

City Plan Public Survey Results

Santa Fe, NM – The results are in for the City Plan public survey. The 5-10 minute on-line survey attracted nearly 600 respondents. The survey was conducted from April 1-30, 2013.

“What do you like most about living and/or working in Santa Fe?”

(top 3 most frequently selected topics by percentage of responses)

- #1 Environment** – Natural World and Northern New Mexico Setting (74%)
- #2 Creativity** – The Arts & Culture emphasis in the City (58%)
- #3 Size** – The small and intimate City (55%)

*One quarter of the respondents identified themselves as being born and/or raised in Santa Fe.

“What Does Santa Fe Do Well?” respondents selected the following: (top 5 most frequently selected topics)

- #1 Arts & Culture** (79%)
- #2 Preserving History** (77%)
- #3 Parks, Open Space, Recreation & Trails** (68%)
- #4 Water Conservation** (34%)
- #5 Train*** (30%)

*while not specified, it's assumed that most people were referring to the Rail Runner commuter train between Santa Fe and Albuquerque.

“What does Santa Fe need to Improve Most?” (top 5 most frequently selected topics)

- #1 Education and Schools** (72%)
- #2 Jobs and Economy** (61%)
- #3 Managing Growth** (49%)
- #4 Sustainability and Clean Energy** (48%)
- #5 Water Conservation** (43%)

“Right now, what is the biggest issue facing Santa Fe?”

(top 4; respondents could only select one topic)

- #1 Water Supply / Environment** (29%)
- #2 Education / Schools** (24%)
- #3 Economy / Creating Jobs** (15%)
- #4 Crime / Drugs / Graffiti** (15%)

Meanwhile in other questions, respondents overwhelmingly supported the concept of a redesigned St. Michael's Drive (85% - yes, 15% - no); city-owned and operated electric utility (60% scored it a 9 or 10 out of 10 as “extremely important”); development of a large photovoltaic system located in Santa Fe that would allow utility customers to off-set their electric use (94% in favor);

Finally, respondents were asked **“What is your hope or vision for Santa Fe's Future?”** Terms appearing most frequently included: **“Water...Energy...Community...Schools...Green Jobs”**