of Incheon City, Korea plans to visit Santa Fe. The Chair would like to have Sister Cities members on board with the Folk Art Festival to serve on the VIP committee. Folk Art Festival is the second week in July, 2016.

6. **Committee Updates**

Rudy Fernandez: The dignitary visit from Spain was very successful. Dr. Case was with Mr. Fernandez when they signed the agreement to send students from Spain to SFCC. Mr. Fernandez sadly reported that after all the efforts made between SFCC and the Spain delegation to send students to Santa Fe based was declined based on cost. Dr. Case noted that in there was a newspaper article that reported Spain to enter into an exchange program with Western NM University in Silver City. Mr. Fernandez expressed his thanks to Carmen Gonzales and informed the committee that she is interested in becoming a member of the Sister Cities Committee.

Mr. Fernandez has spoken to the representative from Parral, Mexico and they have extended an invitation to the Sister City Committee. At this time the airfare is approximately $1200 round trip. Options might be to travel to El Paso and take air transit from Juarez to Chihuahua. From Chihuahua the Parral officials pick up the group and get them to Parral, Mexico. July 18-23; the 20th is the day of the re-enactment. Discussion will continue at a future meeting.

Bernard Rubenstein asked if we have an anniversary date for our Sister Cities. We could possibly entertain the planting of a tree or plaque to honor our relationship with each city. There is a Cuban Dance Festival who will be performing in NY. There are many dance groups planning to come to the United States. We could investigate getting the wonderful group, The Holguin Dance company *Codanza* who has recently celebrated 20 years of intense work, to visit Santa Fe. The Lensic Theatre would be a perfect venue.

Dr. Jeff Case: Did a follow up on Travel Bug (Exhibit A) – guidelines were provided to the Sister Cities Committee for review. The guidelines recommend 75-200 pictures with a short description. These are all no fee presentations; there is a coffee shop where they present the power point image. The Chair would like to see Travel Bug placed on the next agenda for discussion.

Dr. Case met the new principal, Ms. Jin-Young Nam of the Korean Ceramic Arts High School during his recent visit and with City Councilor Mr. Kim in Incheon. Mr. Kim is also a member of Rotary International and a conversation was held on what type of relationship could be entered in to between our Sister Cities. Through the effort of the Chair, The Icheon Ceramic Festival was invited to the May 2016 Silk and Spice Market in Bukhara, Uzbekistan. Two topics of discussion were electronics and student exchange. Dr. Case would like to do a write up as an innovation for the Sister Cities. There were over 2,000 people at the Festival where a very formal and dignified introduction of Chair, Carol Robertson-Lopez was made. She and Dr. Case were the only westerners at this event and it was televised as they introduced Santa Fe, NM, USA. A link will be shared with the committee as it becomes available.

Dr. Case spent today with students from Zambia who competed in Robotics. These 8 students were from Lusaka (capital city of Zambia) and had their airfare and expenses paid for from Intel at the rate of $4,000 per student. They placed 4th amongst 50 teams.

Loren Komer, Sister Cities Student Representative, is arranging a SKYPE conversation with an Icheon teacher, Mr. Ji Kim, to develop journal exchanges. Lauren was also honored with a notice in the New Mexican in regards to a vocal award at the Art Song Festival. Congratulations.

Dr. Case stated that Head learner; Tony Gerlicz extended an invitation to the Mandela International Day, and however the event was cancelled.

Clara Padilla-Andrews: Shared with the committee that she has met with a friend who lives in San Miguel de Allende and will visit that city in July. The Chair recommended that Ms. Andrews meet with Arts Commission Director, Debra Garcia y Griego to have her provide an update on the status of the relationship with San Miguel de Allende. This would be a nice opportunity to re-establish discussion with their officials. It was also recommended that we ask Mayor Gonzales to send a letter to the dignitaries there; it would open the doors for Ms. Andrews to officially visit. Ms. Andrews noted that all of the officials changed this year.

Mr. Olivas reported that the Japanese festival, Kabuki was a great success. This year they had more time to do the presentation called making your own tea, and it was successful. There were people who were disappointed that there wasn't a stage presentation. Feedback included that families brought more kids this year based on past years attendance. The Chair would like to have a booth for Sister Cities next year to strengthen the visibility. Mr. Olivas noted that his involvement with Sister Cities was after he saw an article in the newspaper that talked about a Sister Cities reception and he loved having that opportunity to participate.

The Chair reported on Bukhara, Uzbekistan - she is going to be an Honorary Citizen of Bukhara. This is a prestigious appointment, thank you to the Chair for her strong relationship. This appointment came through the Uzbek office in Washington. Santa Fe and Seattle, Washington are the only two US cities associated with Uzbekistan.
The Ambassador is going to come to the Folk Art Festival in July.

7. **Other Items**
   Mayor Gonzales asked the Sister Cities Committee members to coordinate and discuss a future program and receipt of art from Prado, Spain. This exchange will strengthen the Santa Fe de la Vega, Spain sister city relationship. The digital art will be available May – October. The Mayor will continue to keep the committee informed.

8. **Agenda Items Next Meeting**
   Request for Sister City – Israel and Criteria Review
   Travel Bug
   Santa Fe de la Vega Art Exchange

9. **Next Meeting: June 15, 2016**

10. Adjournment

Mr. Rubenstein moved to adjourn the Sister Cities Committee meeting at 5:00 pm, second by Ms. Andres, motion carried by unanimous voice vote.

Santa Fe Sister Cities Committee Minutes
Signature Page:

Carol Robertson-Lopez, Chair

Fran Lucero, Stenographer

SANTA FE SISTER CITIES COMMITTEE
The Santa Fe Arts Commission

GUIDELINES FOR SISTER CITY RELATIONSHIPS

The goals of Santa Fe's sister cities program are to cultivate welcoming relationships and the promotion of awareness between the citizens of Santa Fe and the citizens of our sister cities around the world. Within the cultivation of our societies, the Sister Cities program is designed to contribute to the economic, educational, and cultural presence of the City of Santa Fe in the international community of nations.

The cultivation of a relationship with a new Sister City; from the initial contact until approval by the Santa Fe City Council and representatives of the proposed Sister City; might take approximately two years. During this time, the individual or group in Santa Fe proposing the new relationship should be working to establish ties between the proposed Sister City and individuals and organizations within Santa Fe.

Before an individual or group proposes a new Sister City relationship, contact with the Santa Fe Sister Cities Committee Chairman shall be made and with the appropriate person in the foreign city to ensure the proposed relationship can be mutually supported.

Persons proposing a Santa Fe Sister City relationship shall make a presentation to the Santa Fe Sister City Committee. After evaluation of the proposed relationship and reviewing the proposal with Sister Cities International, the Committee shall make its decision.

An individual or group proposing a new Sister City relationship shall submit the following to the Santa Fe Sister Cities Committee Chairman and to the appropriate person in the foreign city for approval:

- A statement of reasons for the proposed relationship.

- A profile of the proposed city, which shall include but not be limited to:

    1. Population;
    2. Language;
    3. Education and cultural institutions, activities and organizations;
    4. Economic resources and conditions;
    5. Political stability;
    6. Number of other Sister City relationships;
    7. Similarities with Santa Fe.

- An outline of activities proposed to start an exchange program, e.g., ongoing e-mail contact, books, cultural programs, hosting exchange delegations and/or students.

- Evidence of support from the mayor or equivalent elected official of the proposing city.

- The committee in the proposing community may also include in the proposal: letters from other local leaders, as relevant, endorsing the proposal and expressing the desire, on the part of the existing municipal government in the proposing city to pursue a relationship with Santa Fe under the structure of Sister Cities International.

- Evidence of a strong local support group in the proposed city, including at least one ongoing contact person.

- Evidence of a like-minded group in Santa Fe with the ability to provide an initial, minimum investment of time and energy to foster the relationship and a commitment to foster a continued relationship into the future.

In Santa Fe the approval process will be as follows:

- The Santa Fe Sisters Cities Committee Chairman will review the proposal to ensure that it is complete.
- The Santa Fe Sister Cities Chairman will submit the proposal to the members of the Santa Fe Sister Cities Committee as well as to Sister Cities International.
- The members of the Santa Fe Sister Cities Committee will recommend approval or disapproval of the proposed relationship to the Santa Fe City Council. If the relationship is not recommended by the Committee, the proposing person or group may appeal to Santa Fe's Mayor, who may then elect to bring the relationship forward to the Santa Fe City Council.
- The Santa Fe City Council will make the final decision to approve or disapprove Santa Fe's participation in the proposed relationship.

Travel Bug. General Slide Show Guidelines

- We appreciate it if you keep the presentation time down to no more than an hour. Shorter is fine and there will always be time after to answer questions and talk with the audience. Usually the show starts as close to 5 pm as the coffee business allows.
- The number of pictures you present is up to you and can vary greatly but a range of 75 - 200 is average. If your presentation involves special technology or if you want to use your own computer with our projector it is best to come in earlier than the presentation day and check things out.
- We would also appreciate short description of your presentation. (Around 200 words) which we will include on the web site.
- Unless you object we will occasionally run your slide show on the monitor behind our sales counter.
- We would like to be able to give your contact information out to people who are interested in your presentation or your subject matter but will keep your information private if you request it. Anyway, thanks for offering to share your experiences!

What we will do.

- Our advertising consists of a schedule card that distrbute in our store and a pdf available for download, a small ad in the New Mexican that will run every day the week preceding the show and a large ad with a selected photo from your presentation that runs in the Sunday New Mexican.
- We appreciate any advertising you might like to do beyond this as getting new people into the store for the first time is part of the slide show

motivation. We can provide you with copies of our schedule cards if you wish.

- We will try to call or email you twice before the show, once before we mail the schedule card and once before we place the newspaper ad. We often forget so please call us ASAP if something changes.

Have an idea?

505-992-0418. or Click for our eMail Address