



Agenda

CITY CLERK'S OFFICE

DATE 1/20/16 TIME 10:25a

SERVED BY Phyllis Ortiz

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OCCUPANCY TAX ADVISORY BOARD

January 26, 2016 – 10:00 A.M.

CITYHALL

COUNCIL CHAMBERS

10:00 a.m.

Regular Meeting

- I. Procedures:
 - a. Call to Order
 - b. Roll Call
 - c. Approval of Agenda
 - d. Approval of Minutes: December

10:05 a.m.

- II. Lodgers Tax:
 - a. Update—Randy Randall
- III. CVB Activity Reports:
 - a. Sales Report – David Carr
 - b. Marketing Report – Cynthia Delgado
 - c. Executive Director Report - Randy Randall

11:00 a.m.

- IV. A Resolution directing staff to develop a plan to sponsor and implement a "Performance Encore" in October, 2017. (Mayor Gonzales) (Randy Randall)

11:30 a.m.

- V. Other Matters by the Board

11:45 p.m.

- VI. Adjournment

The next regularly scheduled meeting will be held on February 23, 2016
City Council Chambers at 10:00 a.m.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,
five (5) working days prior to meeting date.