



# Agenda

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## SANTA FE SISTER CITIES COMMITTEE

September 9, 2015

City Councilors' Meeting Room

4:00 – 5:00 pm

955-6707

### Goals of Santa Fe's Sister Cities Committee

- More effectively market who sister cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing sister cities
- Involve greater community in work/activities of sister cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes – August 12, 2015
4. Report of Staff
5. Report of Chair – Carol Robertson Lopez
  - a. Discussion of the addition of Enniskillen, Ireland as a Friendship City
6. Action items
  - a. Recommendation that the City of Santa Fe establish a Friendship City relationship with Enniskillen, Ireland
  - b. Request for approval of up to \$500 in Sister Cities funds be allocated for the participate in and/or sponsorship of 2015 Fiesta Fela
7. Committee Updates
8. Other Items
9. Adjournment

\* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

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Call to order and Roll call	The Chair called the meeting to order at 4:00 pm, a quorum was declared by roll call.	Page 1
Welcome	Guest Presenters from Santa Fe University of Art and Design Lauren McDaniel and Dafyd Rawling	Page 1
Approval of Agenda	<b><i>Mr. Olivas moved to approve the agenda as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.</i></b>	Page 1
Approval of Minutes Corrections noted in Minutes	<b><i>Mr. Delgado moved to approve the minutes of June 19, 2015 as amended, second by Ms. Magni, motion carried by unanimous voice vote.</i></b>	Page 2
Report of Staff	Informational	Page 2-3
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Adjournment	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 6:00 pm	Page 6
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**Goals of Santa Fe's Sister Cities Committee**

- More effectively market who sister cities is and what they do
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- 

**1. Call to Order**

Carol Robertson Lopez, Chair for the Sister Cities Committee called the meeting to order at 4:00 pm in the City Councilors' Conference Room. Roll call reflects a quorum.

**Roll Call**

Present:

Carol Robertson Lopez, Chair  
Rudy Fernandez  
Cathy Magni  
Arthur Olivas  
Dr. Jeff Case  
Gilbert Delgado

Not Present:

Bernard Rubenstein, Excused  
Carl Moore  
Kim Song, Excused  
Ling Tong

Others Present:

Randy Randall, Convention & Visitor Bureau Director  
Lauren Komer, Student Representative  
Julie Bystrom, Project Manager  
Fran Lucero, Stenographer  
Lauren McDaniel, Santa Fe University of Art and Design  
Dafyd Rawling, Santa Fe University of Art and Design

**2. Approval of Agenda**

Mr. Olivas moved to approve the agenda as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.

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**3. Approval of Minutes – June 10, 2015**

Corrections:

Page 5, 6. 2<sup>nd</sup> paragraph, 1<sup>st</sup> sentence at end of sentence should read: Mayor's Daughter in Parral, Mexico

Last sentence: ~~does~~ did not know ~~that~~ if the Mayor of Parral is coming for the Santa Fe Fiesta.

Mr. Delgado moved to approve the minutes as amended, second by Ms. Magni, motion carried by unanimous voice vote.

**4. Report of Staff:**

Randy Randall opened his comments by offering to answer any questions the Sister Cities Committee members might have. Mr. Randall introduced a new opportunity to possibly enter into a friendship city relationship with Enniskillen, Ireland. Through Mr. Jeff Mann, currently the Manager of Sage Inn and his affiliation with another company they have acquired a hotel in Northern Ireland, Enniskillen. Mr. Mann inquired if Enniskillen could become the first sister city for Ireland. Mr. Randall said it would be nice if we could start off as a friendship city until the process could be followed through with representatives from Enniskillen. Mr. Randall said, "it makes sense to have a partnership with a local business owner in Santa Fe and to acquaint ourselves with the benefits of Enniskillen." Mr. Randall has spoken with the Mayor who is very much in favor of this relationship. Mr. Randall thanks the committee for giving him an opportunity to present today and to add this item to the Agenda for the next Sister Cities Committee meeting for approval. (Exhibit A)

The Chair and Dr. Case have travelled to many areas of northern Ireland and this area being recommended would be a great area of interest. The Chair said the SCC has a process of what they would look for in a sister city and starting as a friendship city would be recommended. It was also noted that the Sage Inn has added such benefit to the success of the Folk Art Festival with guest's accommodations.

Mr. Fernandez will be in northern Ireland next week and will do as much research as possible and provide an update to the Sister Cities Committee at next meeting.

Mr. Olivas asked if Mr. Mann could provide a packet of information when he comes before the Sister City Committee next month in order to familiarize

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them more with this city in Ireland. Mr. Randall will inform Mr. Mann of this request.

**5. Staff Report: Julie Bystrom**

Mr. Bystrom informed the SCC members that Zhang Jia Jai group was unable to come to Santa Fe and expressed her thanks to the Sister Cities Committee for continuing with the dinner with such short notice. Dr. Case did have as a guest at the dinner the Chinese Teacher from the Magnet school.

The airport project continues to move forward. In July a memo was received from the contractors and they expected the fabrication of all the plaques to be complete by August. Clarification on the project timeline: The first part of the small plaque fabrications will be complete by August and then to follow would be the mounting of these plaques on to a larger surface.

Thank you to the committee members for participating in the Folk Art Festival and meeting with sister city participants. Ms. Bystrom spoke to the Folk Art staff to explore the idea of a plaque or some type of banner that shows who our sister cities are. Ms. Bystrom will continue to work with the Folk Art Museum staff on this request.

Ms. Bystrom has spoken to Mr. Patrick Mapalo who was the contact for Livingston, South Africa. He has become the full time contact for Lusaka in Albuquerque. Ms. Bystrom asked Mr. Mapalo if he would work together with the Santa Fe Sister Cities committee to strengthen communications with Livingston representatives as it is very difficult to get responses from them. Patrick noted that it is very difficult for those in Zambia to respond and he will emphasize the importance of responding in a timely manner. Julie also asked if Patrick could help with one of the skype projects for the African festival. If we are going to be part of the African festival we will need to meet very soon to coordinate technology needs with city staff. The Chair asked Ms. Bystrom and Dr. Case to meet with Patrick to discuss the cost related to the skype process. This should be an action item for next month agenda.

**6. Report of the Chair**

Santa Fe University of Art and Design: International Programs  
Ms. Lauren McDaniels, External Public Relations Director and Mr. Dafyd Rawlings, English Language.

The Chair informed the committee that the Santa Fe University of Art and Design had requested a meeting to discuss opportunities in partnering with

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Sister Cities. Ms. McDaniels said they would like to embellish the relationship with China.

Mr. Rawlings stated that they had a successful event in July which included approximately 500 students with 115 being Art Fest Students and 15 different schools. There were also 2 students from China. Mr. Rawlings said that they also sponsor smaller events and they would like to offer them more frequently throughout the school year and work with Sister Cities on these events.

Ms. McDaniels distributed a picture handout of events they do with the students when here in the city. (Exhibit B) There are also semester abroad opportunities at the University.

Mr. Rawlings said some of the ideas that they have would be tourism, pottery, etc. The Chair said we could add educational opportunities for our sister city delegations when visiting Santa Fe. Santa Fe University of Art and Design would like invite any of the delegations to the campus for a tour.

The Chair said that Dr. Case is the lead Education contact for our Sister City Committee and Lauren Komer is our School Representative and they will continue to collaborate with SFUAD.

Dr. Case talked about Zhang Jia Jai's college named Jian; it is a private for profit and fairly large. We took a group of Mariachi's to a music festival there and we had an education delegation from Zhang Jia Jai here in Santa Fe prior to that. They have a beautiful performing arts center and a huge theater. The Mariachi Group from Santa Fe were in their pristine regalia and the Chinese put on their acts. The Mariachi were the middle act, the acts were musical, singing and it was amazing. Zhang Jia Jai is a resort area and they do a lot of stage things. Dr. Case said that through the SFCC he would like to reignite the relationships with China and include the Santa Fe University of Art and Design. The Chair would like Dr. Case to set up a future meeting with Ms. McDaniel and Mr. Rawlings to discuss next steps for communication with any of our sister cities. Dr. Case said that Incheon, Korea is another great destination. They have a national ceramic high school focusing on ceramics.

Mr. Fernandez would like to meet with the Santa Fe University of Art and Design on Friday at 10:00 am to discuss a tour with the delegation from Parral, Mexico. Request would be for an approximate 1 hour gathering.

Ms. Magni asked for the Santa Fe University of Art and Design contacts to stay in communication with Ms. Bystrom and to reach out to her with

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information that could be brought back to the Sister Cities Committee for review.

The Chair would like to create a joint document that can be sent to the Sister Cities introducing the new partnership with Santa Fe University of Art and Design and monitor the responses of interest. We can also add information to the website announcing the partnership and also provide this information to SFCC.

Ms. McDaniel would like to host any delegations that visit Santa Fe. Ms. Bystrom and Lauren Komer would be the contacts and they exchanged contact information.

## **7. Committee Updates**

Mr. Fernandez announced that the Parral, Mexico Delegation will be arriving tonight and one of the guests is the past Mayor's daughter. Mr. Fernandez will host them the first evening, Friday they can visit the Santa Fe University of Art and Design. Mr. Fernandez asked if the city could pay for a dinner. Mr. Fernandez and Ms. Bystrom will work the specifics out.

Mr. Fernandez said that he receive an e-mail from the Mayor who informed him that there would be approximately 20-25 people in the group of guests. They would arrive on the 10<sup>th</sup> of September, rooms would be needed – 5 rooms if at all possible. Tentative Itinerary: Friday morning – 6:00 am mass at the Rosario Chapel, breakfast at the Convention Center that the Caballeros host for \$10 follows the mass, Noon go to the bandstand for Fiesta opening ceremonies, 2:00 pm do the re-enactment on the plaza and hopefully do a dinner that evening. Ms. Bystrom said she needs to know how many are in the delegation and how many for dinner in order to discuss with Ms. Garcia y Griego about the request to pay for this dinner. Saturday – Pet Parade and free time in the plaza, possibly another dinner at Castro's. The plan is for them to depart on Sunday. The other question is transportation. Lodging request would be for 3-nights. Ms. Bystrom said that we cannot pick them up in Albuquerque but when in Santa Fe coordinating transportation will be easier. As details firm up, Mr. Fernandez will provide more information. Mr. Fernandez appreciates any volunteer help.

The Chair asked that everyone communicate with Mr. Fernandez and to assist in any way possible. Staff Liaison and Mr. Fernandez will be out of town for the next 2 weeks.

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**8. Other Items**

Happy to have Lauren Komer back. She is a valuable part of the Education endeavors with the Sister Cities committee. Dr. Case would like to get her more involved with the Young Artist Showcase.

Mr. Delgado said that we continue to ask the city for clarification on what can be paid for and what we can and can't do and he believes a meeting should be set up to get clear boundaries. The Chair said we have received some clarification from Ms. Garcia y Griego. Ms. Bystrom and the Chair have met with Ms. Garcia y Griego and each trip is different and at that time discussion of what can be handled and can't be done are discussed. The one main item is the city cannot pay for any liquor. Debbie Garcia y Griego is the main contact for any questions regarding this matter.

**9. Adjournment**

There being no further business to come before the Sister Cities Committee, the Chair called for adjournment at 6:00 pm.

**Signature Page:**

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Carol Robertson Lopez

  
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Fran Lucero, Stenographer