



Agenda

CITY CLERK'S OFFICE

DATE 3/3/15 TIME 4:26pm

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ARTS COMMISSION

Monday, March 9, 2015

City Councilors' Conference Room

200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) February 9, 2015
5. Report of Chair (Chip Chippeaux)
6. Report of Director (Debra Garcia y Griego)
7. Committee Reports and Updates
 - a) Art in Public Places (Gabe Gomez)
 - i. Public art on loan and collection
 - b) Community Gallery (Penelope Hunter-Stiebel & Sande Dietch)
 - c) Marketing (Shanan Campbell Wells)
8. Action Items
 - a) Request for approval of recommended contractors for Collaborative Arts Marketing Pilot Project (Debra Garcia y Griego)
 - b) Request for approval of proposed Art in Public Places Committee Members (Anna Blyth and Gabe Gomez)
 - c) Request for approval of "Arts, Cultural and Creativity Agenda" (Debra Garcia y Griego)
9. Site Visits to Funded Events/Organizations
10. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

**ARTS COMMISSION
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Call to Order and Roll Call	Chair called the meeting to order at 5:00 pm in City Councilor's Conference Room, convened the Arts Commission meeting. A quorum was declared by roll call.	Page 1
Approval of Agenda	Ms. Ritch moved to approve the agenda as presented, second by Ms. Perry, motion carried by unanimous voice vote.	Page 1
Approval of Minutes Corrections: Page 6: Mad Women of Shih Chiote Delete: Desert Chorale and add: Santa Fe Playhouse	Mr. Lovato moved approve the minutes of February 9, 2015 as amended, second by Mr. Gomez, motion carried by unanimous voice vote.	Page 1
Report of the Chair	<i>Informational</i>	Page 1-2
Report of the Director	<i>Informational</i>	Page 2
Reports and Updates <ul style="list-style-type: none"> • Art in Public Places • Community Gallery • Marketing 	<i>Informational</i>	Page 2-4
Action Items <ul style="list-style-type: none"> • Request for approval of recommended contractors for Collaborative Arts Marketing Pilot Project • Request for approval of proposed Art in Public Places Committee Members • Request for approval of "Arts, Cultural and Creativity Agenda" 	<p>Ms. Hunter-Stiebel moved to approve the recommendations of \$25,000 for Summer of Color, \$20,000 for Santa Fe Theater and \$10,000 for Santa Fe Art Trifecta, second by Mr. Lovato, motion carried by unanimous voice vote.</p> <p>Ms. Ritch moved to approve the three recommendations; Henry Muchmore, Matthew Chase Daniel and Brian D. Vallo Motion second by Ms. Perry, motion carried by unanimous voice vote.</p>	Page 4-6

	Mr. Gomez moved to approve the Arts, Cultural and Creativity Agenda, second by Ms. Wells, motion carried by unanimous voice vote.	
Site Visits to Funded Events/Organizations	<i>Informational</i>	Page 6
Adjournment	There being no further business to come before the Arts Commission, the meeting was adjourned at 6:20 pm	Page 6
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ARTS COMMISSION
Monday, March 9, 2015
5:00 PM – 6:20 pm

MINUTES

1. Call to Order

Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 4:00 pm, City Councilor's Conference Room, Santa Fe, New Mexico. Quorum is reflected in roll call.

2. Roll Call

Present:

Chip Chippeaux, Chair
Todd Lovato
Penelope Hunter-Stiebel
Shanan Wells
Kathlene Ritch
Ashlyn Perry
Gabe Gomez

3. Not Present:

Sandra Deitch

Others Present:

Ms. Debra Garcia y Griego, Executive Director Arts Commission
Anna Blyth, Program Planner, Arts Commission
Fran Lucero, Stenographer

4. Approval of Agenda

Ms. Ritch moved to approve the agenda as presented, second by Ms. Perry, motion carried by unanimous voice vote.

5. Approval of Minutes - February 9, 2015

Corrections:

Page 6: Mad Women of Shieh Chiote
Delete: Desert Chorale and add: Santa Fe Playhouse

Mr. Lovato moved approve the minutes of February 9, 2015 as amended, second by Mr. Gomez, motion carried by unanimous voice vote.

6. Report of Chair (Chip Chippeaux)

Mr. Chippeaux introduced the future event called Canstruction® Santa Fe. Food Depot has issued a request for sponsorship. Canstruction® Facts: The most important benefit we get from participating in Canstruction® is the opportunity to raise awareness of the role the food bank plays in our community and the chance to

remind people in a fun and creative way that it really does not take much more than a little thoughtfulness and generosity now and then to make a difference in the lives of people we live and work with. Mission: To feed and inspire the world – one can at a time.

The Arts Commission will be working with a Team that represents radical design and we will do a piece regarding the New Mexico Watershed and Food Shed. Date to prepare sculpture is April 11, 2015 and the exhibit will run through April 26, 2015.

7. Report of Director (Debra Garcia y Griego)

Ms. Garcia y Griego informed the commission members that Ms. Blyth and she would present a Power Point detailing sites of community significance.

Ms. Garcia y Griego stated that the funding of 2% comes from CIP Bonds and \$400,000 was recently approved. The committee is an advisory group to the Arts Commission with general oversight/direction who recommends artists, appoint committees and assess/recommend projects.

8. Committee Reports and Updates

- a) Art in Public Places (Gabe Gomez)
Public art on loan and collection (Exhibit A)

Ms. Blyth provided a list with pictures dated back to 2007 of Art on Loan placements. A power point presentation followed as indicated below:

Images of things that were donated to the city (power point).

Projects: First 10 years of the Program

Mother and Child
Mesa Border at Parking
Acequia Madre, Frederico Vigil
Fountainhead Rock, Water Street
Burro at Burro Alley
Recuerdos y Suenos de Santa Fe, Jerry West, City Hall
Suenos de Juventud
The Founding of Santa Fe, Dave McGarity
El Torreon de El Torreon
El Diferente
Judicial History of Santa Fe, Zara Kriegstein, Magistrate Court
Remedio, Glen Strock, La Familia Medical Center
(Long history of Murals in Santa Fe)
St. Francis, Ben & Pete Ortega, Adam Gabriel

1998-2005

Hands (detail) Bobbe Besold, Santa Fe Trails Transit
Untitled – Pedestrian Underpass Frederico Vigil
Live Moves, Walter Kravitz, Genoveva Chaves Community Center
Railyard Bus Shelter, Helmut Hillenkamp & Christy Hengst, SF Railyard
Untitled Bus Shelter, Joe Tyler, Airport Road, Tree Form Shelter
Waveform Railing (detail) Aaron Craig, Botolph Road

Trail of Dreams, Trail of Ghost, Catherine Widgery, De Vargas Park (A public art work located in two sites)

Journey's End, Reynaldo "Sonny" Rivera & Richard Borkovetz, Camino Lejo Tree Carving

Las Acequia – Hank Saxe & Cynthia Patterson, Las Acequias Park

Seven Archangels

Cuento del Camino/Road Stores, Mary Antonio Wood and Christopher Gibson, South Cerrillos Road (Story of Cerrillos Road)

2%

St. Francis, Ivan Dimitrov, Franklin Miles Park

Our Lady of Guadalupe, Behind Senior Center on Alto Park, Gabriel Vigil

Camino Alire Bridge, Susan Wink, Camino Alire South of West Alameda

Building Projects

The Southside Library established the theme of work flow. Poems etched in the clear story, done by first poet laureate.

Arroyo Chamiso

Voices from the South Side, Spanish Poems

Water map etched of the Santa Fe Watershed

Stuart Keeler & Michael Machnic, Sails in the children's area

Tinwork Panel, Jimmy Romero, outside of the building

Don Kennel, Tile Piece.

Woven Oils by Randy Walker, South Side Library

Convention Center

Pieces of Art shown on the power point.

Art Around Town.

30-years of Public Art

Acequia Trail Pedestrian Crossing

Santa Fe Trails Downtown Transit Center

Mr. Lovato asked how the committee members could have access to this presentation. Ms. Garcia y Griego is going to get this on the city website and the Tourism website as well. Congratulations to staff for a great presentation.

The Chair asked if we would have interns this summer. Mr. Randall said that we would have a total of 4 interns this summer.

b) Community Gallery (Penelope Hunter)

Rod Lambert is doing a great job and is working on a list of artist's to show in the gallery. He is working in a diverse area; the 30 over 30 show which will be showing this summer. He has worked with curators throughout the state to identify artists to participate. He is finding people all over the state that will collaborate with him to give this show a whole new definition and lens on how we look at the community gallery. Rod is also doing whatever is necessary for the student's shows and working with Common Ground. Rod is working with the space he has been given and Penelope said she is incredibly impressed.

c) Marketing (Shanan Campbell Wells)

Ms. Garcia y Griego and Ms. Wells met to discuss marketing opportunities. The decision is to wait until there is a strategic plan in place to be able to pin point strong talking points. "There are so many great opportunities that haven't been celebrated or talked about. Once the plan is approved we will come to ask for the consistent message."

9. Action Items

a) Request for approval of recommended contractors for Collaborative Arts Marketing Pilot Project (Debra Garcia y Griego)

The Chair provided an update the action taken at last meeting in discussion of the Collaborative Arts Project. There were funds available and the Arts Commission decided that an RFP de released. (Exhibit C) There were 7 applications submitted, the top 2 were clearly above the other 5. Summer of Color and Santa Fe Theater Brand were rated the highest. There was additional discussion on the possibility of finding additional money for other projects. The third ranking was the Santa Fe Art Trifecta and the recommendation was to see if there are any residual funds available.

Mr. Lovato said those that rose to the top were unique; they offered a fresh approach and they both did a good job on how they would execute the plan.

Mr. Gomez commented that they hit a lot of points as to what collaboration is. As a new initiative, the Santa Fe Theater Brand is a true collaboration of independent programs coming together.

It was clarified that the funds had to be tied to the execution of a marketing plan.

Ms. Garcia y Griego said that overall it was a successful pilot program. To have such a great response within 10 days was phenomenal. It is demonstrating a positive and fresh need for new projects and funding.

Mr. Randall is working with Ms. Garcia y Griego to research more funding to support Santa Fe Art Trifecta. They were asking for \$25,000 and we believe we have \$10,000 to award.

The Chair said that in the future he welcomes continued conversation regarding carve outs.

Mr. Randall said that they are about 11% ahead at the end of last year on Lodger's Tax. 80% of funding in the city is used for personnel, in tourism it is reverse, 20% is personnel. Tourism budget is truly controllable. The surplus sits in the fund balance and we hope to pull the \$200,000 from that fund.

Mr. Lovato asked how we will manage communications to those that are not receiving an award.

Ms. Garcia y Griego said that she will thank them for pulling this together in a short period of time, we had a large response with the short notice and with limited funding it wasn't possible to provide funding for all. There is some positive feedback that can be given to them and defining what collaboration is.

Ms. Hunter-Stiebel moved to approve the recommendations of \$25,000 for Summer of Color, \$20,000 for Santa Fe Theater and \$10,000 for Santa Fe Art Trifecta, second by Mr. Lovato, motion carried by unanimous voice vote.

- b) Request for approval of proposed Art in Public Places Committee Members (Anna Blyth and Gabe Gomez)

Mr. Gomez reported on the recently released RFP for individuals to consider joining the Art in Public Place Committee: Presented to the Art Commission today were 3 resumes; Henry Muchmore, Matthew Chase Daniel and Brian D. Vallo. The goal is to build a diverse committee representative of our city. There are presently 6 openings on the committee. The seated committee member's terms have expired but they will stay on until new committee members have been appointed. A description of each perspective member was reviewed.

Mr. Gomez said that the three individuals are doer's, their voices would be a tremendous asset to the Arts Commission. Mr. Gomez said that they will continue to look for an additional three individuals from our community.

Ms. Blyth said there were others who expressed interest and their names can be brought forward in the future once the resumes have been reviewed. Mr. Gomez said he would like to see more Architects, Sculptors and other fields of interest. The call closed on February 28th and we were fortunate to find so many that were qualified.

How many calls for artists do you put out a year?

Ms. Garcia y Griego said that it is normally 2 a year. The number of calls will change in the future.

Ms. Campbell Wells asked, what is a typical acquisition?

Ms. Garcia y Griego explained that they don't do purchases; they do request for proposals (RFPs). They normally select 3 finalists, a period of time is allowed to follow the proposal, selection committee (sub-committee set up by the project) for Art in Public Places and it is sent to the Arts Commission for approval. The Ordinance gives Art in Public Places a purview for selection.

Ms. Garcia y Griego encouraged the commissioners to submit names for consideration through networking. Ms. Garcia y Griego will send the Ordinance to the members and areas that need to be considered.

Ms. Ritch moved to approve the three recommendations; Henry Muchmore, Matthew Chase Daniel and Brian D. Vallo Motion second by Ms. Perry, motion carried by unanimous voice vote.

- c) Request for approval of "Arts, Cultural and Creativity Agenda" (Debra Garcia y Griego)

Arts Cultural and Creativity Agenda – Debra Garcia y Griego (Exhibit D)
The Mayor was pleased with the recent meeting, 60 constituents showed up at last week meeting. A lot of positive feedback from those in attendance. The group was a great with notable diversity. One comment from the attendees was for us not to change our name to Cultural Affairs. We listed our initiatives and asked people to sign up so they could collaborate and we had great response.

Feedback from attendees wanting to know what the Agenda is going to look like and information on grants.

Mr. Garcia y Griego stated that it would go through our process for approval, then to City Council for approval.

Mr. Gomez moved to approve the Arts, Cultural and Creativity Agenda, second by Ms. Wells, motion carried by unanimous voice vote.

Great job staff.

10. Site Visits to Funded Events/Organizations

Todd Lovato: Attended the Sir András Schiff – Classical Pianist performance which was part of Santa Fe Concert Association. In looking at their marketing collateral they have done a great job transitioning. They had a very professional presentation and it was sold out.

Kathlene Ritch: Desert Chorale offered free tickets to students and there were quite a few that showed up. Ms. Ritch attended this performance.

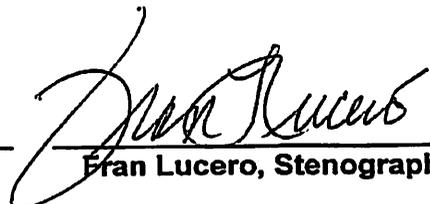
11. Adjourn

There being no further business to come before the Santa Fe Arts Commission, the meeting was adjourned at 6:20 pm.

SIGNATURE SHEET



Chip Chippeaux, Chair



Fran Lucero, Stenographer