City of Santa Fe

Agenda

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DATE 8/21/15 TIME 9:48am
SERVED BY Julie Bystrom
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SANTA FE SISTER CITIES COMMITTEE
September 9, 2015
City Councilors' Meeting Room
4:00 – 5:00 pm
955-6707

Goals of Santa Fe's Sister Cities Committee

- More effectively market who sister cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing sister cities
- Involve greater community in work/activities of sister cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes – August 12, 2015
4. Report of Staff
5. Report of Chair – Carol Robertson Lopez
   a. Discussion of the addition of Enniskillen, Ireland as a Friendship City
6. Action items
   a. Recommendation that the City of Santa Fe establish a Friendship City relationship with Enniskillen, Ireland
   b. Request for approval of up to $500 in Sister Cities funds be allocated for the participate in and/or sponsorship of 2015 Fiesta Fela
7. Committee Updates
8. Other Items
9. Adjournment

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

SISTER CITIES COMMITTEE
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SEPTEMBER 9, 2015

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Call to order and Roll call	The Acting Chair called the meeting to order at 4:00 pm, a quorum was declared by roll call.	Page 1
Approval of Agenda Tabled: Action Item A	***Mr. Olivas moved to approve the agenda as amended, second by Mr. Rubenstein, motion carried by unanimous voice vote.***	Page 1
Approval of Minutes Corrections noted in Minutes	***Dr. Case moved to approve the minutes of August 12, 2015 as amended, second by Mr. Olivas, motion carried by unanimous voice vote.***	Page 2
Report of Staff	Informational	Page 2
Report of the Chair	Informational	Page 2-3
Action Items a. Recommendation that the City of Santa Fe establish a friendship city with Enniskillen, Northern Ireland b. Request for approval of up to $500 in sister Cities funds to be allocated for the participation in and/or sponsorship of 2015 Fiesta Fela	Tabled, no formal action ***Mr. Rubenstein moved to approve the request for the African Fiesta, held October 10, 2015 as a sponsorship with a request that they include Santa Fe Sister Cities in all of their materials in the amount of $150, second by Ms. Magni, motion carried by unanimous voice vote.***	Page 3-4
Committee Updates	Informational	Page 4
Other Items	None	Page 4
Adjournment	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:00 pm	Page 5
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SANTA FE SISTER CITIES
MINUTES
SEPTEMBER 9, 2015
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Goals of Santa Fe's Sister Cities Committee

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1. **Call to Order**
   Rudy Fernandez, Acting Chair for the Sister Cities Committee called the meeting to order at 4:00 pm in the City Councilors' Conference Room. Roll call reflects a quorum.

   Roll Call
   Present:
   Rudy Fernandez
   Cathy Magni
   Arthur Olivas
   Dr. Jeff Case
   Bernard Rubenstein
   Ling Tong

   Not Present/Excused:
   Carol Robertson Lopez, Chair
   Gilbert Delgado
   Carl Moore, Alternate
   Kim Song, Alternate

   Others Present:
   Julie Bystrom, Project Manager
   Jennifer Griñé for Fran Lucero, Stenographer

2. **Approval of Agenda**
   Tabled - Action Item A

   Mr. Olivas moved to approve the agenda as amended, second by Mr. Rubenstein, motion carried by unanimous voice vote.

3. **Approval of Minutes – August 12, 2015**
   Under staff report: Page 2 – ~~Mr.~~ Ms. Bystrom

   Dr. Case moved to approve the minutes as amended, second by Mr. Olivas, motion carried by unanimous voice vote.

SANTA FE SISTER CITIES
MINUTES
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4. **Staff Report: Julie Bystrom**
   Ms. Bystrom informed the Sister City Committee members that the Sister Cities display experienced a delay in shipping of the panels. They should arrive very soon and an update will be provided at that time on installation. At next meeting the committee can discuss the back drop color for the panels.

   Ms. Bystrom reported on the arrangements for the Parral, Mexico delegation and provided the members with a hand written itinerary from September 11-13, 2015. Sister City members were invited to dinner which will be held at Castro's on Saturday, 9/12/15 – 6:00 pm. Mr. Fernandez provided agenda details and invited all members to participate if possible. Ms. Bystrom will provide a PO to the hotel for the lodging accommodations.

   Dr. Case asked if there would be any formal meeting time with the Parral delegation. Ms. Bystrom said that the first official meeting would be on Friday night with Mayor Gonzales, City Manager and several of the officials. A dinner with Councilor Ives and officials will follow. Mr. Fernandez will accompany them at all times. Ms. Bystrom said that another level of meetings could be held with the delegation providing an opportunity for Sister City members to meet with them.

5. **Report of the Chair**
   a. **Discussion of the addition of Enniskillen, Northern Ireland as a Friendship City**
      Discussion: Do we want another friendship city. Mr. Olivas said that he did research on Enniskillen and it is a small. The pictures that were reviewed had showings of water and this city is away from water, it is in the interior not on the coast. It is a very old city; Enniskillen doesn't really lend itself to any historical or cultural significance. It is more of a resort area. We should think of our reason for wanting to become a friendship city vs. the connection to anyone person in Santa Fe.

      Dr. Case said it is much easier to make a cultural connection when considering a friendship city than it is to establish a business trade based on a personal business recommendation. For example, we recently had a Mayor from the Philippines requested to stop in Santa Fe to discuss 1) folk art relationship and 2) relationship regarding the World War II Philippine march. They met with the Secretary of Military Affairs and the Cabinet Secretary for Cultural Affairs to create a relationship which has been successful. They now celebrate the Bataan Memorial March. Dr.

Case offered additional history on this matter. They have also asked to be a friendship city and this is a city that should be considered.

Mr. Rubenstein agreed with the above comments to table action on this item based on the criteria for a friendship city.

The Acting Chair reiterated that tabling action on this item is merited by these comments.

6. **Action Items**
   a. **Recommendation that the City of Santa Fe establish a friendship city with Enniskillen, Northern Ireland.**

      This item was tabled for further review and discussion.

   b. **Request for approval of up to $500 in Sister Cities funds to be allocated for the participation in and/or sponsorship of 2015 Fiesta Fela.**

      Ms. Bystrom said that the $500 would be if the City wanted to initiate and hire an audio visual company and someone to do the skype to contact Patrick in Africa. It is already the middle of September and this takes place on October 10th. This request came by the way of last year in relation to the Livingston/Zambia Sister city relationship. They did not have a good turn out last year but they did have participation.

      Dr. Case noted that he does support this endeavor, they are African American and they live in Santa Fe and we could relate this to the way we support the Italian festival. Dr. Case also shared future ideas that could show display visibility for the Sister Cities in the future.

      The Sister City Committee members are excited about an opportunity to skype between Santa Fe and Livingston. The Committee would like to assure that we have some visibility and identify if we skype. Ms. Bystrom asked if anyone in the committee would like to take the lead in this endeavor. After discussion with the committee it was recommended that staff take the lead to coordinate and the members will help as much as they can. Contact will also be made with CIR. Ms. Bystrom reiterated that the Sister Cities Committee should continue discussion on ideas shared today for future events and preparation.

      The Acting Chair asked for the recommendations from the committee on the $500 request for this event. It was noted that there is a website to

raise money for this event and at this time it reflects that they have only raised $285.00. Dr. Case asked from what budget this comes from. Ms. Bystrom said that it comes from the Sister City Professional Services line item which is limited at this point as we have had many visitations from other sister cities.

The Sister Cities Committee made a recommendation for $150 for this year.

Mr. Rubenstein moved to approve the request for the African Fiesta, held October 10, 2015 as a sponsorship with a request that they include Santa Fe Sister Cities in all of their materials in the amount of $150, second by Ms. Magni, motion carried by unanimous voice vote.

7. **Committee Updates**
   Mr. Rubenstein – Had the great pleasure of conducting in Detroit, there is a very positive energy there. It would be nice to learn if the City of Santa Fe Economic Development division would be interested in seeing what Detroit is doing. For a first time visit it was a wonderful experience. Cuba, very positive exchanges with Holguin and the teacher at Mandela schools. We are continuing to have positive communications between the two. Mr. Rubenstein will be in Spain for the next 2 weeks.

   Ms. Tong has not heard any updated information on the recent cancellation to visit Santa Fe from Japan contacts.

   Dr. Case stated that he and Carol Robertson-Lopez, Chair for the Sister Cities committee attended the New Mexico Municipal League annual conference where he was privileged to talk to other city leaders about sister city relationships and ideas on promotions of sister cities. He shared with the Sister City Committee members a couple of recommendations that he shared with the City of Clovis, NM.

   Mr. Fernandez reported on the visit to the School of Arts with the representatives from Parral. Carmen Gonzales from the SFCC will stay in contact with the Parral delegation. Lauren Komer was instrumental in these activities. We are working on a sister city school relationship with Parral/Santa Fe.

8. **Other Items**
   None

9. **Adjournment**
There being no further business to come before the Sister Cities Committee, the Acting Chair called for adjournment at 5:00 pm.

Signature Page:

Rudy Fernandez

Fran Lucero, Stenographer